



# A Day of Taking Care of Banner

SCOTT, DOG OWNER

## DESCRIPTION

Mapping out the daily activities and responsibilities involved in caring for a 10-week-old Bernedoodle named Banner.

### Feeding Banner

#### Activity

The activity they perform

#### Finding Food and Calling Banner

Finding the food, cleaning Banner's bowl, and calling the puppy in for his meal. Going to the kitchen to retrieve the food, with Banner often following

### Grooming Banner

#### Location

The pain they experience

#### Porch Dog Area

Feeding Banner occurs on the designated porch dog area. This specific location provides a consistent space for his meals, ensuring he knows where to go

#### Underbelly Fur Removal

Using a specialized brush, the activity involves targeting Banner's underbelly and other areas to remove loose fur. This proactive brushing helps

#### Outdoor Grooming

Consistently performing Banner's grooming activities, particularly fur removal, in an outdoor setting. This helps to manage the shedding and keep the fur from

#### Pain Point

#### Food Scarcity and Butter Theft

Experiencing a constant shortage of appropriate food for Banner, leading to concerns about his nutrition. Additionally, Banner frequently engaging in

#### Banner's Distress During Grooming

Experiencing Banner's vocal protests during the grooming process, particularly when brushing the underbelly. This crying indicates discomfort or

## SUMMARY OF FINDINGS

Scott's daily routine for Banner, a 10-week-old Bernedoodle, revolves around two primary phases: feeding and grooming. Feeding involves a specific ritual where Scott goes to the kitchen, with Banner in tow, to prepare a diet of roast beef and family leftovers, which is then served in a dedicated dog area on the porch. A significant challenge during feeding is the perceived insufficiency of food and Banner's tendency to steal butter. Grooming is focused on fur removal using a specialized brush, often described as a 'sword,' particularly targeting the underbelly. This activity is consistently performed outdoors to manage shedding. The main pain point in grooming is Banner's vocal distress, especially when his underbelly is brushed, indicating discomfort or anxiety.

## MENTAL MODELS

1. **"Puppy as a Companion/Eager Participant"**: Scott perceives Banner as an active and eager participant in daily routines, particularly evident in Banner following him to the kitchen for meals. This suggests an expectation of Banner's involvement and excitement.
2. **"Grooming as a Necessary Battle"**: The description of brushing "like a sword" and the focus on "fur removal" combined with Banner's "crying" suggests a mental model where grooming is a somewhat combative but necessary task to maintain cleanliness and furniture, rather than a bonding or relaxing activity.
3. **"Food Scarcity & Resource Guarding (from owner's perspective)"**: Scott's frustration about "never enough food" and Banner "stealing butter" indicates a mental model where food is a constant point of contention or concern, possibly stemming from a belief that Banner is perpetually hungry or that his diet needs strict management.
4. **"Outdoor as a Solution for Mess Management"**: The consistent choice to groom Banner outdoors highlights a mental model where outdoor spaces are utilized to mitigate the mess associated with pet care, particularly shedding.