

Customer Segmentation Retail Trends |Summary

Select date range

Total Expenditure

456K

Sales

1K

Category

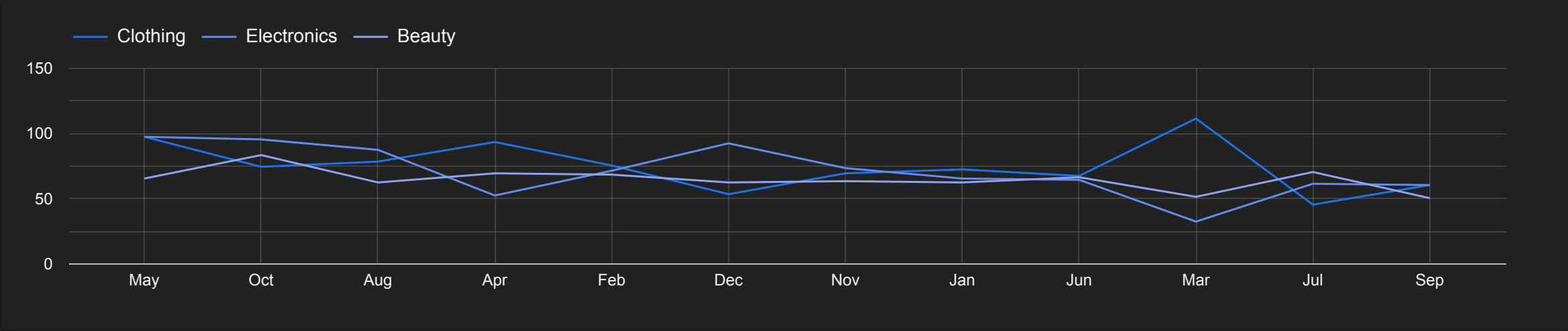
3

Date

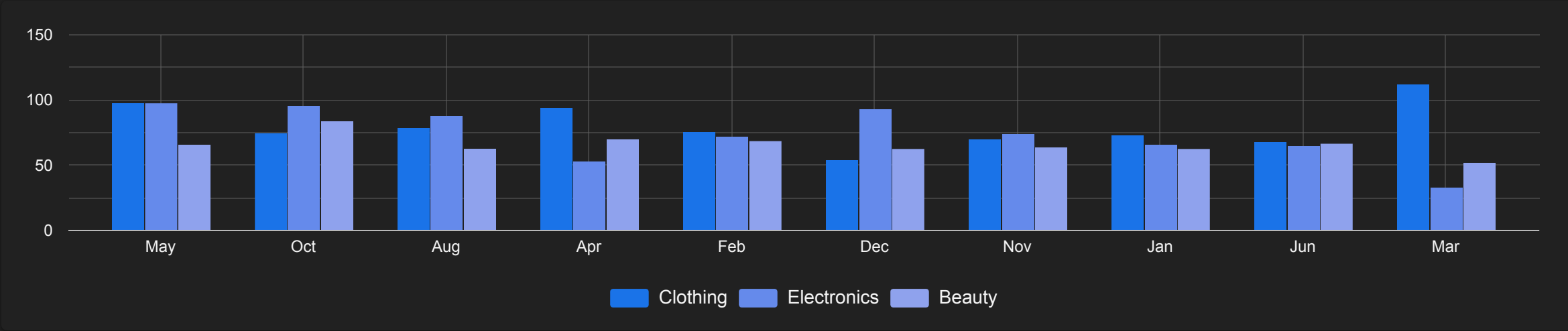
Category

Month

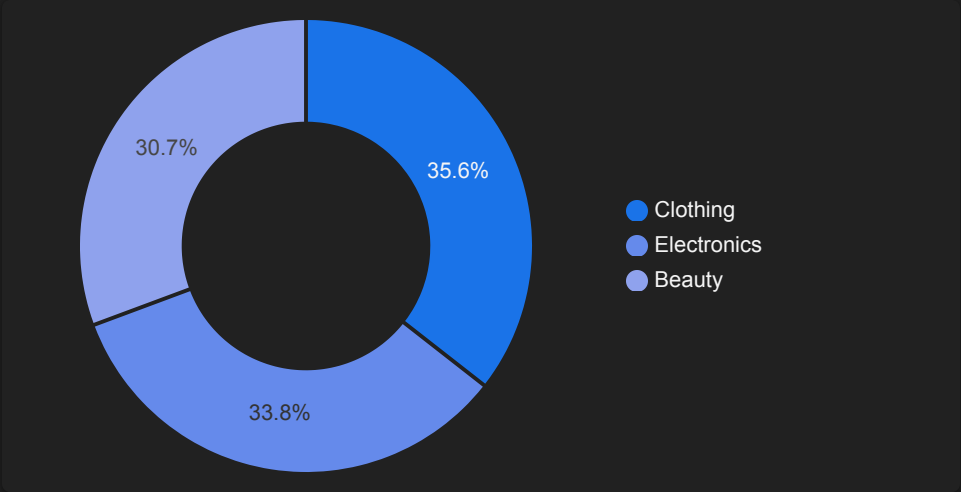
Daily Total Expenditure



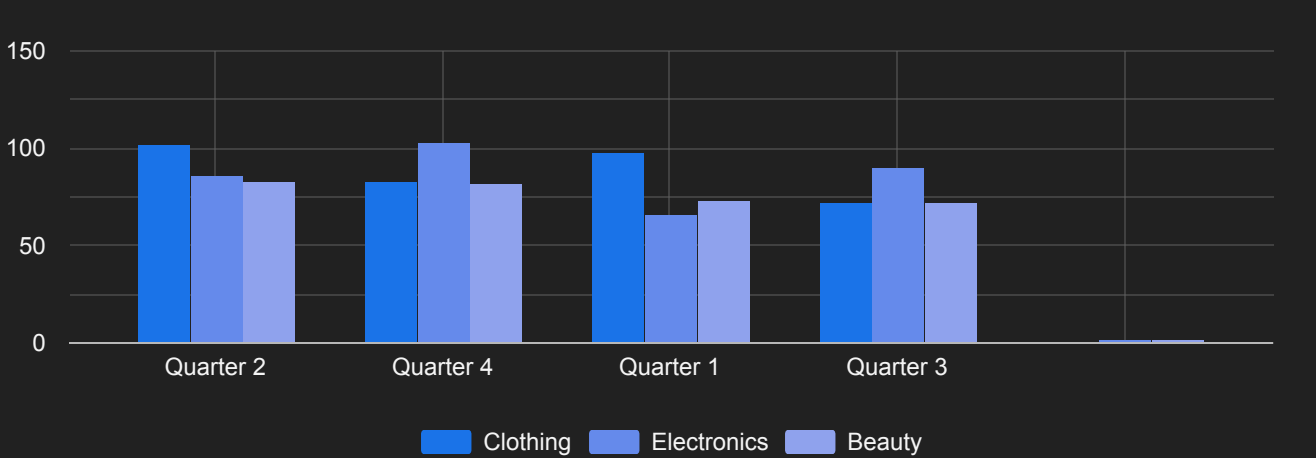
Monthly Expenditure Per Category



Expenditure Distribution Per Category



Quarterly Total Expenditure



Customer Segmentation - Retail Trends

Select date range ▾

Total Expenditure

456K

Sales

1K

Category

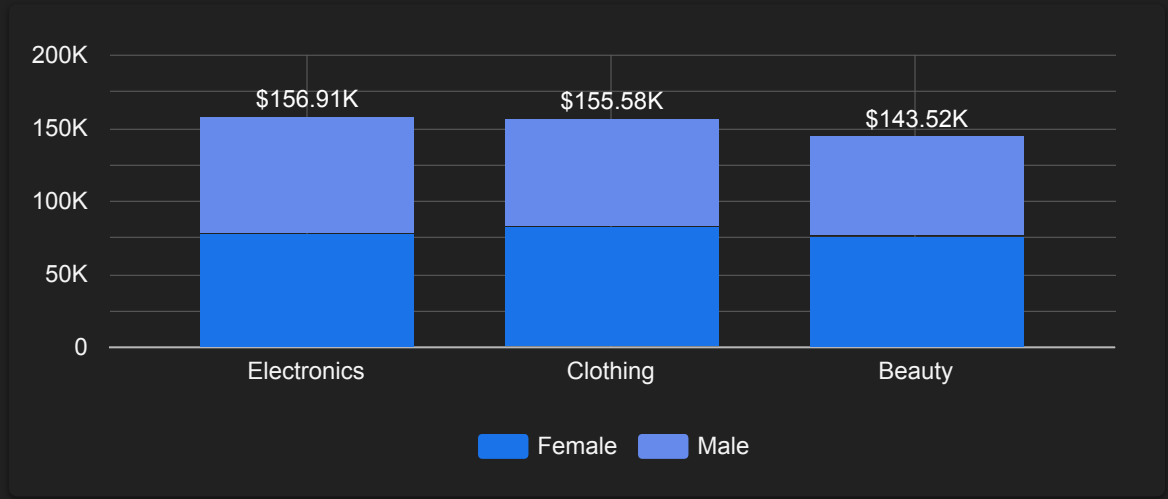
3

Date ▾

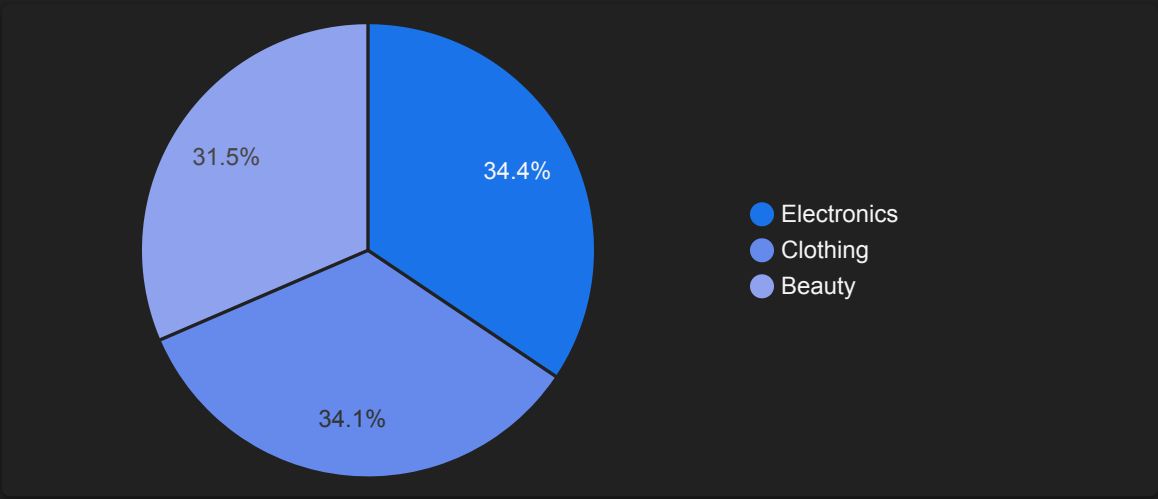
Category ▾

Age Group ▾

Total Spend by Gender



Expenditure Distribution by Category



Total Expenditure by Age Group

Age Group	Categ...	Total Spend ▾
26-35	Clothing	\$39,975
46-55	Electron...	\$35,485
46-55	Beauty	\$34,720
36-45	Electron...	\$33,915
56-64	Electron...	\$33,480
18-25	Beauty	\$31,280
26-35	Beautv	\$31,240

1 - 15 / 15 < >

Total Expenditure by Age Group

