

Customer Segmentation Retail Trends |Summary

Select date range

Total Expenditure

456K

Sales

1K

Category

3

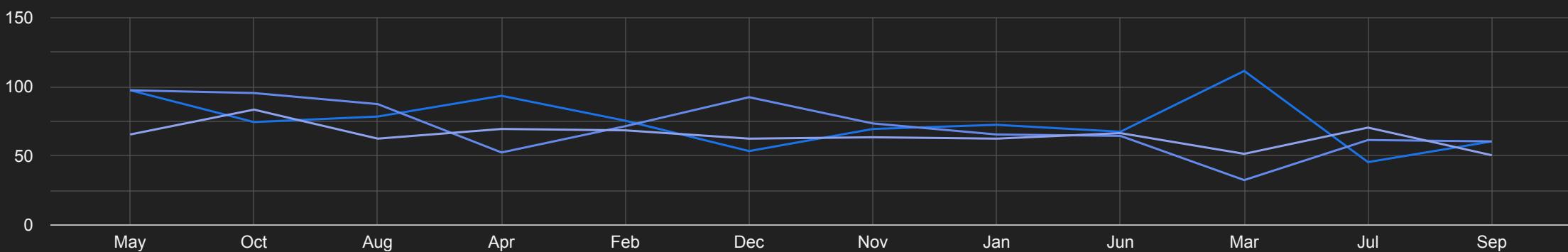
Date

Category

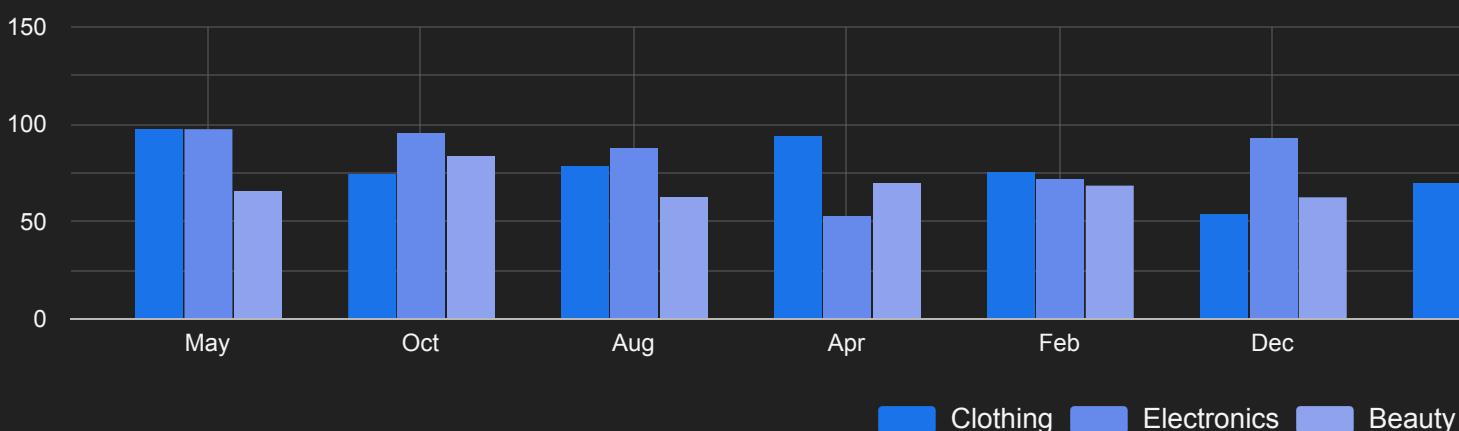
Month

Daily Total Expenditure

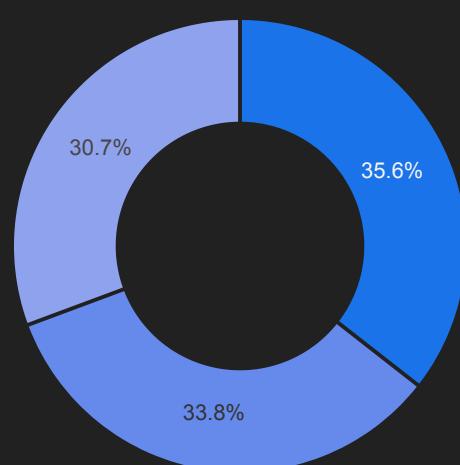
Clothing Electronics Beauty



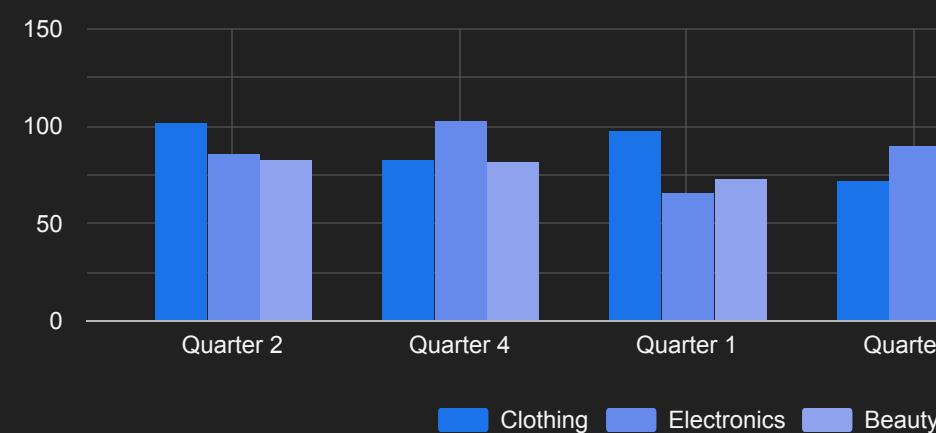
Monthly Expenditure Per Category



Expenditure Distribution Per Category



Quarterly Total Expenditure



Customer Segmentation - Retail Trends

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456K

Sales

1K

Category

3

Date

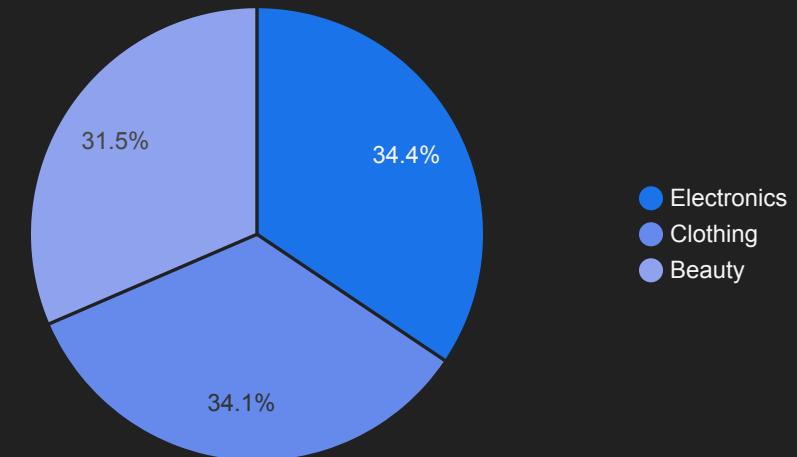
Category

Age Group

Total Spend by Gender



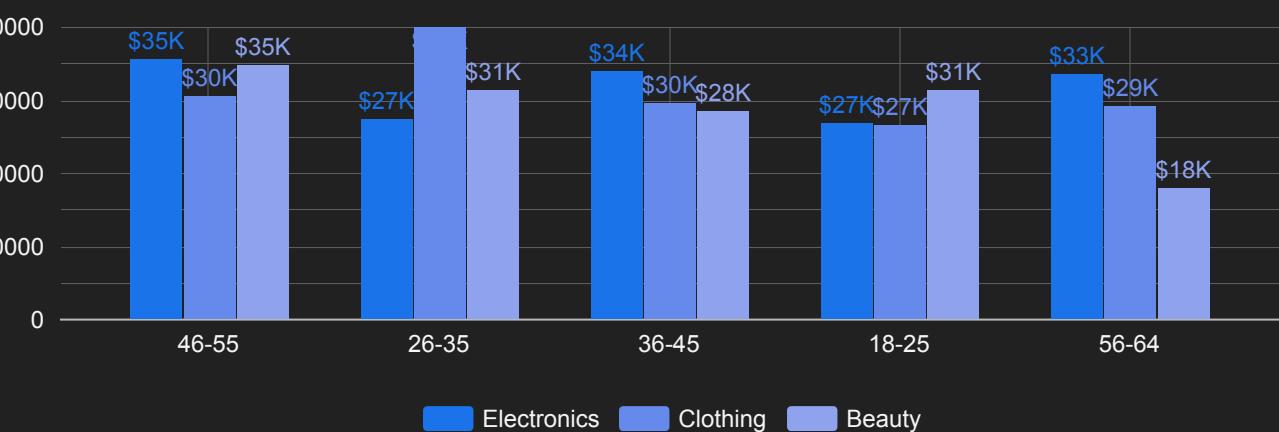
Expenditure Distribution by Category



Total Expenditure by Age Group

Age Group	Category	Total Spend
26-35	Clothing	\$39,975
46-55	Electron...	\$35,485
46-55	Beauty	\$34,720
36-45	Electron...	\$33,915
56-64	Electron...	\$33,480
18-25	Beauty	\$31,280
26-35	Beauty	\$31,240

Total Expenditure by Age Group



1 - 15 / 15

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