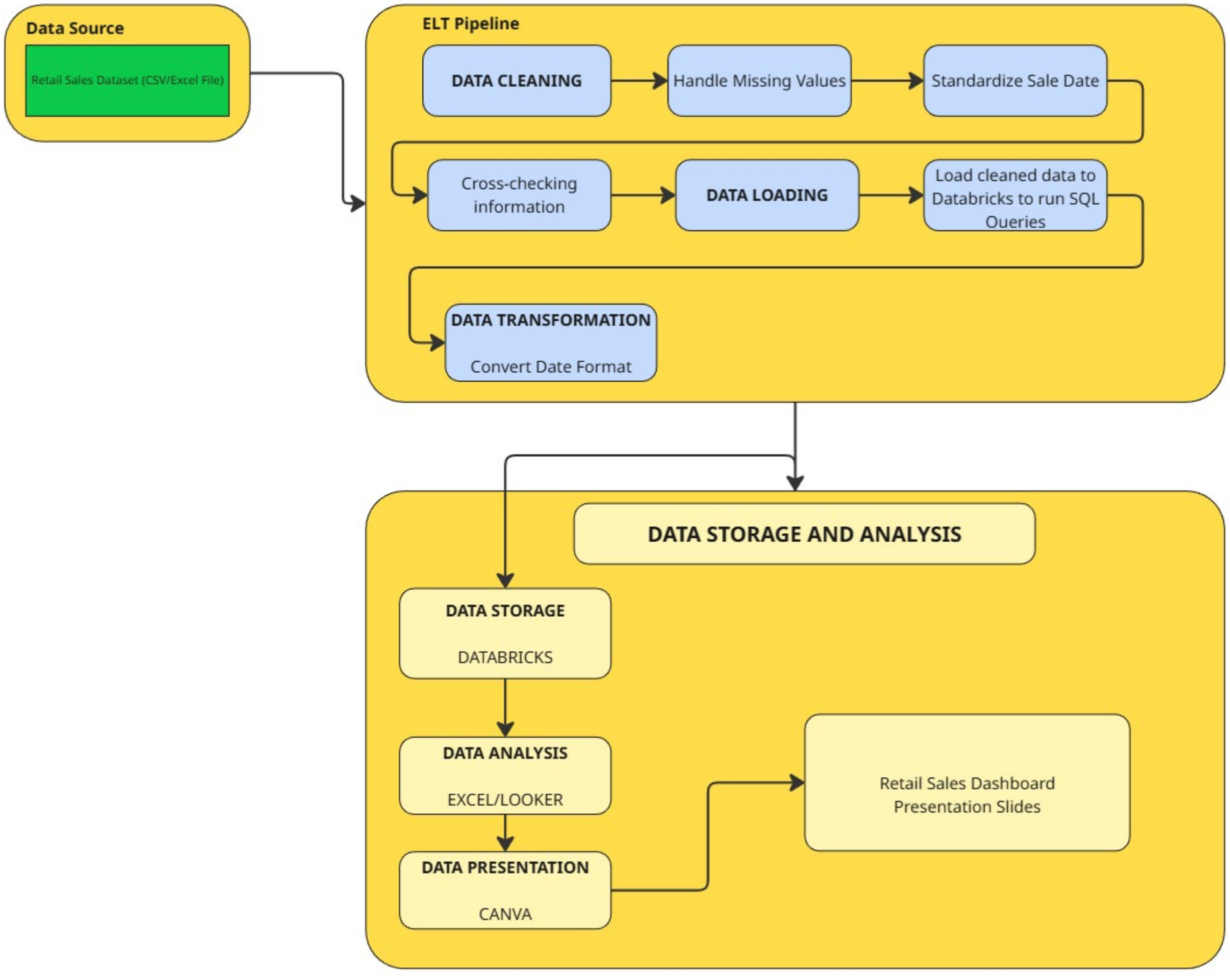
Retail Sales Analysis : Data Flow Diagram



Retail Sales Analysis : Data Flow Diagram

Quantitative Data

Expected Deliverables

-Sale Date
-Total Daily Sales
-Daily Cost of Sales
-Total Quantity Sold

Retail Sales

-Daily Sales Per Unit
-Average Sales Per Unit
-Average MoM and YoY % Growth of Sales and Cost of Sales respectively.
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Graphics
-Donut - Sales Distribution Per Year
-Line /Bar Graph Combo of Sales Over Time
Cards: Average MoM and YoY % Growth of Sales and Cost of Sales respectively.
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