



#DBWW "Winter Viscose" Capsule Coming Soon...

I like this style more than my other design. Although the design is very minimalistic it has a more abstract feel to it as well. Navigation on the homepage is very straightforward in the way it provides its affordances to its end user. I really enjoy big header images on the back ground with a simple text overlay. I think my style tile pretty much provides a complete idea of where the general direction of my website is going, although I don't think I could get by with only this template it is a good place to start. It really shows me what is in scope for the rest of my website as far as the look and feel. This style took me about an hour to mock up where the other took roughly a half hour.

Not using style:

