

Short Pitch:

A web experience to showcase minimalist UI & UX design capabilities, relevant work history, leadership experience, and hobbies of Michael Pang.

Long Pitch:

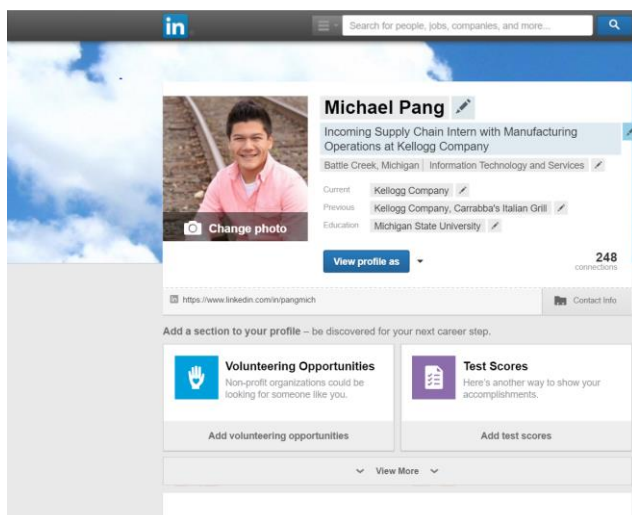
TheMikePang.com will main focus on showcasing my design abilities as well as projects developed by Mike Pang. It will also have emphasis on displaying my relevant work history as a third year intern with Kellogg Company within Global Digital Marketing and most recently working with the Global Manufacturing Operations team to ideate and propose a more sustainable supply chain process. The site will also feature volunteer work completed for ACENA (Association for Conductive Education) which lead to a number of amazing memories. Currently interning at Kellogg Company for the summer, however, as a young adult, I am always interested in new opportunities outside of my backyard of Kalamazoo. TheMikePang.com will allow the ability for visitors to reach out for potential interviews and networking opportunities, as business cards are seemingly more and more outdated.

My Example Personas:

- University Recruitment/Future Employer
- Start-up companies on the West Coast
- MSU affiliates

Comparable

LinkedIn



<http://www.byatkinson.com/featured>

