



Cintia Romero

cintiaromero.com

I design and develop experiences that make people's lives easier.

+ 40

Projects

Adapting and creating solutions for customer's needs

+ 9

years of total experience

Creating responsive design for multiple platforms, UX and UI

Skills

- + 9 years

Visual Design

Adobe Package, Sketch, Figma, InVision, Principle
- + 3 years

UX Design

User Research, User Flow, Usability Test, Metrics
- + 2 years

Product Design

Ideation, Evaluation, Information Architecture, Interaction Design, User Interface

Interests

- Accessibility
- Voice User Interface
- Design Thinking

Languages

- English
- Portuguese
- Spanish

Fields of Experience

- Real Estate, FinTech, E-commerce
- Health Care, Fashion, Education

Experiences

- UX/UI • Visual Designer

@Roofstock

Nov 2018 - Today

Designing user-centered interaction design models, wireframes, screen mockups, and high-fidelity components. Producing and maintaining pixel-perfect web-ready assets for multiple platforms.
- UX/UI • Visual Designer

@Ruby Ribbon

Sep 2017 - Apr 2018

Storyboarded, performed user researches, interviews, user tests, and design sprint. Reorganized the website structure and improved its look and feel. Designed wireframes, mockups, prototypes, and web assets.
- Visual Designer

@Artemia

Mar 2017 - Apr 2017

Performed consulting, training and mentoring other designers. Assisted to implement a modernized, fully responsive website, with several new features.
- Creative Art Director

@Epifania Magazine

Apr 2016 - Dec 2016

Led the creative process of the digital magazine. Redesigned the style guide and created a design system library. Supported the team creating social media assets.
- UX/UI • Visual Designer

Freelancing

Sep 2013 - Apr 2016

Developed creative solutions for multiple projects and platforms. Worked with different clients and fields: Health Plan of San Mateo, Monument Impact, Marin Transit, Port of San Francisco, Minted, Avenue Code, City College of SF and others.

Education

- Certificate, User Experience Design

@General Assembly

San Francisco, CA

2016
- Certificate, Visual Design

UC Berkeley Extension

San Francisco, CA

2016
- MBA, Creative Direction for Fashion

UNA

Belo Horizonte, Brazil

2014
- BA, Advertising and Marketing

Estacio de Sa

Belo Horizonte, Brazil

2010

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