Data Extracting and Loading

References

[1] S. Munzert, C. Rubba, P. Meißner, and D. Nyhuis, Automated Data Collection with R: A Practical Guide to Web Scraping and Text Mining (Wiley, Chechester, West Sussex, UK) Chap. 9. [2] J. Manuel and M. Reyes, Introduction to Data Science for Social and Policy Research: Collecting and Organizing Data with R and Python (Cambridge University Press, Cambridge, 2017) Chap. 4.

- 1. Data Import and Export
- 2. Extracting HTML Tables
- 3. Google Documents and Analytics

1. Data Import and Export

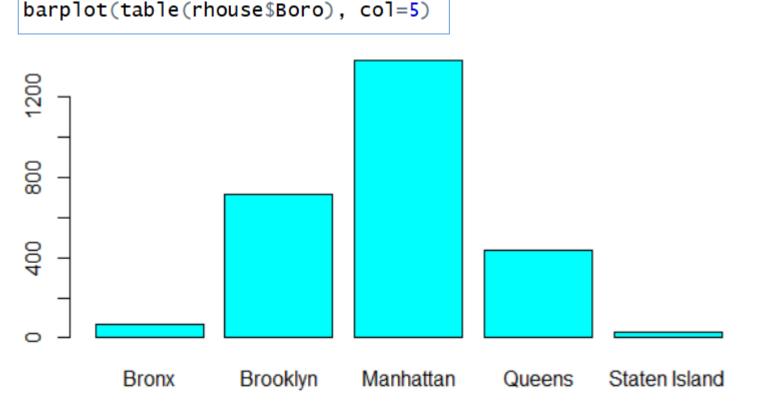
(1) CSV File

CSV: a comma separated text format that is widely used

```
read.csv(file, header=TRUE, sep=",", ... )
write.csv(x, file="", row.names=TRUE, col.names=TRUE, ...)
#(1) Loading Datasets from the Internet
web = "https://www.jaredlander.com/data/housing.csv"
house <- read.csv(web,header=TRUE)
str(house)
'data.frame': 2626 obs. of 13 variables:
$ Neighborhood
                        : Factor w/ 151 levels "ALPHABET CITY",..: 45 45
$ Building.Classification: Factor w/ 4 levels "R2-CONDOMINIUM",..: 3 2 4 2
$ Total.Units
                        : int 42 78 500 282 239 133 109 107 247 121 ...
$ Year.Built
              : int 1920 1985 NA 1930 1985 1986 1985 1986 1987
              : int 36500 126420 554174 249076 219495 139719 1
$ Gross.SqFt
$ Estimated.Gross.Income : int 1332615 6633257 17310000 11776313 10004582
$ Gross.Income.per.SqFt : num 36.5 52.5 31.2 47.3 45.6 ...
$ Estimated.Expense
                    : int 342005 1762295 3543000 2784670 2783197 149
$ Expense.per.SqFt : num 9.37 13.94 6.39 11.18 12.68 ...
$ Net.Operating.Income : int
                               990610 4870962 13767000 8991643 7221385 36
$ Full.Market.Value : int 7300000 30690000 90970000 67556006 5432099...
$ Market.Value.per.SqFt : num
                               200 243 164 271 247 ...
                        : Factor w/ 5 levels "Bronx", "Brooklyn", ...: 3 3 3
$ Boro
```

```
# Save dataset to disk
write.csv(house,file="housing.csv",row.names=FALSE)
# Read dataset from disk
rhouse <- read.csv("housing.csv",header=TRUE)
names(rhouse)</pre>
```

'Neighborhood' 'Building.Classification' 'Total.Units' 'Year.Built' 'Gross.SqFt' 'Estimated.Gross.Income' 'Gross.Income.per.SqFt' 'Estimated.Expense' 'Expense.per.SqFt' 'Net.Operating.Income' 'Full.Market.Value' 'Market.Value.per.SqFt' 'Boro'



download.file(url, destfile, ...) {utils}

The function download file can be used to download a single file as described by url from the internet and store it in destfile. The url must start with a scheme such as http://, https://, ftp:// or file://.

178 14

```
names(wine)
```

'Cultivar' 'Alcohol' 'Malic.acid' 'Ash' 'Alcalinity.of.ash' 'Magnesium' 'Total.phenols' 'Flavanoids' 'Nonflavanoid.phenols' 'Proanthocyanins' 'Color.intensity' 'Hue' 'OD280.OD315.of.diluted.wines' 'Proline'

Reading the data with fread() is extremely quick compared to the read.csv().

fread(input, header, stringsAsFactors, ...) {data.table}
Similar to read.table but faster and more convenient.

```
library(data.table)
file <- "flights_sep_oct15.csv"
system.time(test1 <- read.csv(file,header=TRUE))
system.time(test2 <- fread(file, stringsAsFactors=TRUE))</pre>
  user system elapsed
  17.42 0.39 17.81
  user system elapsed
  1.81 0.15
             1.95
dim(test2)
```

(2) Text File

```
read.table(file, header=FALSE, ... ) / write.table(x, file, ... ) {utils}
```

```
url = "https://www.jaredlander.com/data/reactionFull.txt"
dat <- read.table(url, header=TRUE)
names(dat)</pre>
```

'ID' 'Test' 'Gender' 'Age' 'BMI' 'React' 'Regulate'

```
# Save dataset to disk
write.table(dat, file="relationFull.txt", row.names=FALSE)
# Read dataset from disk
rdat1 <- read.table("relationFull.txt", header=TRUE)
names(rdat1)</pre>
```

'ID' 'Test' 'Gender' 'Age' 'BMI' 'React' 'Regulate'

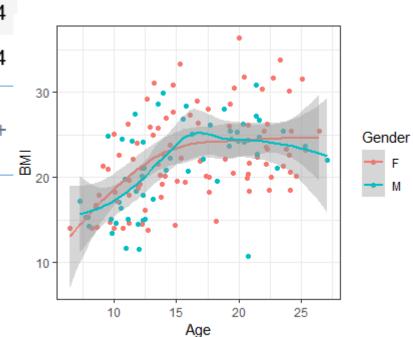
```
download.file('https://www.jaredlander.com/data/reaction.txt','reaction.txt')
rdat2 <- read.table("reaction.txt",header=TRUE)
head(rdat2,2)</pre>
```

ID	Test	Age	Gender	ВМІ	React	Regulate
1	1	9.69	F	14.71	4.17	3.15
1	2	12.28	F	14.55	3.89	2.55

rdat3 <- fread(url, stringsAsFactors=TRUE)
head(rdat3)</pre>

ID	Test	Gender	Age	ВМІ	React	Regulate
1	3	F	14.87	14.39	3.61	1.95
2	3	F	19.52	20.46	-0.33	-0.01
3	3	F	14.16	27.00	4.62	4.61
4	3	М	21.41	30.79	2.89	3.49
5	3	М	20.72	10.79	3.26	1.94
6	3	М	12.33	14.99	3.24	6.34

library(ggplot2)
ggplot(rdat3,aes(x=Age,y=BMI,color=Gender)) +
 geom_point() + stat_smooth() + theme_bw()



(3) SPSS File

read.spss(file, use.value.labels=TRUE, to.data.frame=FALSE, . . .) {foreign}

SPSS On-Line Training Workshop							
Projects & Data Description	Data Download						
Cancer Data	Cancer.sav Cancer.xls						
Cars Data	<u>Cars.sav</u>						

ID	TRT	AGE	WEIGHIN	STAGE	TOTALCIN	TOTALCW2	TOTALCW4	TOTALCW6
1	0	52	124.0	2	6	6	6	7
5	0	77	160.0	1	9	6	10	9
6	0	60	136.5	4	7	9	17	19
9	0	61	179.6	1	6	7	9	3
11	0	59	175.8	2	6	7	16	13
15	0	69	167.6	1	6	6	6	11

2. Web Data Extraction

Web-related data:

- HTML (hypertext markup language): format
- XML (extensible markup language) format, a tree-based document structure
- JSON (JavaScript Object Notation) is a data format that breaks the "rows-and-columns" paradigm
- Google spreadsheets: published as HTML
- API (Application programming interfaces)

(1) Scraping HTML Tables with rvest

[Ref.] http://bradleyboehmke.github.io/2015/12/scraping-html-tables.html



HTML tables are contained within tags.
In order to extract the tables from the <u>BLS employment statistics</u>
webpage we first use the html_nodes() function to select the
nodes. In this example, html_nodes() captures 15 HTML tables.

```
> library(xml2); library(rvest)
> web <- read_html("http://www.bls.gov/web/empsit/cesbmart.htm")</pre>
> tbl <- html_nodes(web, "table")</pre>
> head(tbl,10)
{xml_nodeset (10)}
[1] \n\r\
[2] 
[3] 
[4] 
                           . . .
[5] 
[6] 
[7] <table id="Table6" class="regular" cellspacing="0" cellpadding="0"
[8] 
[9] 
[10] \n<caption><span class="tableTi
```

We want to parse the third table (Table 3) on the webpage:

• Table 3. Net birth/death estimates by industry supersector, April – December 2014 (in thousands)

We can parse a html table into a data frame by using html_table().

24 Footnotes\r\n (1) With the 2018 benchmark, CES reconstructed seve ral series. The effects of these reconstructions are included in this table. For m ore information, see the Reconstructions section in the 2018 CES Benchmark Article $.\r\n$ (2) Absolute revision is less then 0.05 percent.

```
> #Remove rows 1 and 24 (headings and footnotes)
> table3 <- tbl3[[1]][-c(1,24),]
> head(table3,3)
```

```
CES Industry Code CES Industry Title Benchmark Estimate(1) Differences Differences
       00-000000
                      Total nonfarm
                                       147,368
                                                   147,384
                                                                   -16
                                                                               (2)
                      Total private
       05-000000
                                       124,601
                                                   124,705
                                                                  -104
                                                                              -0.1
        06-000000
                     Goods-producing
                                        20,195
                                                    20,177
                                                                               0.1
                                                                    18
```

	CES_Code	Ind_Title	Benchmark	Estimate	Amt_Diff	Pct_Diff
1	00-00000	Total nonfarm	147368	147384	-16	(2)
2	05-000000	Total private	124601	124705	-104	-0.1
3	06-000000	Goods-producing	20195	20177	18	0.1
4	07-000000	Service-providing	127173	127207	-34	(2)
5	08-000000	Private service-providing	104406	104528	-122	-0.1
6	10-000000	Mining and logging	704	712	-8	-1.1

```
#Barplot of Benchmark variable
par(mar=c(4.3,10,1,1))
barplot(as.numeric(table3_df[,3]), names.arg=table3_df[,2],
            horiz=TRUE, col='cornsilk', las=1,
            cex.names=0.7, xlab='Benchmark')
                    Government
                  Other services
            Leisure and hospitality
       Education and health services
  Professional and business services
               Financial activities
                     Information
                        Utilities
    Transportation and warehousing
                     Retail trade
                 Wholesale trade
     Trade transportation and utilities
               Nondurable goods
                  Durable goods
                  Manufacturing
                   Construction
               Mining and logging
          Private service-providing
                Service-providing
                Goods-producing
                   Total private
                   Total nonfarm
                                                                       10
                                                                                          15
                                                                                                              20
```

Benchmark

(2) Scraping HTML Tables with XML

apps.saferoutesinfo.org/legislation_funding/state_apportionment.cfm

The <u>table below</u> provides state-specific apportionment information related to funding provided through the SAFETEA-LU transportation legislation. (Please note: the National Center updates this table as necessary.)

State Apportionment Table

State	Actual 2005	Actual 2006*	Actual 2007	Actual 2008	Actual 2009	Actual 2010	Actual 2011	Actual 2012	Total
Alabama	\$1,000,000	\$1,313,659	\$1,767,375	\$2,199,717	\$2,738,816	\$2,738,816	\$2,994,316	\$2,556,869	\$17,309,568
Alaska	\$1,000,000	\$990,000	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	\$1,554,670	\$933,567	\$8,478,237
Arizona	\$1,000,000	\$1,557,644	\$2,228,590	\$2,896,828	\$3,612,384	\$3,612,384	\$3,733,355	\$3,372,404	\$22,013,589

htmlParse(file, ...) {XML}

Parses an XML or HTML file or string containing XML/HTML content, and generates an R structure representing the XML/HTML tree.

- > #Load HTML table
- > library(XML)
- > u="http://apps.saferoutesinfo.org/legislation_funding/state_apportionment.cfm"
- > w <- htmlParse(u)</pre>
- > class(w)
- [1] "HTMLInternalDocument" "HTMLInternalDocument" "XMLInternalDocument"
- [4] "XMLAbstractDocument"

readHTMLTable(doc, ...) {XML} Read data from one or more HTML tables
This function provide somewhat robust methods for extracting data from HTML tables in an HTML document.

```
> w.table <- readHTMLTable(w, stringsAsFactors=FALSE)</p>
> w.table
$`NULL`
                                   Actual 2005\n\t\t
   State\n\t\t\t \t\t
                          Alabama 

                                                              $1,000,000
                           Alaska
                                                              $1,000,000
                                                              $1,000,000
                          Arizona
                                                              $1,000,000
                         Arkansas
                                                              $1,000,000
                       California
                                                              $1,000,000
                         Colorado
                      Connecticut
                                                              $1,000,000
                                                              $1,000,000
                         Delaware
                                                              $1,000,000
9
                    Dist. of Col.
10
                          Florida
                                                              $1,000,000
41
                                                                     $1,584,924
                               $1,186,047
42
                                 $990,000
                                                                     $1,000,000
43
                                                                     $2,158,074
                               $1,596,222
44
                               $7,009,094
                                                                     $9,408,067
45
                                 $990,000
                                                                     $1,063,690
                                                                     $1,000,000
46
                                 $990,000
47
                               $2,024,830
                                                                     $2,717,436
48
                               $1,694,515
                                                                     $2,271,034
49
                                 $990,000
                                                                     $1,000,000
50
                               $1,554,314
                                                                     $2,048,636
51
                                 $990,000
                                                                     $1,000,000
52
                              $96,030,000
                                                                   $122,000,000
```

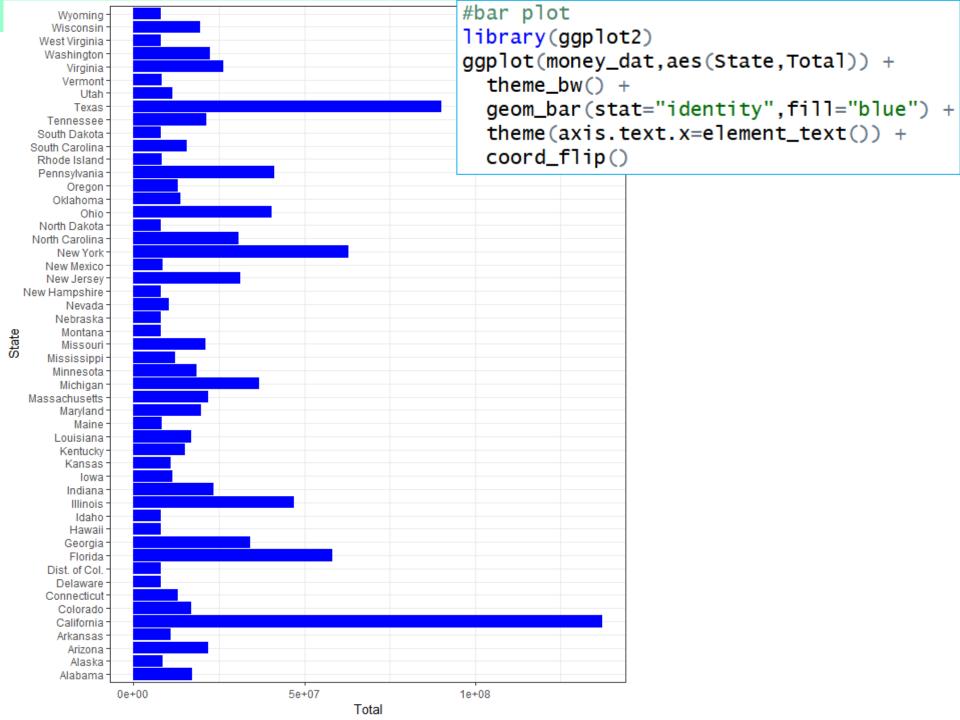
The next steps involve processing the table into a usable format.

```
> # remove all the commas
> money <- sapply(w.table[[1]][,-1], FUN= function(x)</pre>
    as.character(gsub(",", "", as.character(x), fixed=TRUE)))
> #remove all the leading $ signs
> money <- as.data.frame(substring(money,2), stringsAsFactors=FALSE)</pre>
> head(money,2)
 Actual 2005\n\t\t
                                      Actual 2006*\n\t\t
                              1000000
                                                                    1313659
2
                              1000000
                                                                     990000
> #rename the variables
  names(money) <- c("Actual2005", "Actual2006", "Actual2007", "Actual2008",
                  "Actual2009", "Actual2010", "Actual2011", "Actual2012", "Total")
 #move the state names to the first column
> money$State <- w.table[[1]][,1]
> money <- money[,c(10,1:9)]
> head(money, 2)
    State Actual2005 Actual2006 Actual2007 Actual2008 Actual2009 Actual2010 Actual2011
1 Alabama
             1000000
                        1313659
                                    1767375
                                               2199717
                                                          2738816
                                                                     2738816
                                                                                 2994316
   Alaska
             1000000
                         990000
                                    1000000
                                               1000000
                                                          1000000
                                                                     1000000
                                                                                 1554670
  Actual2012
                Total
     2556869 17309568
      933567 8478237
   tail(money,2)
     State Actual2005 Actual2006 Actual2007 Actual2008 Actual2009 Actual2010 Actual2011
                                                            1000000
                                     1000000
                                                 1000000
                                                                       1000000
51 Wyoming
               1000000
                           990000
                                                                                  1083988
                                   122000000 147000000 180000000
52
              51000000
                         96030000
                                                                     180000000
                                                                               202439733
     Total
   Actual2012
                    Total
```

51 933567 8007555 52 168042127 1146511860

Check data type and create a new data frame

```
> str(money)
'data.frame':
               52 obs. of 10 variables:
                    "Alabama" "Alaska" "Arizona" "Arkansas"
$ State
             : chr
$ Actual2005: chr
                    "1000000" "1000000" "1000000" "1000000"
$ Actual2006: chr
                    "1313659" "990000" "1557644" "990000" ...
$ Actual2007: chr
                    "1767375" "1000000" "2228590" "1027338"
$ Actual2008: chr
                    "2199717" "1000000" "2896828" "1297202"
                    "2738816" "1000000" "3612384" "1622447"
$ Actual2009: chr
                    "2738816" "1000000" "3612384" "1622447"
$ Actual2010: chr
$ Actual2011: chr
                    "2994316" "1554670" "3733355" "1911273"
$ Actual2012: chr
                    "2556869" "933567" "3372404" "1514664" ...
                    "17309568" "8478237" "22013589" "10985371" ...
$ Total
            : chr
> money[52,]
   State Actual2005 Actual2006 Actual2007 Actual2008 Actual2009 Actual2010
52 Total
           51000000
                       96030000 122000000 147000000
                                                      180000000
                                                                  180000000
   Actual2011 Actual2012
                               Total
    202439733 168042127 1146511860
> #total(52 row) will be excluded
  money_dat <- data.frame(State=money[-52,1],</pre>
                           Total=as.numeric(money[-52,10]))
+
> head(money_dat,4)
     State
              Total
   Alabama 17309568
    Alaska 8478237
   Arizona 22013589
                                 > tail(money_dat,4)
4 Arkansas 10985371
                                            State
                                                      Total
                                 48
                                       Washington 22469209
                                 49 West Virginia 8090697
                                 50
                                        Wisconsin 19526738
                                 51
                                          Wyoming
                                                    8007555
```



3. Google Documents and Analytics

(1) Google Search Trend in R

6 2019-02-08 08:00:00

Google Trends shows the changes in the popularity of search terms over a given time.

```
gtrends(keyword, geo, time, gprop, ...) {gtrendsR}
The gtrends default method performs a Google Trends query for the 'query'
argument and session 'session'. Optional arguments for geolocation and category
can also be supplied.
> ##(1) Online Google search trends
> library(gtrendsR)
> hs_trend <- gtrends(keyword=c("Happy","Sad"),</pre>
                        geo=c("KR", "KR"),
+
                        time="now 7-d")
  names(hs_trend)
[1] "interest_over_time" "interest_by_country" "interest_by_region"
                           "interest_by_city" "related_topics"
[4] "interest_by_dma"
[7] "related_queries"
> head(hs_trend$interest_over_time)
                   date hits keyword geo gprop category
 1 2019-02-08 03:00:00
                                Happy
                                       \mathsf{KR}
                                             web
 2 2019-02-08 04:00:00
                          12
                                Нарру
                                       KR
                                             web
 3 2019-02-08 05:00:00
                           8
                                Happy
                                       KR
                                            web
 4 2019-02-08 06:00:00
                          10
                                Нарру
                                       KR
                                            web
 5 2019-02-08 07:00:00
                          12
                                Нарру
                                       KR
                                             web
```

KR

Нарру

web

9

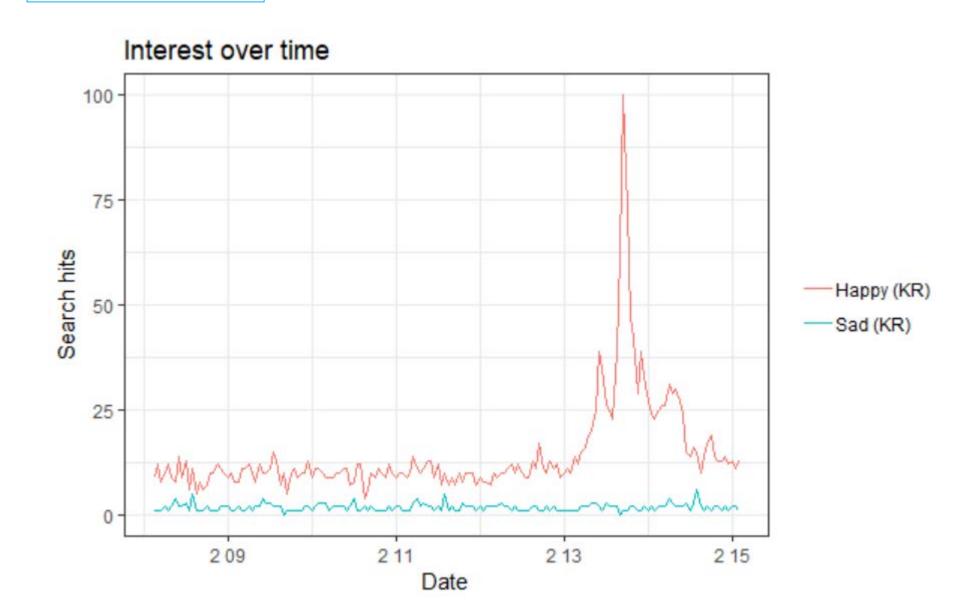
```
head(hs_trend$interest_over_time)
head(hs_trend[[1]])
head(hs_trend[[3]]) # interest_by_region
head(hs_trend[[5]]) # interest_by_city
head(hs_trend[[7]]) # related_queries
plot(hs_trend)
```

```
Arguments
   keyword
                      A character vector with the actual Google Trends query keywords. Multiple
                      keywords are possible using gtrends(c("NHL", "NBA", "MLB", "MLS")).
                      A character vector denoting geographic regions for the query, default to "all" for
    geo
                      global queries. Multiple regions are possible using gtrends ("NHL", c("CA", "US")).
                      A string specifying the time span of the query. Possible values are:
    time
                      "now 1-H" Last hour
                      "now 4-H" Last four hours
                      "now 1-d" Last day
                      "now 7-d" Last seven days
                      "today 1-m" Past 30 days
                      "today 3-m" Past 90 days
                      "today 12-m" Past 12 months
                      "today+5-y" Last five years (default)
                      "all" Since the beginning of Google Trends (2004)
                      "Y-m-d Y-m-d" Time span between two dates (ex.: "2010-01-01 2010-04-03")
                      A character string defining the Google product for which the trend query if pre-
    gprop
                      formed. Valid options are:

    "web" (default)

                        "news"
                        "images"
                        · "froogle"
                        · "youtube"
```

plot(hs_trend)



```
date hits keyword geo gprop category
                                           web
1 2019-02-08 03:00:00
                                      KR
                              Happy
2 2019-02-08 04:00:00
                         12
                                           web
                              Happy
                                      KR
                                                       0
3 2019-02-08 05:00:00
                          8
                                           web
                              Happy
                                      KR
4 2019-02-08 06:00:00
                         10
                              Нарру
                                      KR
                                           web
                                                       0
5 2019-02-08 07:00:00
                         12
                                           web
                              Happy
                                      KR
6 2019-02-08 08:00:00
                          9
                                           web
                                      KR
                                                       0
                              Нарру
```

reshape2

```
> library(reshape2)
> hs_trend2 = dcast(hs_trend[[1]], date ~ keyword + geo, value.var = "hits")
> rownames(hs_trend2) = hs_trend2$date
> hs_trend2$date = NULL
> head(hs_trend2)
                    Happy_KR Sad_KR
2019-02-27 00:00:00
                           64
                                  11
2019-02-27 01:00:00
                                  24
                           63
2019-02-27 02:00:00
                           64
                                  24
2019-02-27 03:00:00
                          78
                                  11
2019-02-27 04:00:00
                           66
                                  11
2019-02-27 05:00:00
                           67
                                  19
```

```
google.trends = gtrends(c("skiing"), geo = c("CA", "NZ"),
                          gprop = "web", time = "2013-06-30 2017-06-30")[[1]]
> head(google.trends)
        date hits keyword geo gprop category
1 2013-06-30
                   skiing CA
                                web
                   skiing
2 2013-07-07
                          CA
                                web
                                            0
                  skiing
3 2013-07-14
                          CA
                                web
                6
4 2013-07-21
                  skiing CA
                6
                                web
 2013-07-28
                   skiing CA
                                web
                                            0
 2013-08-04
                   skiing CA
                                web
                                            0
  ggplot(google.trends, aes(x=date, y=hits, fill=geo )) +
    geom_point(aes(color=geo)) +
    geom_line() +
    facet_grid( geo ~ .) +
    ggtitle("Google trends on `skiing'") +
    theme(legend.position = "none") +
                                              Google trends on `skiing'
    theme_bw()
+
                                           100
                                           75 -
                                            50 -
                                            25
                                        100 - 11s
                                            75
                                            50
```

25

2014

2015

date

2016

2017

(2) Google Trends in Google Web Page

Google web page https://trends.google.com/trends/?geo=US



