

Themis Garcia

Product Designer

✉ themis.ariana@gmail.com

📞 (787) 628 - 8405

🏠 <http://themis.design>

Education

New York University

Brooklyn, NY | May 2021

Masters (M.P.S.) in Interactive
Telecommunications Program

Pompeu Fabra University

Barcelona, Spain | June 2016

Postgraduate Diploma in Usability,
User Experience and Interaction Design

University of Puerto Rico

San Juan, PR | May 2008

Bachelor's degree in Humanities & Arts

Skills

Design

User Research, Usability Testing,
Wireframing, Storyboarding, User flows,
Prototyping Methods, Use Cases,
User Journey, Experience Map, Persona,
Scenario Development, Information
Architecture, Competitive Analysis

Technical

Figma, Illustrator, After Effects,
Arduino, Adobe XD, Sketch, Photoshop

Programming

JavaScript, P5.js, HTML, CSS,
Three.js, WebXR, Arduino

Honors

TSOA Graduate Scholarship

NYU Tisch School of the Arts

Lew & Edie Wasserman Scholarship

NYU Tisch School of the Arts

Work Experience

ITP - New York University

Web Design Assistant

Brooklyn, NY | Oct 2020 - May 2021

- Design and build ITP/NYU Code of Conduct's website, prioritizing information architecture, UX principles, and codebase maintenance.
- Work closely with the project manager and community members to fulfill design requirements.

Caso a Caso - Disability Representation

UX Designer

Remote | Jan 2014 - Jul 2019

- Role evolved from client interviewer to UX Designer in order to redesign service and user journey.
- Reduced business costs by redesigning the service model from in-person meetings to remote services.
- Designed a blueprint of use cases to ease the process for staff and clients.
- Created multi-platform documentation (web and print) for each step of the business process.
- Redesigned website to meet client needs; implemented UX principles and responsive design.

PAIS - Educational Therapy Services

Designer & Illustrator

San Juan, PR | Aug 2017 - May 2018

- Developed brand and visual identity.
- Created illustrations for educational material.

Colegio Montessori de Puerto Rico

Autism Instructional Assistant

San Juan, PR | Aug 2012 - May 2014

- Co-developed a customizable learning experience for small groups, emphasizing communication and social development.