# **Themis Garcia**

## **Product Designer**

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http://themis.design

#### Education

## **New York University**

Brooklyn, NY | May 2021 Masters (M.P.S.) in Interactive Telecommunications Program

## Pompeu Fabra University

Barcelona, Spain | June 2016 Postgraduate Diploma in Usability, User Experience and Interaction Design

## **University of Puerto Rico**

San Juan, PR | May 2008 Bachelor's degree in Humanities & Arts

#### **Skills**

## Design

User Research, Usability Testing, Wireframing, Storyboarding, User flows, Prototyping Methods, Use Cases, User Journey, Experience Map, Persona, Scenario Development, Information Architecture, Competitive Analysis

#### **Technical**

Figma, Illustrator, After Effects, Arduino, Adobe XD, Sketch, Photoshop

#### **Programming**

JavaScript, P5.js, HTML, CSS, Three.js, WebXR, Arduino

#### Honors

## **TSOA Graduate Scholarship**

NYU Tisch School of the Arts

Lew & Edie Wasserman Scholarship

NYU Tisch School of the Arts

## **Work Experience**

## **ITP - New York University**

Web Designer

Brooklyn, NY | Oct 2020 - Present

- Design and build ITP/NYU Code of Conduct's website, prioritizing information architecture, UX principles, and codebase maintenance.
- Work closely with the project manager and community members to fulfill design requirements.

## Caso a Caso - Disability Representation UX Designer

Remote | Jan 2014 - Jul 2019

- Role evolved from client interviewer to UX
  Designer in order to redesign service and user journey.
- Reduced business costs by redesigning the service model from in-person meetings to remote services.
- Designed a blueprint of use cases to ease the process for staff and clients.
- Created multi-platform documentation (web and print) for each step of the business process.
- Redesigned website to meet client needs;
  implemented UX principles and responsive design.

#### **PAIS - Educational Therapy Services**

Designer & Illustrator

San Juan, PR | Aug 2017 - May 2018

- Developed brand and visual identity.
- Created illustrations for educational material.

#### Colegio Montessori de Puerto Rico

Autism Instructional Assistant

San Juan, PR | Aug 2012 - May 2014

• Co-developed a customizable learning experience for small groups, emphasizing communication and social development.