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| **JAMES**  **LACEY**  MARKETING CONSULTANT  **PROFILE**  I am a Marketing Consultant with 16 years’ professional experience. I hold a Diploma in Professional Marketing from the CIM. I am looking for the opportunity to advance to a Management position where I can use my skills in developing strategies and leading a team.  **CONTACT**  123, The Street  Kingston-upon-Thames  K1 234  01234 567890  jamiesmith@hotmail.com  **SKILLS**  ANALYTICS    HTML/CSS    WORDPRESS DEVELOPMENT    **AWARDS**  **Nominated**  Law Society Excellence in Marketing Awards 2017  Fabulous Magazine Marketing Awards 2016  Blooming Marvellous Marketing Awards for best campaign 2015  **Won**  Best Email Campaign CIM Awards 2013  Best Website Design Guild of Designers 2001 |  | **WORK EXPERIENCE**  **Marketing Consultant @ XYZ Brand Agency, London**  2014 - date  Initially joining the company as a trainee, I have progressed to team leader. My role requires that I create, develop and execute marketing strategies for the Company’s clients, including online and offline campaigns.  **Marketing Consultant @ ABC Brand Agency, London**  2001 - 2004  I am required to ensure that all marketing support materials are up to date and in line with each client’s agreed brand guidelines, which include website materials, social media accounts, online brochures, presentations and proposal templates.  **Marketing Junior @ Virgin Media, London**  1999 – 2001  As a junior my role was to shadow senior members of the team, proofread copy, finalise files for print, liaise between departments and order supplies as needed.  **EDUCATION**  **Diploma in Professional Marketing (Level 6) @ CIM**  1999 - 2003  **BA Creative Media @ University College London**  1997 – 1999  **BTEC Level 3 Media @ Confetti College, Nottingham**  1995 – 1997  **INTERESTS AND HOBBIES**   * Kite surfing * Skateboarding * Mountain boarding * Hiking * Going to the gym   **REFERENCES**  Available on request. |