

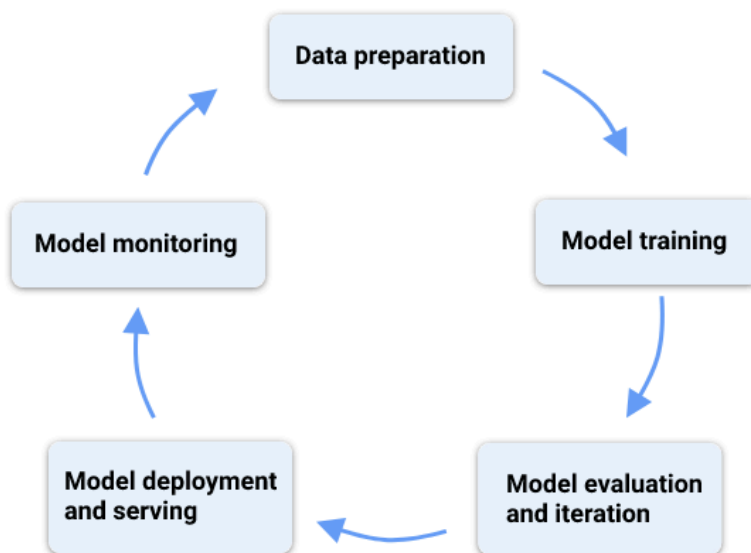
Getting Started with Agent Builder - PDF Q&A

For section-specific guidelines and examples, see below

Vertex AI Overview

[Vertex AI](#) is a machine learning (ML) platform that lets you train and deploy ML models and AI applications. Vertex AI combines data engineering, data science, and ML engineering workflows, enabling your teams to collaborate using a common toolset

Machine learning workflow



What are LLMs

Large language models (LLMs) are deep learning models trained on massive datasets of text. LLMs can translate language, summarize text, generate creative writing, generate code, power chatbots and virtual assistants, and complement search engines and recommendation systems. Creating an LLM requires massive amounts of data, significant compute resources, and specialized skills. Because LLMs require a big investment to create, they target broad rather than specific use cases. On Vertex AI, you can customize a foundation model for more specific tasks or knowledge domains by using prompt design and model tuning.

Build powerful AI agents, no code required. For complex goals, you can easily stitch together multiple agents, with one agent functioning as the main agent and others as subagents. Train with your data, automate tasks, and iterate with ease. Launch and analyze - all within a user-friendly platform.

Objectives:

- ✓ Introduce Agent Builder
- ✓ Introduce DataStore
- ✓ Build a use-case with a no-code/low-code platform

Pre-Requirements

Before you click the Start Lab button

Read these instructions. Labs are timed and you cannot pause them. The timer, which starts when you click **Start Lab**, shows how long Google Cloud resources will be made available to you.

This hands-on lab lets you do the lab activities yourself in a real cloud environment, not in a simulation or demo environment. It does so by giving you new, temporary credentials that you use to sign in and access Google Cloud for the duration of the lab.

What you need

To complete this lab, you need:

- Access to a standard internet browser (Chrome browser recommended).
- Time to complete the lab.

Note: If you already have your own personal Google Cloud account or project, do not use it for this lab.

Note: If you are using a Chrome OS device, open an Incognito window or use a guest profile to run this lab.



How to start your lab and sign in to the Google Cloud Console

1. Click the **Start Lab** button. If you need to pay for the lab, a pop-up opens for you to select your payment method. On the left is a panel populated with the temporary credentials that you must use for this lab.
2. Copy the username, and then click **Open Google Console**. The lab spins up

[Open Google Console](#)

Caution: When you are in the console, do not deviate from the lab instructions. Doing so may cause your account to be blocked. [Learn more.](#)

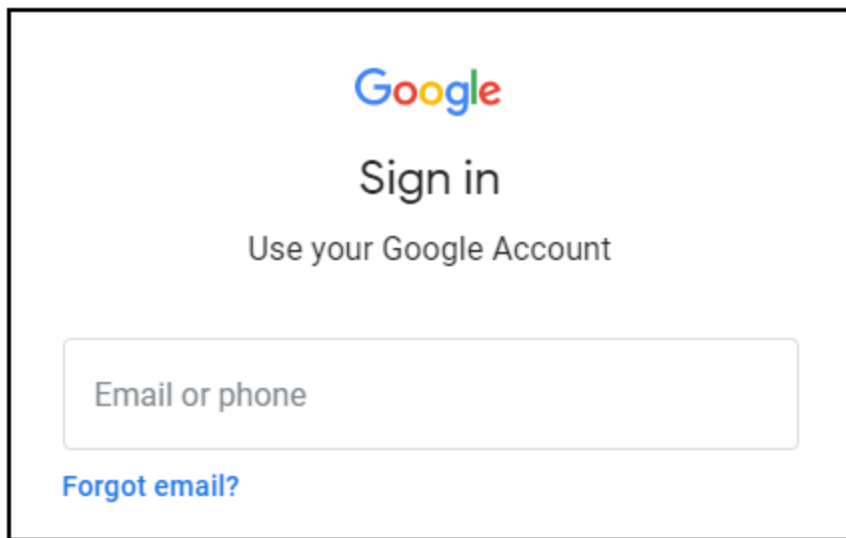
Username
google2727032_student@qwiklabs.n

Password
k68CZXsxMZ

GCP Project ID
qwiklabs-gcp-4fbfecac8667e457

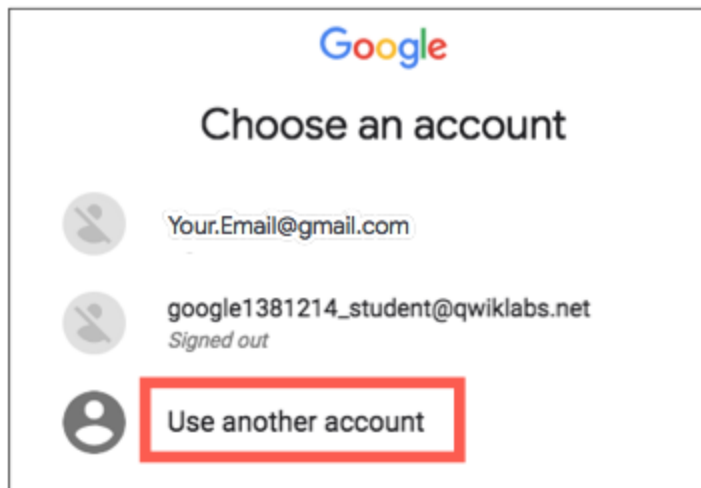
[New to labs? View our introductory video!](#)

resources, and then opens another tab that shows the **Sign in** page.



Tip: Open the tabs in separate windows, side-by-side.

If you see the **Choose an account** page, click **Use Another Account**.



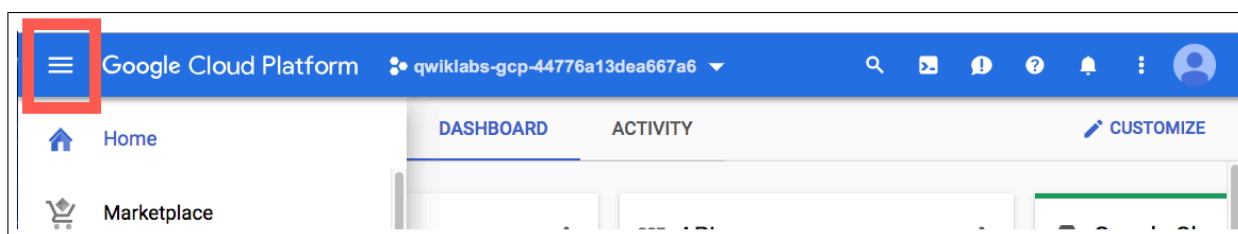
3. In the **Sign in** page, paste the username that you copied from the left panel. Then copy and paste the password.

Important: You must use the credentials from the left panel. Do not use your Google Cloud Training credentials. If you have your own Google Cloud account, do not use it for this lab (avoids incurring charges).

4. Click through the subsequent pages:
 - Accept the terms and conditions.
 - Do not add recovery options or two-factor authentication (because this is a temporary account).
 - Do not sign up for free trials.

After a few moments, the Cloud Console opens in this tab.

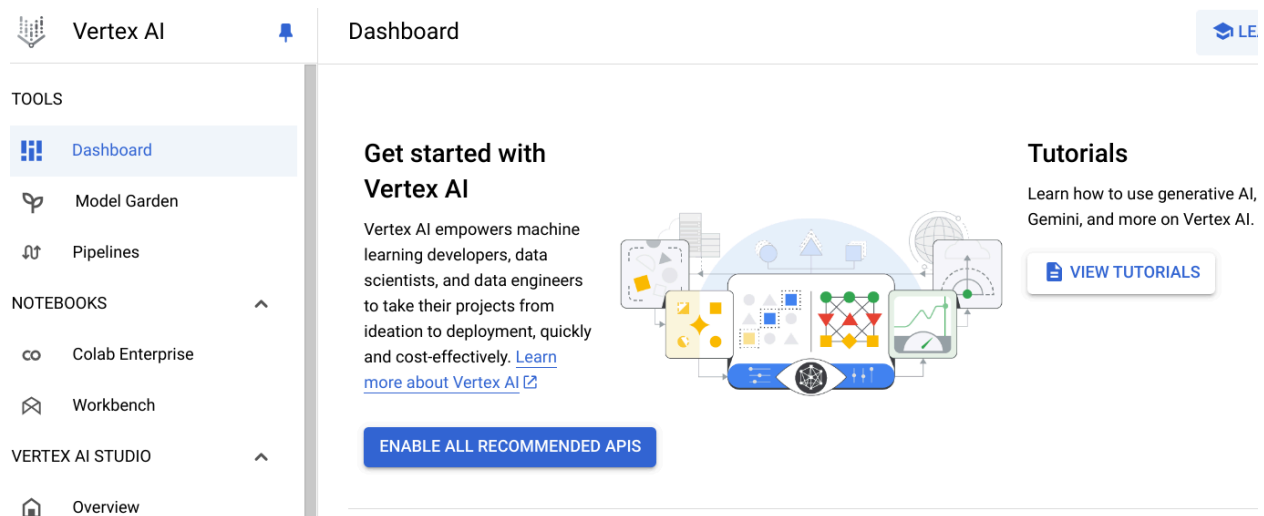
Note: You can view the menu with a list of Google Cloud Products and Services by clicking the **Navigation menu** at the top-left.



Set up your environment

Enable the Vertex AI API

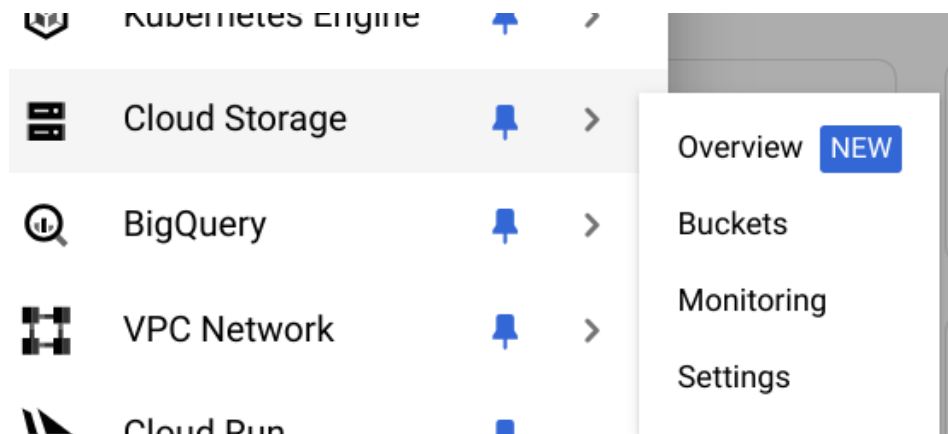
1. In the Google Cloud Console, on the **Navigation menu**, click **Vertex AI** or Utilize the search bar to find **Vertex AI**.
2. Within the "Get Started with Vertex AI" section, locate and click on the option that says "ENABLE ALL RECOMMENDED API."



Q&A over PDF documents

Task 1: Create Cloud Storage Bucket

1. Navigate to Cloud Storage



2. Create a new Bucket

- For bucket name type: "pdf-docs" + last 5 digits of your GCP project.
- Location type: multi-region, us.
- Storage class: Standard
- Access control: Uniform

3. Data protection: uncheck soft delete policy

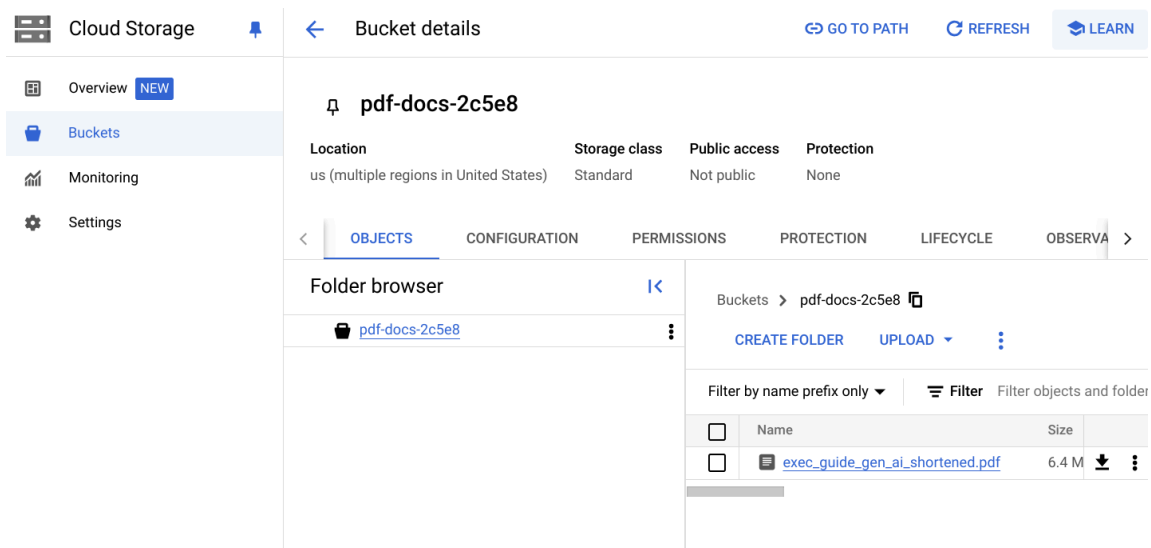
4. Click "Create".

5. Confirm "Public access will be prevented".

6. Download PDF report and upload it to the bucket.

https://storage.googleapis.com/ancient-sandbox-322523-external-bucket/exec_guide_gen_ai_shortened.pdf

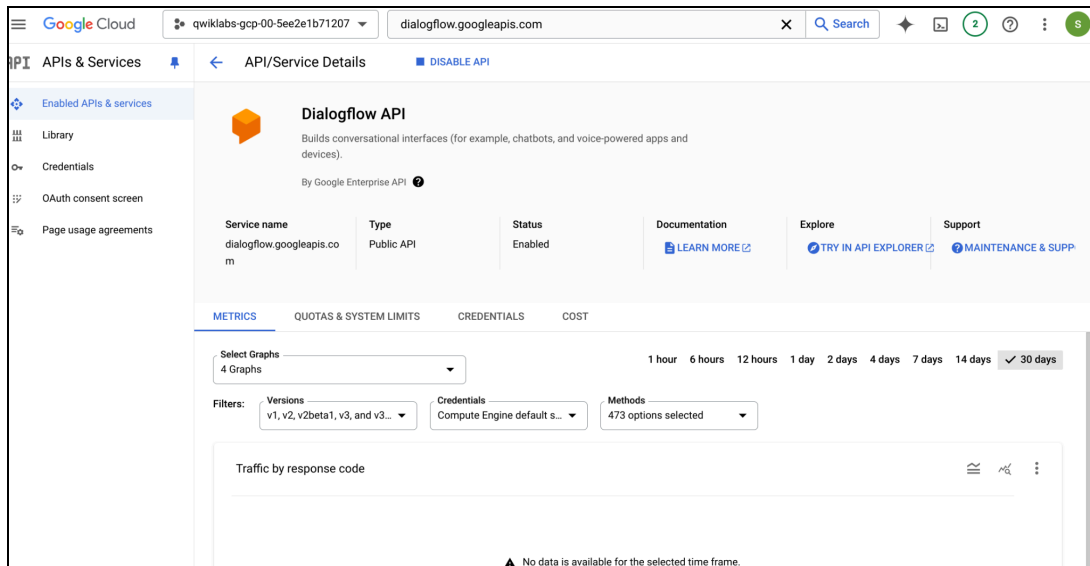
Bucket with uploaded file view:



Now, let us enable the DialogFlow APIs.

On the top search bar, search for *dialogflow.googleapis.com* api.

Enable the API, if not already enabled.



Task 2: Data store configuration

Search or Navigate to "Agent Builder"

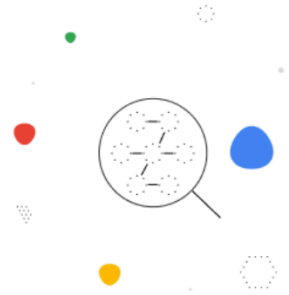
1. Click Continue and Activate the API

Welcome to Vertex AI Agent Builder

Vertex AI Agent Builder allows developers to quickly build new experiences such as custom search engines and conversational apps via out-of-the-box templates and APIs.

- ☐ Improve the quality and the performance of your Vertex AI Agent Builder models, and diagnose issues faster by allowing Google to selectively sample model inputs and results. See [Terms](#)
- We do not share model weights or Customer Data cross customers.

CONTINUE AND ACTIVATE THE API



2. In Create App, select Conversation agents

Create App

Type

Configuration

Data

Which app type do you want to build?
Select the type of application you want to create

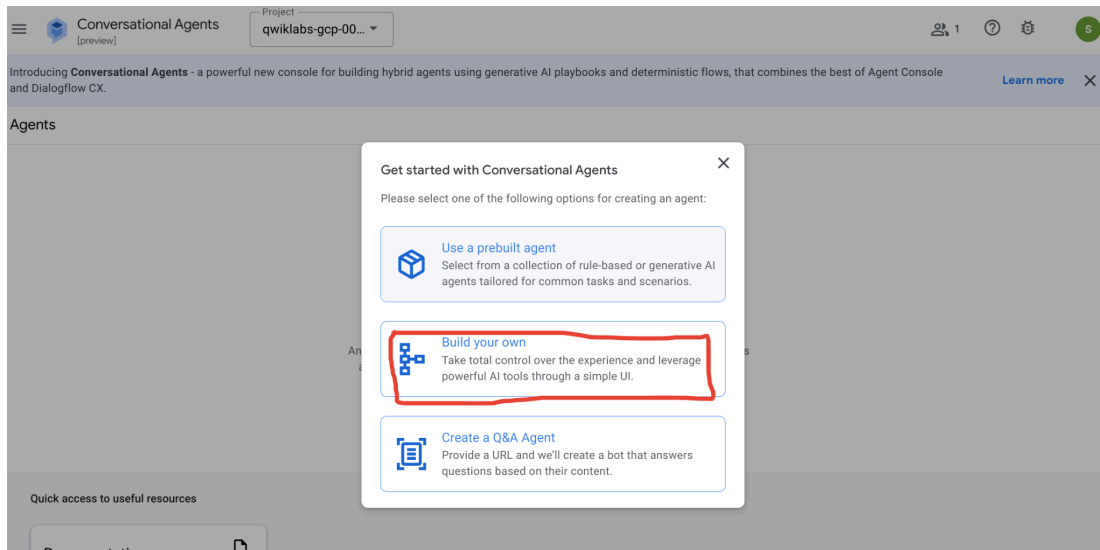
Search and assistant

- Search for your website**
Search across a variety of data types including:
 - Public websites
 - Structured data and unstructured documents stored in BigQuery and Google Cloud Storage[CREATE](#)
- Document Search**
Search across your unstructured documents stored in Google Cloud Storage
[CREATE](#)
- Media search**
Search engine designed for media libraries, including images, videos, and audio files.
[CREATE](#)
- Healthcare search**
Tailored for healthcare data, allowing professionals to access patient records, research articles, and medical guidelines while ensuring regulatory compliance
[CREATE](#)
- Search for retail**
If you're looking to build a search app for your retail catalog, we recommend using the Retail Search API.
[LEARN MORE](#)

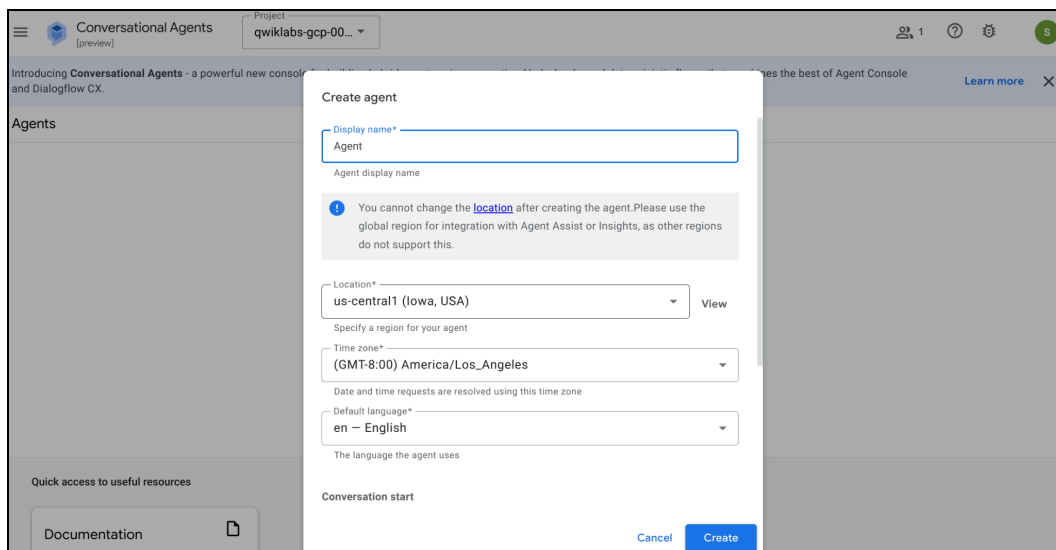
Conversation agents

- Conversational agent** **PREVIEW**
Build a conversational agent using both rules and generative AI that responds naturally, and predictably.
[CREATE](#)
- Chat**
Create a Dialogflow CX agent that automatically answers questions using connected data
[CREATE](#)

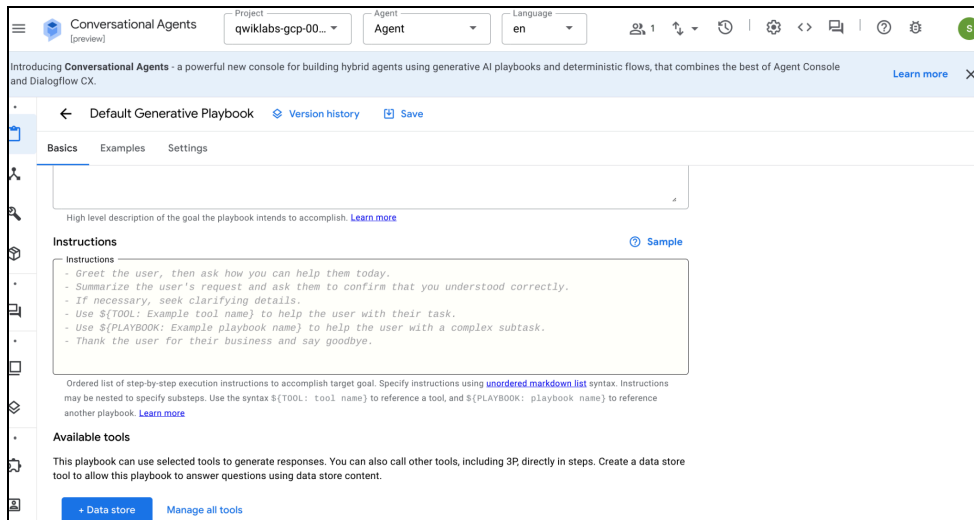
Select “Build your own”



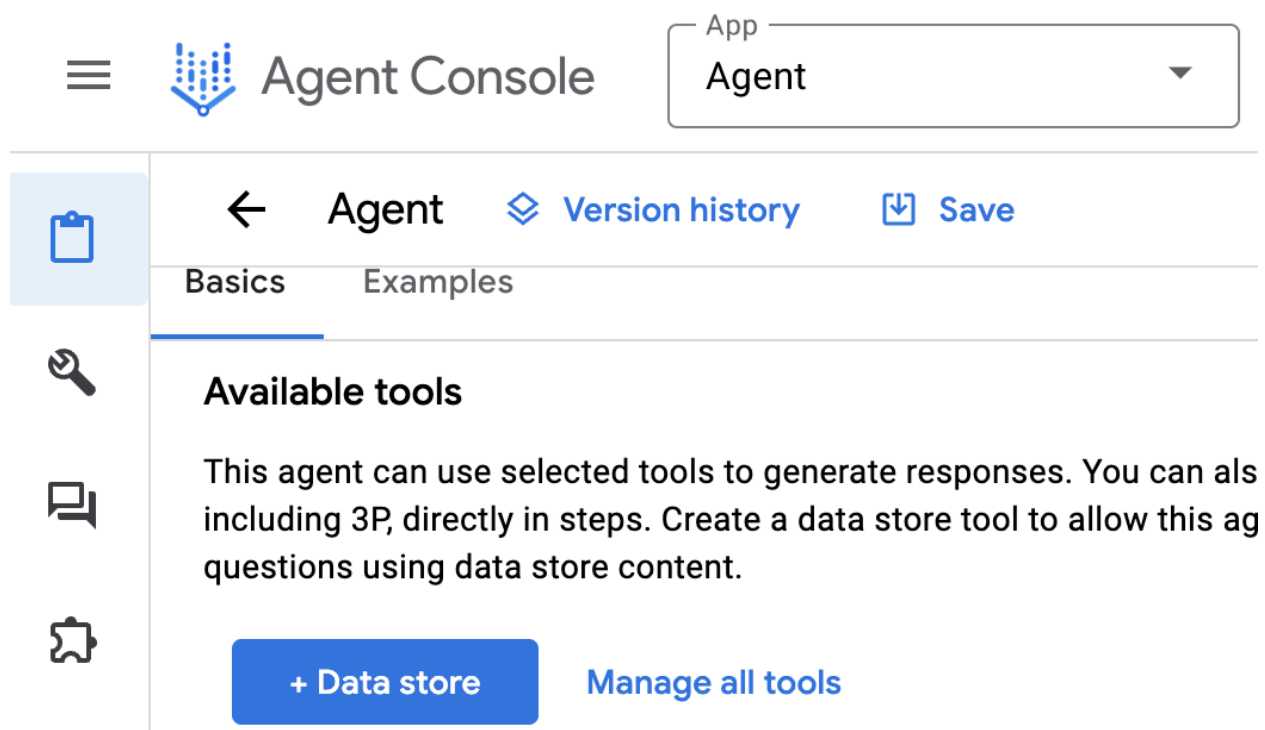
Click “Create”. Please note that it is a Playbook - Generative AI agent.



Scroll down to the bottom of this page



3. Click the "+Data store" icon



4. Use following values:

- Tool name: pdf-docs
- Type: Data store
- Description: pdf-docs

5. Click "Save"

← Tools [Save](#)

Using tools, you can connect agents to external systems. These systems can augment the knowledge for complex tasks efficiently. [Learn more](#)

Tool name*

pdf-docs

Type

Data store

Data store tools can be used by a generative agent for answers to end-user's questions from your data.

Note: Conversation history is used as context during tool invocation. [Learn more](#)

Description

Provide a description of this tool. This description is provided to the model as context informing how to use the tool.

Description

pdf-docs

Data stores

Data stores are created and managed through Vertex AI Search and Conversation. [Learn more](#)

[Create a data store](#) [↗](#)

6. Click the "Create a data store" at the bottom on the page.
7. Click "AGREE" when asked about "Do you agree to have your search & conversation data stored in the us region?"
8. Type "Google" in the "Provide Company" field and press "Continue".
9. On the next screen, click "CREATE DATA STORE".
10. Select "Cloud Storage" as data source.

NOTE: Prepare data for ingesting

- <https://cloud.google.com/generative-ai-app-builder/docs/prepare-data>
- HTML and TXT files must be 2.5 MB or smaller.

PDF, PPTX, and DOCX files must be 100 MB or smaller.

You can import up to 100,000 files at a time.

11. Select: **unstructured documents**

12. Select your GCS bucket/folder.

Create a Data Store

✓ Source

2 Data

3 Configuration

Import data from Cloud Storage

Specify the data you want to import to your data store

What kind of data are you importing?

For more information, see [Prepare data for ingesting.](#)

☒ Unstructured documents (PDF, HTML, TXT and r

Supported file formats: PDF, HTML, TXT (CSV for FA

☐ Linked unstructured documents (JSONL with me

JSONL files with unstructured document links and it

☐ Structured FAQ data for a chat application (CSV)

Structured FAQ data

Select a folder or a file you want to import

FOLDER

FILE

gs:// *

CONTINUE

CANCEL

Select folder

Select Cloud Storage location.

< pdf-docs-49ca4

exec_guide_gen_ai.pdf

Select a folder or a file you want to import

FOLDER

FILE

gs:// *

☒ pdf-docs-49ca4

CONTINUE

CANCEL

13. Click continue:

14. For data store name type: **"pdf-docs"**

15. Expand Document Processing Options

16. Check **Include ancestor headings in chunks.**

17. Click **"Create"**.

Configure your data store

Configure additional settings for your data store

Location of your data store

Multi-region

us (multiple regions in United States)

Your data store name

Data store name *

pdf-docs

ID: pdf-docs_1729710903895. It cannot be changed later. [EDIT](#)

☐ This data store contains access control information

DOCUMENT PROCESSING OPTIONS

☒ Enable document processing config

Document parsing

Select a parser to apply to your documents. [Learn more about parsing and chunking documents.](#)

Default document parser

Layout Parser

Document chunking

You can't change document chunking after creating the data store

☒ Enable advanced chunking configuration

Chunk size limit

500

Tokens

☒ Include ancestor headings in chunks

CREATE

CANCEL

You have successfully created a data store



18. Select data store and click "Create"

[←](#) Create App

✓ Type

✓ Configuration

3 Data

Data Stores [+ CREATE DATA STORE](#)

Filter Enter property name or value

	Name ↑	Connected apps
<input checked="" type="radio"/>	pdf-docs	N/A

CREATE

CANCEL

You have successfully created an app




19. Click on the data store that is created, scroll down

20. Click on the data store and review Documents, Activity and Processing Config.

Activity ?

[+ IMPORT DATA](#)

Filter


Status	Detail	Items succeeded	Operation name
 Import in progress	No errors	0	import-documents-7053821392880734941

It will take ~5-10 minutes to complete the import.

Activity ?

[+ IMPORT DATA](#)

Filter

Status	Detail	Items succeeded	Operation name
 Import completed	No errors	1	import-documents-7053821392880734941

Parsing and Chunking options

You can control content parsing in the following ways:

- *Digital parser.* The digital parser is on by default for all file types unless a different parser type is specified. The digital parser processes ingested documents if no other default parser is specified for the data store or if the specified parser doesn't support the file type of an ingested document.
- *OCR parsing for PDFs.* Public preview. If you plan to upload scanned PDFs or PDFs with text inside images, you can turn on the OCR parser to improve PDF indexing. See [About OCR parsing for PDFs](#).
- *Layout parser.* Public preview. Turn on the layout parser for HTML, PDF, or DOCX files if you plan to use Vertex AI Search for RAG. See [Chunk documents for RAG](#) for information about this parser and how to turn it on.

[Learn more about parsing and chunking documents.](#)

Task 3: Agent's instructions configuration

1. Go back to the Agent Builder console, then Click on the *Playbook* icon in the navigation bar
2. Click on the Default Generative Agent
3. Add new instruction:

Unset

```
- Provide detailed answer to users questions about the exec guide to  
gen ai using information in the ${TOOL:pdf-docs}
```

Instructions

[? Sample](#)

Instructions

```
- Provide detailed answer to users questions about the exec guide to gen  
ai using information in the ${TOOL:pdf-docs}
```

4. Select the tool "pdf-docs" from the tools at the bottom of the page.
5. Save configuration.

Task 4: Create an example for PDF-Docs tool

1. Switch to the Examples tab. Create a new example.
2. Using actions "+":

Agent response

User input

Tool use

Agent invocation

Dialogflow Flow invocation

Retrieved content



Enter user input



3. Give it the Display Name "user-question-flow-1"
4. Add "User input":

Unset

What are the main capabilities?

5. Click the Add action and Add "Tool use".
 - Tool & Action should both be: "pdf-docs"
6. Check the Include Input (requestBody)
7. Add the following code to the Tool input:

Unset

```
{  
  "query": "Main capabilities",  
  "filter": "",  
  "userMetadata": {},  
  "fallback": ""  
}
```

8. Add the following code to Tool Output:

Unset

```
{  
  "answer": "Detailed answer about main capabilities",  
  "snippets": [  
    {  
      "uri":  
"https://storage.googleapis.com/ancient-sandbox-322523-external-bucket/exec_guide_gen_ai_shortened.pdf",  
      "text": "Detailed answer about main capabilities",  
      "title": "exec_guide_gen_ai"  
    }  
  ]  
}
```

9. Add Action: "Agent response"

10. Add the following to Agent Response:

Unset

Detailed answer about main capabilities.

https://storage.googleapis.com/ancient-sandbox-322523-external-bucket/exec_guide_gen_ai_shortened.pdf

- Configured example:

Edit example [Save](#) [Cancel](#)

Examples are sample conversations between an end-user and the agent, including the dialogue and the agent's corresponding actions. [Learn more](#)

Display name*
user-question-flow-1

Basic Settings

Input & Output

What are the main capabilities?	
pdf-docs Tool	pdf-docs Action
1 Input parameters	1 Output parameters
Detailed answer about main capabilities.	
https://storage.cloud.google.com/pdf-docs-49ca4/exec_guide_gen_ai.pdf	

- Tool invocation configuration example:

Edit example
Save
Cancel

Input & Output

What are the main capabilities?

pdf-docs
pdf-docs
1
1

Tool
Action
Input parameters
Output parameters

Tool*
pdf-docs

Action name
pdf-docs

Name of the action to be called during the tool use.

Tool input

☒ Include input

requestBody

Input (requestBody) *

```

{
  "fallback": "",
  "userMetadata": {},
  "query": "main capabilities",
  "filter": ""
}

```

Tool output

Output (200) *

```

{
  "answer": "Detailed answer",
  "snippets": [
    {
      "uri": "https://storage.cloud.google.com/pdf-docs-49ca4/exec_guide_gen_ai.pdf",
      "text": "Detailed answer about main capabilities",
      "title": "exec_guide_gen_ai"
    }
  ]
}

```

Detailed answer about main capabilities.

https://storage.cloud.google.com/pdf-docs-49ca4/exec_guide_gen_ai.pdf

+ Enter user input

11. Once saved, click cancel to exit the editor.
12. Test the configuration by sending a question to the Agent in the Preview Agent emulator.
13. Ask the question:

Unset

What are the 10 steps in the exec guide?

Preview agent: Default Generative Agent

Max token count per LLM call in current turn: input 3780, output 104

       Expand all

Agent invocations

Default
Generative...

 what are the 10 steps in the exec guide?

 pdf-docs
Tool

pdf-docs
Action

1
Input parameters

1
Output parameters



The executive guide to generative AI outlines 10 steps to launch your first use case in 30 days. These steps include:

1. Identify a specific domain
2. Select a persona
3. Determine data sources
4. Create a tiger team
5. Define your goals
6. Design prompts with the tiger team
7. Build UX and UI
8. Expand to more users
9. Build an LM
10. Expand to operations and plan more use cases

14. Select "Default Generative Agent" and click "Save example".

15. Provide a name "user-question-flow" and save.

16. Format agent response and include link to the pdf doc from the tool output section.



The executive guide to generative AI outlines 10 steps to launch your first use case in 30 days. These steps include:

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4. Create a tiger team
5. Define your goals
6. Design prompts with the tiger team
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https://storage.googleapis.com/ancient-sandbox-322523-external-bucket/exec_guide_gen_ai_shortened.pdf

Add action

17. Click Create to save the example.

18. Click on the "Conversation History" from the tool bar on the left.

19. Click "Replay conversation" button.

20. Validate the updated response format.

what are the 10 steps in the exec guide?

pdf-docs 
Tool

pdf-docs
Action

1
Input parameters

1
Output parameters



The executive guide to generative AI outlines 10 steps to launch your first use case in 30 days. These steps include:

1. Identify a specific domain
2. Select a persona
3. Determine data sources
4. Create a tiger team
5. Define your goals
6. Design prompts with the tiger team
7. Build UX and UI
8. Expand to more users
9. Build an LM
10. Expand to operations and plan more use cases

https://storage.googleapis.com/ancient-sandbox-322523-external-bucket/exec_guide_gen_ai_shortened.pdf

21. Ask another question:


Unset

What are the main capabilities in the exec guide?



What are the main capabilities in the exec guide?



pdf-docs 
Tool

pdf-docs
Action

1
Input parameters

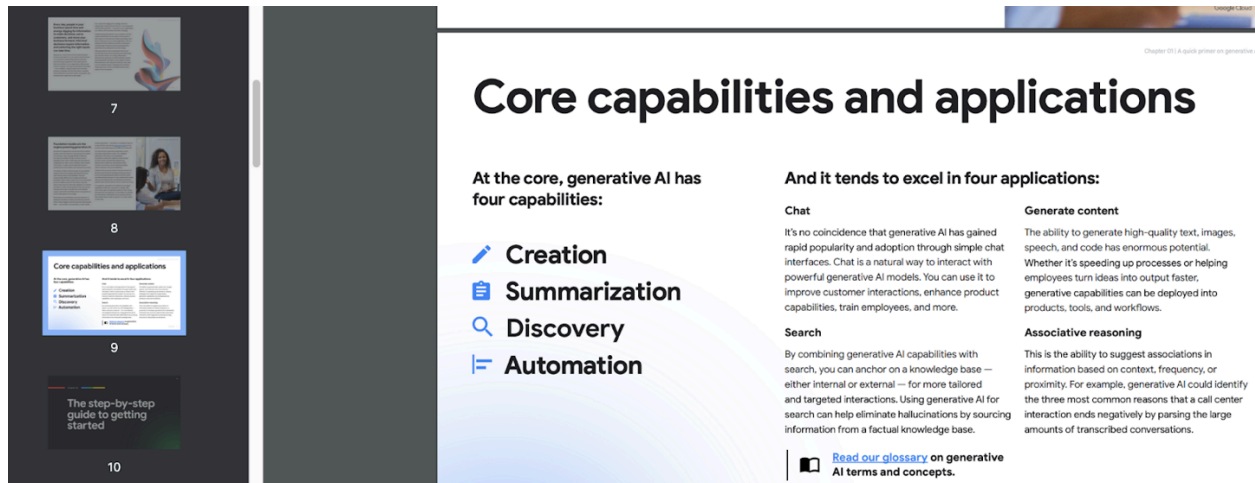
1
Output parameters



The executive guide to generative AI outlines four core capabilities: creation, summarization, discovery, and automation. These capabilities are used in four applications: chat, search, generate content, and associative reasoning.

https://storage.googleapis.com/ancient-sandbox-322523-external-bucket/exec_guide_gen_ai_shortened.pdf

- Source PDF document.



22. Question:

Unset

What should I consider when evaluating projects?

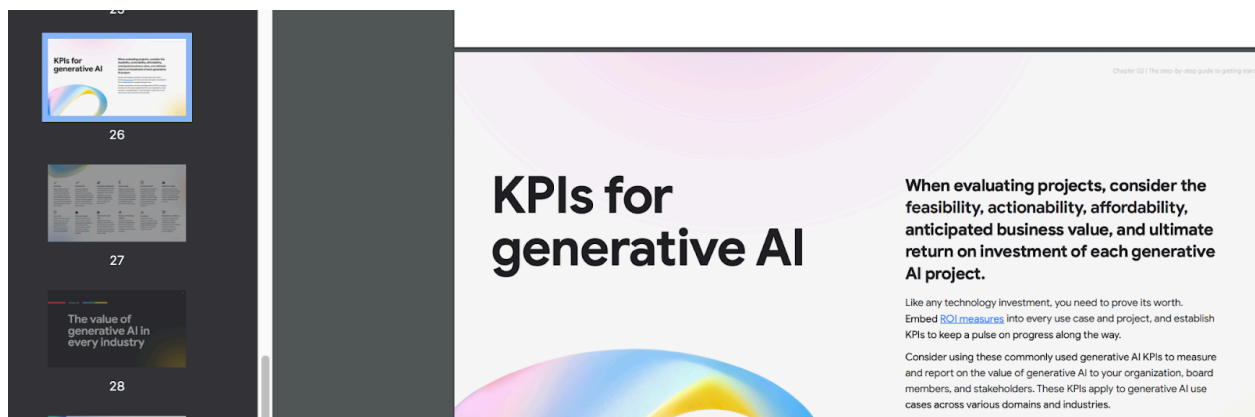
What should I consider when evaluating projects?

pdf-docs Tool	pdf-docs Action	1 Input parameters	1 Output parameters
------------------	--------------------	-----------------------	------------------------

When evaluating generative AI projects, consider the feasibility, actionability, affordability, anticipated business value, and ultimate return on investment. You should also embed ROI measures into every use case and project, and establish KPIs to keep a pulse on progress.

https://storage.googleapis.com/ancient-sandbox-322523-external-bucket/exec_guide_gen_ai_shortened.pdf

- Source PDF document.



23. Question:

Unset

What are the priority use cases in Retail and CPG in the exec guide?



What are the priority use cases in Retail and CPG in the exec guide?



pdf-docs
Tool

pdf-docs
Action

1
Input parameters

1
Output parameters



The executive guide to generative AI outlines three priority use cases for retail and CPG:

- Creative assistance
- Conversational commerce
- Customer service automation

https://storage.googleapis.com/ancient-sandbox-322523-external-bucket/exec_guide_gen_ai_shortened.pdf

- Source PDF document.

31



32



33



34



Retail and CPG

Insight

82% of retail organizations consider customer service automation to be valuable⁵

Priority use cases

Creative assistance
Empower retail creative teams to create bespoke images and creative content for campaigns and editorial placements, and enable 1:1 personalization.

Conversational commerce
Interactively address queries, provide recommendations, and engage with customers in real time to help them make shopping decisions (for example, "Sure, here are some dresses in your size and style you may like, and here are influencer images for style inspiration").

Customer service automation
Streamline customer service with conversation summaries and task automation.

New product development
Enhance internal consumer research with easy querying, summarization, and insight generation. Create copy concepts and claims for further testing, and visual concepts for product and packaging designs.



Congratulations!

In this lab, you have successfully learnt about how to build an agent using the Agent Builder on unstructured datasets.

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