

Morris G. Lee

themorrislee.com
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EDUCATION

Weatherhead School of Management & Case School of Engineering MAY 2023
Master of Science in Engineering and Management

Case Western Reserve University MAY 2022
Bachelor of Science in Computer Engineering
Minor in Computer Gaming

WORK EXPERIENCE

INSIGHT2PROFIT JUNE 2022 - PRESENT
Business Analyst Chicago, IL

- Implement and optimize multi-brand solutions for \$100M+ client through custom quoting tools and pricing analysis

Summer Business Analyst Cleveland, OH

- Identified \$6.4M+ of pricing impact within customer discounting and discount optimization through pricing analytics, data queries, and other tools
- Conduct analyses and create Power BI dashboards for client strategy
- Delivered sustainable growth to a \$150M+ client through implementation of pricing and profit strategies and principles

DAHS Metaverse DEC 2021 – PRESENT
Community Manager Metaverse

- Discord server architect and bot implementation
- Manage community of 15k+ members, facilitate and host virtual events

Tinkham Veale University Center OCT 2018 – MAY 2023
Lead Student Manager Cleveland, OH

- Manage and guide the student team of 15+, coordinate student work schedules
- Facilitate event setups, building organization, and student reservations

CERTIFICATIONS & MEMBERSHIP

American Heart Association Heart Saver, CPR, AED FEB 2020 – PRESENT
Certified First Aid

Mental Health First Aid USA NOV 2019 - NOV 2021
Certified First Aid

SKILLS & INTERESTS

Mandarin | Python, Java, C#, JS, HTML/CSS | Microsoft Office, Power BI, Unity, Autodesk Inventor | Web3, Entrepreneurship, IoT, Investment, E-Commerce, Food & Restaurant | Table Tennis, Chess, Violin