

USAMA NAZIR

FRONTEND DEVELOPER / GRAPHIC DESIGNER



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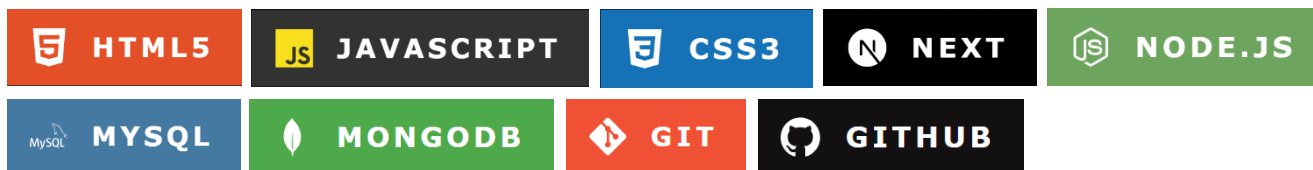
Website: www.usamalabs.vercel.app

I am a highly skilled **front-end developer** and **graphic designer** with a passion for creating visually engaging and user-friendly **designs**. With expertise in both **coding** and **design**, I bring creativity and technical precision to every project. My focus on detail and dedication to delivering high-quality results ensures impactful and seamless user experiences across all digital platforms.

Skills

- Frontend Design
- UI/UX Design
- Graphic Design
- Print Design
- Social Media Content Creator
- Adobe Creative Suit Expert
- Computer Networking
- MS Office
- Web/Browser Automation
- Web Apps Design (Next.js)
- Mobile App Design (React Native)
- API Integration
- Database Management
- Web Scraping
- SEO (On-Page)
- Data Entry Expert

Tech Stacks



Experience

Frontend Developer and Automation Expert Freelancer:

(2023 - Current)

- Developed portfolio websites for [Usama Labs](#) and [Saeed Ijaz](#) using Next.js, GSAP, Framer Motion, and ShadCN.
- Built an automatic test generation web application for efficient and customizable test creation.

- Created a Python-based GUI for an **automatic form-filling system** to automate repetitive data entry tasks.
- Developed a **random password generator** web app in **Next.js** for secure password creation.
- Implemented front-end automation tasks, including code minification, automated testing, and build optimizations.
- Designed and developed responsive, user-friendly web interfaces focused on modern UI/UX trends.

Graphic Design:

(Nov 2023 - Aug 2024)

- Freelanced as a graphic designer for Measure Tech in Chatsworth, USA, creating various posters to enhance the visibility and marketing of their mechanical equipment.
- Freelanced as a graphic designer for Vicekeeper and CareZone in Dubai, creating compelling social media graphics, logos, and branding materials using **Adobe Photoshop**.
- Developed vector-based illustrations and scalable designs for branding, packaging, and digital media using **Adobe Illustrator**.
- Edited and retouched images in Photoshop, optimizing them for web and print.
- Created marketing collateral, including flyers, brochures, and posters, utilizing **Adobe Illustrator** for high-resolution designs.
- Produced and edited videos in **Adobe Premiere Pro**, ensuring smooth transitions and optimized storytelling.
- Applied color correction, audio syncing, and special effects in **Premiere Pro** to create engaging video content.

Courses Certifications

- Certificate in IT Web Software & Mobile App (from Government of Pakistan NAVTTC)
- Next.js 14+ (TraversyMedia + JS Mastery Pro)
- JavaScript Data Structures & Algorithms (Traversymedia)
- React Advanced (Webdevsimplified)
- Photoshop and Illustrator Unleashed (School of motion)
- Microsoft Office (Private Institute)

Education

Masters in science: (Comsats University Islamabad)

(2019-2023)

- I hold a master's degree in Physics from the Comsats University Islamabad Lahore Campus, signifying successful completion of my academic journey in this field.