

SAEED IJAZ

VIDEO EDITOR / GRAPHIC DESIGNER / VIDEOGRAPHER



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I am a highly skilled professional visual artist with 5 years of experience as a **Video Editor**, **Graphic Designer**, and **Videographer**. My expertise in these fields allows me to create visually captivating content, driven by a passion for effective storytelling. With a keen eye for detail and a commitment to excellence, I take pride in delivering high-quality results that consistently leave a lasting impact.

Skills

- Video Editing
- Graphic Designing
- Videographer
- 3D Animations
- Adobe Creative Suite Expert
- Social Media Content Creator
- Print Design
- Unreal Engine

Experience

Content creator/Designer at Vicekeeper (Dubai):

2023 - Current

- Designed captivating graphics for social media campaigns, effectively engaging the target audience and driving increased interaction and brand awareness.
- Collaborated closely with marketing and communications teams to conceptualize and execute creative strategies.
- Covered numerous high-profile events, ensuring comprehensive visual documentation through photography and videography.
- Utilized Adobe Creative Suite and other relevant software/tools to create visually appealing and impactful content.

Graphic Designer at CareZone (Dubai Freelance):

2023 - March 2024

- Worked with CareZone as a freelance graphic designer, creating cool visuals for their stuff.
- Made different kinds of designs like posters, flyers, and social media pictures to help CareZone promote themselves better.
- Fixed up photos to make them look really nice for their social media.

Freelance Video Editor:

2019 - 2023

- Edited diverse videos for projects: promos, presentations, events, social media and short films.
- Collaborated with clients for vision alignment and satisfaction.
- Used creative storytelling and editing techniques for captivating videos.
- Earned positive client feedback for impactful and on-brand videos.

Shooting Promotional Videos for Local Businesses:

2021 - 2023

- Produced and filmed marketing videos for local businesses to promote their products and services effectively.
- Utilized professional-grade cameras, lighting, and sound equipment to ensure top-notch video quality.
- Conducted interviews with business owners and customers, skillfully crafting compelling narratives that highlighted the unique value of each business.
- Stayed updated with industry trends and video production techniques.

Freelance Graphic Designer:

2021 - 2023

- Successfully completed a wide range of graphic design projects for various clients.
- Worked closely with clients to understand their design needs, preferences, and brand identity.
- Edited and retouched images to enhance their quality and align with the overall design concept.
- Utilized Adobe Illustrator and Photoshop to create and manipulate graphics with precision and creativity.

Social Media Content Creation:

2020 - 2022

- Managed social media content for a diverse clientele, creating engaging and tailored posts that aligned with each client's brand identity and objectives.
- Produced captivating videos for clients' social media platforms.
- Utilized 3D animation skills to create eye-catching and dynamic content.
- Implemented effective strategies to boost clients' social media account reach.

Studio Apprentice at Ravi Photos:

2018 - 2019

- Proficiently retouched and enhanced photos using industry-standard software.
- Effectively organized and managed digital files, creating a well-structured system.
- Skillfully captured photographs on occasions in the absence of the main photographer.

Courses Certifications

After Effects Kickstart: (School of Motion)

2021

- I expanded my skills by undertaking the School of Motion's After Effects Kickstart course from the School of Motion.

Complete Filmmaker Course: (Tomorrow's Filmmakers)

2021

- I refined my filmmaking expertise through taking Complete Filmmaker course from "Tomorrow's Filmmakers"

After Effects Animation Bootcamp: (School of Motion)

2021

- To master the skills of animation in After Effects, i took the School of Motions's Animation Bootcamp for After Effects.

Advanced Editing in Premier Pro: (Skillshare)

2020

- I completed an intensive Skillshare course on advanced editing techniques in Premiere Pro.

Photoshop and Illustrator Unleashed: (School of Motion)

2019

- I completed the comprehensive Photoshop and Illustrator Unleashed course at the School of Motion.

Education

Master's in Science: (University of the Punjab)

2019-2021

- I hold a Master's degree in Energy Sciences from the University of the Punjab, signifying successful completion of my academic journey in this field.

Bachelor of Laws LLB: (University of the Punjab)

2019-2022

- I completed my LLB in Law from the University of the Punjab, acquiring a solid foundation in legal principles and practices.

Bachelor in Science: (University of the Punjab)

2017-2019

- I successfully completed my Bachelor's degree in Sciences from the University of the Punjab, gaining valuable knowledge and skills.
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