

Digital Signage Policy

- Only registered student organizations, and campus departments/offices, are permitted to display content on the Digital Signage System. Use of the Digital Signage System is at no cost. Email studentcenter@rowan.edu to register for an account.
- The creation of content for display on the Digital Signage System is the responsibility of the group presenting the information to the campus community.
- Content must be submitted electronically a minimum of five (5) business days prior to the first date the content is to be displayed on the Digital Signage system.
- Announcements will run for a maximum of 14 days from the start date.
- Announcements will run for a maximum of 15 seconds at a time.
- Each organization may post one (1) advertisement per event on the Digital Signage display.
- The Student Center reserves the right to reject any material that includes references to the sale or consumption of alcohol or other drugs or that promotes/condones behavior that violates University policies. Any violation of local, state or federal law will also not be approved for display.
- Advertisement of commercial products or services on the Digital Signage System is prohibited.
- Content that infringes on the copyrighted or trademarked works of others will not be approved for display. Copyrighted and trademarked material may include, but are not limited to: logos, digital images, photographs, paintings, movies, videos, and written works.
- To optimize the management of Digital Signage content, The Student Center reserves the right to determine what content is displayed at which Digital Signage location(s) and determine the duration, dates, and times content is displayed.