

# ARYAN MAHAJAN

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## PROFESSIONAL SUMMARY

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2+ years in a retail & customer service role fostering engaging customer experiences. Enrolled in the Chartered Financial Analyst program Level 1, with strong enthusiasm in learning investment foundations & capital markets. Self-directed learner – building mastery in critical decision-making, analytical reasoning, and presentation.

## EDUCATION

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**University of Toronto Mississauga**  
*Bachelor's, Digital Enterprise Management*

**September 2022 - April 2027**  
*GPA: 3.36*

## PROFESSIONAL EXPERIENCE

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### Starbucks

**Toronto, ON, Canada**

*Barista*

*July 2022 - Present*

- Followed the 5 key moments of the Coffeehouse Experience, achieving a connection score of 53 (highest in the district).
- Handled transactions between customers accurately, allowing store to reach its sales goals.
- Maintained interpersonal relationships among customers on a day-to-day basis.
- Followed the Updated Siren's Craft Routine, to move Starbucks's high-quality coffee from a core proposition to an embodied proposition.

### University of Toronto Mississauga

**Mississauga, ON, Canada**

*Research & Innovation Associate*

*September 2024 - February 2025*

- Consolidated data from surveys into actionable event improvements.
- Leveraged machine learning technology to facilitate process improvements within the department.
- Demonstrated leadership by advising peers & setting standards for article writing.
- Built numerous proof of concepts projects, showcasing entrepreneurial spirit.

### City of Toronto, Parks and Recreation

**Toronto, ON, Canada**

*Lifeguard & Swim Instructor*

*May 2024 - September 2024*

- Safeguarded, and ensured satisfaction of 250 pool patrons, through compliance with scanning techniques and emergency response procedures.
- Demonstrated sharp focus & vigilance, resulting in 0 safety incidents.
- Fostered active engagement in swim-based skills, using practice to improve progress.
- Motivated Ultra 9 students to excel, achieving an 88% passing rate.

## PROJECTS & OUTSIDE EXPERIENCE

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### Overconfidence Bias In AI-Driven Investing

**Mississauga, ON, Canada**

*Research & Innovation Associate*

*February 2025 - March 2025*

- Reviewed existing literature to investigate AI's role in amplifying overconfidence bias in financial markets.
- Devised strategies to counteract bias - advocating for financial literacy, regulatory compliance, and UX.
- [Link to project](#)

### Personal Hub - Financial Intelligence Dashboard

**Mississauga, ON, Canada**

*Research & Innovation Associate*

*February 2025 - March 2025*

- Produced a financial web application capable of budgeting & forecasting a user's capital, leveraging database programming & Chart.js.
- Enabled biweekly financial forecasting through regression & time-series projections.
- Managed spending risk – through sustainable, breakeven, and shutdown indicators.

## SKILLS

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**Skills:** Excel/Numbers/Sheets, Business Analytics, Python, JavaScript, Microsoft Office, Pandas, NumPy, Matplotlib, Scikit-learn, TensorFlow, Machine Learning, SPSS, Data Analysis, Presentation Skills, HTML/CSS, Quantitative Research, Psychology, Market Research, Sales, Communication, Leadership, Initiative, Learning