Costing
Project Duration: 05 Months

Hardware

Item	Unit Cost(PKR)	Qty	Total Cost (PKR)
Laptops i5, 4GB RAM, 1TB HDD	Rs 60,000	3	Rs 180,000
Android Devices for Testing Phone, Tablet	Rs 30,000	2	Rs 60,000
Other Hardwares Printers, Memory	Rs 20,000	1	Rs 20,000
		TOTAL	**Rs 260,000**

Office/Workplace

Item	Unit Cost(PKR)	Qty	Total Cost (PKR)
Office Rent Per Person: Rs.	Rs 15,000	5	Rs 75,000
Electricity Bill 10,000/month Avg	Rs 10,000	5	Rs 50,000
Internet Connection Per month Rs. 5000 +	Rs 7,000	5	Rs 35,000
Office Setup Cost + Miscellaneous Furniture, Deposits, Chairs, etc	Rs 25,000	5	Rs 125,000
		TOTAL	**Rs 285,000**

Development

Item	Unit Cost(PKR)	Qty	Total Cost (PKR)

UI Design Duration: 01 Month	Rs 50,000	1	Rs	50,000
Basic App UI Implementation Duration: 15 Days	Rs 30,000	1	Rs	30,000
Database Duration: 01 Month	Rs 50,000	1	Rs	50,000
Development Duration: 45 Days	Rs 80,000	1	Rs	80,000
Testing + Bug Fixing Duration: 7 Days	Rs 15,000	1	Rs	15,000
			TOTAL Rs	**225,000**

Publishing + Marketing

Item	*Unit Cost(PKR)*	*Qty*	*Total Cost (PKR)*	
Playstore Account for Publishing Price: 25 USD | Duration: 1 Day	Rs 2,750	1	Rs	2,750
User Acquisition Marketing Campaign for 15	Rs 150,000	1	Rs	150,000
			TOTAL Rs	**152,750**
	PROJECT COST:		Rs	922,750
	CONTINGENCY COST:		Rs	200,000
	TOTAL PROJECT COST:		**Rs**	**1,122,750**