

NATHANIEL LOWE

dedicated professional | savvy designer | proven leader | empathetic team player

CONTACT

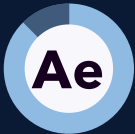
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EXPERTISE

Design



HTML ●●●●●

CSS ●●●●●

JS (jQuery) ●●●●●

Email Marketing ●●●●●

Professional

clear & diligent in
both verbal & digital
communication

adaptable to new
environments &
problems

committed towards
anticipating &
meeting deadlines

EXPERIENCE

Motion Graphics Intern The Daily Californian 2018

- produced and published animation projects on a weekly basis
- taught design team After Effects and general animation practices
- led weekly project brainstorming

Marketing & Design Intern Marvin Gardens Real Estate 2016

- consulted on social media to engage new client acquisition
- modernized supervisor's brand identity and website
- maintained relations with clients

Graphic Design Intern UC Berkeley 2017

- designed print and digital collateral for a variety of University clients
- managed communication between clients and design supervisors

Marketing Intern Del Taco, Inc. 2016

- performed SWAT analysis to assess company's quarterly performance and competitors' advantages
- modernized and managed social media strategy

LEADERSHIP

Marketing Lead AACF United 2018

- proposed and executed marketing campaign for 500+ member intercollegiate conference
- managed relations between marketing team and 17 chapters

Marketing Advisor The Berkeley Project 2018

- oversaw social media campaigns
- redesigned logo, merchandise, and brand identity
- trained rising leadership in design practices to maintain brand integrity

ACHIEVEMENTS

- lectured at HEX design conference
- employee of the month, Buffalo Ex

ACADEMIC BACKGROUND

UC Berkeley

B.A. Statistics and Media Studies

Current GPA: 3.86

PROFILE

In a world of expanding access to design tools and education, I excel in challenging where art intersects other practices. Communications and mathematics, among others, bring a host of outside context to my craft. I take immense pride in the breadth of my experiences that equip me to anticipate and solve problems that design alone cannot.