

**FORSIDE FOR INNLEVERING**

**TILGJENGELIGHET**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Fri** | **x** | **Begrenset** |

|  |  |
| --- | --- |
| **Emnekode og emnenavn:** | BU5100-13 Entreprenørskap |
| **Tittel norsk:** | Innlevering 2: WeVideo |
| **Tittel engelsk:** | - |
| **Eventuell oppdragsgiver:** | - |
| **Utleveringsdato:** | 7.10.2013 |
| **Innleveringsdato:** | 27.10.2013 |
| **Antall sider:** |  |
| **Antall ord:** |  |
|  | |
| **Gruppenavn:** | - |
| **Studentnavn:** | **Studentnummer:** |
| Martin Lehmann | 700766 |

# Executive summary

## Introduction

Table of Contents

[0. Executive summary 1](#_Toc370589493)

[0.1 Introduction 1](#_Toc370589494)

[1. Introduksjon 3](#_Toc370589495)

# Introduction

Reference

Osterwalder, Alexander & Pigneur, Yves (2010). *Business Model Generation: A Handbook for Visionaries, Game Changers, and Challengers* [Kindle edition]. John Wiley & Sons, Inc.: Hoboken, New Jersey.

Porter, Michael E. (2008). “The Five Competitive Forces That Shape Strategy” [online]. Available: http://hbr.org/2008/01/the-five-competitive-forces-that-shape-strategy/.