

Login/Sign up Registration

1A. Home - Public

Parallax scroll to introduce audience of the platform.
The final screen can be to prompt user to sign up or login.

2A

TAGEE LOGO

SIGN UP LOGIN

Experience true connections with this new social media platform.

#search by hashtag

Include Facebook Instagram Twitter

What are people saying out there? (top 5 hashtags)

11/24/2014 | 08:30 PM EST

#AMA	12,500,000
#Ferguson	10,500,000
#BillCosby	6,500,000
#Thanks	5,500,000
#BlackFriday	5,000,000

Wait a minute, what is this? ▼

IMAGE BACKGROUND

ABOUT | SERVICES/LOCATION | PRICING PLANS

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GN UP

Simple Sign up or login based on preference.

LOGIN

Ok, lets sign you up

Sign in through one of these networks below.

Tw Ig Fb

This way works too.

email address

password

username

SIGN IN

3A. Profile - user

Step 1: build user profile

TAGEE username

Welcome, [Username]

Let's start building your profile.

1. User Profile 2. Interests 3. Connect

Geo Location

zipcode Mile Radius

Current location

Sex & Age

Sex Age

Set your profile picture

(if you got a webcam)

Add Social Feeds: This will integrate nicely with your activity feed as well as chatroom.

 Tw  Ig  Fb

[Skip](#)

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3B. Profile - interests

TAGEE

username

Almost done, [Username]

Start picking your interests. This will enable your social feed, and chatroom topics.

1. User Profile 2. Interests 3. Connect

INTEREST +	INTEREST +	INTEREST +	INTEREST +	INTEREST +
INTEREST +	INTEREST +	SPORTS	INTEREST +	INTEREST +
INTEREST +	INTEREST +	INTEREST +	INTEREST +	INTEREST 2
INTEREST +	INTEREST +	INTEREST +	INTEREST +	INTEREST +
INTEREST +	INTEREST +	INTEREST +	INTEREST 3	INTEREST +
INTEREST +	INTEREST +	INTEREST +	INTEREST +	INTEREST +

BACK Skip **NEXT**

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1B. About

pages will give more information. User can also jump to “tell me about the company” and will take user to 4th section.

TAGEE

SIGN UP LOGIN

2B

It's not a hashtag,
it's a conversation.

This text should explain what this is about. Pellentesque imperdiet augue in sollicitudin ullamcorper. Suspendisse congue odio lorem, et efficitur quam tempus eu. Curabitur nec varius arcu, at sodales massa.

[Learn more about what this is.](#)

[Tell me about the company](#)

IMAGE BACKGROUND

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The image shows a sign-in page for a service named GIN. At the top left, there's a small 'E' icon. The top right features a 'SIGN UP' button. The main heading 'Let's jump to it.' is centered above a sub-instruction 'Sign in through one of these networks below.' Below this, three social media icons are displayed: Twitter (Tw), LinkedIn (lg), and Facebook (Fb). Further down, the text 'This way works too.' is followed by two input fields for 'username' and 'password'. A large 'LET'S GO!' button is at the bottom.

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3C. Profile - interests

TAGEE

username

Almost done, [Username]

Looks like your interests go deeper than I thought. Choose topics within your interests.

1. User Profile 2. Interests 3. Connect

SPORTS	INTEREST +	INTEREST +	INTEREST +	INTEREST +
INTEREST 2	INTEREST +	BASKETBALL	INTEREST +	INTEREST +
INTEREST 3	INTEREST +	INTEREST +	FOOTBALL	INTEREST +
	INTEREST +	INTEREST +	INTEREST +	INTEREST +
	INTEREST +	INTEREST +	INTEREST +	INTEREST +
	INTEREST +	INTEREST +	INTEREST +	INTEREST +

BACK

Skip

NEXT

Terms | Privacy | Support | Company

The screenshot shows a mobile application interface. At the top, there is a dark header bar with the text "Terms | Privacy | Support | Company". Below this, the main content area has a dark grey header with the word "TAGEE" on the left and a "LOGIN" button on the right. The main title "3D. Profile - friends" is displayed in large, bold, black font at the top left of the main content area. Below the title, there is a sub-header "One last thing, [Username]" in a large, bold, black font. A descriptive text follows: "Here are some interesting people based on your interest that you may want to follow/connect." Below this text, there is a navigation bar with three items: "1. User Profile", "2. Interests", and "3. Connect". The "3. Connect" item is highlighted with a dark background. The main content area displays four cards, each representing a user profile. Each card contains a large black circular placeholder for a profile picture, followed by the text "Name location" and a small "ADD" button. The cards are arranged in a 2x2 grid. At the bottom of the screen, there are four buttons: "BACK", "Skip", "NEXT", and another "NEXT" button. The "Skip" button is positioned between the two "NEXT" buttons.

Search results and User Profile

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description of what's this is about. The continued parallel will give more information. User can also jump to "tell me the company" and will take user to 4th section.

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[Learn more about what this is.](#)

[Tell me about the company](#)

IMAGE BACKGROUND

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Search Results

ts can be filtered by social network as well as
The user can type in city, state, country or zip

geo location. The user can type in city, state, country, or zip.

#NFL

SIGN UP LOGIN

Include Facebook Instagram Twitter

ENTER LOCATION EX: Brooklyn, CA, 20744, Libya

TOP RANKING ▾
Top Ranking
Bottom Ranking

@bucspress Tampa Bay Bucs
Bucs Wire: McCown or Glennon? Without running game, Bucs QBs languish
<http://t.co/nua0eMG3VF> #NFL
<http://t.co/QsMQztlDLO>
7:53 PM - 24 Nov 14

@Designlives Free Meek & Free Que
#LikeAMoss

Ravens-Saints a tough tip. Ravens a little too untrustworthy to go with, so I'll take the Saints at home. #nfl #mnf
7:53 PM - 24 Nov 14

@SportsJinx3 laura singletary

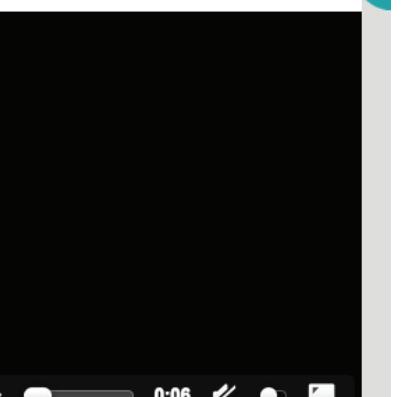
Ravens #mnf #nfl <http://t.co/oJlgwUcWMQ>
7:53 PM - 24 Nov 14

@ajcnj56 Cruzzzzzzzzz80

RT @AmericasPregame: This could be arguably the greatest catch in #NFL history! — @RandyMoss on @OBJ_3's catch last night! #LikeAMoss http://...
7:53 PM - 24 Nov 14

@sa9321 Sunil Awasthi
92.5 X TU Philadelphia's Country Station

7:53 PM - 24 Nov 14

@djmjr788

7:53 PM - 24 Nov 14

@SolarEmbargo Ethan Jay Norman
If the #bills win this, they deserve an indoor stadium. #jets #NFL #BuffaloSnow
7:53 PM - 24 Nov 14

@Seahawks_News_ Seahawks News
Seahawks defensive coordinator Dan Quinn laments missed tackles against Chiefs. #Seahawks #NFL
7:53 PM - 24 Nov 14

@jimsting10 James M. Stinger
RT @SportsTaxMan: This is #Bills 2nd trip to #Detroit this season. Mario Williams will pay approximately \$24,000 in MI & Dt. tax for the 2 ...
7:53 PM - 24 Nov 14

@jadyn_ogle
When Try To Skip You On The Blunt

Están de poca madre la neta □ ahora si se la rifaron esos de marinela □ #NFL
<http://t.co/PlzKEYppa4>
7:53 PM - 24 Nov 14

@3010Angel ippo

7:53 PM - 24 Nov 14

@TalkBackLive TalkBack Live Sports
Tomorrow 7-10am Talking Ferguson, Tigers Bball, 7:30am @Tacomeat901_7, 8:30am @Coach_Cyprien joins us 9am #NFL w/ Review@KorbidThompson
7:53 PM - 24 Nov 14

Chad Crain
let's go Ravens! #mondaynightfootball #NFL
7:53 PM - 24 Nov 14

@GrammyFamlee Denny
RT @SportsTaxMan: By the end of this #NFL season #Bills Mario Williams will have made 7,900,000(@spotrac) on the field in his caree...
7:53 PM - 24 Nov 14

STRAIGHT BET
Nov 24 NFL
[278] SAINTS (NO)-2½-110
110.00 USD to win 100.00 USD
7:53 PM - 24 Nov 14

@humbledNhungry Coach Cam
@SportsTaxMan: By the end of this #NFL season #Bills Mario Williams will have made 7,900,000(@spotrac) on the field in his caree...
7:53 PM - 24 Nov 14

ricardovanpraag
ticket stubs award #OdeToRockstars #NFL
7:53 PM - 24 Nov 14

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Carrot Dashboard

ability to view hastag items in
tion and chat discussion.
e top TAGEE profiles.

User will also have ability to top TAGEE profiles.

Search hash tags

Facebook Instagram Twitter

[Features](#) [USERNAME ▾](#)

[TAG My Locations](#) [TAG My Interests](#) [Hash Chatting](#)

Hashings

T

1 -10 of 50 | [Next](#)

12,500,000

10,500,000

Most Used Platform



Platform	Percentage
Fb	75%
Ig	25%
Tw	25%

Top Users

- @username1
- @username2
- @username3
- @username4

6,500,000

5,500,000

5,000,000

5,000,000

5,000,000

5,000,000

000,000

00,000

1 -10 of 50 | [Next](#)

[View all TAGs Locations](#)

Hash Tag by Location

11/24/2014 | 08:30 PM EST

1 -10 of 50 | [Next](#)

My TAGEE Folks

1 -10 of 50 | [Next](#)

[View all TAGEEs that I follow](#)

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Has

#F

#F

#F

#F

#F

#F

#F

#F

#Search hash tags

Include Facebook Instagram Twitter

[Features](#) [USERNAME ▾](#)

[TAG My Locations](#) [TAG My Interests](#) [Hash Chatting](#)

Location	# of People	Platform
Washington, DC, USA	50,000	Fb 75% Ig 25% Tw 25%
Austin, Tx, USA	50,000	Fb 75% Ig 25% Tw 25%
Central America	50,000	Fb 75% Ig 25% Tw 25%
Morrocco	50,000	Fb 75% Ig 25% Tw 25%
Spain	50,000	Fb 75% Ig 25% Tw 25%
Portugal	50,000	Fb 75% Ig 25% Tw 25%

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Page 1 of 1

#Search hash tags

Include Facebook Instagram Twitter

Features USERNAME ▾

TAG My Locations TAG My Interests Hash Chatting

FILTER BY: Tw Ig Fb

C'mon Ireland #Ireland #football #scotlandvireland #soccer

4:25 on Sunday. Can't wait. #cardinalsmeat #Detroit #Lions #NFL #Football #megatron #Win #CantWait #

..Se riesci a farmi battere il cuore come un goal all'ultimo secondo del Toro nel derby, giuro ti sposo.

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