Hello Team,

In an effort to present ourselves in the most favorable way to partners and customers, we're happy to announce that we've updated the CIAL Dun & Bradstreet D-U-N-S® Registered™ Profiles.

Now, you can add the Floating Seal to your email signature and let prospects and customers see how D-U-N-S® Registered™ works! Just add it under your name signature, over the Confidentiality Notice.

## See the D-U-N-S® Registered™ Profiles

You can access the different profiles here:

CIAL Dun & Bradstreet Argentina

CIAL Dun & Bradstreet Brazil

CIAL Dun & Bradstreet CCS

CIAL Dun & Bradstreet Mexico

CIAL Dun & Bradstreet Peru

Some of the changes that we have done include:

**Naming:** Aligning with the marketing strategy, the unified name is set as **CIAL Dun & Bradstreet** ("CIAL" all in uppercase).

**Logo and office images:** We have updated the logo to our most current version in each profile. We also present an image of our beloved offices to show a little bit of the behind-the-scenes to our clients.

**Uniform info:** The description and information presented in the profiles has

been updated and unified to keep consistency in all offices. This way, people may know that even though we are different offices, CIAL's <3 beats as one.

## **Get your Floating Seal!**

Clicking <a href="here">here</a>, you'll access a file with the links to download the CIAL Dun & Bradstreet's Floating Seal Signature components that corresponds to your office.

## Video Installation Guide



If you'd like to add the Floating Seal to your signature, please follow the instructions in the video above to install the correct link for your respective market on your email account for outlook and gmail.

If you have questions or comments, please contact the Product Team.

Thank you

Isaac Gomez Product Manager | D-U-N-S® Registered™



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