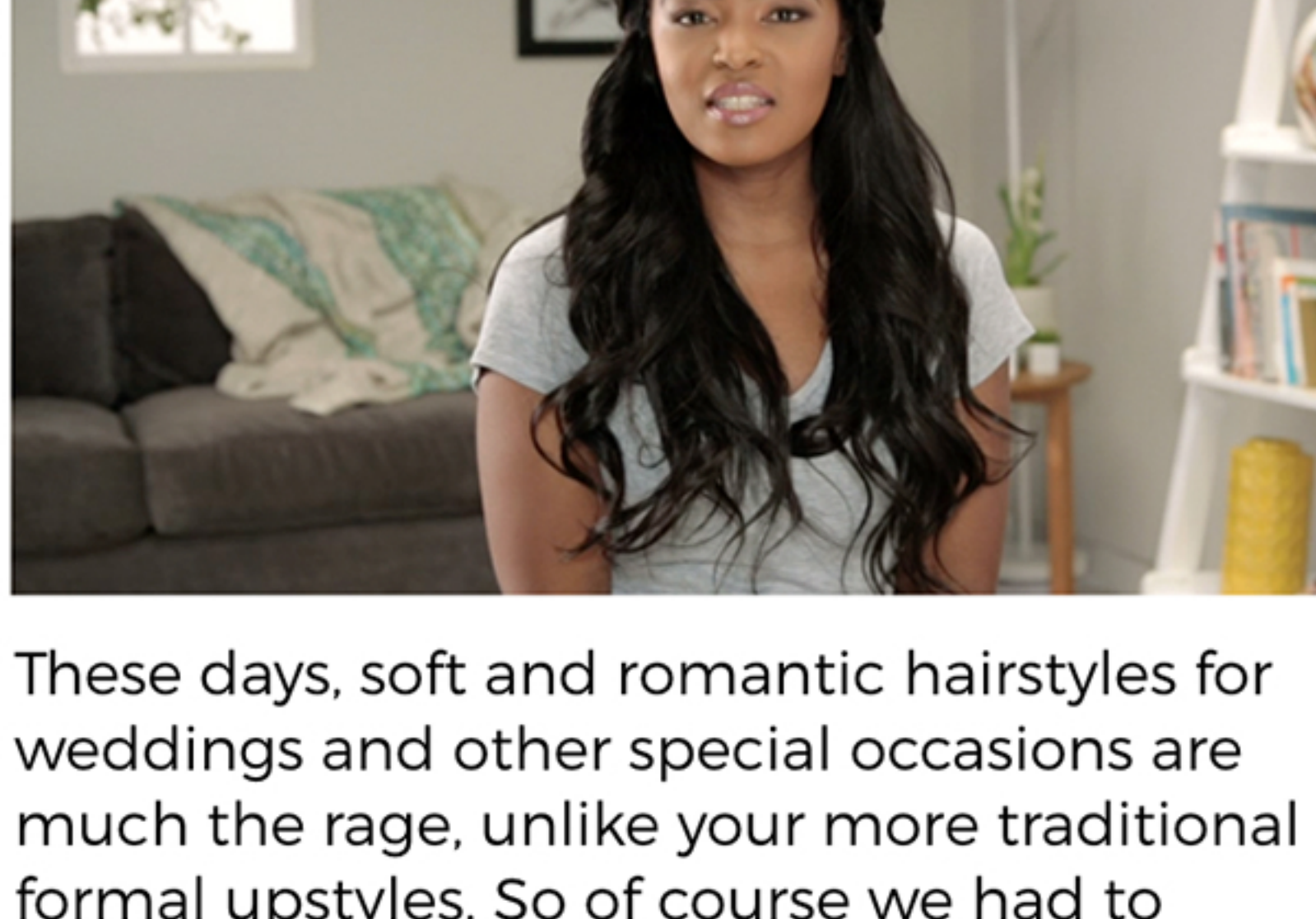
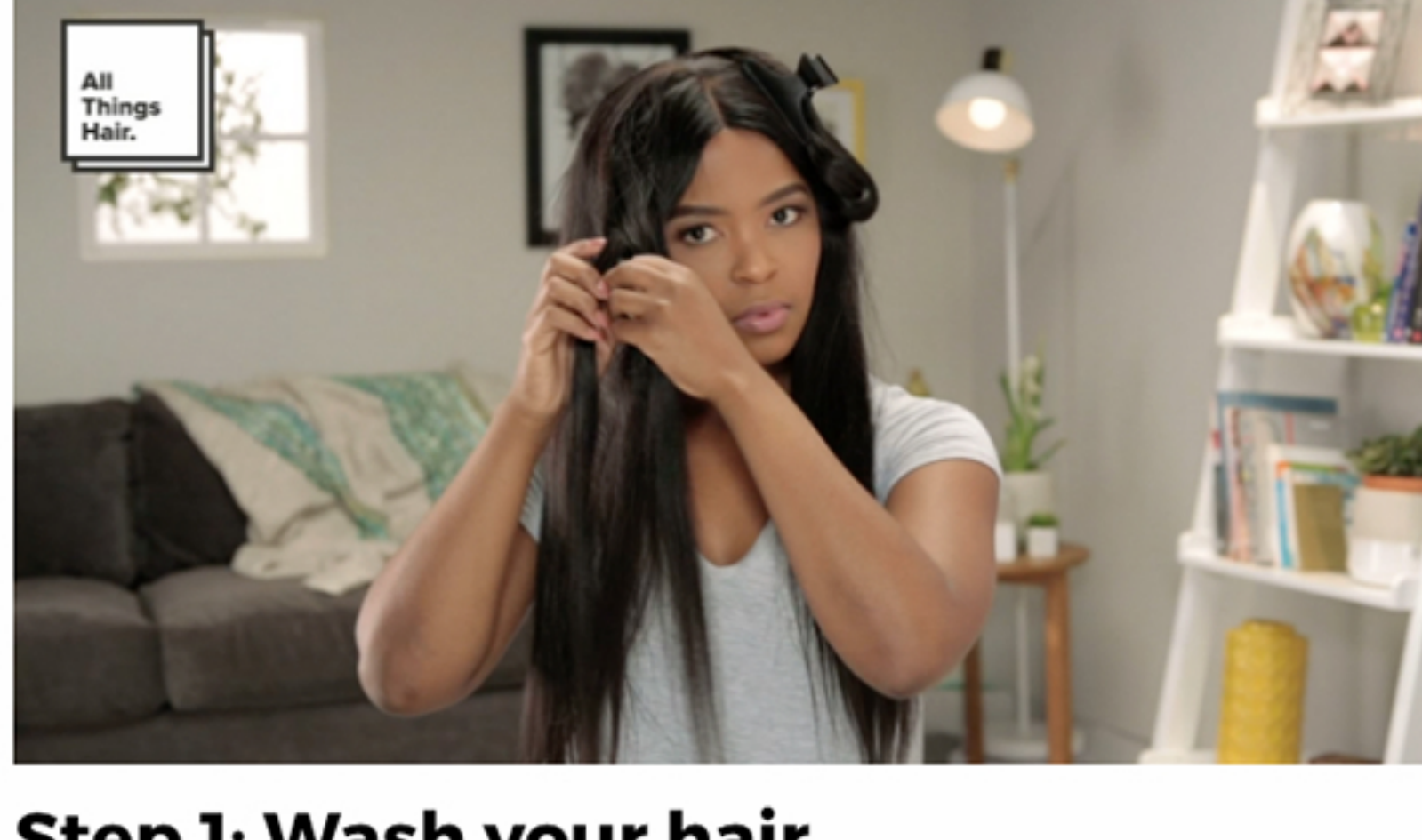


Bridesmaid Braids



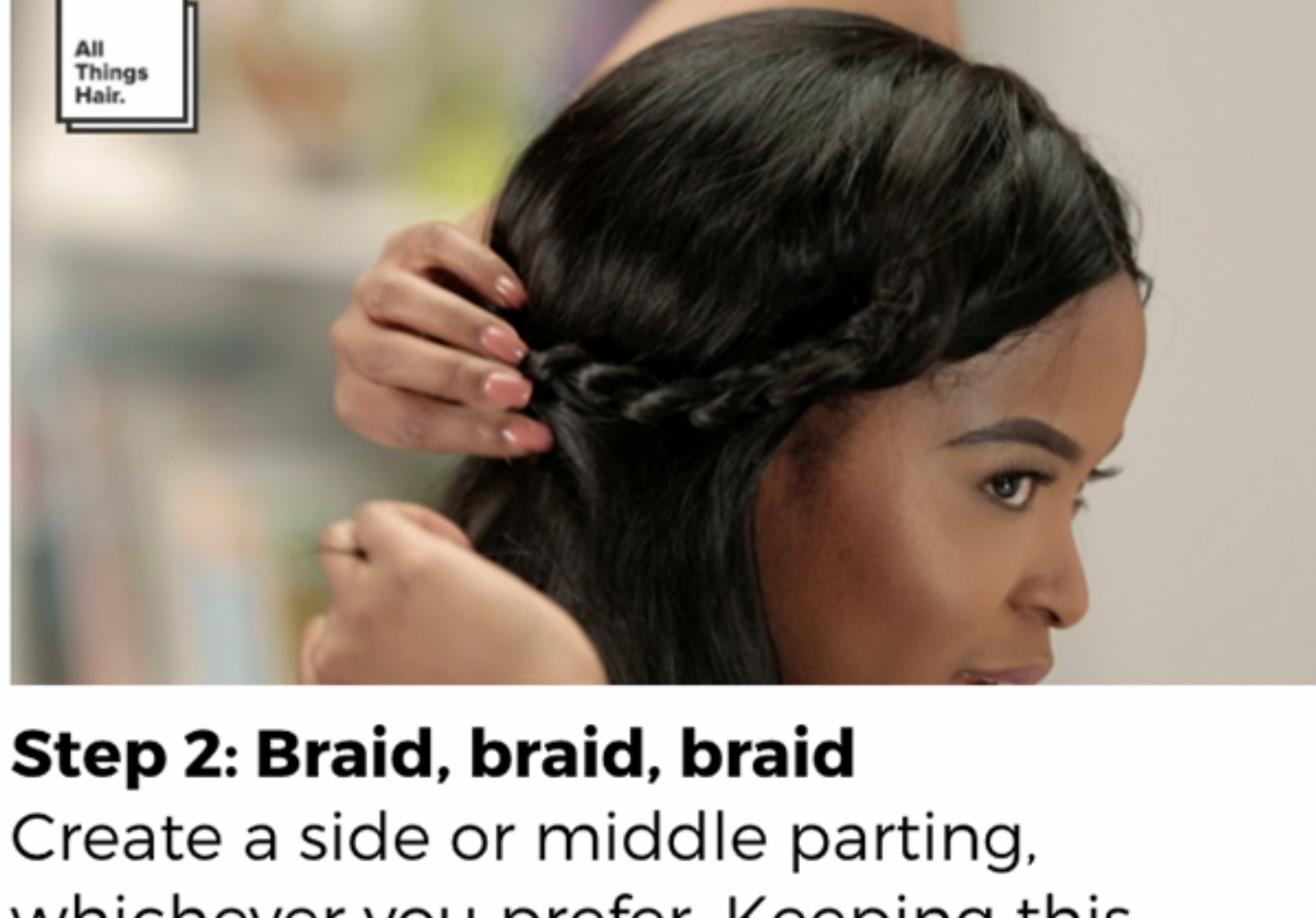
These days, soft and romantic hairstyles for weddings and other special occasions are much the rage, unlike your more traditional formal upstyles. So of course we had to come up with a perfect alternative to formal bridal and bridesmaid hairstyles, and what could possibly be better than braids? Braids are trending right now, and they are ideal for creating a little interest in long and loose hair, and for creating a relaxed boho bridal style, and can also be adapted to medium length hair. Braids are so versatile, and this style is perfect for weddings, or even for more casual events, like a romantic date or lunch with the girls.

Follow our simple steps to create the perfect bridesmaid braids, wearing for so many occasions.



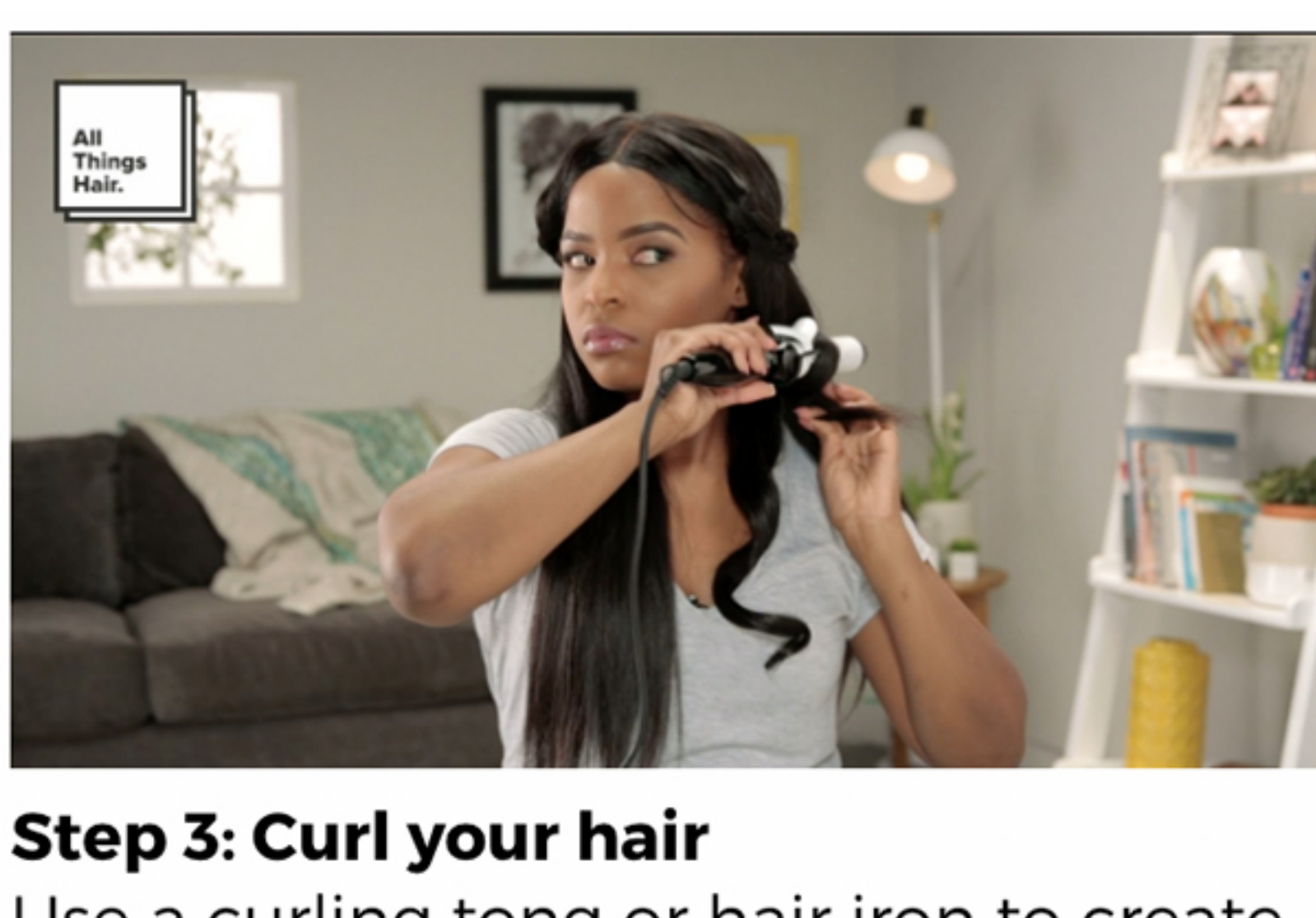
Step 1: Wash your hair

For this style you need volume, but you also want your hair to be frizz-free, for the prettiest effect. For this the Dove Oxygen Moisture Shampoo and Conditioner is perfect. Use these to breathe life into your hair. It gives you beautiful volume and keeps your hair nourished without weighing it down, so you maintain that volume all day.



Step 2: Braid, braid, braid

Create a side or middle parting, whichever you prefer. Keeping this parting, section your hair from ear to ear leaving back section from crown area out. Once you are happy with your parting, begin to braid each section (the old school, basic braid will do) and tie off each braid with a small elastic band. Slightly loosen your braids by pulling on them, to create a less structured look. Then pin them around the side of your head and tuck away the ends.

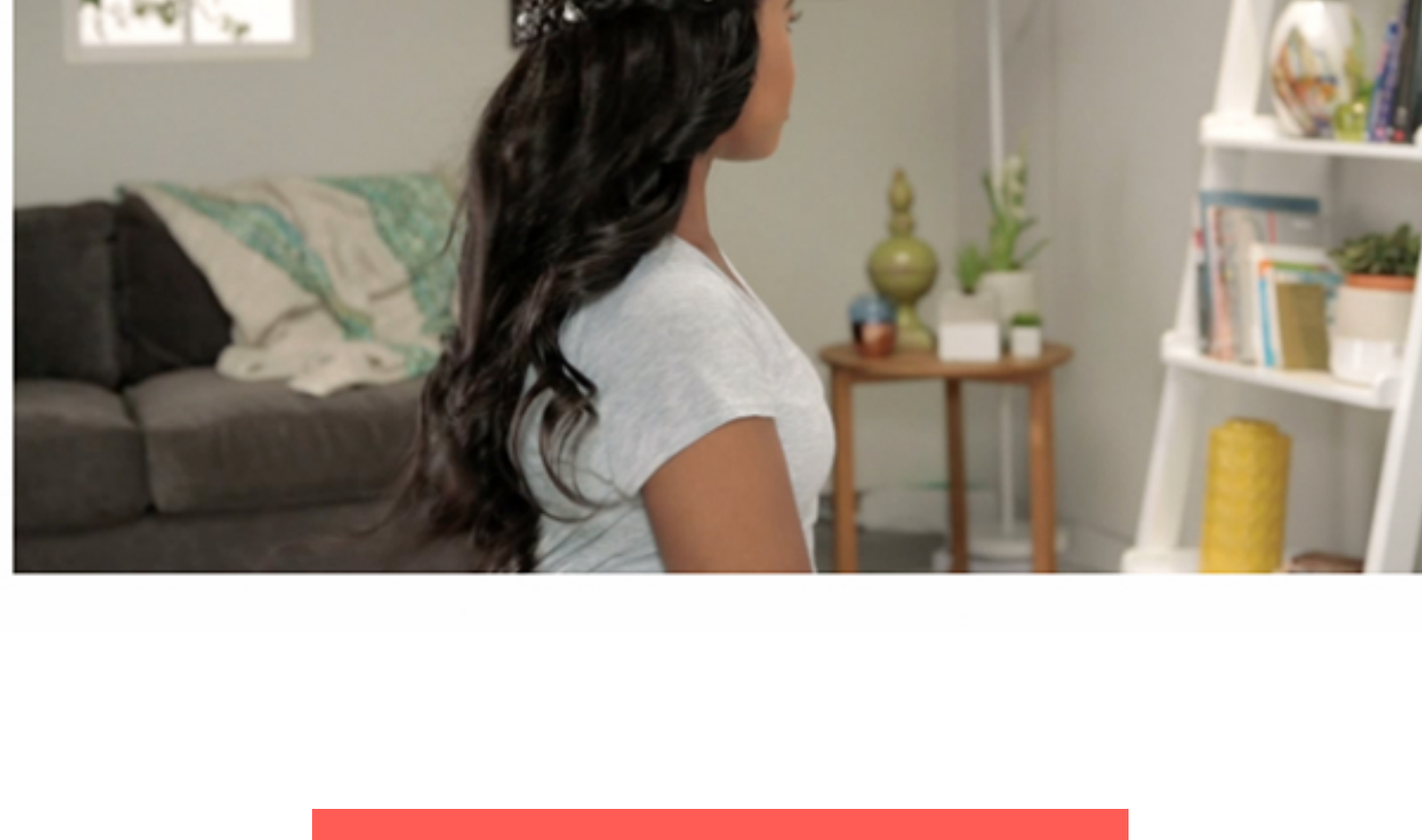


Step 3: Curl your hair

Use a curling tong or hair iron to create curls in the remaining hair. Curl your hair away from your face. For long-lasting curls, spray TRESemmé Firm Hold Hairspray, holding the can 20 - 30 centimetres away from your hair.

Step 4:

This step is optional, but it will definitely rev up your look. Add flowers or other hair accessories to romanticise your look even more - you can be guaranteed that none of your guests will have this unique 'do!



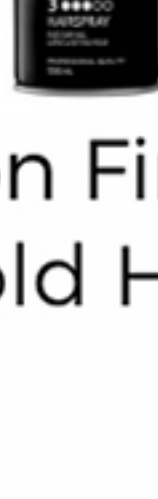
PRODUCTS YOU NEED



Dove Oxygen Moisture Shampoo



Dove Oxygen Moisture Conditioner



Salon Finish Firm Hold Hairspray

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