

Faux Bob

Sometimes we feel the need for a change, and we might even consider cutting our long, luscious locks. But then would we not miss this beautiful length?



We've come up with some easy steps for you to fake a shorter hairstyle - the trendy faux bob! Heavy with old school glamour, this look is amazing for classy parties and events, and is guaranteed to turn heads. It requires a bit of time but it is definitely worth it in the end, and all you need is a curler, clear elastic band and a handful of bobbies.

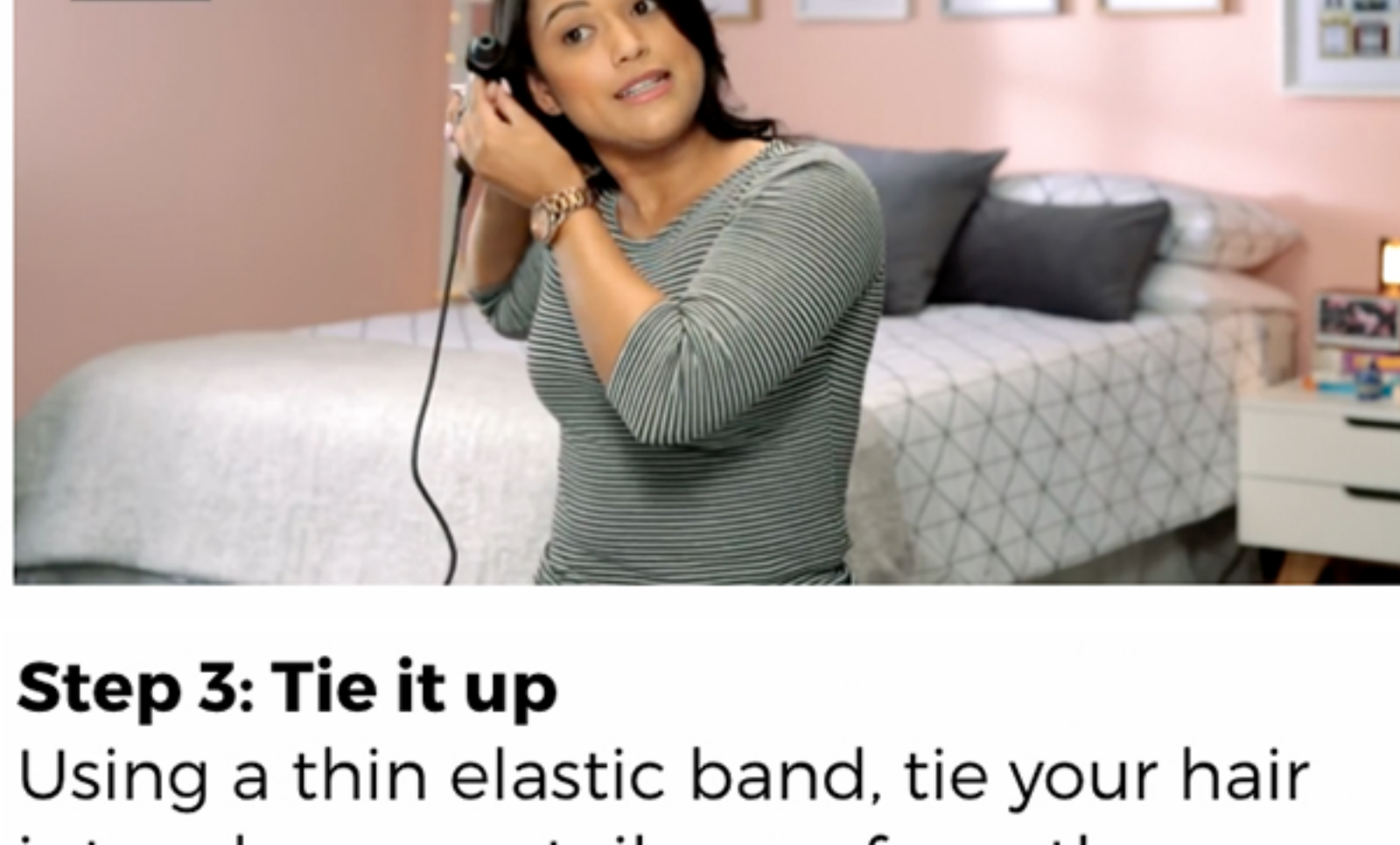
Step 1: Wash and prep your hair.

Ensure that your hair is clean and blow-dried straight. For this you can use the TRESemmé Beauty-Full Volume range, to give your hair that added volume and bounce to make your faux bob truly spectacular.



Step 2: Curl your hair

Section off and secure the top of your hair. Using a medium to large curling iron, curl your hair starting from the back of your head and do this throughout. Wrap your hair around the barrel of the curling iron and hold it there for just a few seconds. You want loose, wavy curls for this style. Don't curl it to the root, rather to the midway mark. When curling the front of your hair though, feel free to curl it almost to the root. Remember to curl your hair away from your face.



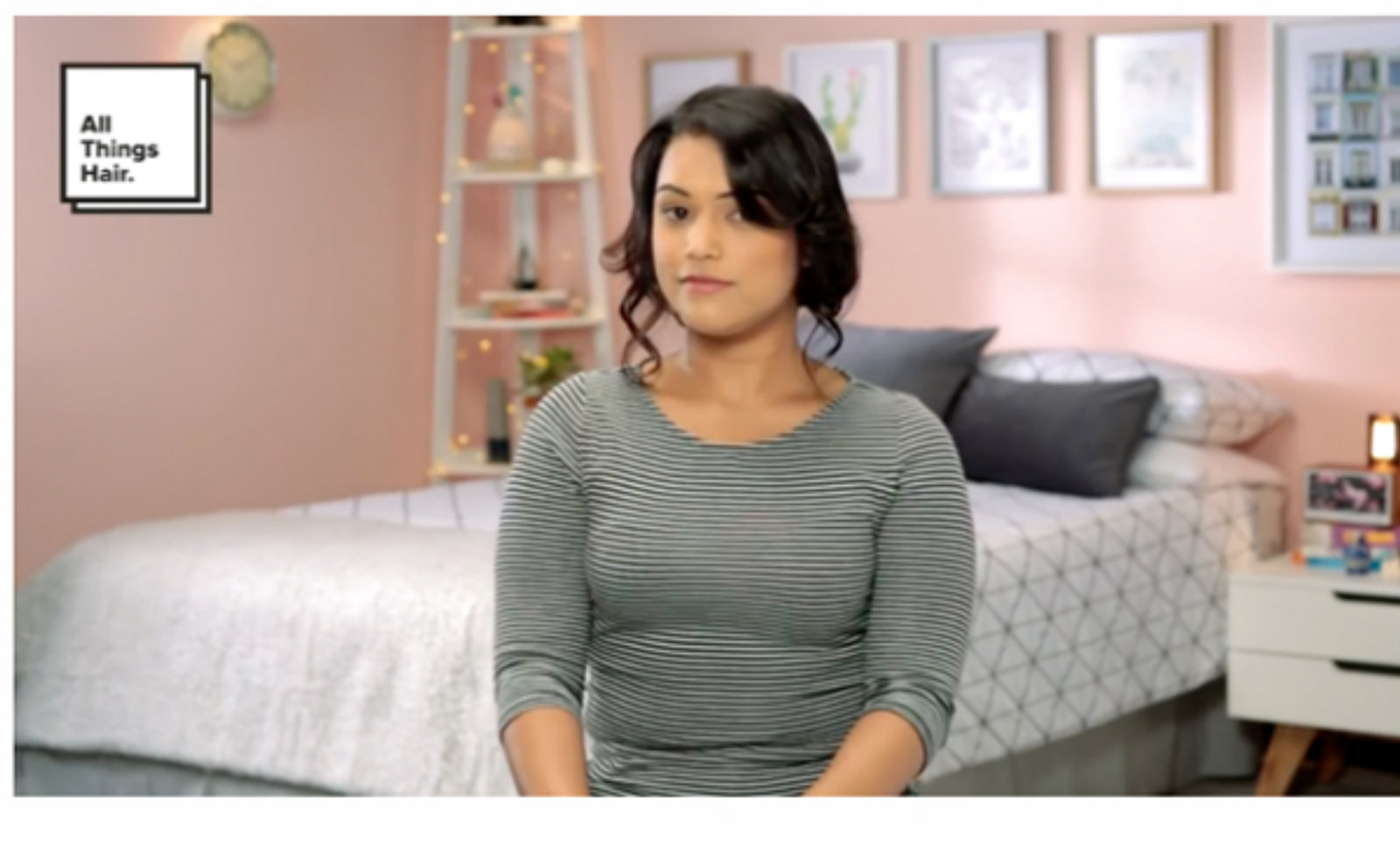
Step 3: Tie it up

Using a thin elastic band, tie your hair into a low ponytail away from the nape of the neck (down the length of your hair). Roll the ponytail inward and tuck it under itself. Secure this with bobby pins and pull out a few strands in the front of your hair to frame your face. If the curls have become too loose you can curl them again, away from your face.



Step 4: The finished product.

If your faux bob doesn't feel too secure or if you'd like to make sure that your curls last all day, you can use TRESemmé Salon Finish Firm Hold Hair Spray. Hold the can 20-30cm away from your hair. And voila! The perfect faux bob.



PRODUCTS YOU NEED



Beauty-Full Volume

Pre-Wash Conditioner



Beauty-Full Volume

Shampoo



Beauty-Full Volume

Maximizer



Beauty-Full Volume

Mousse

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