

# Nishant Nayan

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## Education

KIET Group of institutions, B.Tech in Computer Science (CGPA - 7.48)	2023 – Present
Eklavya Educational Complex,(Intermediate CBSE-86)	2022
St. Joseph's High School, (Matriculation CBSE-96.2 )	2020

## Experience

Marketing Head — GeekRoom KIET Chapter	Nov 2025
<ul style="list-style-type: none"><li>Led marketing and promotional campaigns for GeekRoom KIET Chapter, boosting event reach and student engagement.</li><li>Contributed to the successful marketing of the HELA Chain Workshop, increasing awareness of blockchain technology on campus.</li></ul>	
PR & IR Contribution	Dec 2024
<ul style="list-style-type: none"><li>Coordinated foreign delegates' meetings, organized an educational fair, and managed logistics for Innotech tech fest to ensure smooth execution and cross-cultural collaboration.</li></ul>	
Event Leadership	Nov 2024
<ul style="list-style-type: none"><li>Led a team in developing a mental health awareness website for Innotech (KIET's tech fest), focusing on student wellness resources and crisis management tools.</li></ul>	

## Projects

### E-Shopping Website

1. E-Commerce UI Design: Built product category pages (Clothes, Furniture, Electronics) with "See More" options for an online shopping site.
2. Promotional Sections: Created featured banners ("New Arrivals", "New Year Supplies") and specialty categories (Beauty, Pet Care) to boost sales.
3. User Experience: Designed clear CTAs and local delivery prompts to enhance customer navigation and engagement.

### Blinkit frontend clone

1. Promotional Campaigns: Designed attractive "Exclusive Offers" including discounts (up to 50% off).
2. Product Highlighting: Created featured product sections (Thums Up drinks, Huggies pants) with clear pricing and CTAs ("Add" button) for quick purchases.

## Technical Skills

**Languages:** C++, C, Java(Basics), JavaScript

**Frontend:** HTML,CSS,JS,Tailwind CSS, React

**Backend:** Node.js,Express.js

**Database / Concepts:** OOPS,DBMS,MYSQL,MongoDB

## Achievements

- Solved 200+ DSA problems across platforms like LeetCode, GeeksforGeeks, CodeChef, and InterviewBit, improving problem-solving and algorithmic skills.
- Achieved 100-day and 50-day streak badges on LeetCode.
- Achieved Certificate for SQL (Basic) — HackerRank