

Nishant Nayan

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Education

KIET Group of institutions, B.Tech in Computer Science (CGPA - 7.48)	2023 – Present
Eklavya Educational Complex, (Intermediate CBSE-86)	2022
St. Joseph's High School, (Matriculation CBSE-96.2)	2020

Experience

Marketing Head — GeekRoom KIET Chapter Nov 2025

- Led marketing and promotional campaigns for GeekRoom KIET Chapter, boosting event reach and student engagement.
- Contributed to the successful marketing of the HELA Chain Workshop, increasing awareness of blockchain technology on campus.

PR & IR Contribution Dec 2024

- Coordinated foreign delegates' meetings, organized an educational fair, and managed logistics for Innotech tech fest to ensure smooth execution and cross-cultural collaboration.

Event Leadership Nov 2024

- Led a team in developing a mental health awareness website for Innotech (KIET's tech fest), focusing on student wellness resources and crisis management tools.

Projects

E-Shopping Website

1. E-Commerce UI Design: Built product category pages (Clothes, Furniture, Electronics) with "See More" options for an online shopping site.
2. Promotional Sections: Created featured banners ("New Arrivals", "New Year Supplies") and specialty categories (Beauty, Pet Care) to boost sales.
3. User Experience: Designed clear CTAs and local delivery prompts to enhance customer navigation and engagement.

Blinkit frontend clone

1. Promotional Campaigns: Designed attractive "Exclusive Offers" including discounts (up to 50
2. Product Highlighting: Created featured product sections (Thums Up drinks, Huggies pants) with clear pricing and CTAs ("Add" button) for quick purchases.

Technical Skills

Languages: C++, C, Java(Basics), JavaScript

Frontend: HTML, CSS, JS, Tailwind CSS, React

Backend: Node.js, Express.js

Database / Concepts: OOPS, DBMS, MySQL, MongoDB

Achievements

- Solved 200+ DSA problems across platforms like LeetCode, GeeksforGeeks, CodeChef, and InterviewBit, improving problem-solving and algorithmic skills.
- Achieved 100-day and 50-day streak badges on LeetCode.
- Achieved Certificate for SQL (Basic) — HackerRank