

# Nishant Nayan

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## Education

KIET Group of institutions, B.Tech in Computer Science (CGPA - 7.48)	2023 – Present
Eklavya Educational Complex, (Intermediate CBSE-86)	2022
St. Joseph's High School, (Matriculation CBSE-96.2 )	2020

## Experience

### Marketing Head — GeekRoom KIET Chapter Nov 2025

- Led marketing and promotional campaigns for GeekRoom KIET Chapter, boosting event reach and student engagement.
- Contributed to the successful marketing of the HELA Chain Workshop, increasing awareness of blockchain technology on campus.

### PR & IR Contribution Dec 2024

- Coordinated foreign delegates' meetings, organized an educational fair, and managed logistics for Innotech tech fest to ensure smooth execution and cross-cultural collaboration.

### Event Leadership Nov 2024

- Led a team in developing a mental health awareness website for Innotech (KIET's tech fest), focusing on student wellness resources and crisis management tools.

## Projects

### E-Shopping Website

1. E-Commerce UI Design: Built product category pages (Clothes, Furniture, Electronics) with "See More" options for an online shopping site.
2. Promotional Sections: Created featured banners ("New Arrivals", "New Year Supplies") and specialty categories (Beauty, Pet Care) to boost sales.
3. User Experience: Designed clear CTAs and local delivery prompts to enhance customer navigation and engagement.

### Blinkit frontend clone

1. Promotional Campaigns: Designed attractive "Exclusive Offers" including discounts (up to 50
2. Product Highlighting: Created featured product sections (Thums Up drinks, Huggies pants) with clear pricing and CTAs ("Add" button) for quick purchases.

## Technical Skills

**Languages:** C++, C, Java(Basics), JavaScript

**Frontend:** HTML, CSS, JS, Tailwind CSS, React

**Backend:** Node.js, Express.js

**Database / Concepts:** OOPS, DBMS, MySQL, MongoDB

## Achievements

- Solved 300+ DSA problems across different coding platforms.
- Achieved 100-day, 50-day streak badges and SQL 50 badge on LeetCode.
- Achieved Certificate for SQL (Basic) — HackerRank
- Achieved AWS cloud practitioner Certificate.