Nitesh Narang
Product Engineer → Founder's Office

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in Linkedin   🔗 Portfolio

I've shipped products used by 10k+ users. Now I want to know why they stayed — and what made them pay.

EXPERIENCE

Nivyaan Labs 🔗 , Founder & Product Lead   10/2025 – Present
- Did deep user research to explore building our own product — learned the hard way that shipping beats over-researching.
- Leading end-to-end product development engagements — spanning discovery, architecture, design, and delivery.
- Bringing together engineering depth and product thinking to build scalable, user-focused solutions for clients.

Asika AI (fmr. Novocuris) 🔗 , Frontend Architect (Contract)   03/2025 – 09/2025
- Owned the full product lifecycle of a healthcare dashboard — from scoping to delivery — serving 2500+ patients across 30+ countries.
- Drove white-labeling strategy, enabling faster enterprise client onboarding across multiple geographies.
- Cut UI development time by 50% through modular architecture, directly accelerating the sales cycle for new white-label clients.

Crework Labs 🔗 , Full Stack Engineer (Contract)   10/2024 – 02/2025
- Owned the build of SaaS email outreach modules used by 500+ users from day one.
- Engineered secure Gmail consent and authentication flows, reducing onboarding friction for new users.
- Designed and shipped Campaign REST APIs, cutting manual client setup time by 50%.

Alyve Health 🔗 , Frontend Engineer   11/2021 – 04/2024
- Owned the frontend for App 2.0 (10k+ users) and the Admin Dashboard serving 100+ enterprise clients.
- Independently architected and shipped Diagnostic & Reimbursement modules with zero post-launch regressions.
- Automated endorsement and order workflows, improving operational speed by 25–30% and freeing team bandwidth.
- Integrated health SDKs, improving analytics accuracy by 20% and directly informing product decisions.

Neog.camp 🔗 , Teaching Assitant   02/2021 – 08/2021
- Managed a 17-person cohort, owning delivery pipeline and improving throughput by 10%.

OpenEducat (fmr. Tech Receptives) 🔗 , Intern Application Engr.   11/2020 – 03/2021
- Built wishlist and cart modules, contributing directly to user engagement.
- Optimised dynamic product pages, boosting page views by 30%.

SKILL

Technical
React, Nextjs, Nodejs, Nestjs, Typescript, Mongodb, MySQL, REST APIs, Firebase, AWS Console

Product & Business
Product Scoping, User Research, Systems Thinking, GTM Strategy, Analytics & Metrics, Sales Enablement

EDUCATION

B'Tech in Computer Science & Engineering,
Parul University 🔗
2015 – 2019 | Vadodara, India

HSC CBSE Board, Airport School Ahmedabad 🔗
2015 | Ahmedabad, India