



Nitesh Narang

Product Engineer → Founder's Office

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I've shipped products used by 10k+ users. Now I want to know why they stayed — and what made them pay.

EXPERIENCE

- Nivyaan Labs** [🔗](#), Founder & Product Lead 10/2025 – Present
- Did deep user research to explore building our own product — learned the hard way that shipping beats over-researching.
 - Leading end-to-end product development engagements — spanning discovery, architecture, design, and delivery.
 - Bringing together engineering depth and product thinking to build scalable, user-focused solutions for clients.
- Asika AI (fmr. Novocuris)** [🔗](#), Frontend Architect (Contract) 03/2025 – 09/2025
- Owned the full product lifecycle of a healthcare dashboard — from scoping to delivery — serving 2500+ patients across 30+ countries.
 - Drove white-labeling strategy, enabling faster enterprise client onboarding across multiple geographies.
 - Cut UI development time by 50% through modular architecture, directly accelerating the sales cycle for new white-label clients.
- Crework Labs** [🔗](#), Full Stack Engineer (Contract) 10/2024 – 02/2025
- Owned the build of SaaS email outreach modules used by 500+ users from day one.
 - Engineered secure Gmail consent and authentication flows, reducing onboarding friction for new users.
 - Designed and shipped Campaign REST APIs, cutting manual client setup time by 50%.
- Alyve Health** [🔗](#), Frontend Engineer 11/2021 – 04/2024
- Owned the frontend for App 2.0 (10k+ users) and the Admin Dashboard serving 100+ enterprise clients.
 - Independently architected and shipped Diagnostic & Reimbursement modules with zero post-launch regressions.
 - Automated endorsement and order workflows, improving operational speed by 25–30% and freeing team bandwidth.
 - Integrated health SDKs, improving analytics accuracy by 20% and directly informing product decisions.
- Neog.camp** [🔗](#), Teaching Assistant 02/2021 – 08/2021
- Managed a 17-person cohort, owning delivery pipeline and improving throughput by 10%.
- OpenEduCat (fmr. Tech Receptives)** [🔗](#), Intern Application Engr. 11/2020 – 03/2021
- Built wishlist and cart modules, contributing directly to user engagement.
 - Optimised dynamic product pages, boosting page views by 30%.

SKILL

Technical

React, Nextjs, Nodejs, Nestjs, Typescript, Mongodb, MySQL, REST APIs, Firebase, AWS Console

Product & Business

Product Scoping, User Research, Systems Thinking, GTM Strategy, Analytics & Metrics, Sales Enablement

EDUCATION

B'Tech in Computer Science & Engineering,

Parul University [🔗](#)

2015 – 2019 | Vadodara, India

HSC CBSE Board, Airport School Ahmedabad [🔗](#)

2015 | Ahmedabad, India