

# NITISH HOODA (UI AND VISUAL DESIGN)

+91 8860384184 [nitsh7084@gmail.com](mailto:nitsh7084@gmail.com) Portfolio: <http://thenitish23121991.github.io>

## // SKILLS AND WORKFLOW -

- USER INTERFACE DESIGN
- HI-FIDELITY MOCKUPS
- VISUAL DESIGN SYSTEMS
- SKETCH
- ADOBE ILLUSTRATOR
- MATERIAL DESIGN
- MOBILE DESIGN
- BRANDING
- ADOBE CREATIVE SUITE
- ILLUSTRATIONS
- ZEPLIN, MARVEL, INVISION
- RAPID PROTOTYPING
- FRAMER, PRINCIPLE
- W3C VALIDATED HTML5,CSS3
- TYPOGRAPHY

## // WORK EXPERIENCE -

### STUDYCOPTER (UI DESIGNER)

MAY 2016-OCTOBER 2016

- Revamped the entire UI for the android app and the Studycopter website with user centered design principles.
- Created the design system and documented the UI standards and styles to be used on different mediums for all digital products.
- Created the hi-fidelity mockups, wireframes and prototypes for different features.

### CROSSCHECKS (UI AND UX DESIGNER)

OCTOBER 2016-NOVEMBER 2016

- Worked with the co-founders to design effective UI and UX for the application, from sketches to wireframes to mockups and prototypes.
- Worked on several iterations to design the branding, illustrations and the design system for the application.

### GOQII (UI AND VISUAL DESIGNER)

OCTOBER 2016-NOVEMBER 2016

- Built a friendly user interface and fun and inviting Illustrations for the Goqii Coach App.
- Worked closely with engineers, product managers and sales department to deliver high quality UI and UX for the coaches to monitor and manage players.

### STUDYCOPTER BOOK (UI AND VISUAL DESIGNER)

OCTOBER 2016-NOVEMBER 2016

- Designed the Studycopter Book theme to be elegant, fun and interactive with effective typography and color scheme.
- Designed fun and vibrant illustrations and covers for the book that help in breaking the norm about studies and education being boring.

## // PERSONAL PROJECTS -

### AMITUSLAB

MAY 2015-PRESENT

- Led the visual design and worked closely with engineers, product managers and researchers to ship multiple rich applications with challenging timelines.
- Architected the user interface and experience for a complex realtime messaging system between players for Mafia, a multiplayer strategy game.

## // EDUCATION -

### BACHELOR OF TECHNOLOGY (COMPUTER SCIENCE)

Graduated in May 2016

Vaish College Of Engineering, Rohtak

Two I graduated in May, 2016 with a degree in Computer Science. I learnt about Fundamentals of Computer Science , during the course.

## // AWARDS -

### DESIGN FOR CHANGE HACKATHON WINNER

2014, 2015

Two time winner of design thinking based hackathon, organized by Design For India, an NGO, in New Delhi, presented Eventdyne(<http://amituslab.com/eventdynev2/>), a smarter way to design and host events.

## // SOCIAL LINKS -

BEHANCE: <https://www.behance.net/thenitish2312>

PORTFOLIO/WEBSITE: <http://thenitish23121991.github.io>

LINKEDIN: <http://in.linkedin.com/in/nitishhooda>

MEDIUM: <https://medium.com/@nitsh>

## // OTHER THINGS I LOVE -

I am a religious Cricket fan and love playing it. Playing songs on guitar is another stress reliever for me.