



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

the look,  
structure and  
format of  
your resum

it can make it  
look  
attractive and  
easy to read

stick to one font,  
make an eye-  
catchy header  
and divide your  
resume

wile staying  
realistic and  
always keeping  
the position  
top-of-mind

Talk about  
your  
aspirations in  
unique terms,

things you  
would like to  
happen in  
future



vijayalakshmi's group

designing a resume / CVusing canva

Behavioral  
observation

As social  
creatures and  
"informal  
scientists",

In this context  
behavioral  
observation  
involves

compulsive  
behavior, panic  
attacks,  
frustration, and  
even anger

Anxiety is often  
conected with  
overstimulation  
from a stressful  
environment or  
threat

social anxiety  
disorder, and  
obsessive-  
compulsive  
disorder



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?

 [See an example](#)