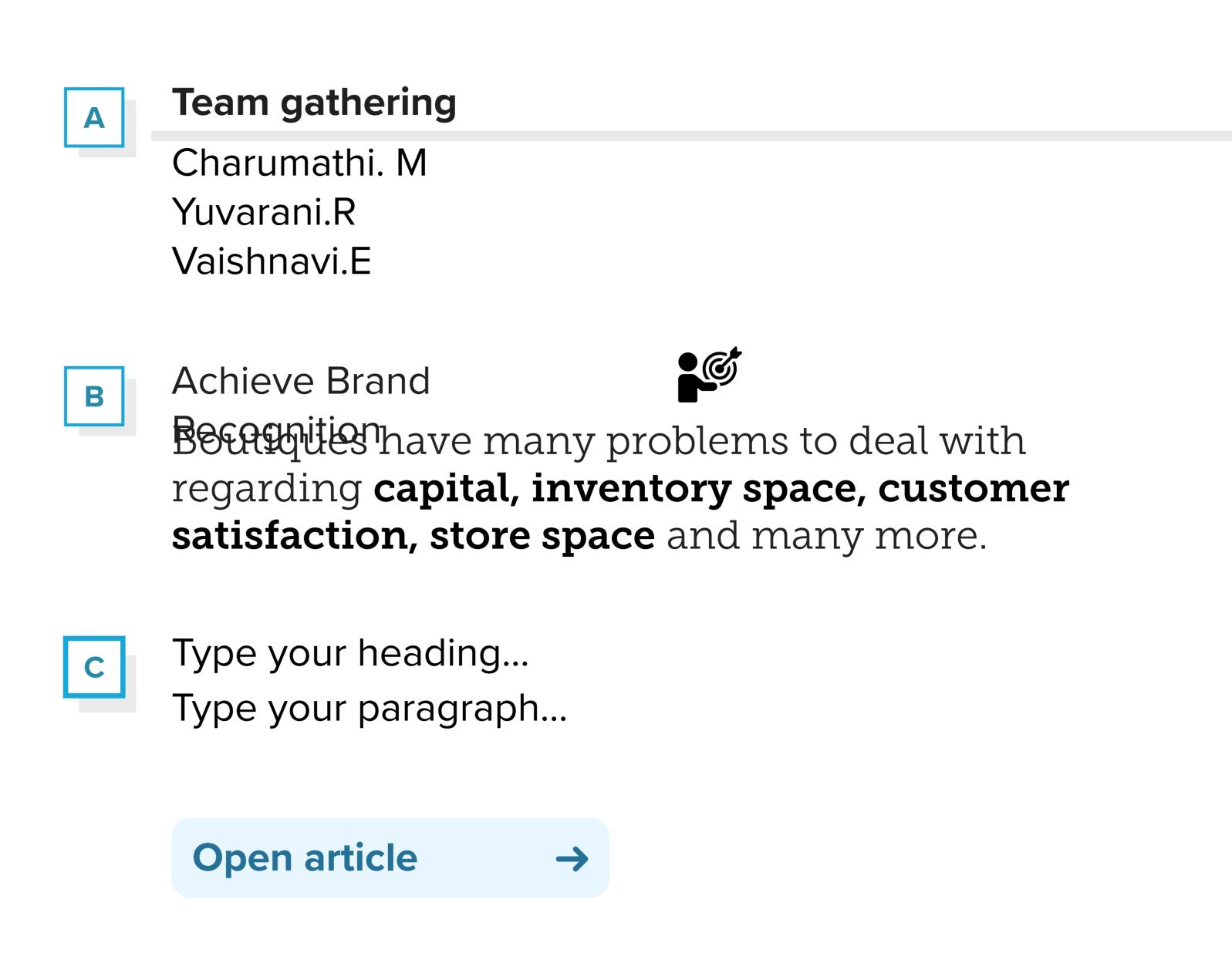
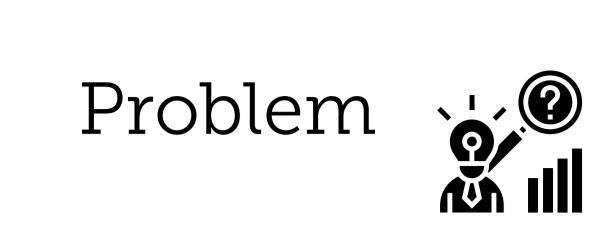
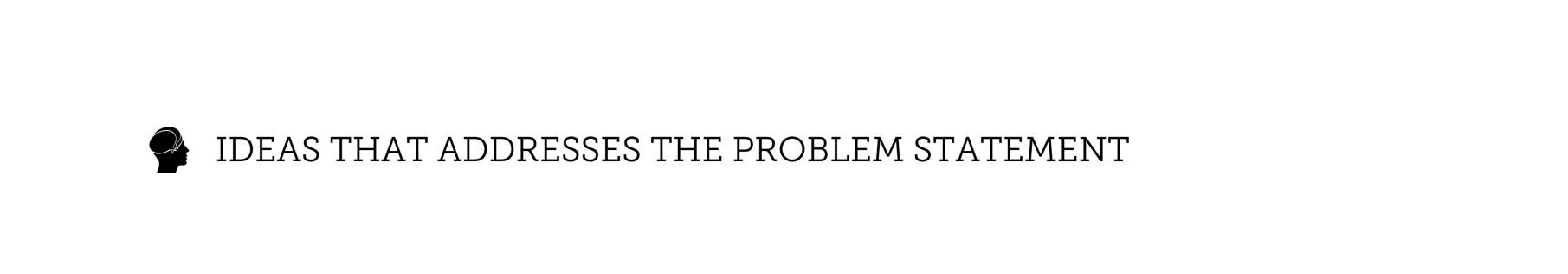
## Brainstorm & idea prioritization





Many businesses crumble/
plummet their first or second
year because they didn't have a
solid business plan nor any
back-up funds to cover
employees's wages. (PROFITS &
LOSS MARGINS) Parking spaces
= revenue, advertising,
replenishment, shipping etc.
Revenue is needed to have a
boutique take shape and fly.



S.Thenmozhi			R.yuvarani			M.Charumathi			E.Vaishnavi		
Bad Planning		Ignoring the needs of customers	Poor locations	Scaling too soon		A lack of esearch	Bad partnerships		Rushing through the hiring and onboarding process	Operating without a style guide or brand persona	
Capital Shortages		Not Learning from failures	Being in the wrong market	Money running out	to	eing afraid o test and learn	Ineffective marketing		Dealing with criticism.	Self-doubt and uncertainty	

