

SUNNYMINDS.COM

SITE PLAN

SITE DESCRIPTION

Sunnyminds.com is a website that helps people get the recommended amount of sunlight to combat depression and anxiety. It will also give links and articles about the benefits of sunlight on peoples health

SITE NAME

the site is going to be called Sunnyminds.com it will advocate for people with mental health to try to get more sun and vitamin D to help get through their problems

SITE PURPOSE

The main purpose of Sunnyminds.com is to help and advocate that people get sunlight to help with their mental health problems. This objective will be accomplished by showing people the information and articles about how sunlight helps thought patterns and how they can get enough as well as having information in their area to help them get out in the sun

TARGET AUDIENCE

Who: anyone suffering with mental health issues and looking for extra relief that they can do by themselves

Age: 12 to 100

Income: all and any

Motivation: people looking for extra solutions to their mental health problems and bodily self care.

PERSONAS

MILE LANDON



Occupation: stay at home mom

Demographics and Education: 21 years old. Been married for one year, graduated six months ago and gave birth three months ago. Recently diagnosed with post partum depression

Goals and motivation for using the site: Recently started going to therapy and is searching for extra things to do to help her mental state

Social: since getting married she hasn't gone out as much and even less since her babies birth, she doesn't leave the house much nowadays

Technology: she mostly only uses her iphone, occasionally her macbook

TRAVI SHANKA



Occupation: Full-Stack developer

Demographics and Education: Bachelors in web development from BYU, stayed in Idaho for his new wife whos from Idaho, immigrant from Moldova

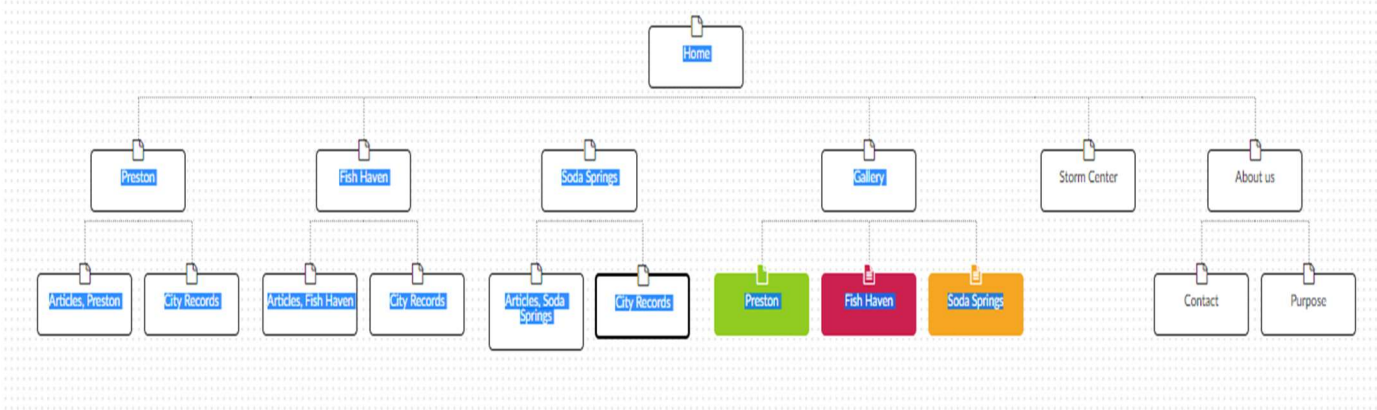
Goals and motivation for using this site: Travi is wondering if staying in a dark office is part of the reason that hes feeling apathetic and unmotivated recently

Social: since getting married and moving to Preston ID, he has barely gotten out, he occasionally gets out to play soccer but doesn't have anyone to play with

SCENARIOS

1. How could extra sunlight help me feel better?
2. Can I only use natural remedies for my mental health?
3. How do I get enough sunlight in the winter?
4. What is a UV index?
5. How much sunlight do I need each day?

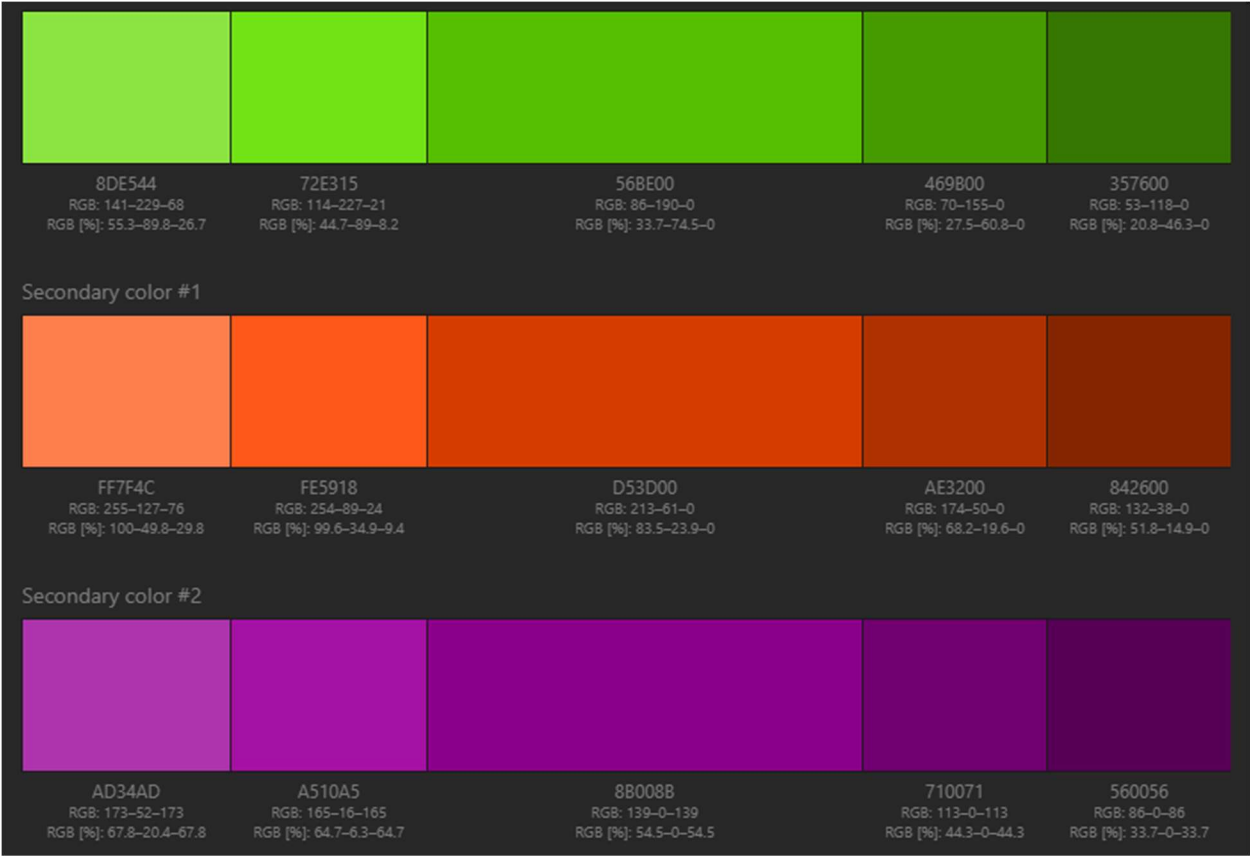
SITE MAP



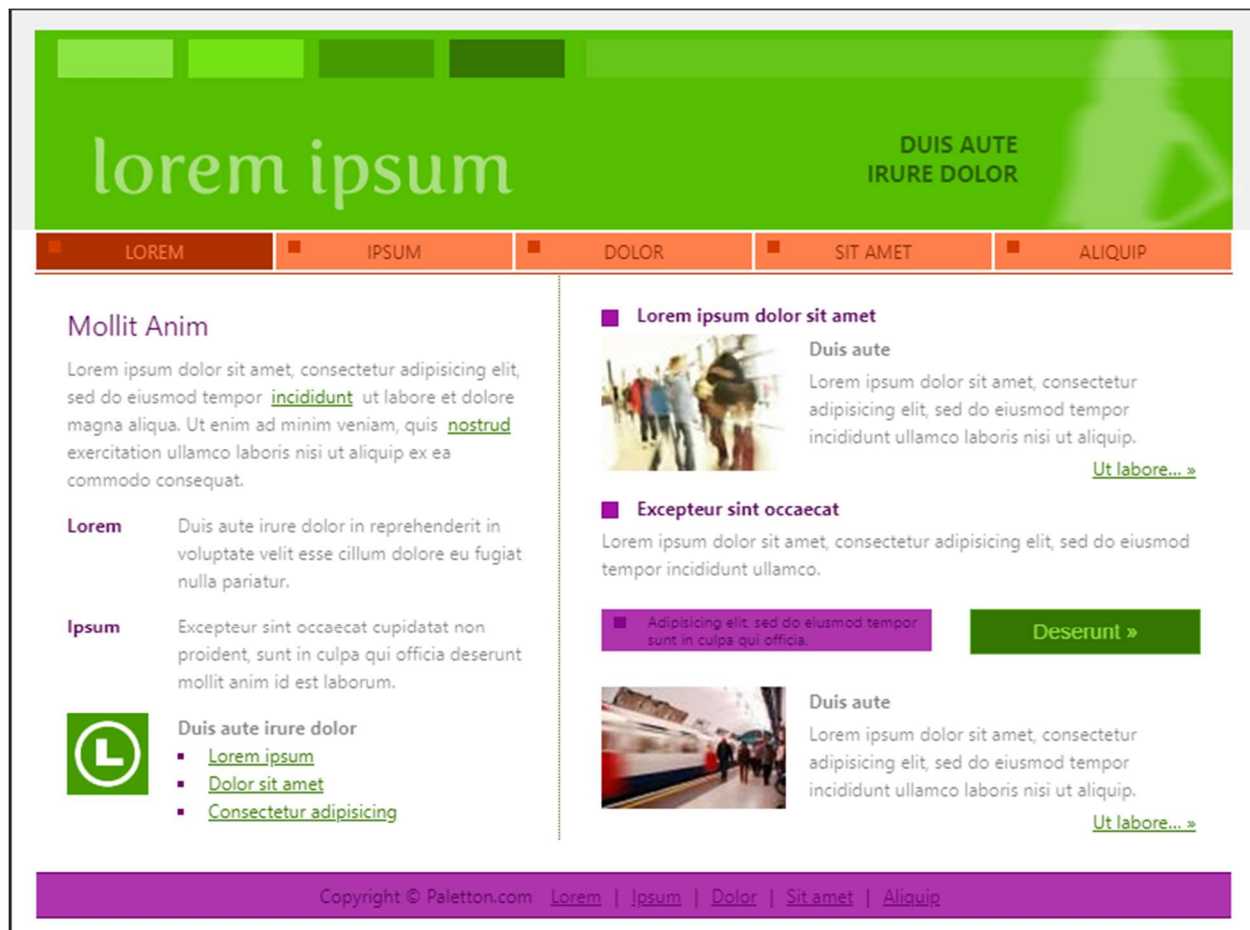
STYLE GUIDE

This section describes the design plan for this website

COLOR SCHEME



An example of how these colors can be laid out in the website



TYPOGRAPHY

This section is all about the fonts and sizes used in the site

Object/Item Font Size Color

Default Paragraph Text

Roboto

Weight: Normal

Style: Normal

15 px#000000

Heading Level 2 (h2)

Sarabun 20 px#D53D00

Heading Level 3 (h3)

Sarabun

Weight: Bold

Style: Normal

18 px#D53D00

WIREFRAME

