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PORTFOLIO **2012**

The world is complex, dynamic, multidimensional; the paper is static, flat. How are we to represent the rich visual world of experience and measurement on mere flatland?

Edward R. Tufte

LOGO/ID

2007. DSA
Type of business: German High School

Temeswar
DSA

2008. PrintOne
Type of business: Printing services

2009. Cosmopolitan Art
Type of business: Printing services

2008. Fellini
Type of business: Catering

2009. Silvicultura Consulting
Type of business: Forestry consulting

2009. Roses of Komodo
Type of business: Restaurant

2009. Identitate vizuală restaurant Roses of Komodo

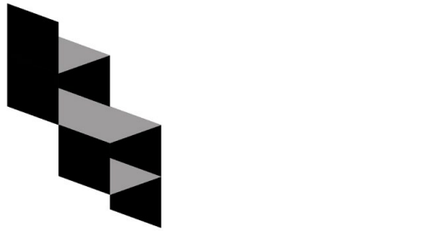
2010. Laura Drascovici
Type of business: Architecture

birou individual de arhitectură
Laura Drașcovici

2011. iRed
Type of business: Energy consulting

2012.Service Suport
Type of business: Heavy machinery services

2012.Bogdan Petrea
Type of business: Lawyer



BOGDAN **PETREA**

„I decided to take a calligraphy class [...]. I learned about serif and san serif typefaces, about varying the amount of space between different letter combinations, about what makes great typography great. It was beautiful, historical, artistically subtle in a way that science can't capture, and I found it fascinating. None of this had even a hope of any practical application in my life. But ten years later, when we were designing the first Macintosh computer, it all came back to me. And we designed it all into the Mac. It was the first computer with beautiful typography."

Steve Jobs, Stanford University (2005)

PRINT

2005-2011. D-Report Romania
Nr. of issues: 18
Format: 210 x 297 mm
Nr. of pages: 16
Print: 5+5, offset
Services: DTP

2008-2012. StahlRhein Catalog
Type of business: Professional hand tools
Format: 210 x 297 mm; Nr. of pages: 60
Print: 4+4, offset
Services: corporate identity, layout design, product photos, prepress

2008-2010. Servus! Business Magazin
Nr. of issues: 9
ISSN: 1844-7325
Format: 210 x 297 mm
Nr. of pages: 16
Print: 4+4, offset
Services: layout design, DTP

2 Servus! BusinessMagazin • März 2009

servus! BusinessMagazin

Die Schlangeninsel

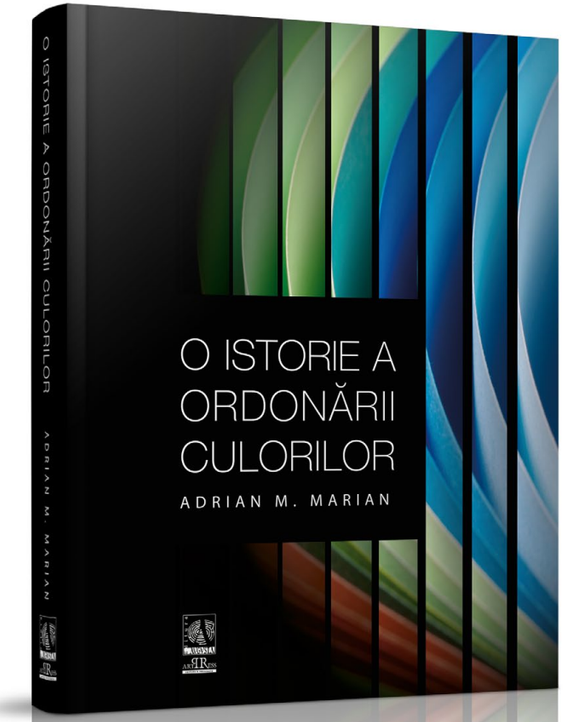
Insula Șerpilor

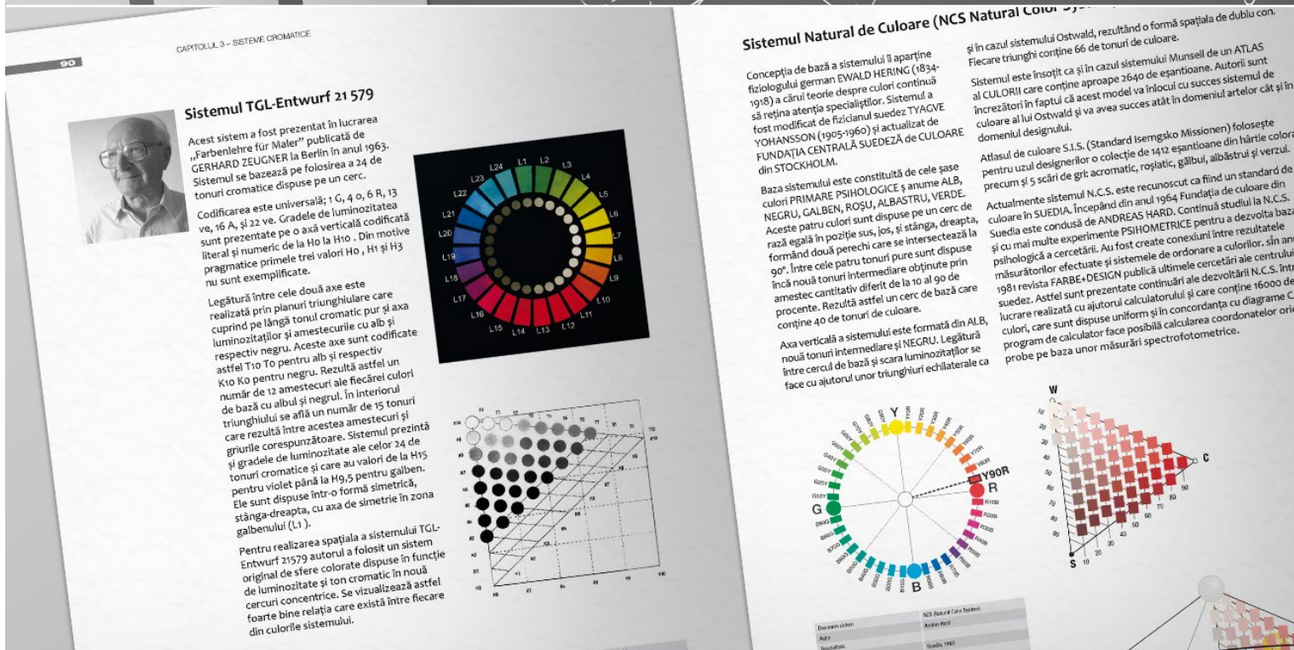
Die Schlangeninsel ist eine der wenigen Inseln im Schwarzen Meer und gehört zur Ukraine. Die Insel liegt in Bordeaten des Donaudelta und ragt etwa 12 Seemeilen vor der rumänischen Küste aus dem Meer. Sie hat eine Fläche von 17 Hektar, sowie eine Küstenlänge von 4 km.

Der Schelf – auch Kontinentalschelf, Kontinentalsockel – ist die Bezeichnung für den flachen, küstennahen Meeresboden, der bis zu 200 Meter unter dem Meeresspiegel liegt. Bei nationalen Streitigkeiten um die politische Zugehörigkeit von Meeresgebieten spielt der Schelf eine wichtige Rolle. Hier wird argumentiert, dass der Schelf die untermerische Fortsetzung des Festlandes darstellt und somit zu der jeweiligen Nation bzw. deren Wirtschaftszone dazugerechnet werden muss.

Platforma continentală *- numită și platou continental sau pel? - este area zonă plană a fundului mării, aflată în apropierea coastei, la o adâncime de până la 200 de metri sub nivelul mării. Platforma continentală are un rol important în cadrul diplomației politice între țări pentru delimitarea zonelor maritime. Se argumentează că pelful este o continuare a uscatului sub mări și ține astfel de țara în cauză, respectiv de zona economică a acesteia.*

2010. O istorie a ordonării culorilor (A History of Colour Ordering)
ISBN: 973-8039-01-0
Format: 210 x 297 mm
Number of pages: 140
Print: 4+4, offset
Services: layout design, cover design, illustrations, DTP





2011. Arlberg Campaign
Format: various
Services: layout design

2011. Cloudbase Voucher
Format: 210 x 100 mm
Print: 4+4, digital
Services: layout design

2012. Heberger Folder
Format: 210 x 297 mm
Print: 5+5, offset, die cut
Services: layout design

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