

Dorin Paslaru

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Profile

Experienced and self-motivated graphic designer, a problem solver with an ability to adapt to new situations, quick learner with a desire for continuous personal growth.

Up-to-date with changes in technology that best serves customers, passionate about learning cutting edge technologies.

Intelligent, ambitious, creative, attention to detail, open-minded.

Experience

UI Designer, Cloudbase Solutions (Timișoara/RO) – August 2016 – Present

Coriolis, cloud migration as service. Prototype: <https://marvelapp.com/316jh2a>

Aurora-Dewpoint: An modern dashboard for OpenStack. Prototype: <https://marvelapp.com/1fai4ah>

Creative Director, Cloudbase Solutions (Timișoara/RO) – September 2013 – Present

Took over the creative duties across the company.

Updated the internet and social media presence.

Participated and created exhibition materials (booth signage, brochures etc, giveaways) for approx. 11 trade shows (OpenStack Summit, Microsoft Ignite) from 2012 to 2016.

Created the brand identities of all the company's major products: [v-magine](#), [Hyper-C](#), [Coriolis](#)

Software Development Engineer in Test, Cloudbase Solutions (Timișoara/RO) – September 2013 – June 2015

Automated and manual testing for the Linux Hyper-V integration services (LIS) for storage, networking and memory. Project on GitHub: <https://github.com/LIS/lis-test/>

DTP Lead, Cosmopolitan Art SRL (Timișoara/RO) – May 2009 – August 2013

New equipment implementation: digital press, inkjet water-based equipment, hardcover finishing line. Helping implement EU funding.

Supervised prepress department with 2 staff. Developed relationships and cooperated with equipment suppliers. Redesigned and implemented system for graphic design, sales & accounting.

Creative Director/Managing Partner, Intensity Media SRL (Timișoara/RO) – June 2004 - May 2009

Layout design, corporate identity and web design for local and international clients. Consulting in print/web technologies.

Important collaboration with Marketing Austria SRL (Bucharest based marketing agency). Corporate Identity/Brand development for various clients.

Visual identity, layout design and DTP for Servus! Business Magazin, an in-house developed business publication. Implementation of small business funding.

Education

Tibiscus University Timisoara, Bachelor's Degree in Graphic Design.

Skills

Design: Sketch App, Illustrator, Photoshop, InDesign, InVision, MarvelApp, Acrobat. Lots of experience with 3D modelling / printing.

IT: Linux & Windows Server, Bash, PowerShell, Python. OpenStack, Docker. Virtualisation solutions. Storage, Networking.

Web: HTML/CSS; WordPress; Some Javascript knowledge; Experience working in Agile environments (Jira/Trello). Red Hat Certified OpenStack Administrator.

Portfolios

Logo & Print: http://paslaru.org/etc/dorin_paslaru_portfolio.pdf

Prototypes: <https://marvelapp.com/316jh2a> (Coriolis) ; <https://marvelapp.com/1fai4ah> (aurora-dewpoint)

GitHub: <https://github.com/thenoizz>

Languages

Romanian: Native proficiency

English:

Listening: Proficient user (C2)

Reading: Proficient user (C2)

Spoken interaction: Proficient user (C2)

Spoken production: Proficient user (C1)

Writing: Proficient user (C1)

German:

Listening: Proficient user (C2)

Reading: Proficient user (C2)

Spoken interaction: Proficient user (C2)

Spoken production: Proficient user (C1)

Writing: Proficient user (C1)

Personal Interests

Cycling, Photography.