Dorin Paslaru

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Profile

As a skilled UI/UX designer with a strong drive for self-improvement, I possess a natural ability to identify and solve problems through both creative and technological means. I am a quick learner with a strong focus on attention to detail and an open-minded approach to new challenges.

Experience

Product Designer, Canon Production Printing (Timisoara/RO)
09.2019 - Present

- **Onyx Align** - Printshop/Order Management Software
  During the project, I carried out a comprehensive redesign of the product, incorporating a new Design System based on Atomic Design Principles, which included a shared component library with over 300 components and more than 400 custom icons. Additionally, I created an inspectable prototype featuring over 350 artboards.
  As a member of the Technical Committee, I took a prominent role in prototyping new features and functionality. I tested these prototypes with beta customers and then transformed them into user stories and detailed designs for the engineering team to implement. I collaborated closely with project managers and engineers on a daily basis to ensure that core product enhancements and new product concepts were executed efficiently.
  Product Page: https://www.onyxalign.com/

- **Prisma Production Ultra** – Print Production Management
  Utilising the Pigment Design System, I refined and improved the Workflow Designer, File Submission and Imposition sections of the product. I also conducted extensive research and benchmarking on rival platforms to enhance the overall performance of the product.

Senior UI/UX Designer, Cloudbase Solutions (Timisoara/RO)
1.2015 – 08.2019

As the responsible party for UI/UX design and project management, I collaborated closely with the frontend and backend development teams. After defining the design system, I led the UI development team in creating reusable components and provided mockups. In addition to these responsibilities, I also managed all creative duties across the company, updating the company's online and social media presence. I participated in and created exhibition

materials, such as booth signage and brochures, for approximately 12 trade shows (including OpenStack Summit and Microsoft Ignite) from 2012 to the 2019. Furthermore, I was responsible for maintaining the brand identities for all of the company's major products, such as v-magine, Hyper-C, and Coriolis®.

Products:
- Coriolis — Web GUI for a VM migration
  Product Page: http://coriolis.cloud
  Prototype: https://paslaru.org/portfolio/prototypes/coriolis/
  Github: https://github.com/cloudbase/coriolis-web/

- Dewpoint (A modern Dashboard for OpenStack®)
  Prototype: https://paslaru.org/portfolio/prototypes/dewpoint/
  GitHub: https://github.com/cloudbase/aurora

Software Development Engineer in Test, Cloudbase Solutions (Timisoara/RO) September 2013 — 12.2014
Automated and manual testing for the Linux Hyper-V integration services (LIS) for storage, networking and memory.
Project on GitHub: https://github.com/microsoft/lis-test

Prepress and DTP Lead, Cosmopolitan-Art SRL (Timisoara/RO)
2009 - 2013
New equipment implementation: digital press, inkjet water-based equipment, hardcover finishing line. Helping implement EU funding. Supervised prepress department with 2 staff. Developed relationships and cooperated with equipment suppliers. Redesigned and implemented system for graphic design, sales & accounting.

Creative Director/Managing Partner, Intensity Media SRL (Timisoara/RO)
2004 - 2009
Layout design, corporate identity and web design for local and international clients. Consulting in print/web technologies. Important collaboration with Marketing Austria SRL (Bucharest based marketing agency). Corporate Identity/Brand development for various clients. Visual identity, layout design and DTP for Servus! Business Magazin, an in-house developed business publication. Implementation of small business funding.

Education

Tibiscus University Timisoara, Bachelor's Degree in Graphic Design
Cumulative GPA 3.369 (US Scale, max 4.0)

Skills

Design Tools: Sketch App, Marvel, Adobe XD, Figma, Affinity Designer, Adobe Illustrator/ Photoshop/ InDesign.
Design Skills: Agile/iterative design; Interaction design; Rapid prototyping; User stories; s; Icon design; Logo design;

Skills (cont.)	**Other:** Experience with Linux (Ubuntu, RedHat/CentOS), Windows Server, Virtualisation (Hyper-V, VMWare ESXi), Containers (Docker), OpenStack; **Scripting:** Bash, PowerShell, Python **Web:** HTML/CSS; WordPress;
Portfolio	UI/UX/Logo/Print: paslaru.org/portfolio GitHub: https://github.com/thenoizz
Languages	Romanian: Native proficiency German, English: Proficient user
Personal Interests	Ski Mountaineering, Cycling, Sailing