## Beyond NIMBYism: Heritage on the Marina Residents Supporting Real Solutions

**• Attractive, Affordable Senior Communities** Essential for San Francisco's aging population

**• “Aging in Your House”** One or two people occupy large properties wastes housing stock

**• Senior Housing** frees up larger properties for younger families who desperately need them

**• This Fight is Worth It!** I'm willing to give up my stunning view of Fort Mason and the Bay

**• Noise and Dust** Yes, there will be noise and dust during construction

**• Residents live at Ground Zero** We are deeply concerned about impacts

**• We're Fully Committed to Solutions** our Board of Directors and contractors will make air quality and noise abatement a top priority

**• Call to Action**

* We are not asking you to solve the San Francisco housing crisis overnight
* When your own constituents step up with real solutions to better housing in San Francisco:  
  We ask you to say “Yes!”