

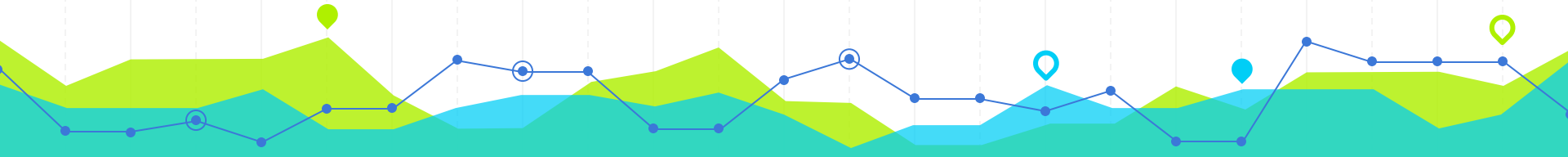


Mastering a Music City: Washington, DC

Theo Goetemann & Maneesha Panja

PRESENTATION OVERVIEW

- ◉ UNDERSTAND DC Music Grants
- ◉ EXPLORE Project Methodology
- ◉ ANALYZE Project Findings
- ◉ CONSIDER Paths Forward



APPLYING FOR AN ARTS GRANT

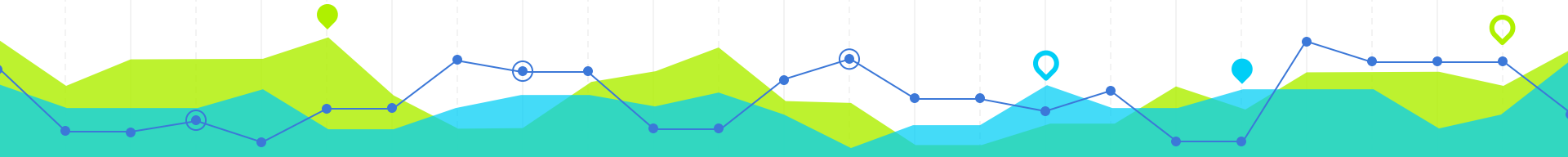
LIST OF GRANTS AND REQUIRED DOCUMENTS



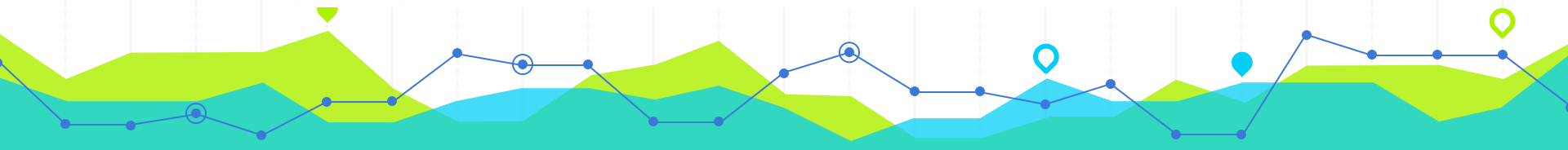
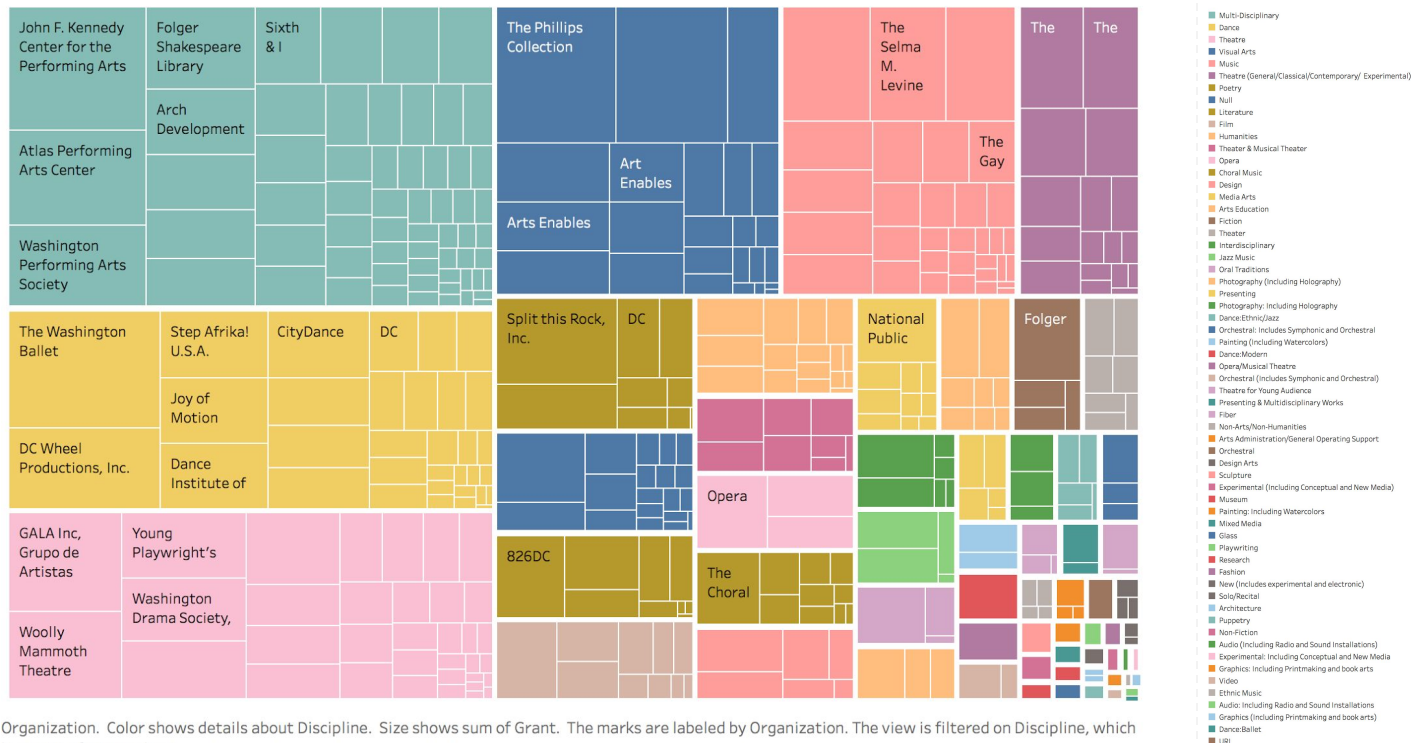
	INDIVIDUALS			ORGANIZATIONS					
	Arts & Humanities Fellowship (I)	Projects Events & Festivals (I)	Public Art Building Communities (I)	Arts Education	East of the River	Facilities and Buildings (O)	Projects Events & Festivals (O)	Public Art Building Communities (O)	UPSTART
Deadline	20-May-2016	26-May-2016	11-July-2016	18-May-2016	25-May-2016	19-May-2016	26-May-2016	11-July-2016	26-May-2016
Maximum Grant Amount	Up to \$10,000	Up to \$10,000	Up to \$50,000	Up to \$20,000	Up to \$20,000	Up to \$200,000	Up to \$20,000	Up to \$100,000	Up to \$50,000
W9	X	X	X	X	X	X	X	X	X
501(c)(3)				X	X	X	X	X	X
Arrest & Conviction Statement	X	X	X	X	X	X	X	X	X
Certificate of Clean Hands	X	X	X	X	X	X	X	X	X
Certificate of DC Incorporation				X	X	X	X	X	X
List of Insurance Carriers and Policies		X	X	X	X	X	X	X	X
Data Arts Report						X			X
FY15 Form 990				X	X		X	X	

METHODOLOGY

- ◉ Open Data Portals
- ◉ Limitations of Study
- ◉ Process of Developing Data Set
 - ◉ Excel, R, Tableau

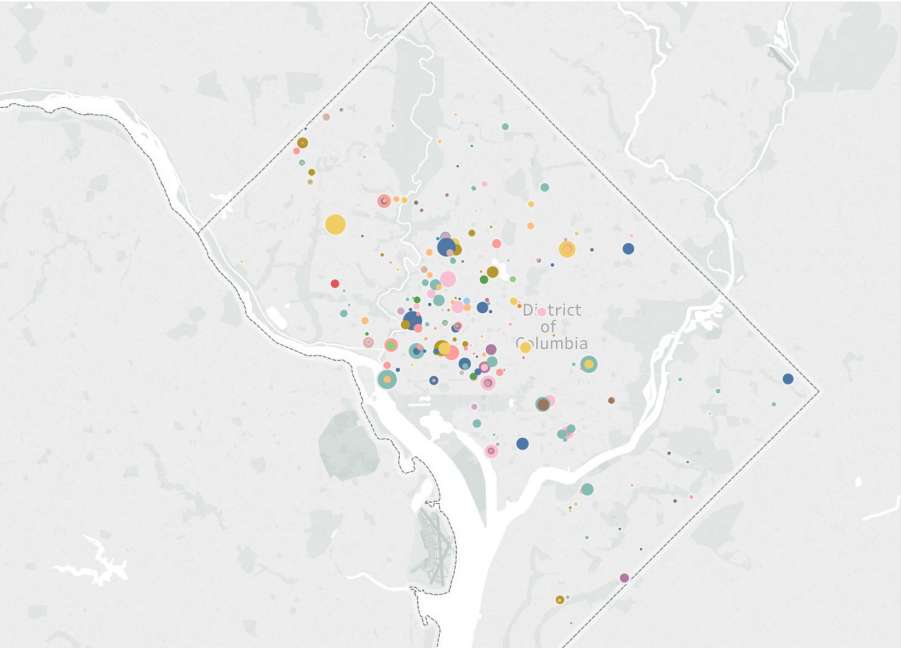


GRANT ALLOCATION 2013-2016

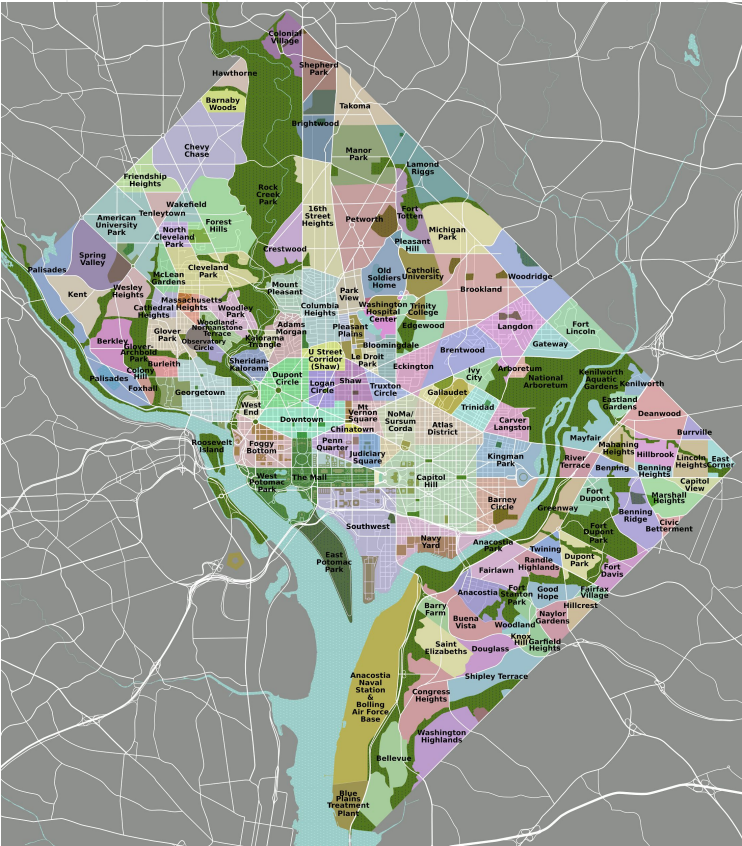


DISTRIBUTION BY LOCATION

Sheet 3



Map based on average of $\ln(X)$ and average of Y. Color shows details about Discipline. Size shows sum of Grant. Details are shown for Organization and Discipline. The view is filtered on Discipline, which keeps 61 of 61 members.

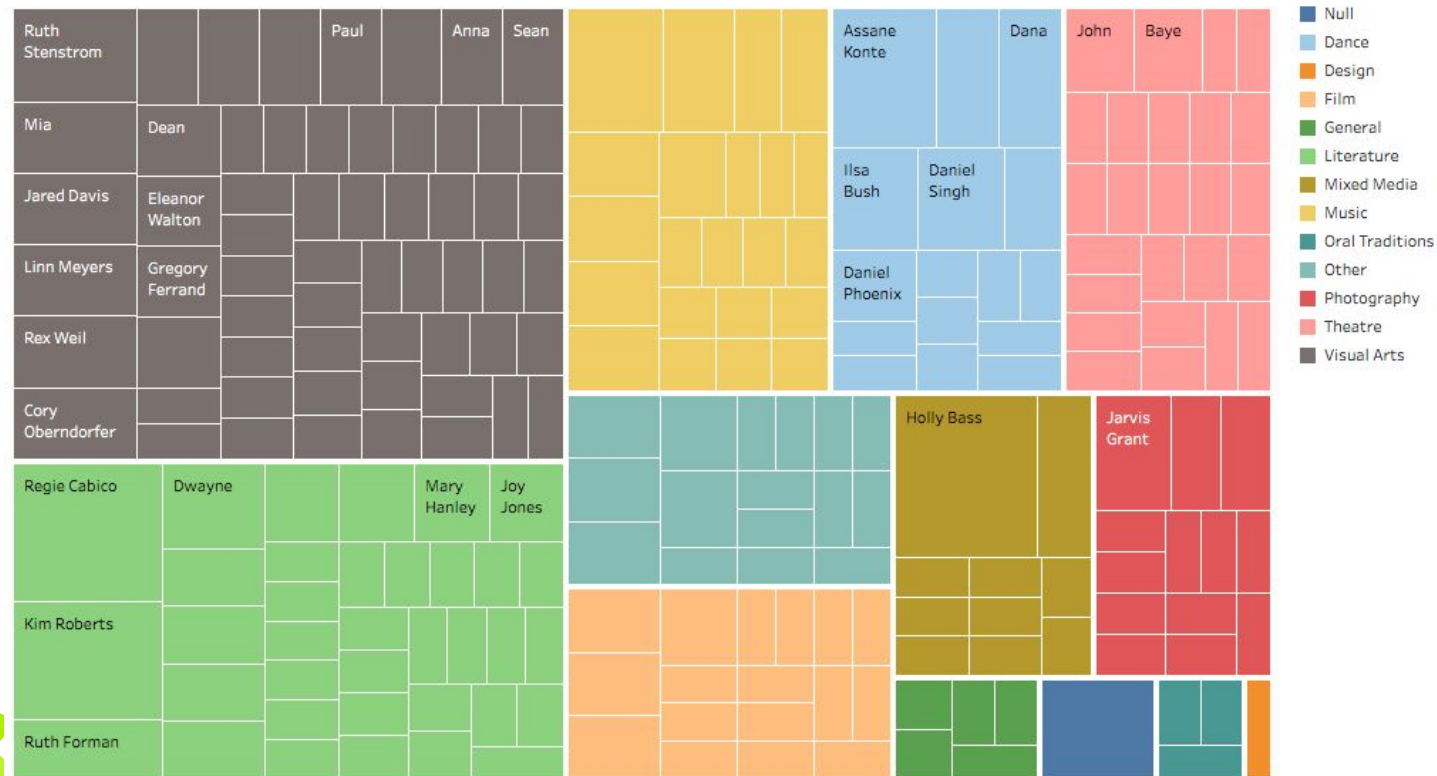


INDIVIDUAL GRANT DISTRIBUTION

Out of all grants-- top 15 individual recipients

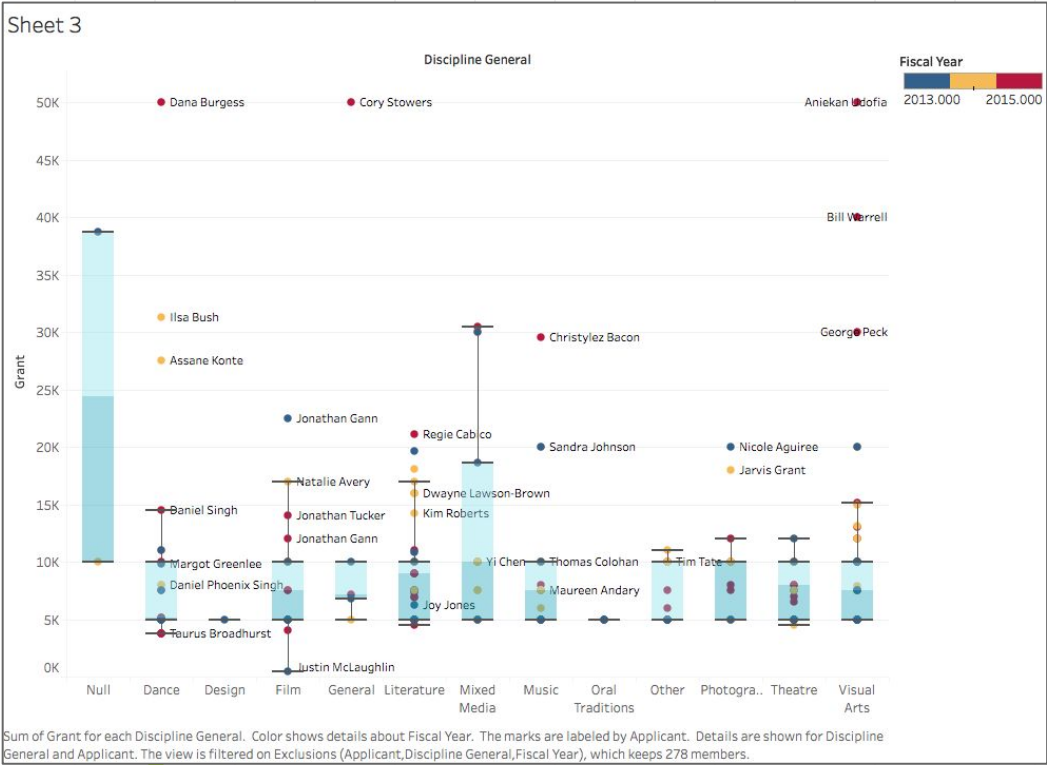
Holly Bass 8
 Kim Roberts 6
 Assane Konte 5
 Christylez Bacon 4 **
 Regie Cabico 4
 Ruth Stenstrom 4
 Carmen Wong 3
 Cory Oberndorfer 3
 Dana Burgess 3
 Daniel Singh 3
 Dwayne Lawson-Brown 3
 Ilsa Bush 3
 Jack Gordon 3
 Jared Davis 3
 Jarvis Grant 3
 ...
 Sandra Johnson 3 **

Sheet 1



Applicant. Color shows details about Discipline General. Size shows count of Objectid. The marks are labeled by Applicant.

INDIVIDUAL GRANT DISTRIBUTION



Sheet 1

Discipline Gene..

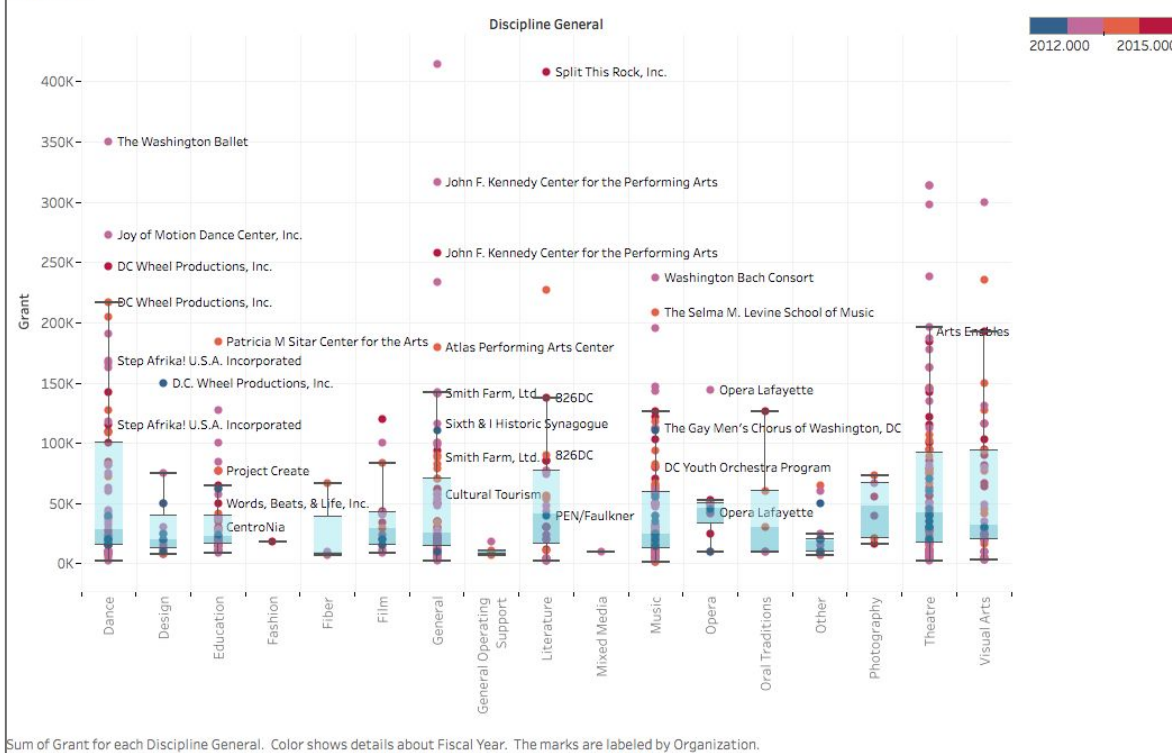
Visual Arts	735,620
Literature	405,259
Music	278,500
Dance	256,580
Theatre	196,000
Mixed Media	174,100
Film	160,050
Photography	140,450
Other	139,450
General	78,950
Null	48,750
Oral Traditions	15,000
Design	5,000

Sum of Grant broken down by Discipline General.



ORGANIZATION GRANT DISTRIBUTION

Sheet 2



Sheet 1

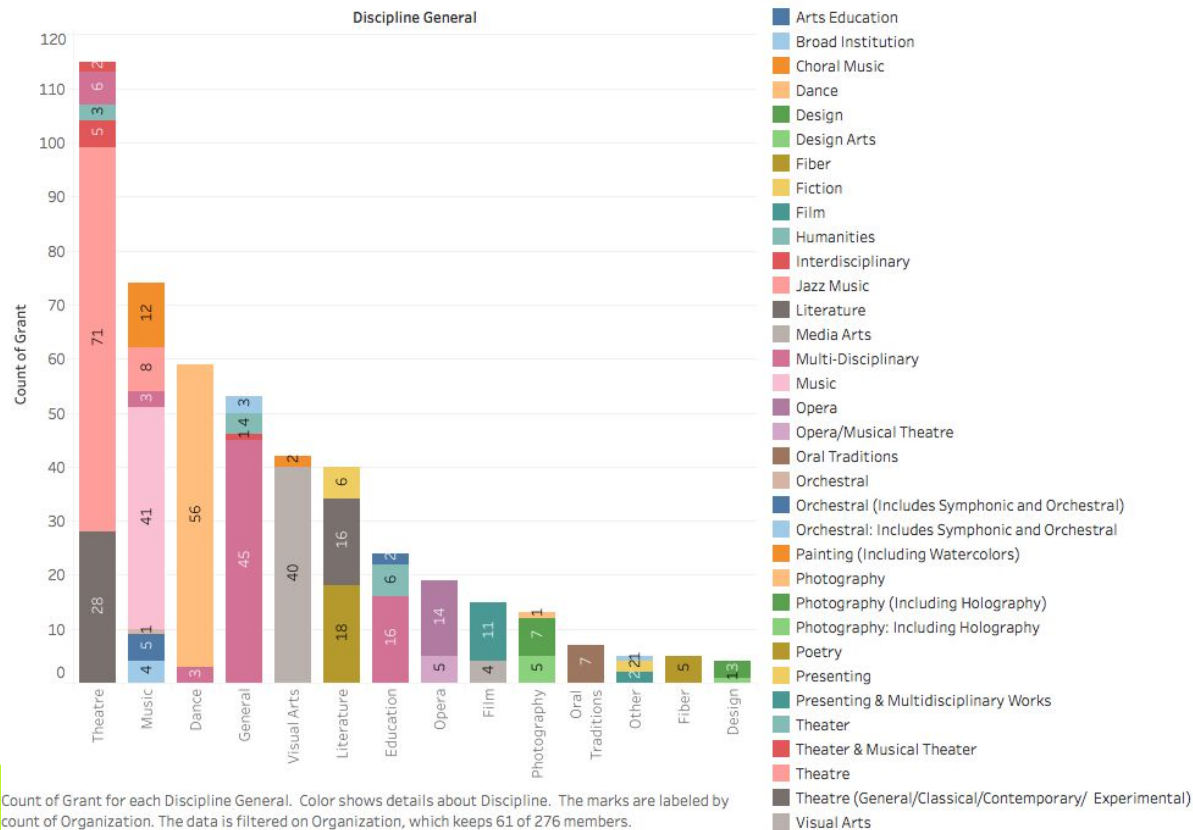
Discipline General

Theatre	6,073,422
General	4,268,378
Dance	4,027,069
Music	4,015,480
Visual Arts	2,639,217
Literature	1,750,720
Education	1,705,823
Film	659,943
Opera	567,213
Design	509,700
Other	378,700
Photography	272,050
Oral Traditions	236,300
Fiber	83,200
General Operating Support	53,538
Fashion	18,000
Mixed Media	10,000

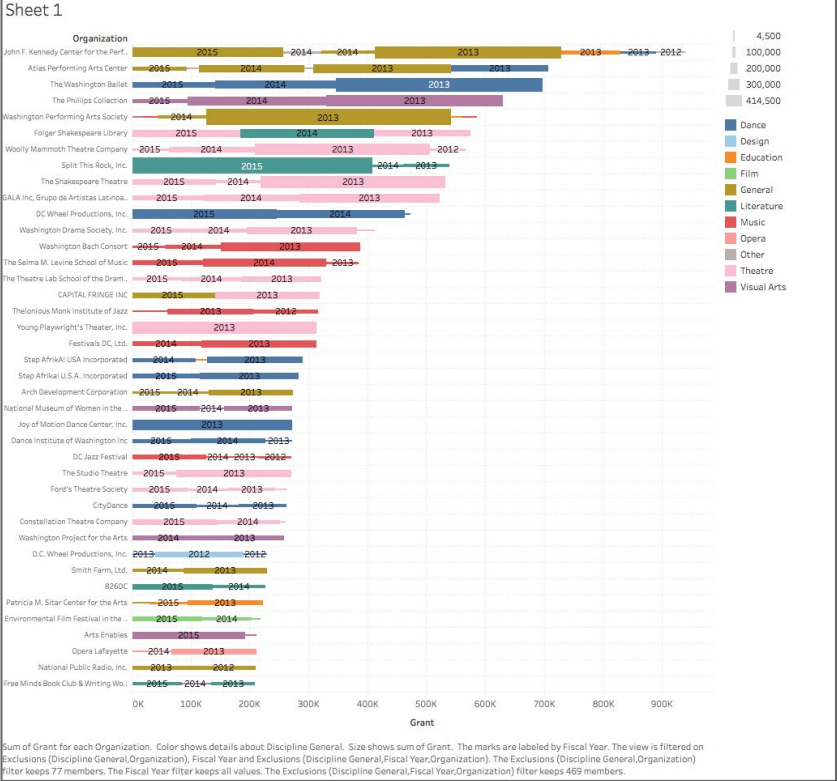
Sum of Grant broken down by Discipline General.

ORGANIZATION GRANT DISTRIBUTION

Sheet 4

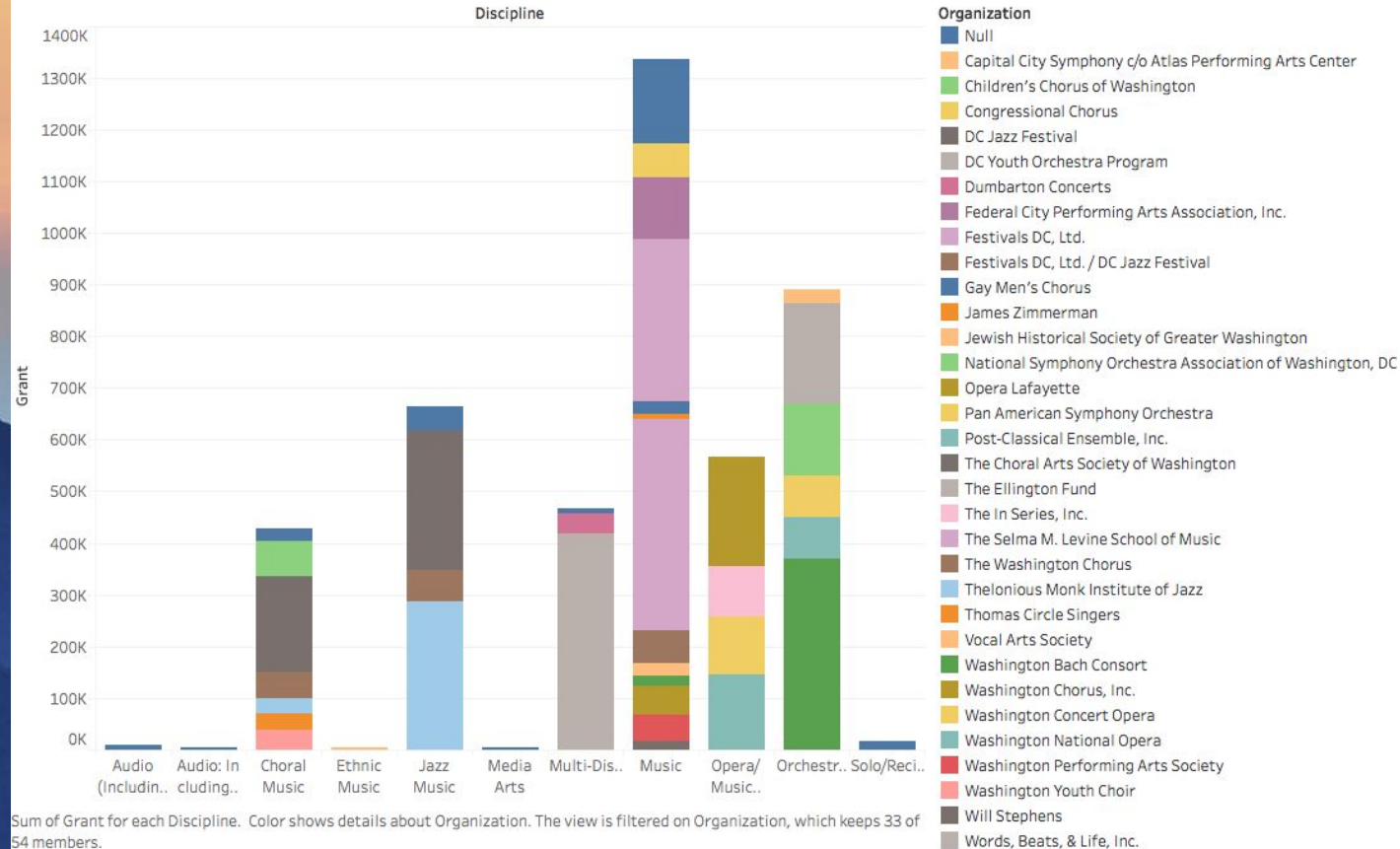


ORGANIZATION GRANT DISTRIBUTION



MUSIC GRANT DISTRIBUTION

Sheet 1



MUSIC GRANT DISTRIBUTION

Sheet 2

Applicant	Number of Reco..	Grant	Avg. Grant
Christylez Bacon	4	34,500	8,625
Sandra Johnson	3	28,000	9,333
Frederic Yonnet	2	15,000	7,500
James Byers	2	15,000	7,500
Maureen Andary	2	12,500	6,250
Mickey Terry	2	17,500	8,750
Sara Curtin	2	12,500	6,250
Thomas Colohan	2	20,000	10,000
Will Stephens	2	20,000	10,000
Brian Settles	1	10,000	10,000
Carl Walker	1	20,000	20,000
Davey Yarborough	1	5,000	5,000
James Zimmerman	1	6,000	6,000
John Anderson	1	5,000	5,000
Karen R. Baker	1	10,000	10,000
Kristen Arant	1	5,000	5,000
Maurice Saylor	1	10,000	10,000
Noah Getz	1	10,000	10,000
Paul Thornley	1	7,500	7,500
Sam McCormally	1	5,000	5,000
Tatyana Safronova	1	5,000	5,000
Thomas Beveridge	1	5,000	5,000

Number of Records, Grant and Avg. Grant broken down by Applicant. The data is filtered on Organization, which keeps Null. The view is filtered on Applicant, which excludes Null.

Sheet 2

Organization	Number of Reco..	Grant	Avg. Grant
Washington Bach Consort	11	373,300	33,936
Opera Lafayette	8	181,313	22,664
The Selma M. Levine Scho..	8	364,750	45,594
Festivals DC, Ltd.	7	303,100	43,300
DC Youth Orchestra Progr..	6	194,400	32,400
Thelonious Monk Institut..	6	147,000	24,500
Thomas Circle Singers	6	30,400	5,067
Pan American Symphony ..	5	74,200	14,840
The Choral Arts Society of..	5	187,304	37,461
Words, Beats, & Life, Inc.	5	246,400	49,280
The In Series, Inc.	4	84,200	21,050
DC Jazz Festival	3	126,000	42,000
Jewish Historical Society ..	3	5,468	1,823
Federal City Performing A..	2	112,500	56,250
Washington Concert Opera	2	91,700	45,850
Post-Classical Ensemble, I..	1	14,200	14,200

Number of Records, Grant and Avg. Grant broken down by Organization. The data is filtered on Applicant, which excludes Null. The view is filtered on Organization, which keeps 18 of 55 members.

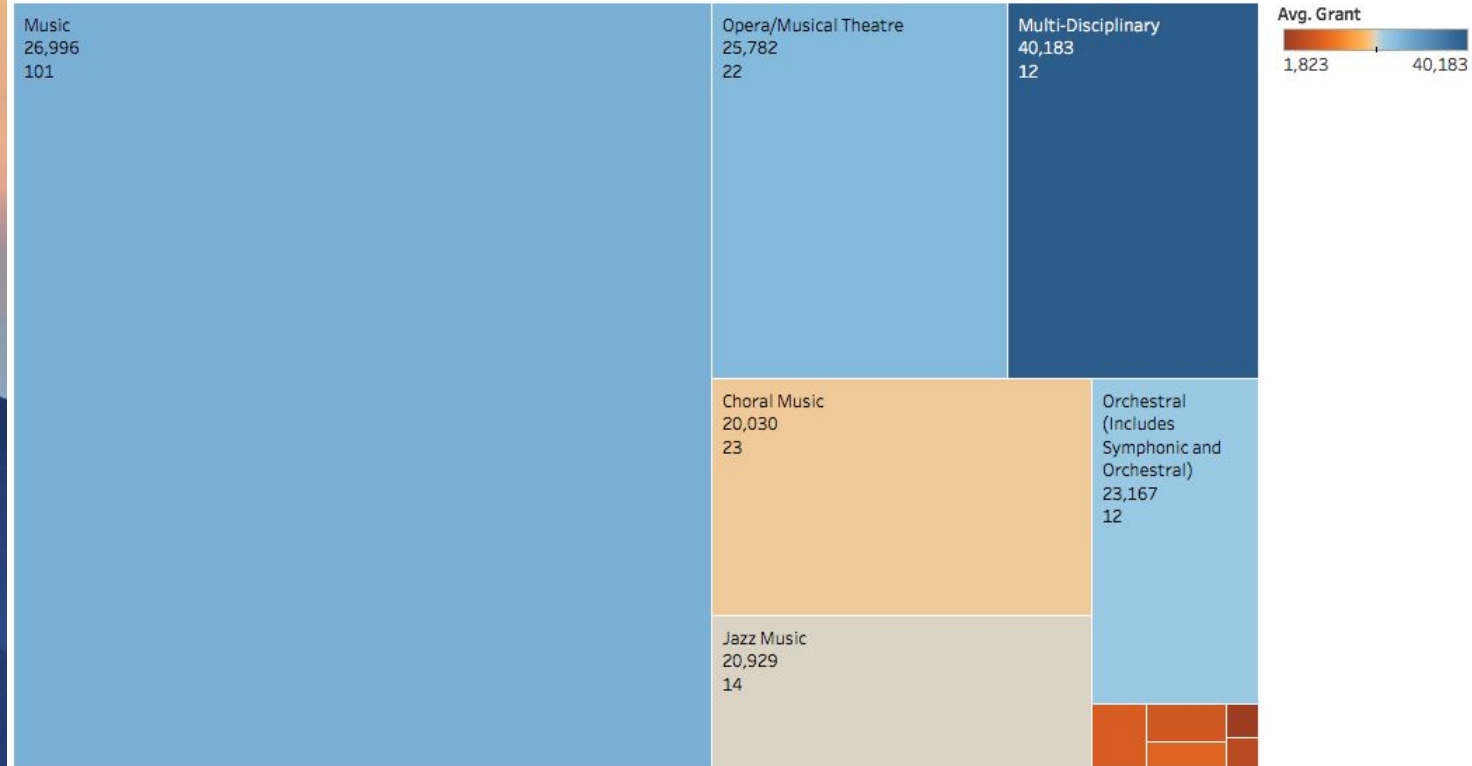
Sheet 1

Applicant	Organization	
Sunny Sumter	DC Jazz Festival	3
	Festivals DC, Ltd.	7
	Festivals DC, Ltd. / DC Jaz..	2
Janey Moskowitz	Washington Bach Consort	11
Briana Maley	Levine School of Music	1
	The Selma M. Levine Scho..	7
Charles Rohlfs	Opera Lafayette	8
Robert Verdile	Thomas Circle Singers	6
Thomas Carter	Thelonious Monk Institut..	6
Maureen Dunn	Pan American Symphony ..	5
Mazi Mutafa	Words Beats and Life Inc	3
	Words, Beats, & Life, Inc.	2
Patricia Kramer	The Choral Arts Society of..	5
Jana Nelhybel	DC Youth Orchestra Progr..	4
Laura Apfelbaum	Jewish Historical Society ..	3
Andruski	The In Series, Inc.	2
Christopher Bulbulia	Congressional Chorus	2
Courtney Oliver	Washington Youth Choir	2
Executive Director	Children's Chorus of Wash..	2
Ingrid Zimmer	Dumbarton Concerts	2
Liz Schurgin	DC Youth Orchestra Progr..	2
Nancy Petrisko	Washington Concert Opera	2
Richard Strange	Capital City Symphony c/o..	2

Sum of Number of Records broken down by Applicant and Organization. The view is filtered on Applicant and Organization. The Applicant filter keeps 39 of 62 members. The Organization filter excludes Null.

MUSIC GRANT DISTRIBUTION

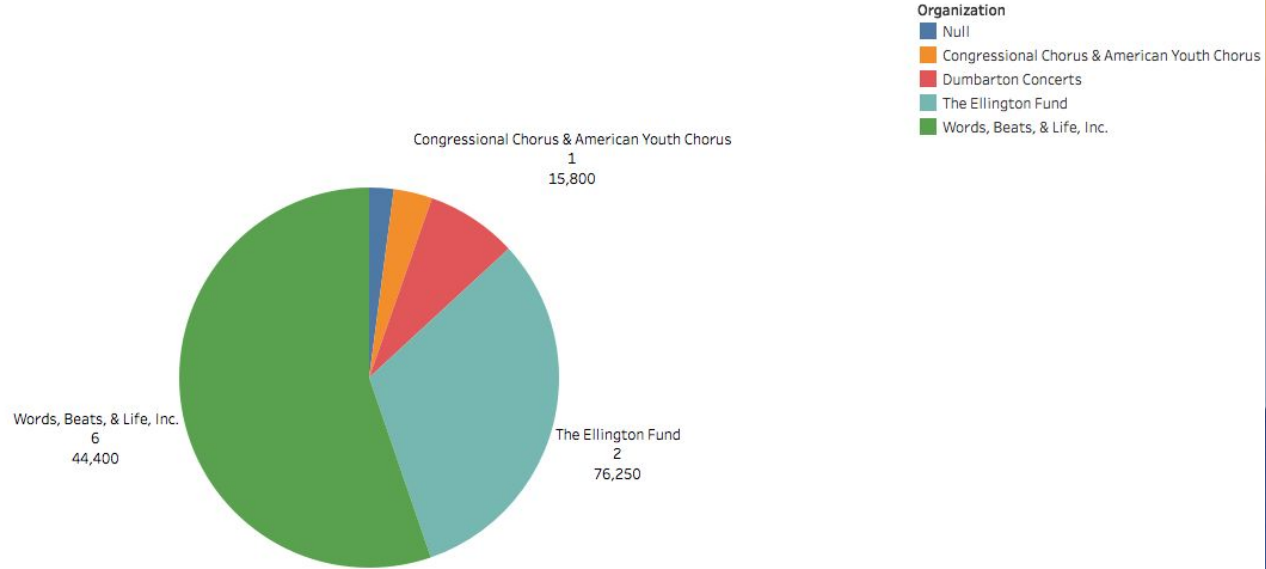
Sheet 1



Discipline, average of Grant and sum of Number of Records. Color shows average of Grant. Size shows sum of Grant. The marks are labeled by Discipline, average of Grant and sum of Number of Records.

MUSIC GRANT DISTRIBUTION

Sheet 1



Organization, sum of Number of Records and average of Grant. Color shows details about Organization. The marks are labeled by Organization, sum of Number of Records and average of Grant. The data is filtered on Discipline, which keeps Multi-Disciplinary.

OUR QUESTIONS, OBSERVATIONS, & RECOMMENDATIONS



Music has not been a DC financial priority

Compare music recipients to other artist recipients in DC



Type of Music Applicants

Why does the Kennedy Center not apply for grants under any Music categories?



Grant Applications

Normalize, Normalize, Normalize.

There is a lack of specificity that is required of applicants when applying for a grant (i.e. “Music” vs “Performance” or “Recording”)



Little Representation in the NE

Most grant allocation concentrates on the NW and goes to primarily classical and jazz music



Repeats

Some organizations are getting grant money multiple times by applying under different grant categories and different grants



Create Aggregate Data Set

Data Portal owners need to be more consistent in entering data for an initial aggregate data set



NEXT STEPS

- ◉ Increase exposure to our study (Buzzfeed, social media)
- ◉ Survey Community Members both Receiving & Not Receiving Grants -- design & execute
- ◉ Send to officials



THANKS!

Any questions?

