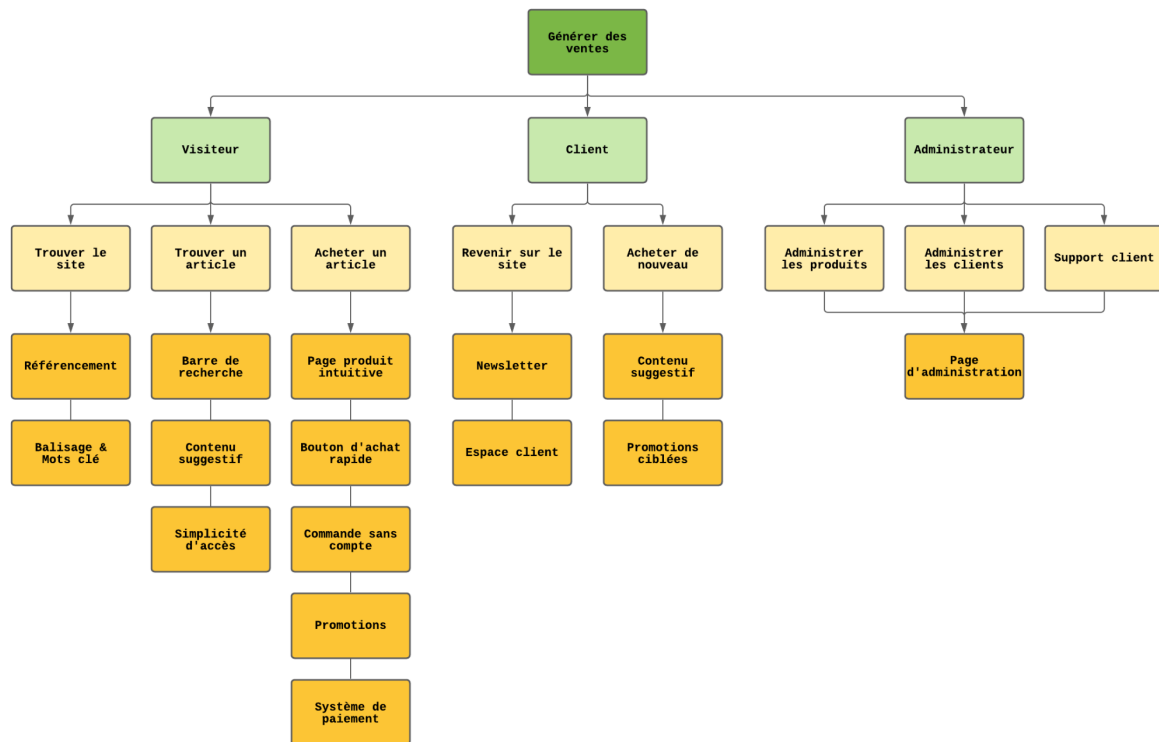


Spécifications fonctionnelles

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I. Périmètre fonctionnel

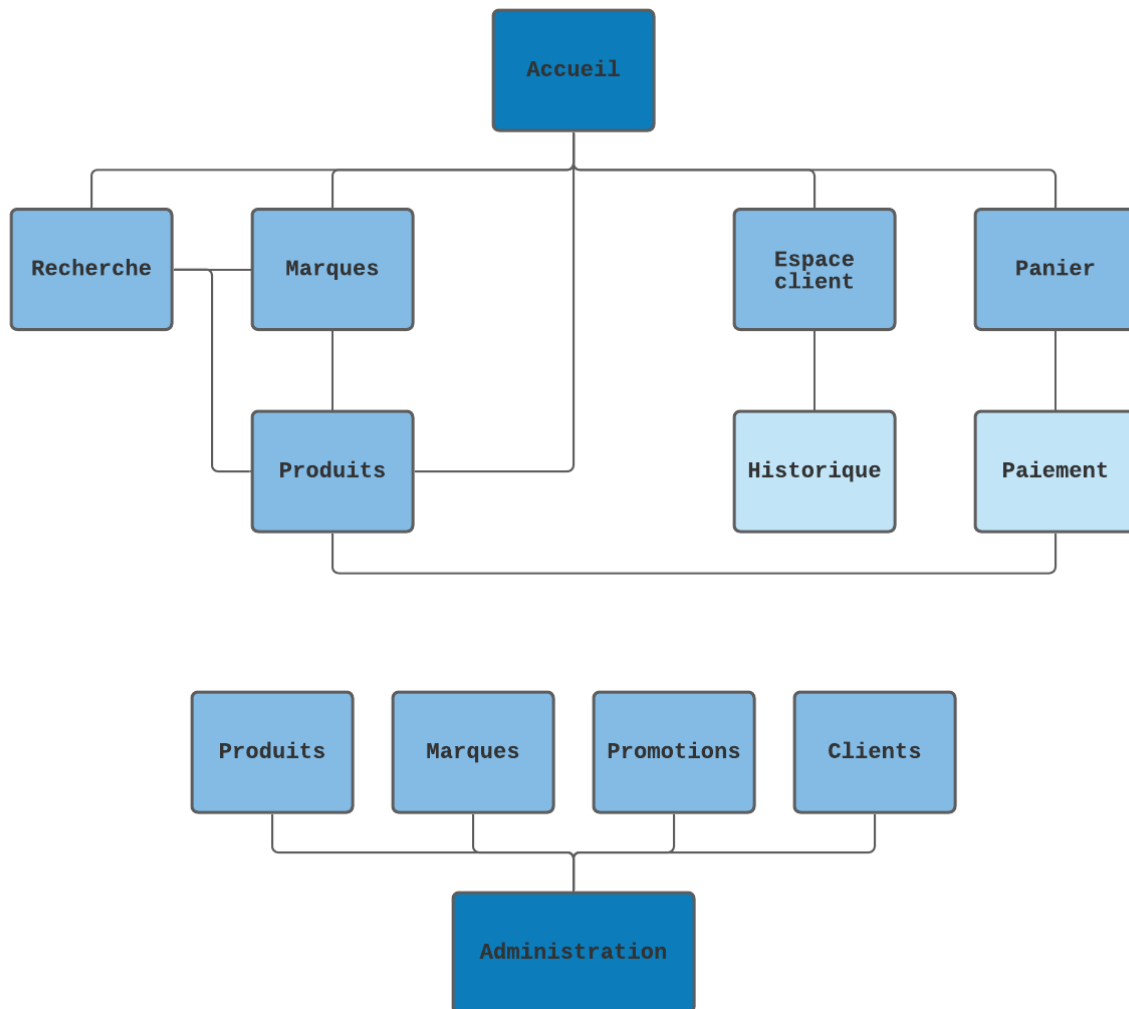
A. Expression des besoins



B. Contraintes

Barre de recherche	Utilisation JS / Ajax
Contenu suggestif	Algorithmie
Commande sans compte	Architecture BDD
Promotions	Architecture BDD
Système de paiement	Utilisation de Stripe
Newsletter	Système de mailing
Promotions ciblées	Algorithmie & Architecture BDD
Page d'Administration	Sécurisation de l'accès
Espace Client	Sécurisation de l'accès

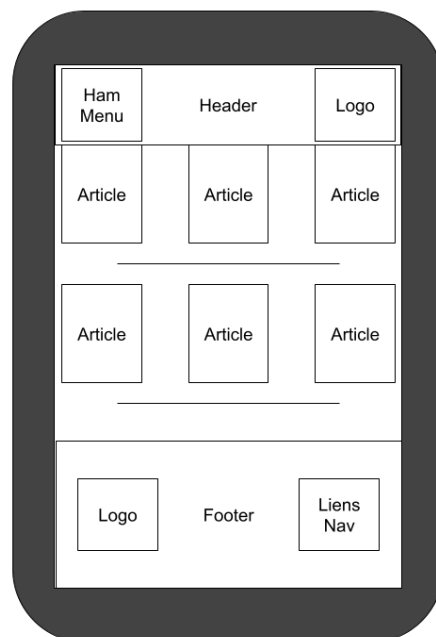
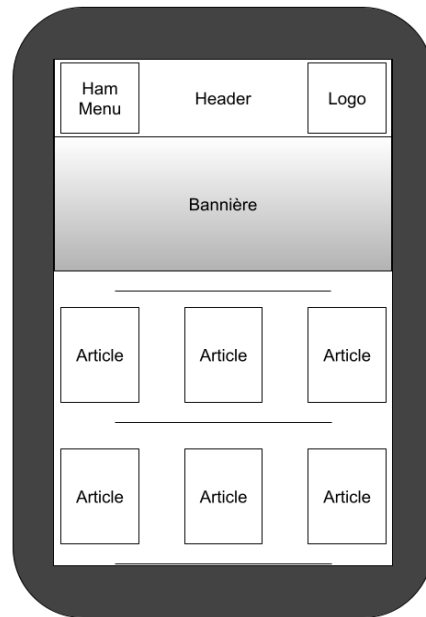
II. Arborescence



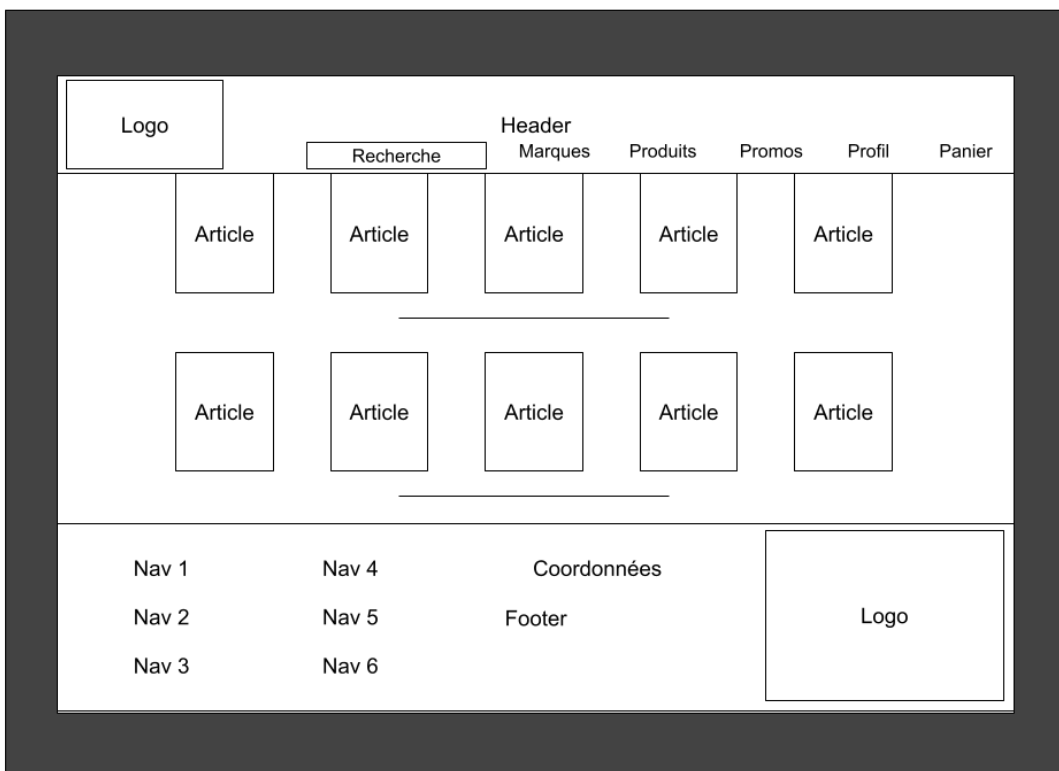
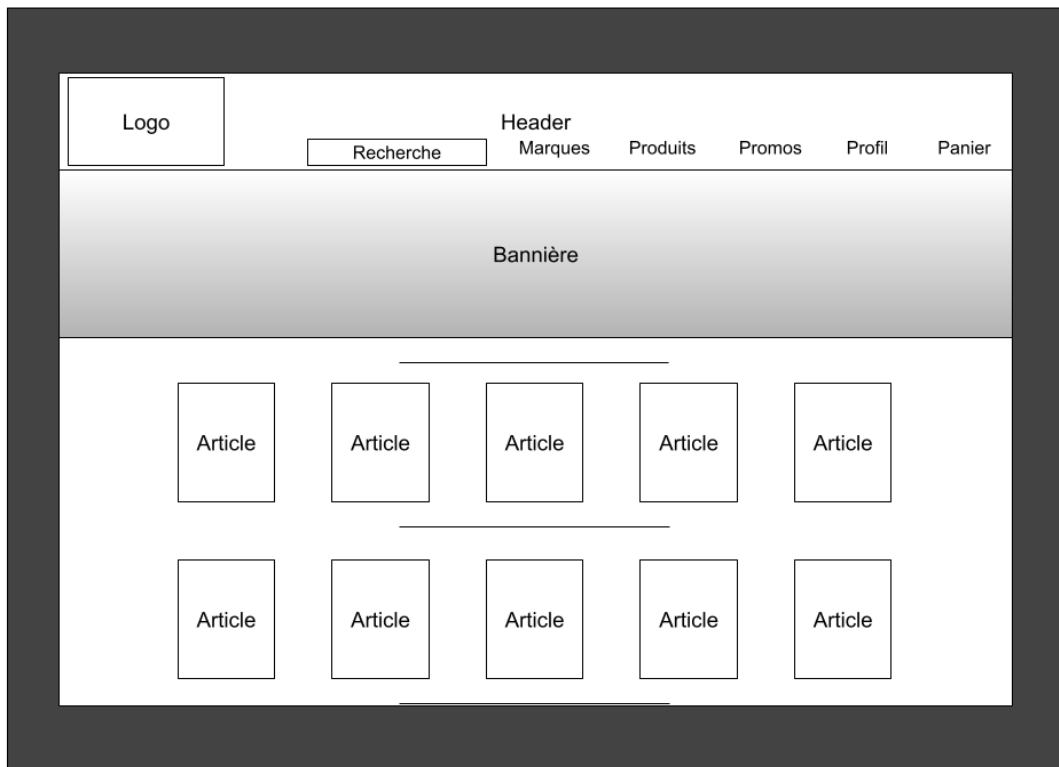
III. Aperçu des contenus

A. Accueil

1. Mobile

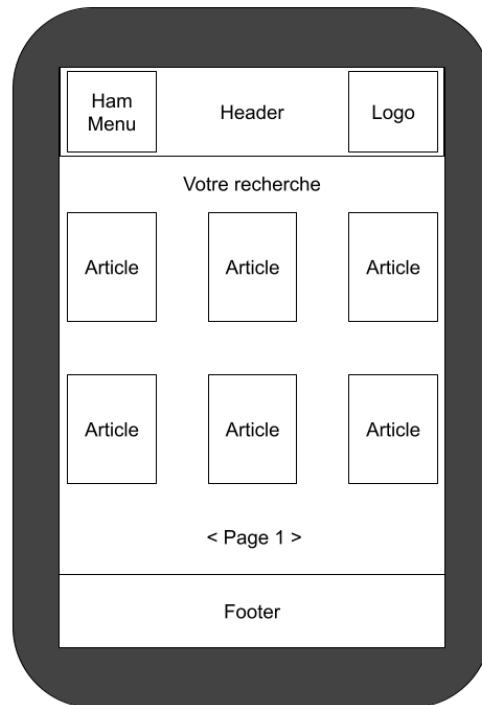


2. Bureau

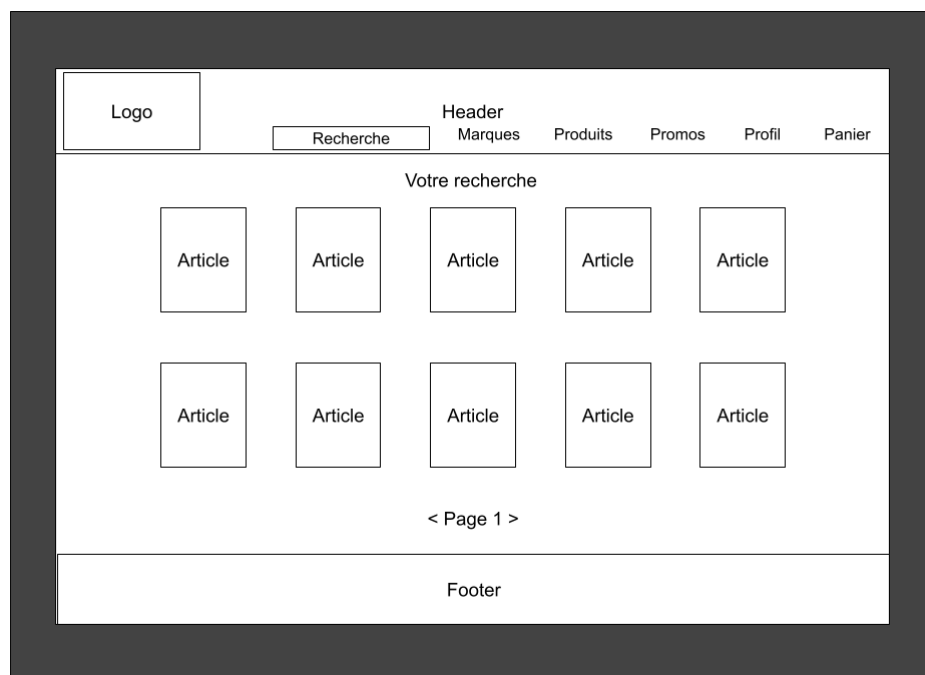


B. Recherche

1. Mobile

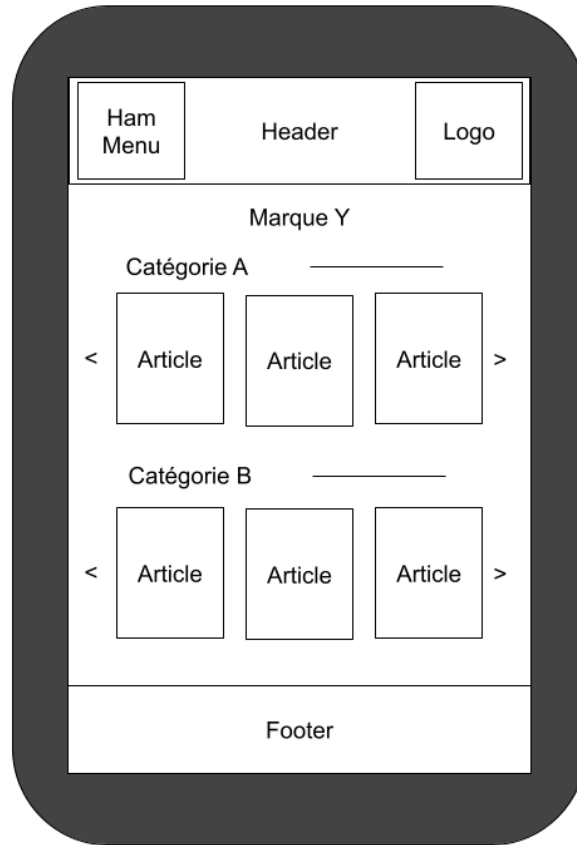


2. Bureau

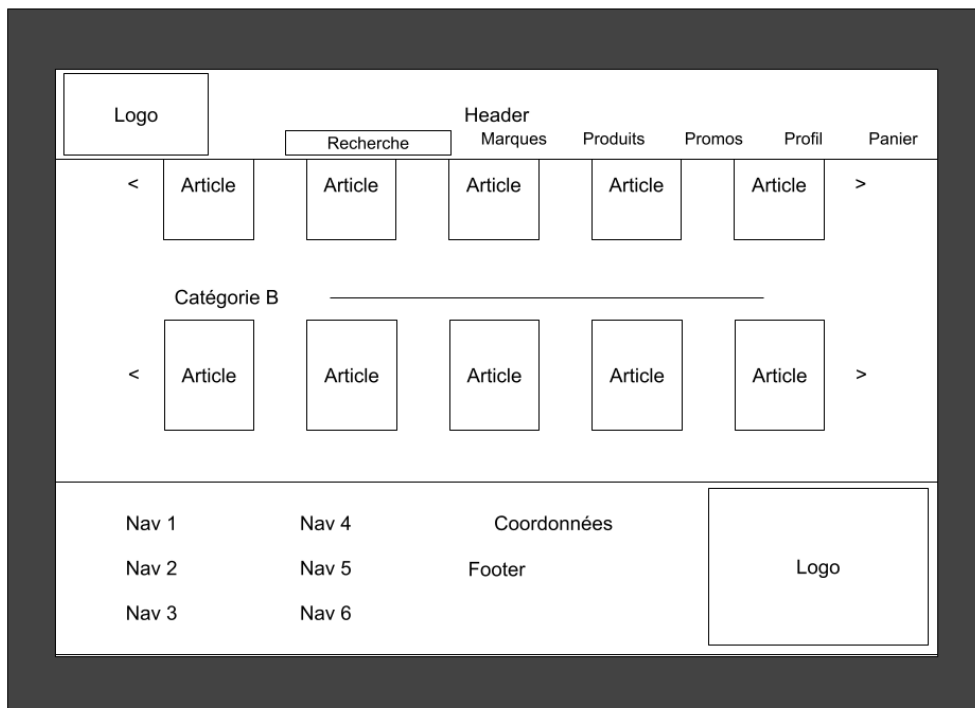
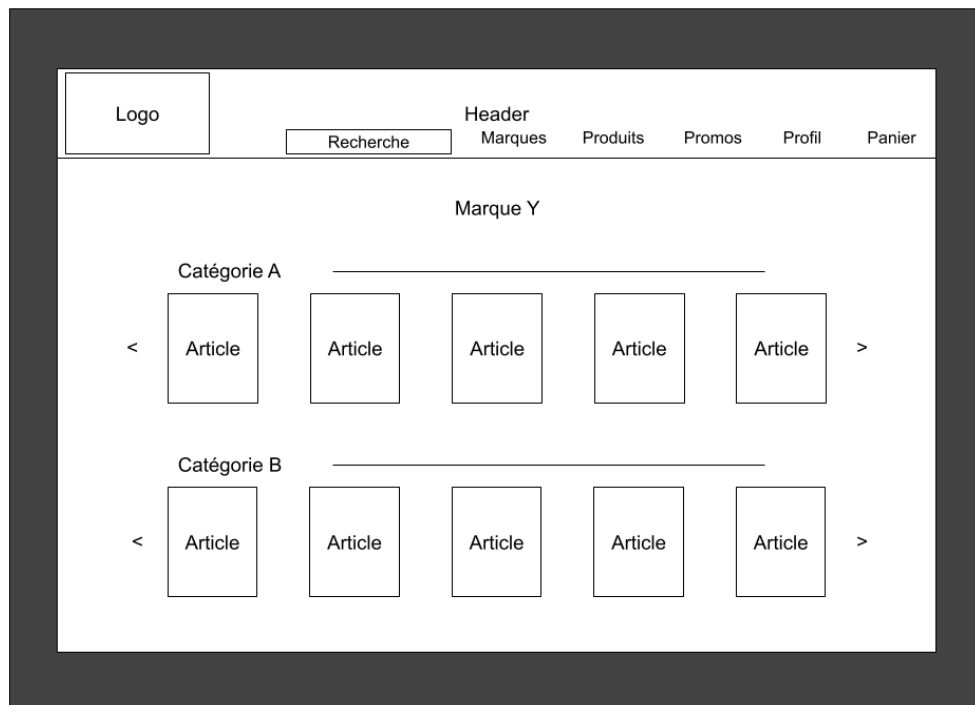


C.Marque

1. Mobile

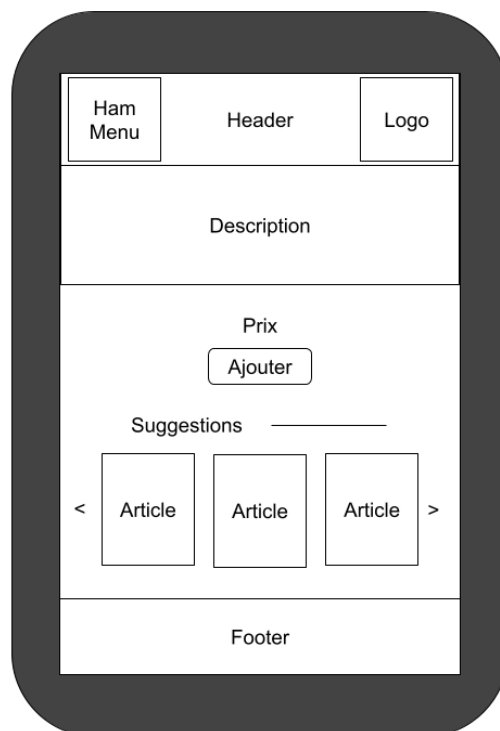
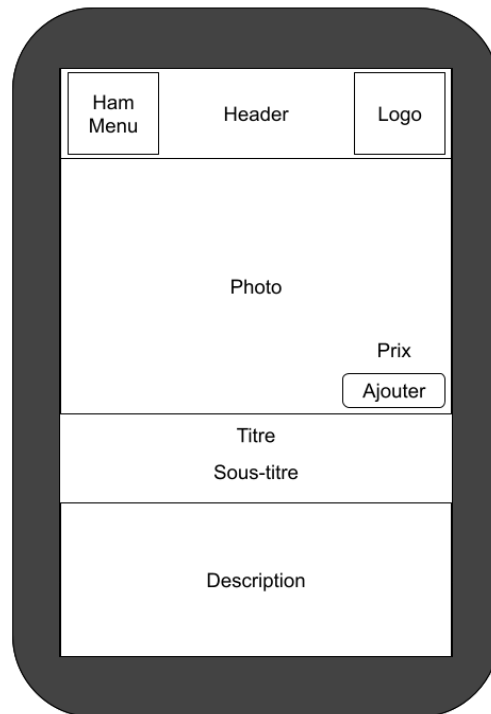


2. Bureau



D. Produit

1. Mobile



2. Bureau

