

THE EVOLVED MANAGEMENT COMPANY

All My Friends Inc. is a bootstrapped venture built on the conviction that real, lasting artist development isn't a temporary highway to a destination—it's an evolving journey that grows alongside the artist.

OUR APPROACH

Discover

Vision-first: finding and investing in artists as compounding creative assets before the rest of the industry.

Develop

Long-horizon partnerships: building superstars patiently, with infrastructure and foresight.

Deliver

Equity alignment + opportunity creation: making sure artists are protected and empowered while proactively creating opportunities.

THE AVERAGE MANAGER

Chase

Vision-first: finding and investing in artists as compounding creative assets before the rest of the industry.

Cash

Long-horizon partnerships: building superstars patiently, with infrastructure and foresight.

Collapse

Artists burn out, careers stall, fans move on, no sustainable momentum.

OUR ARTISTS ARE THE STORY

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