

# Théo Rochaix

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Product leader with four years of experience building leading and high-growth Web3 products, I want to commit to making Center the most used NFT infrastructure.

## PROFESSIONAL EXPERIENCE

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[WAT](#), New-York, USA

May 2022 - Present

### Co-founder

- Wat is a powerful search engine for NFTs, accessible to developers via a simple and modular API.
- Grew the platform from 40 to 1,600 users, reaching 23,000 requests in the first 2 months.
- Conducted the development of the API, currently distributed to 21 partners including Trader.xyz and Reservoir.

[NIL](#), Paris, FR

Sep 2021 - May 2022

### Product Manager

- Led a team building the most compelling launchpad for generative artists on Ethereum, reaching \$1.9m volume on the Nil primary market with 5 drops collected by 2,670 collectors.
- Drove integrations with industry leaders Chainlink and Arweave guaranteeing stack immutability and favoring go-to-market penetration.

[AAVE](#), Paris, FR

Sep 2020 - Jun 2021

### Business Analyst

- Conducted in-depth analysis of the strategy and business activity of industry actors to support Aave's product growth.
- Prepared reports for management and team members on ecosystem evolution, potential opportunities, and associated risks.
- Wrote concise proposals, comments, and reports into the Aave forum.

### Ecosystem Relationship

- Served as the primary point of contact for referral program participants within the Aave ecosystem.
- Assisted in the development of new business relationships by conducting market research and participating in developer contact.
- Supported relationships with partner companies and independent builders.

[COINHOUSE](#), Paris, FR

Nov 2019 - May 2020

### Product Manager

- Supported product strategy and decision-making at Coinhouse, the \$68m funded, leading European crypto exchange for individuals and institutions.
- Co-defined the road map, animated scrum rituals, and led the delivery of key features, raising the team velocity by 40% and the NPC from 2.4 to 6.9.

*References from Jordan Lazaro (co-founder @ AAVE) and Sarah Touboul (CPO @ Coinhouse) are available upon request.*

## EDUCATION

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**MINES PARIS - PSL**, Paris, FR

2020 - 2021

Master in Management and Management of Innovation

**PARIS DAUPHINE UNIVERSITY - PSL**, Paris, FR

2018 - 2021

Master in Management and Management of Innovation

**CATHOLIC UNIVERSITY OF LILLE**, Lille, FR

2015 - 2018

B.S. in Economics and Finance. Specialization in financial mathematics.

## AWARDS

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- **ETH Global Hackathons**, Won ETH Online (2020) and NFT Hack (2021). Participated in ETH Lisbon (2021) and ETH NY (2022).