Théo Rochaix

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Product leader with four years of experience building leading and high-growth Web3 products, I want to commit to making Center the most used NFT infrastructure.

PROFESSIONAL EXPERIENCE

WAT, New-York, USA   May 2022 - Present
Co-founder
- Wat is a powerful search engine for NFTs, accessible to developers via a simple and modular API.
- Grew the platform from 40 to 1,600 users, reaching 23,000 requests in the first 2 months.
- Conducted the development of the API, currently distributed to 21 partners including Trader.xyz and Reservoir.

NIL, Paris, FR   Sep 2021 - May 2022
Product Manager
- Led a team building the most compelling launchpad for generative artists on Ethereum, reaching $1.9m volume on the Nil primary market with 5 drops collected by 2,670 collectors.
- Drove integrations with industry leaders Chainlink and Arweave guaranteeing stack immutability and favoriting go-to-market penetration.

AAVE, Paris, FR   Sep 2020 - Jun 2021
Business Analyst
- Conducted in-depth analysis of the strategy and business activity of industry actors to support Aave's product growth.
- Prepared reports for management and team members on ecosystem evolution, potential opportunities, and associated risks.
- Wrote concise proposals, comments, and reports into the Aave forum.

Ecosystem Relationship
- Served as the primary point of contact for referral program participants within the Aave ecosystem.
- Assisted in the development of new business relationships by conducting market research and participating in developer contact.
- Supported relationships with partner companies and independent builders.

COINHOUSE, Paris, FR   Nov 2019 - May 2020
 Product Manager
- Supported product strategy and decision-making at Coinhouse, the $68m funded, leading European crypto exchange for individuals and institutions.
- Co-defined the road map, animated scrum rituals, and led the delivery of key features, raising the team velocity by 40% and the NPC from 2.4 to 6.9.

References from Jordan Lazaro (co-founder @ AAVE) and Sarah Touboul (CPO @ Coinhouse) are available upon request.

EDUCATION

MINES PARIS - PSL, Paris, FR   2020 - 2021
Master in Management and Management of Innovation

PARIS DAUPHINE UNIVERSITY - PSL, Paris, FR   2018 - 2021
Master in Management and Management of Innovation

CATHOLIC UNIVERSITY OF LILLE, Lille, FR   2015 - 2018
B.S. in Economics and Finance. Specialization in financial mathematics.

AWARDS

- **ETH Global Hackathons**, Won ETH Online (2020) and NFT Hack (2021). Participated in ETH Lisbon (2021) and ETH NY (2022).