



ODI Learning in Tanzania

Dr David Tarrant | @davetaz | The Open Data Institute

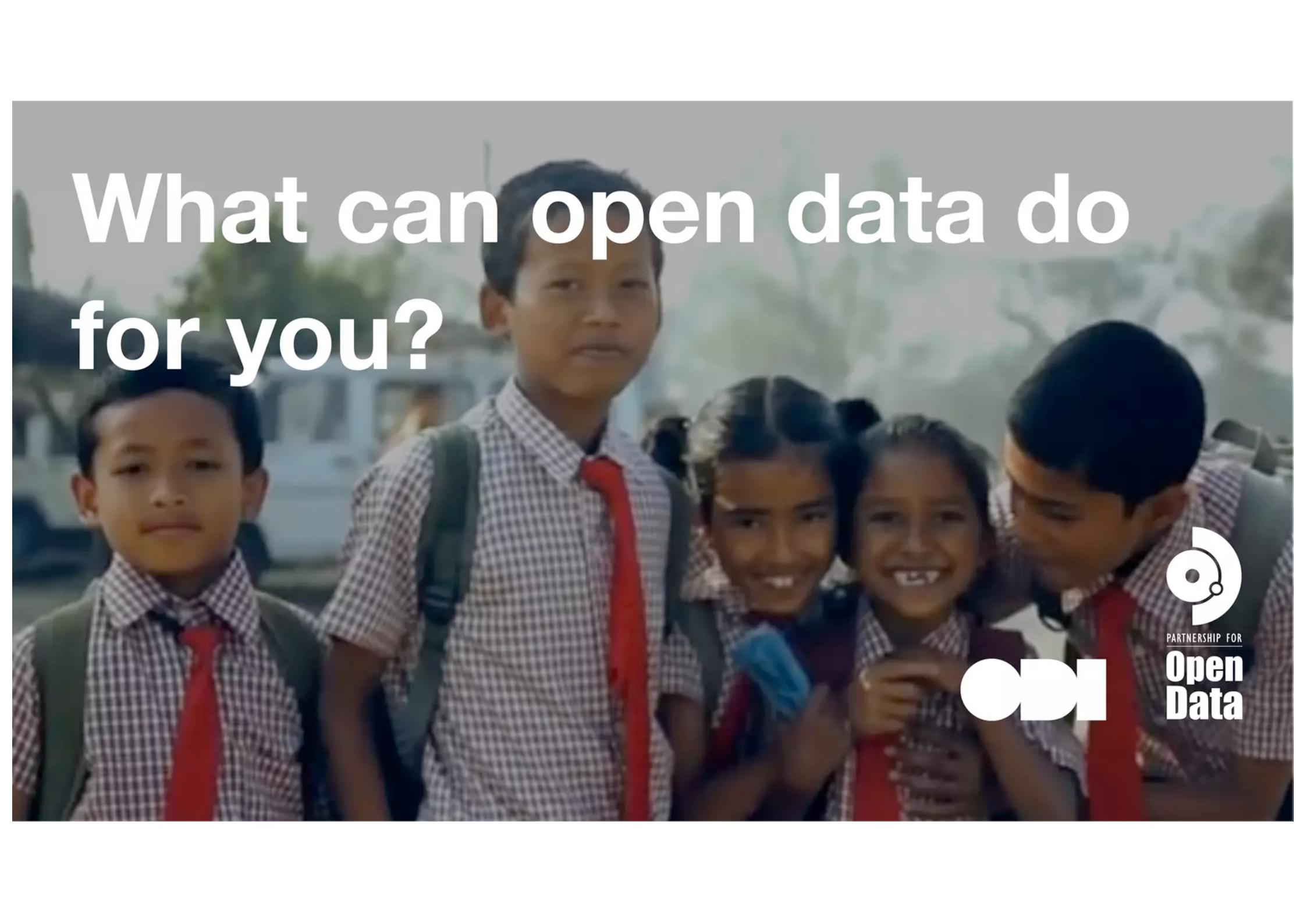
<http://tanzania.learndata.info>



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We connect, equip and inspire
people around the world
to innovate with data





What can open data do for you?



Introductions

Your name

What do you do?

What was your first experience of open data?

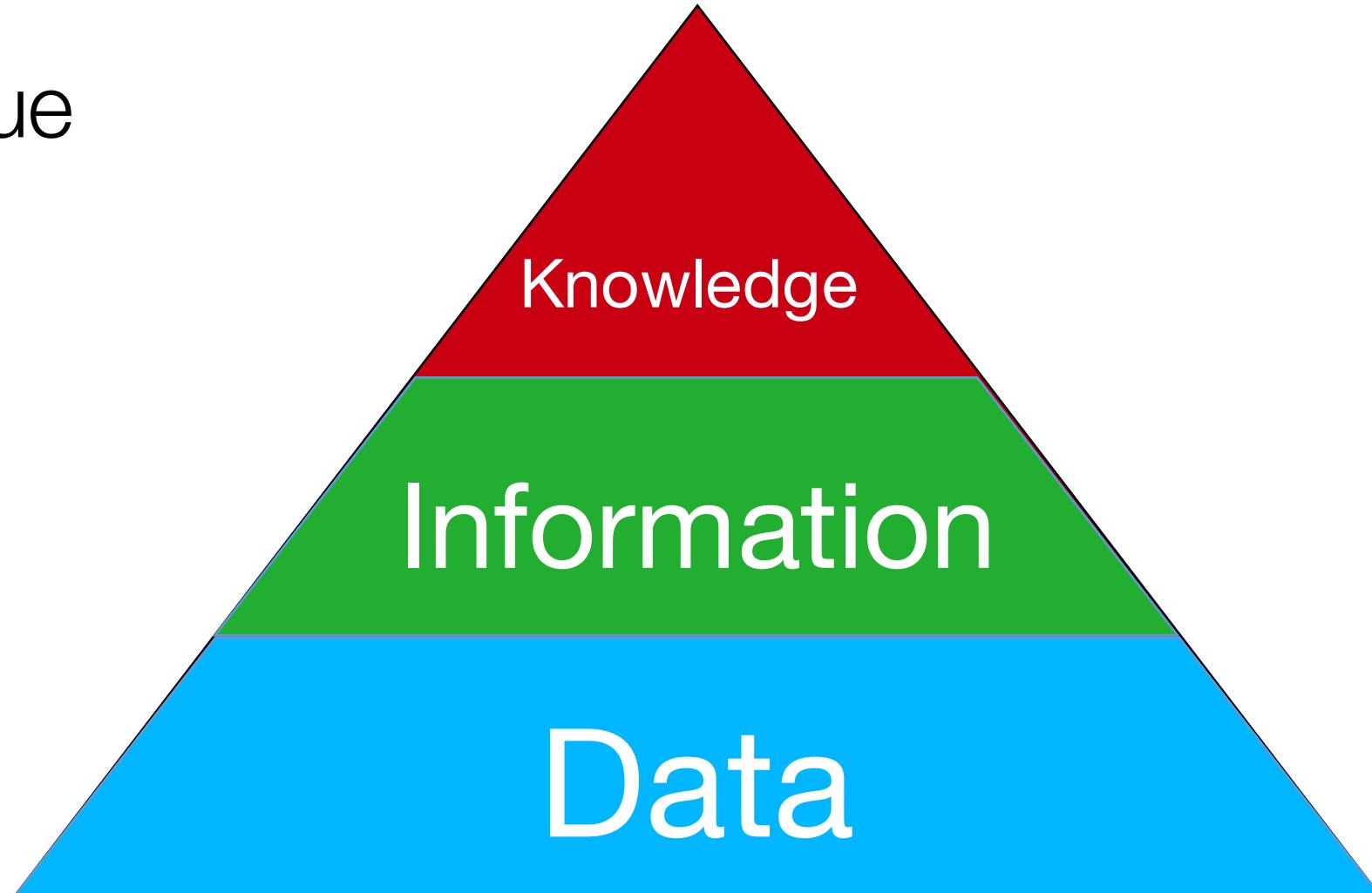


Exercise

What is Data?



Value



Exercise

What is Open Data?



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Open Definition (v1)

A piece of data or content is open if **anyone** is **free to use**, **reuse**, and **redistribute** it - subject only, at most, to the requirement to attribute and/or share-alike.

- Open Knowledge

Retired August 2014



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Open Data Institute (v1)

Open data is information that
is **available** for **anyone** to **use**,
for **any purpose**, at **no cost**.

- Open Data Institute
Retired November 2014



Open Data Institute (v2)

Open data is data that is made **available** by
organisations, businesses and **individuals** for
anyone to **access, use** and **share**.

- Open Data Institute
Introduced November 2014



Open Data Institute (v3)

Data that **anyone** can **access**,
use and **share**.

- Open Data Institute
Introduced November 2014



data.gov.uk

Open data is data that is **published** in
an **open format**, is **machine readable** and
is published under a **license** that allows
for **free reuse**.



opendata.go.tz

Data in ***machine-readable*** format that is ***publicly available*** under an ***“open” license*** that ensures it can be freely ***used, reused, redistributed*** by ***anyone*** for any ***legal*** purpose.



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Knowledge
for everyone

Today

Open data definitions

The Open Data Institute

SWOT analysis workshop

Measuring impact of open data





Education



Policy



Water



Health



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Schedule



Monday: SWOT analysis and impact

Tuesday - Thursday: Open data training

Friday (am): Maker day

Friday (pm): Maker day presentations



Schedule



Policy

Monday: Public policy development

Tuesday - Thursday: Policy support with ODI

Friday (am): Policy makers seminar

Friday (pm): Maker day presentations



Open data essentials

- ✓ Open data definitions
- ✓ Impact of open data
- ✓ Global impact
- ✓ Licensing
- ✓ Best practices
- ✓ Quality checking





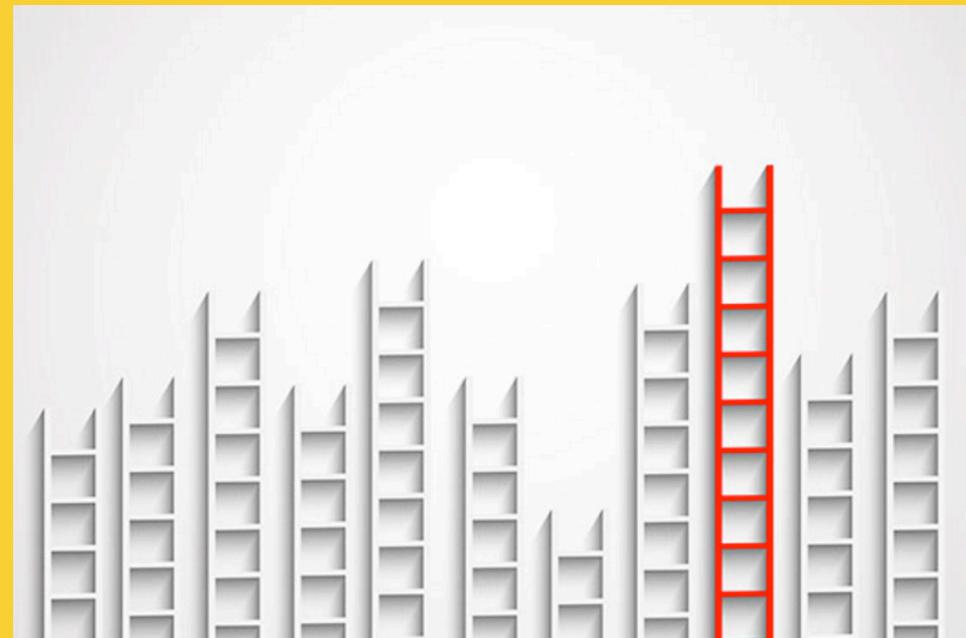
Practical publication

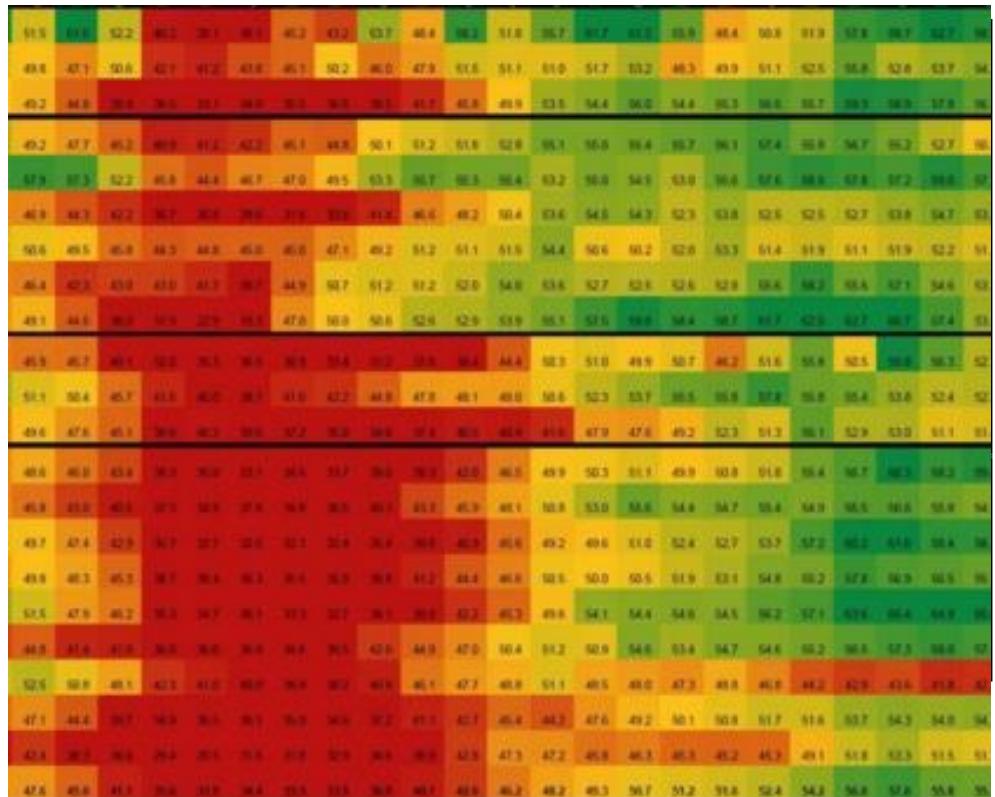
- ✓ Data types
- ✓ Standards
- ✓ Platforms
- ✓ Publishing hands-on



Open data innovation

- ✓ Sustainability
- ✓ Innovation
- ✓ Value propositions
- ✓ Business modelling
- ✓ Perfect pitching

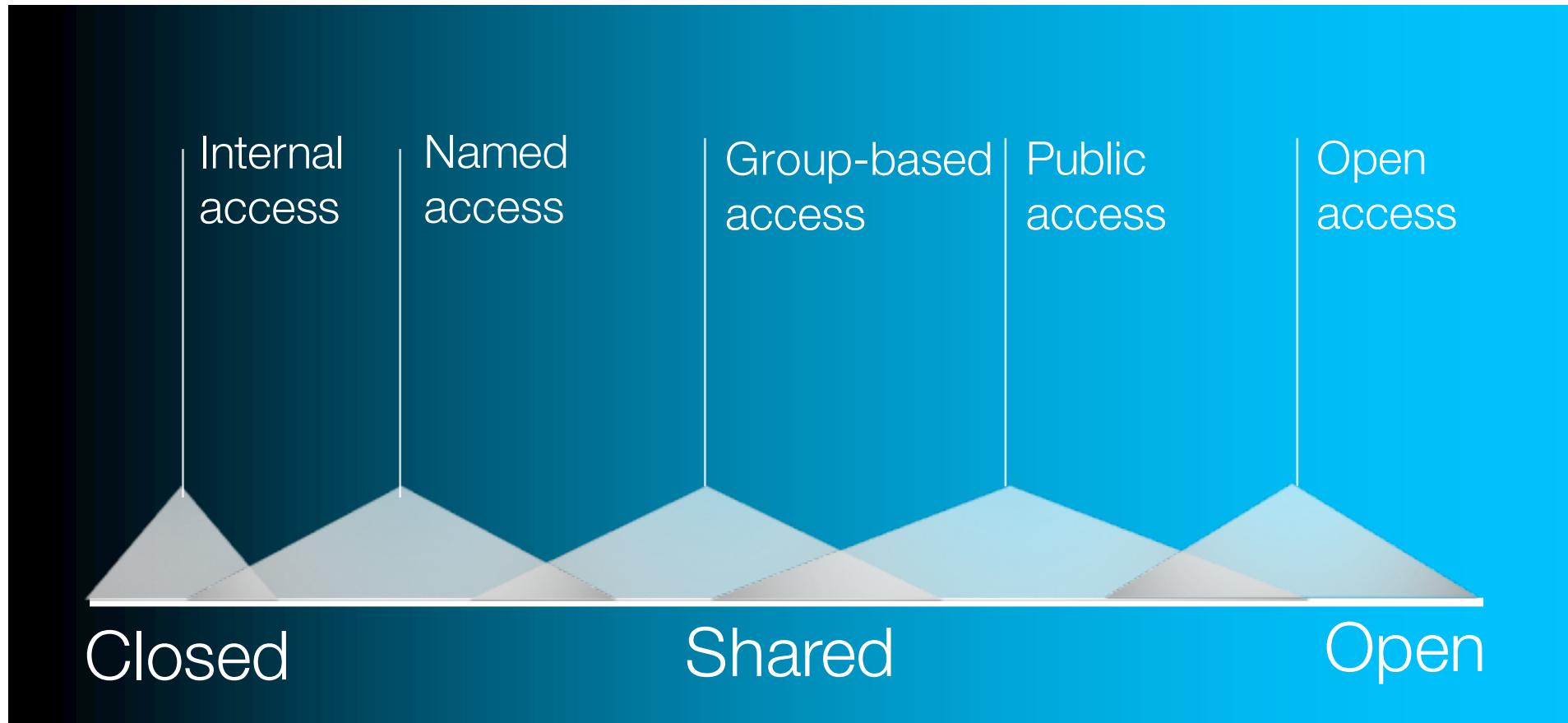




Visulisation and communication

- ✓ Improving data quality
- ✓ Enriching data
- ✓ Filtering data
- ✓ Communication strategies
- ✓ Creating infographics







Objectives

- 1.
- 2.
- 3.
- 4.
- 5.

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