BUSTING OPEN DATA MYTHS

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AIM OF SESSION

Enable participants to counter common open data myths.

OUTCOMES

1. Define what a myth is

2. Identify common open data myths

3. Distinguish between common open data myths and reality as a means to combat these common open data myths

GROUP ACTIVITY

What is a myth?

QUOTE

"The great enemy of the truth is very often not the lie, deliberate, contrived and dishonest, but the myth, persistent, persuasive and unrealistic"

John F. Kennedy

MYTH

- Widely held , but false belief or idea

GROUP ACTIVITY

What are open data myths?

MYTH #1:PUBLISH EVERYTHING!

- Publish Everything!

- Publish Nothing!

REALITY # 1

The image cannot currently be displayed.

- You have the choice

- e.g.
- Open Data Initiative in Tanzania

MYTH # 2: OUR DATA IS OF POOR QUALITY . WILL NOT PUBLISH IT!

REALITY # 2

- Publishing data promotes usage which in turn
- provides avenues for improving quality of your data

MYTH # 3: WE'VE LOADED EVERYTHING WE CAN FIND . MOUNT THE VICTORY FLAG.. WE ARE DONE

REALITY # 3

Releasing data is the beginning not the end

e.g.

Kenya Open data Initiative
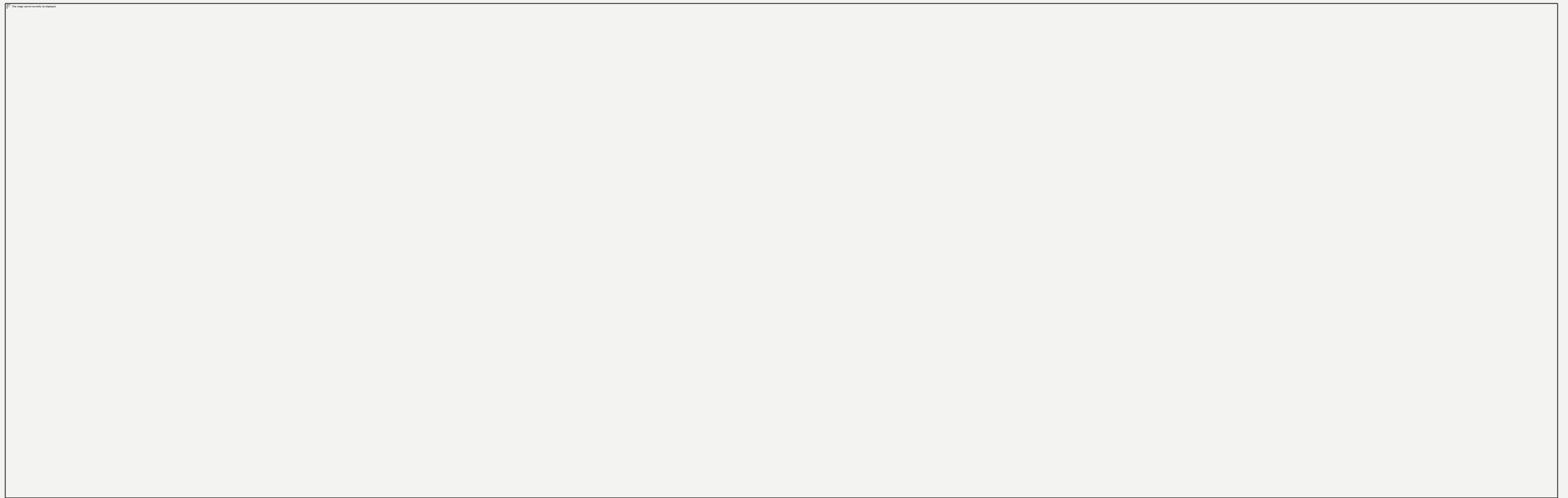
MYTH # 4: EVERYONE ELSE BENEFITS EXCEPT THE GOVERNMENT!

Source – Google image search

REALITY #4 : GOVERNMENT IS ALSO THE WINNER

MYTH #5: WHOEVER LOADS THE MOST DATA OR HAS THE MOST APPS…WINS!

REALITY # 5

Engagement of the data or apps with the users and tangible real life success stories is the key metrics and not quantity

e.g.
Kenya Open Data Initiative

Q & A

THANK YOU