

A photograph of a person working at a wooden desk. In the foreground, a white laptop keyboard is visible. To the left, a white mug sits on a saucer. On the desk, there are several open spiral-bound notebooks with sketches and handwritten notes. A person's hands are visible, one holding a pen over a sketch and the other resting on a notebook. The background is slightly blurred, showing more of the workspace.

BetterMeet

Low-fi Prototyping & Pilot Usability Testing

October 22nd, 2015

CS 147 – Behavioral Change

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VALUE PROPOSITION

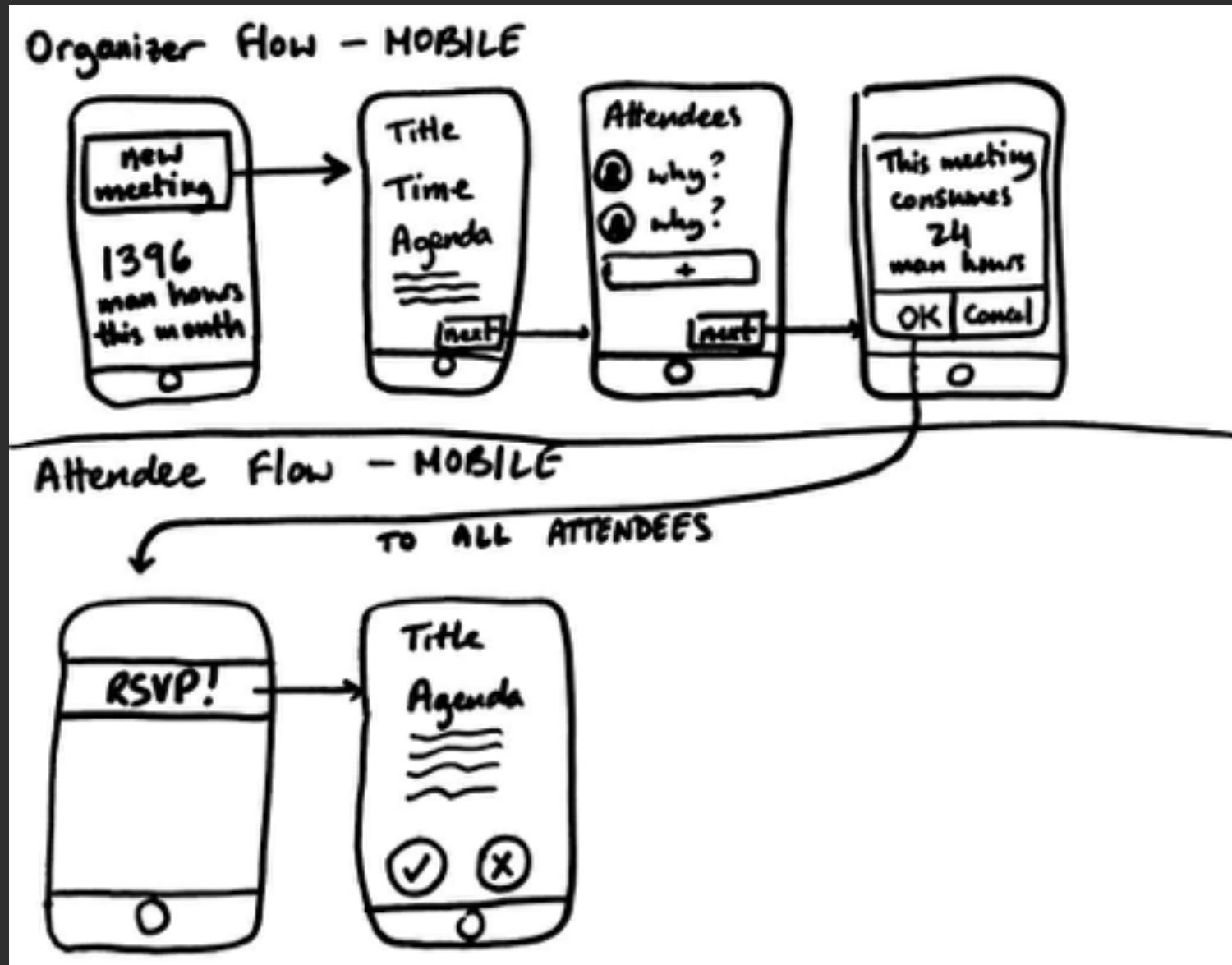
A photograph of a group of six people, three men and three women, gathered around a round wooden table in a living room setting. They are all looking down at a laptop screen which is open on the table. The people are dressed casually, and there are coffee cups and a small plant on the table. The background shows a bookshelf and some plants.

BetterMeet: Purposeful Meetings

MISSION STATEMENT

AT BETTERMEET,
OUR MISSION IS TO CHANGE THE WAY PEOPLE THINK ABOUT MEETINGS
AND MAKE MEETINGS MORE PURPOSEFUL.

SELECTED INTERFACE



PROTOTYPE STRUCTURE

BetterMarket

Login

Signup

team name

new meeting

upcoming

Brainstorm >

current | past | settings

TASK 1: SET THE MEETING AGENDA

~~cancel~~

New Meeting

Name

Time

Location

100 0

current | page | settings

cancel

agenda

< type here >

0 0 0 0

current | past | settings

TASK 2: INVITE THE NECESSARY PEOPLE

cancel

John

why do they need
to go? >

Jane

why do they need
to go? >

6000
current limit settings

John



He's the CEO

send invite



Are you sure?
The meeting is
now at 29 minutes

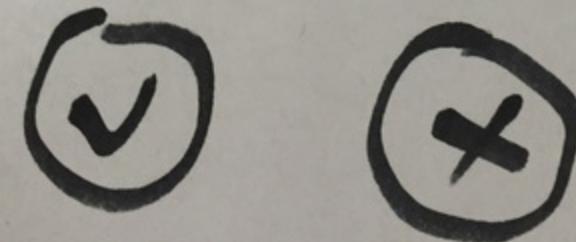
OK | Cancel

TASK 3: ATTENDEE RSVP

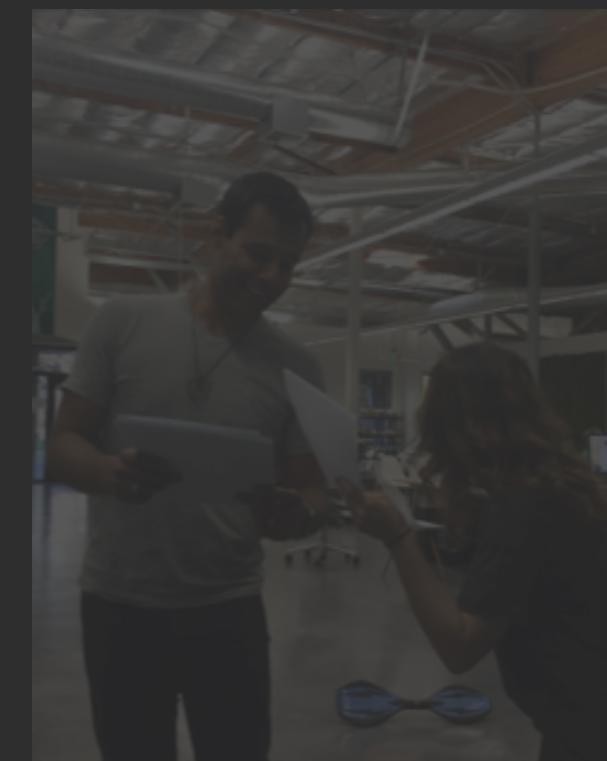
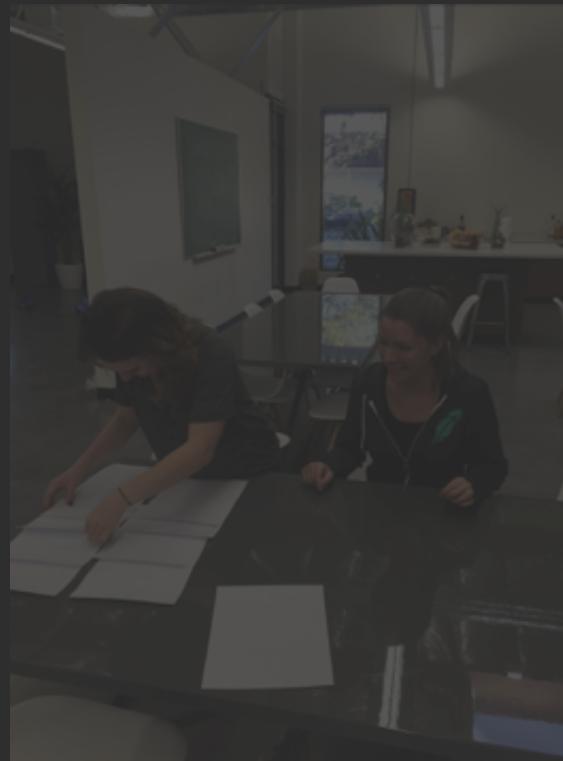
New Meeting

R S V P

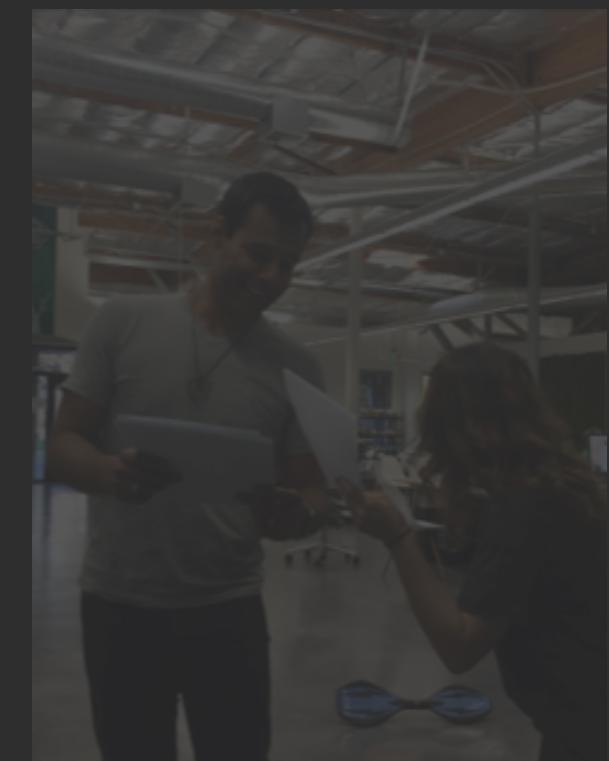
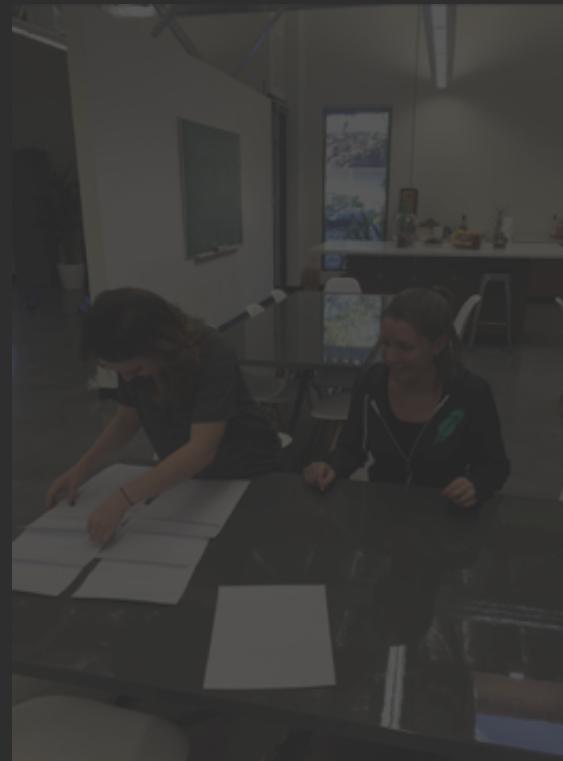
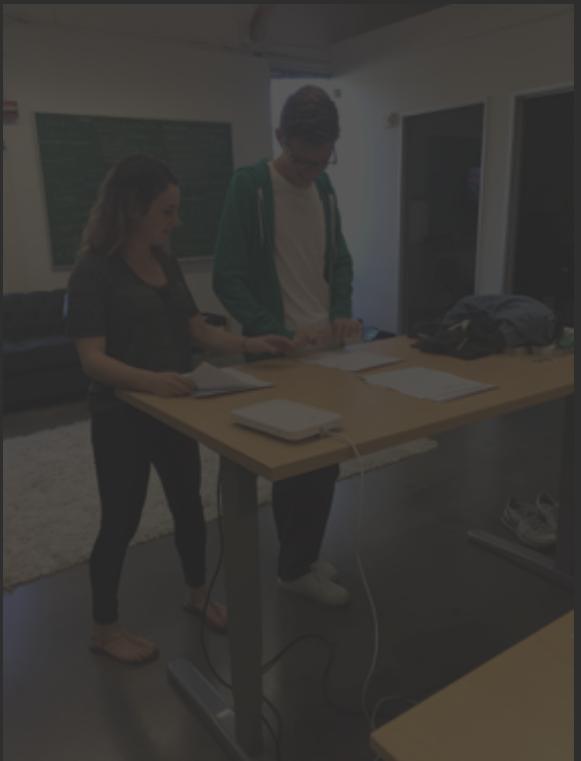
Title
Time, Location
Agenda



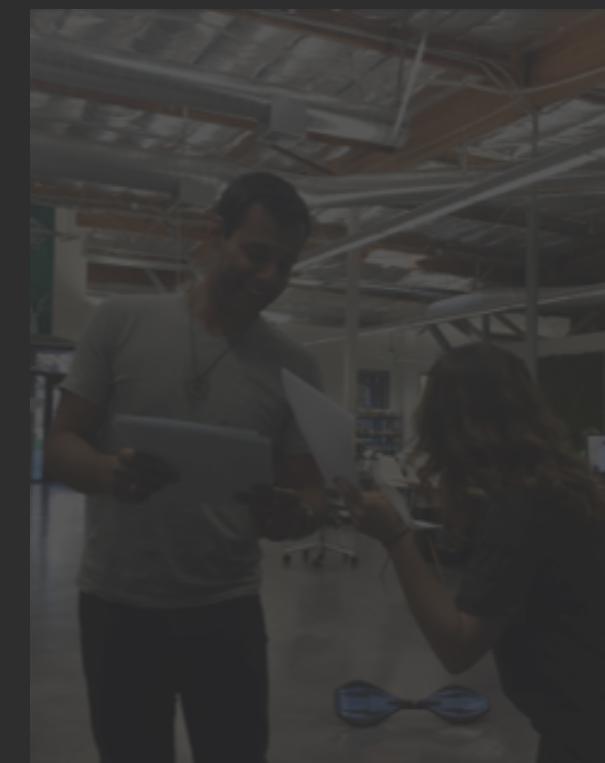
METHOD



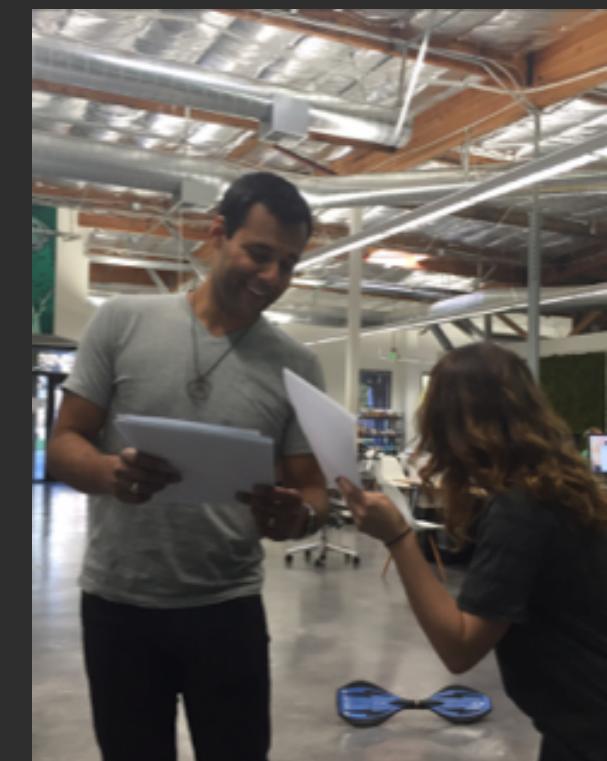
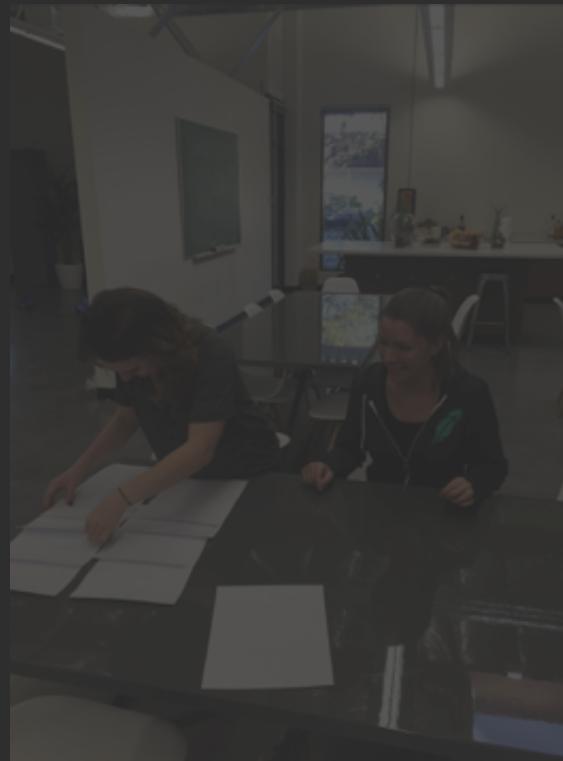
METHOD



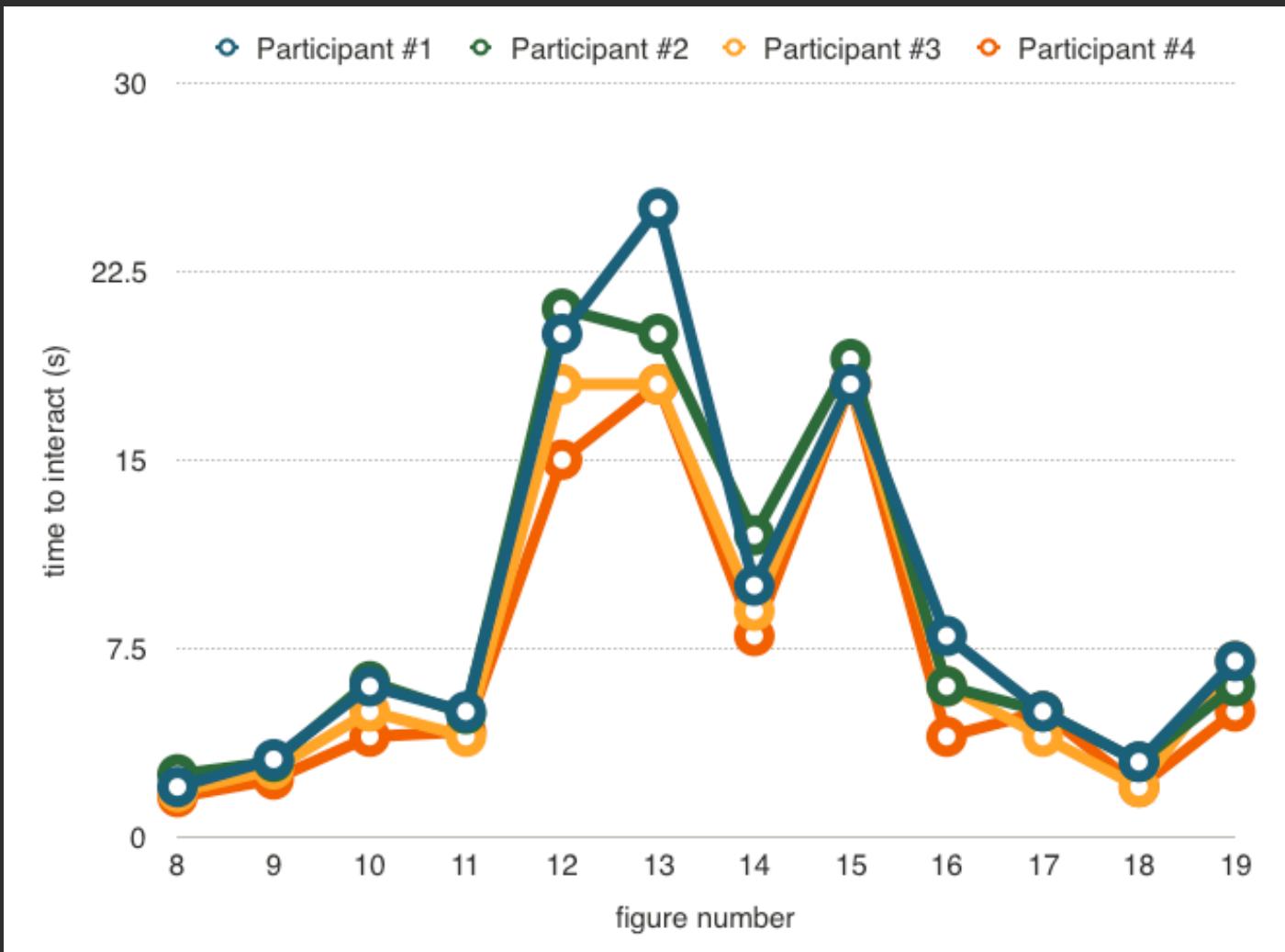
METHOD



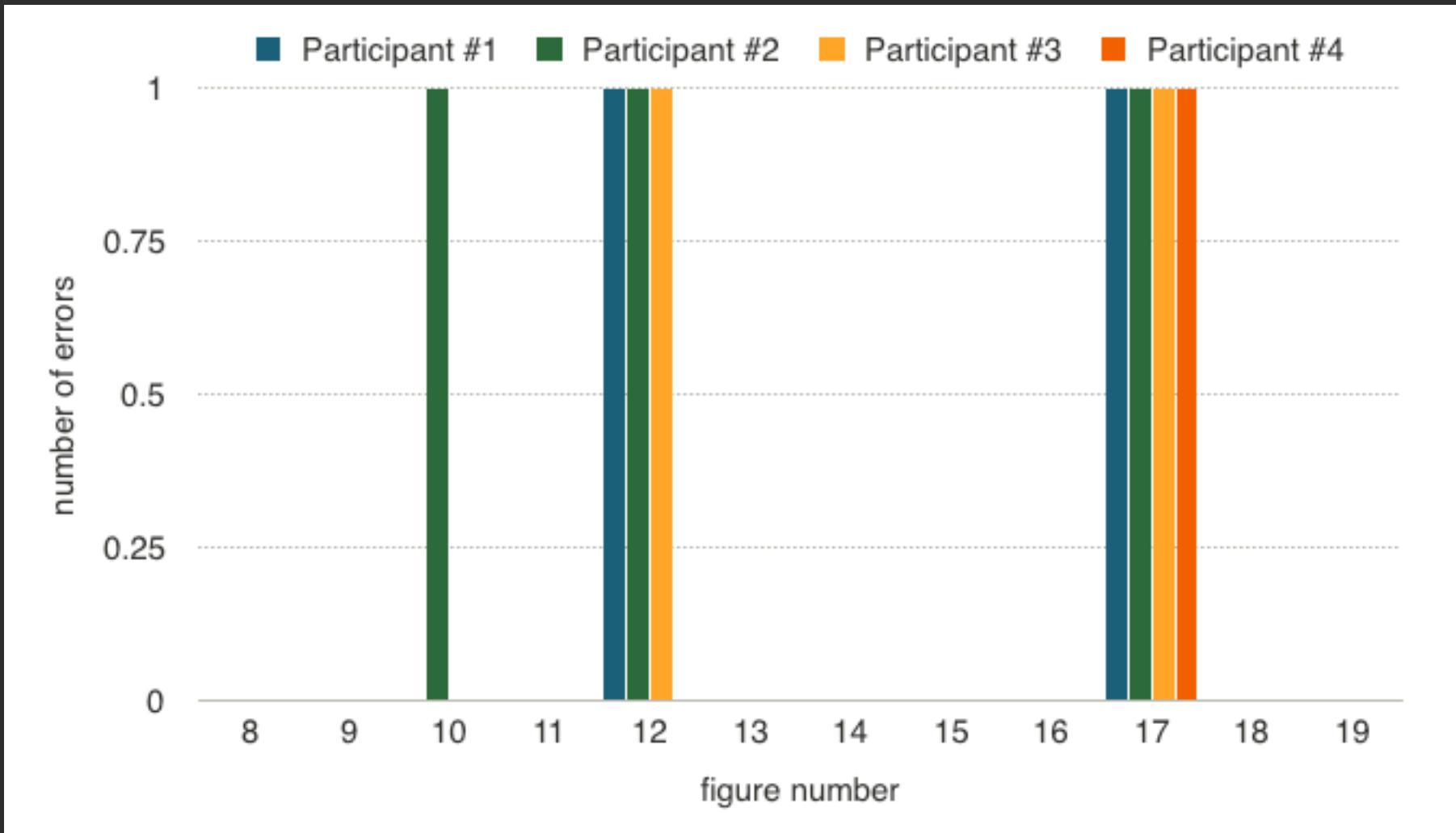
METHOD



RESULTS - TIME TO INTERACT



RESULTS - ERRORS



SUGGESTED UI CHANGES

SUMMARY

A photograph of a group of six people, three men and three women, gathered around a round wooden table in a living room setting. They are all looking down at a laptop screen which is open on the table. The room has a warm, lived-in feel with bookshelves, a lamp, and various household items visible in the background.

BetterMeet: Purposeful Meetings

A photograph of a person with long blonde hair, wearing a blue shirt, sitting at a wooden desk. They are holding a pen over a dark notebook. On the desk are two white mugs, a saucer, a laptop keyboard in the foreground, and several open notebooks with writing on them. The background shows a window with a view of greenery.

QUESTIONS?