

BetterMeet

value proposition

make meetings productive

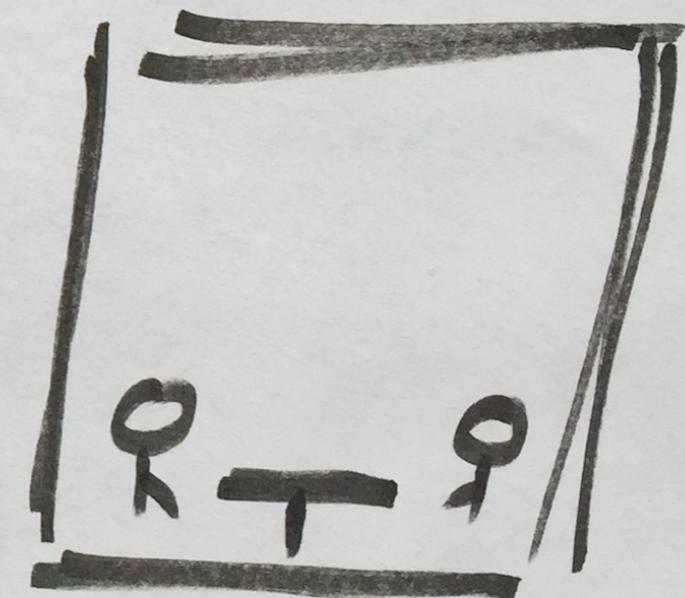
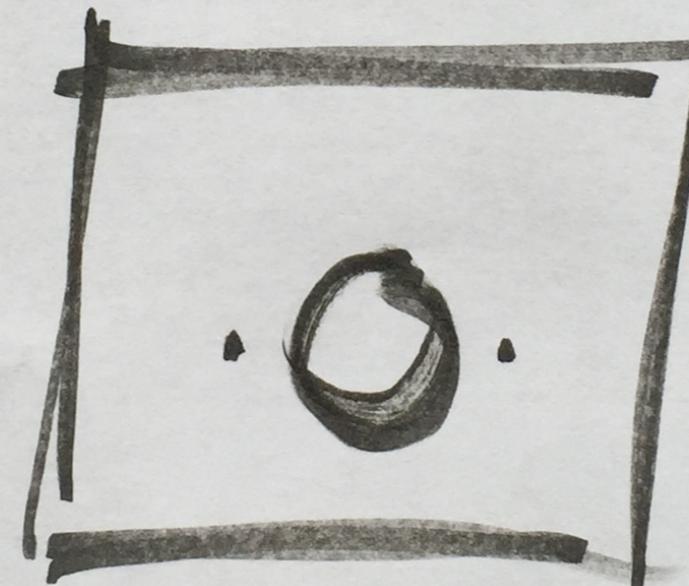
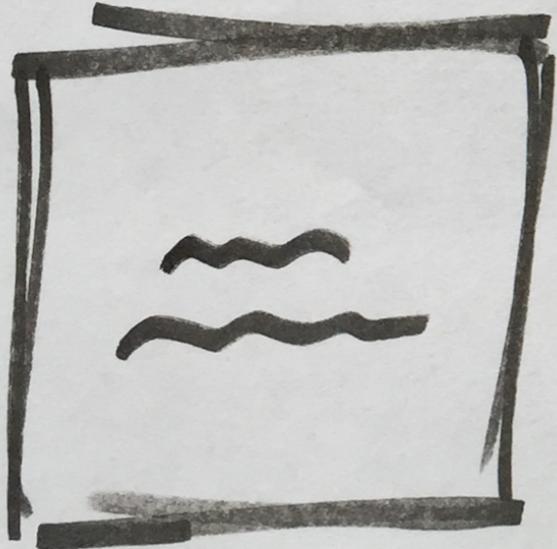
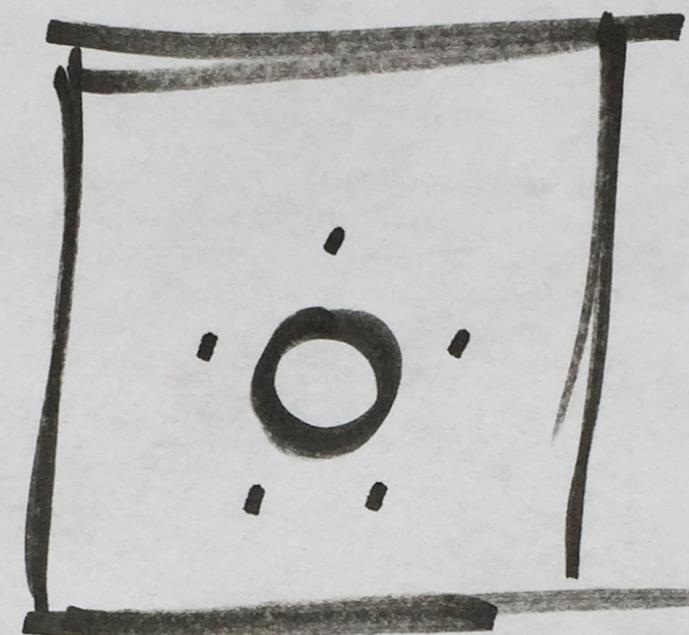
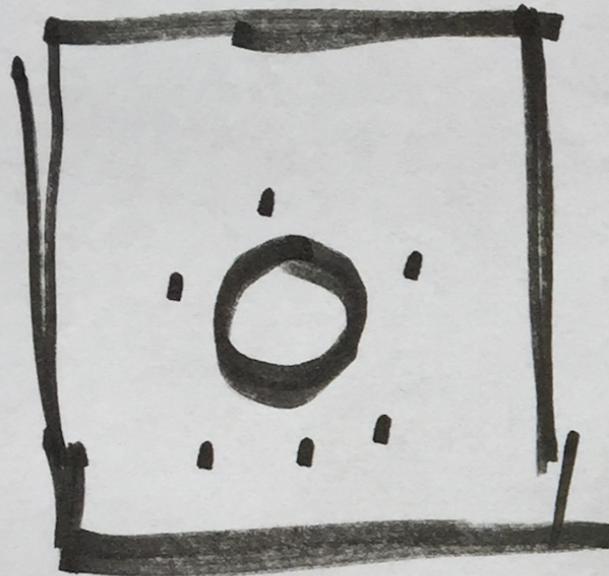
problem/solution

too many topics, too many people, and too many meetings. BetterMeet simplifies meetings through cutting each of these issues

task one

find relevant attendees (simple)

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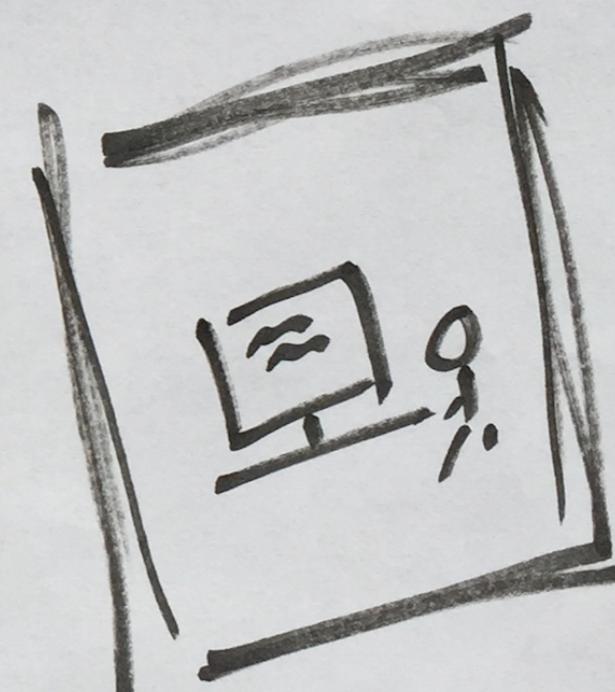
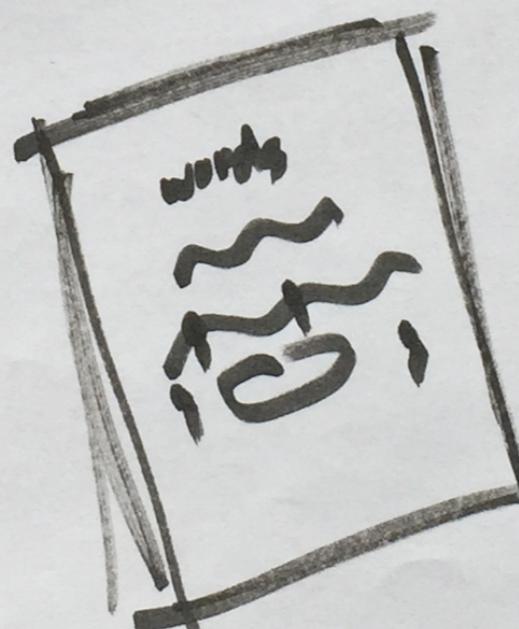
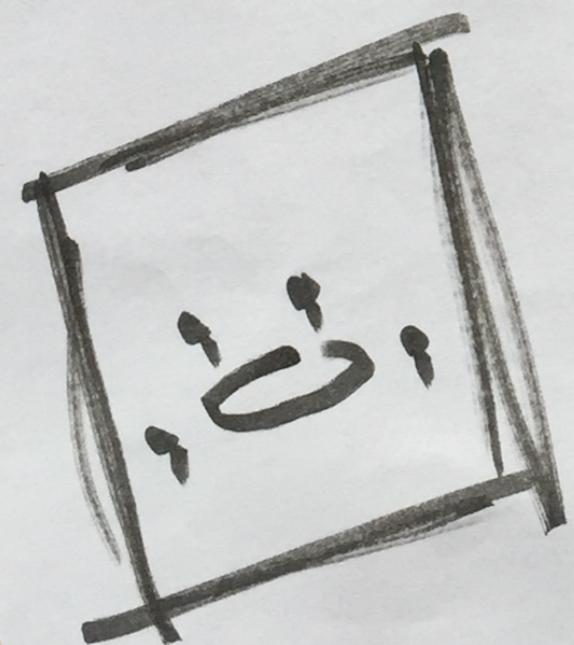
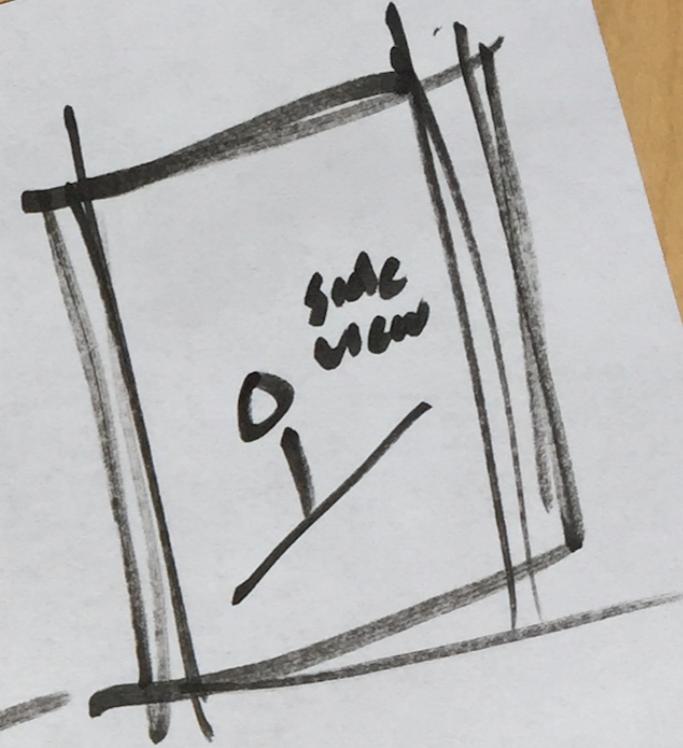
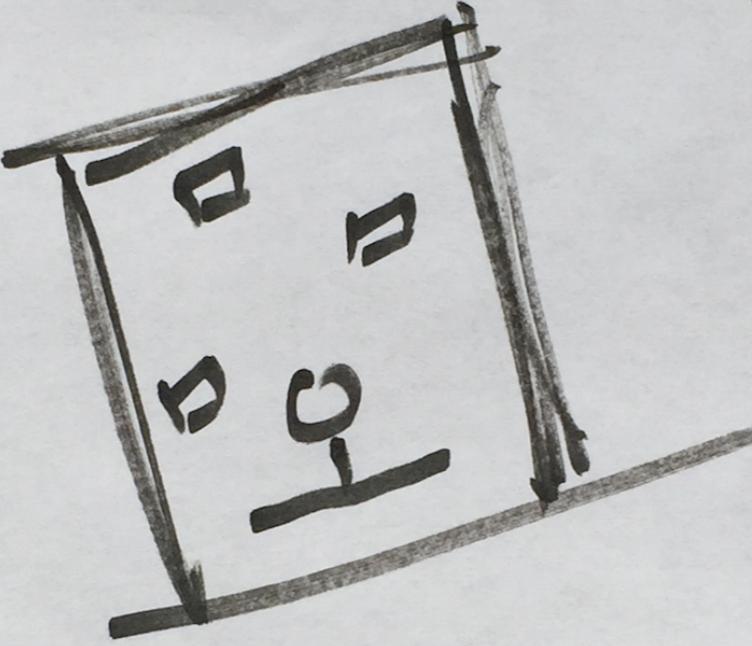
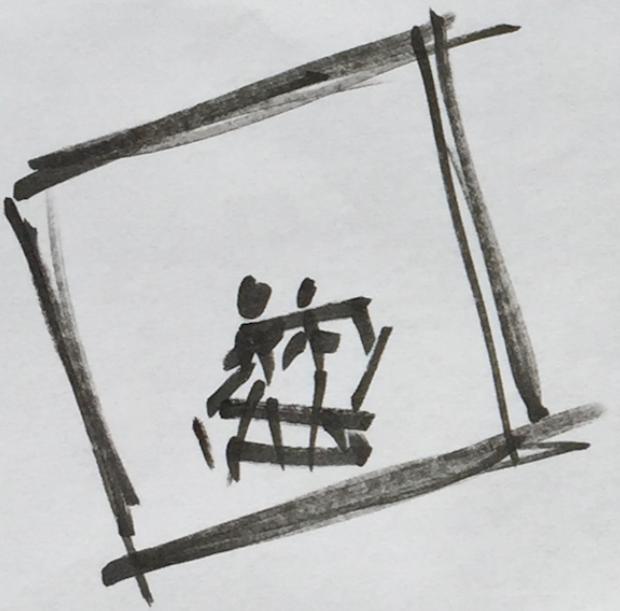


Storyboard illustrates people slowly leaving table
for various reasons

task two

find meeting purpose (moderate)

s1

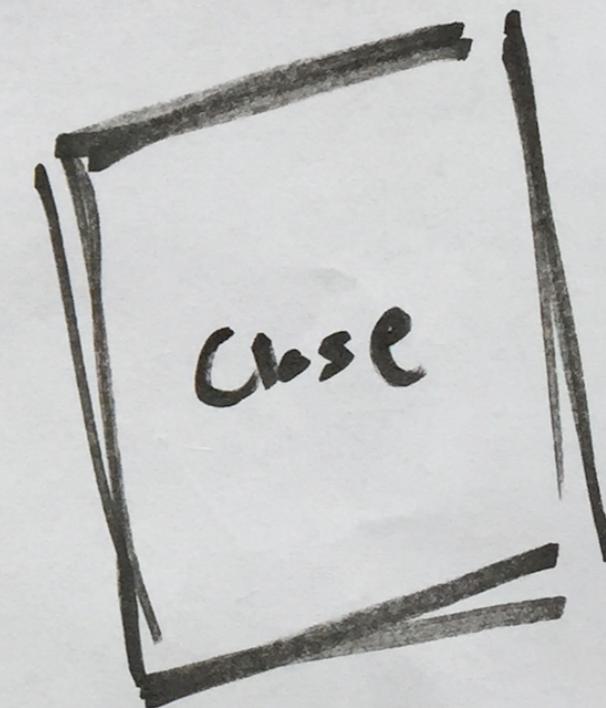
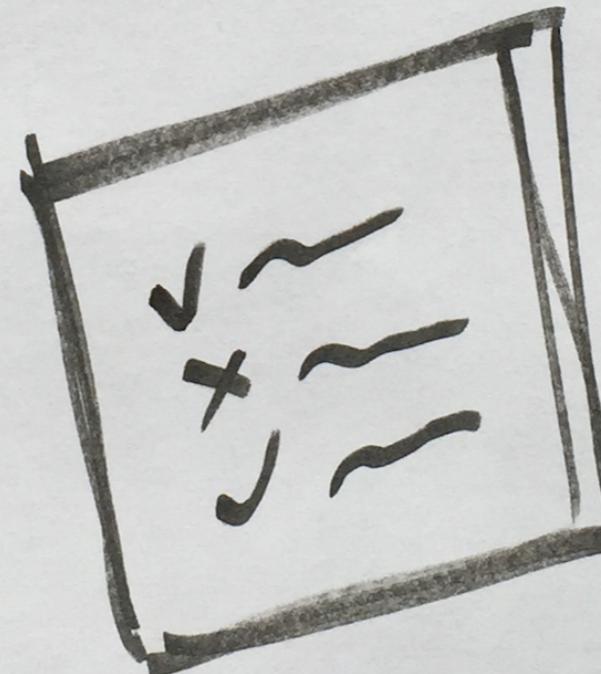
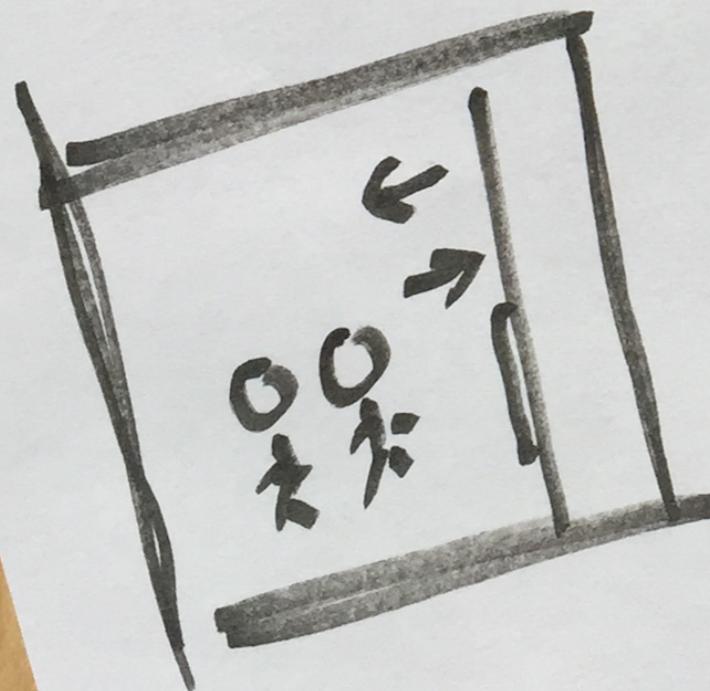
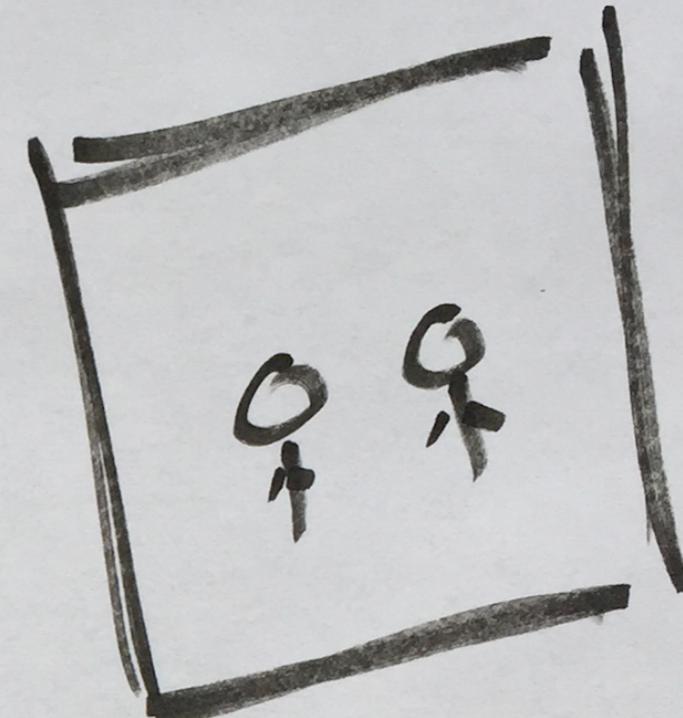
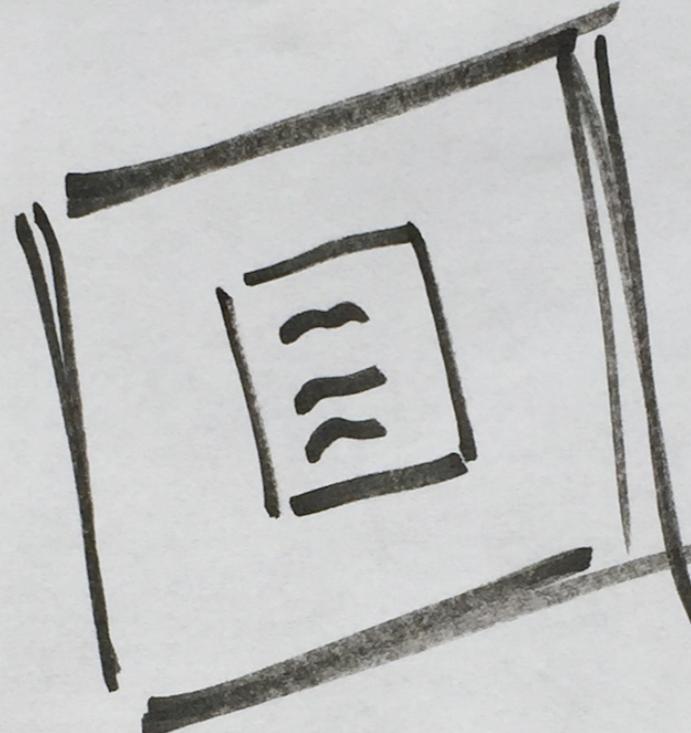


Storyboard illustrates meeting organizer preparing

task three

find the next meeting (complex)

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Storyboard illustrates quick followup meetings

<https://vimeo.com/142573787>