

A photograph of a group of people working together at a table. In the foreground, a person's hands are visible writing in a notebook. On the table are several laptops, notebooks, glasses, and a small jar containing red feathers. The scene is set in a bright, modern office environment.

# MEET

meetings with purpose.

November 18<sup>th</sup>, 2015  
CS 147 – Behavior Change  
Liza, Theodora, Tommy & Derin  
Hi-Fi Prototype Midway Check-In

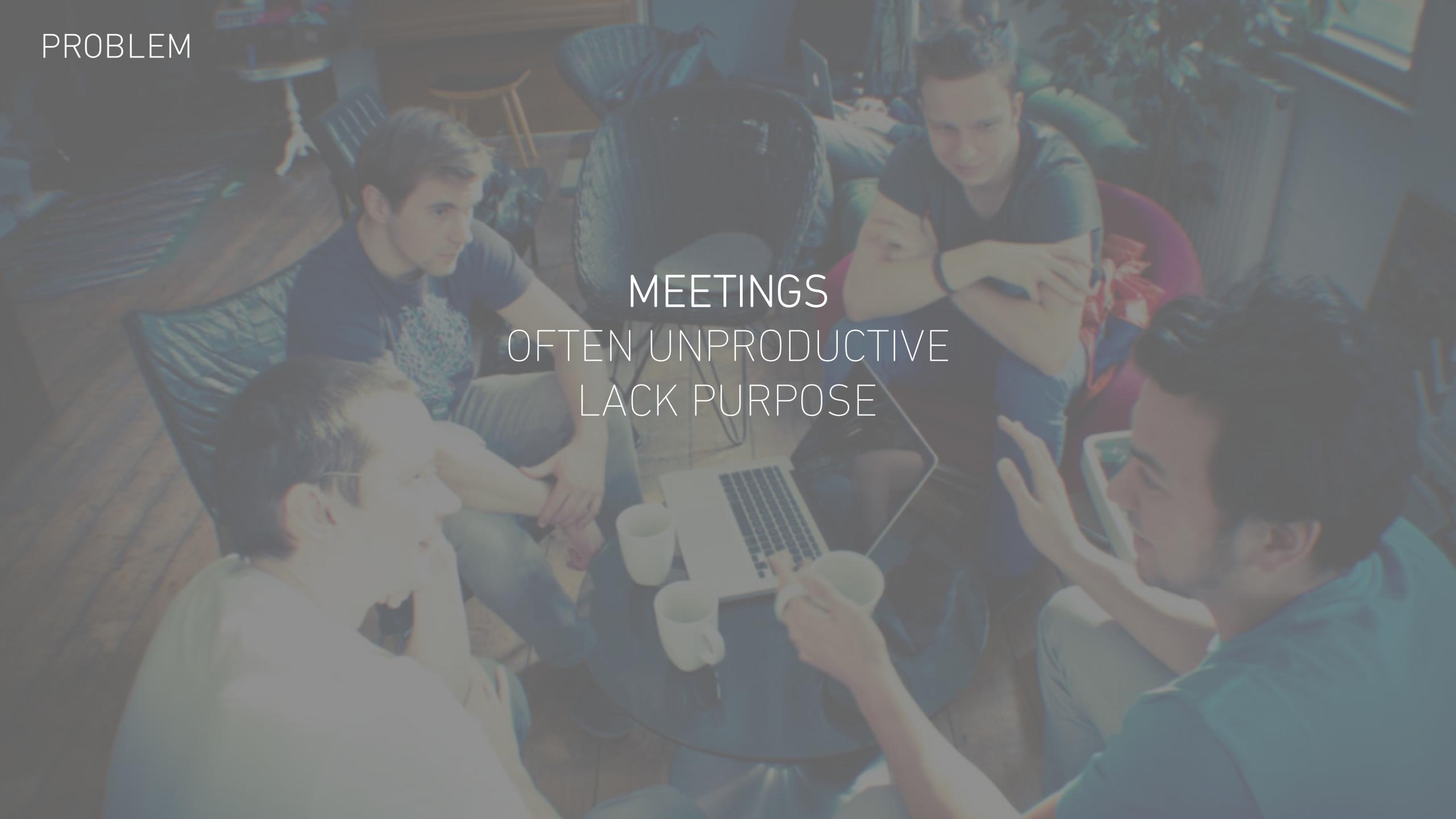
PROBLEM

MEETINGS

PROBLEM

MEETINGS  
OFTEN UPRODUCTIVE

PROBLEM

A photograph of four people in a casual office or meeting room setting. They are seated around a dark wooden conference table, looking down at a white smartphone held by one of the individuals. Two laptops are open on the table. The room has bookshelves in the background.

MEETINGS  
OFTEN UNPRODUCTIVE  
LACK PURPOSE

PROBLEM



MEETINGS  
OFTEN UNPRODUCTIVE  
LACK PURPOSE  
EXCESS PEOPLE

# SOLUTION: MEET



organizing

Talking points will help users schedule productive meetings with clear purpose.



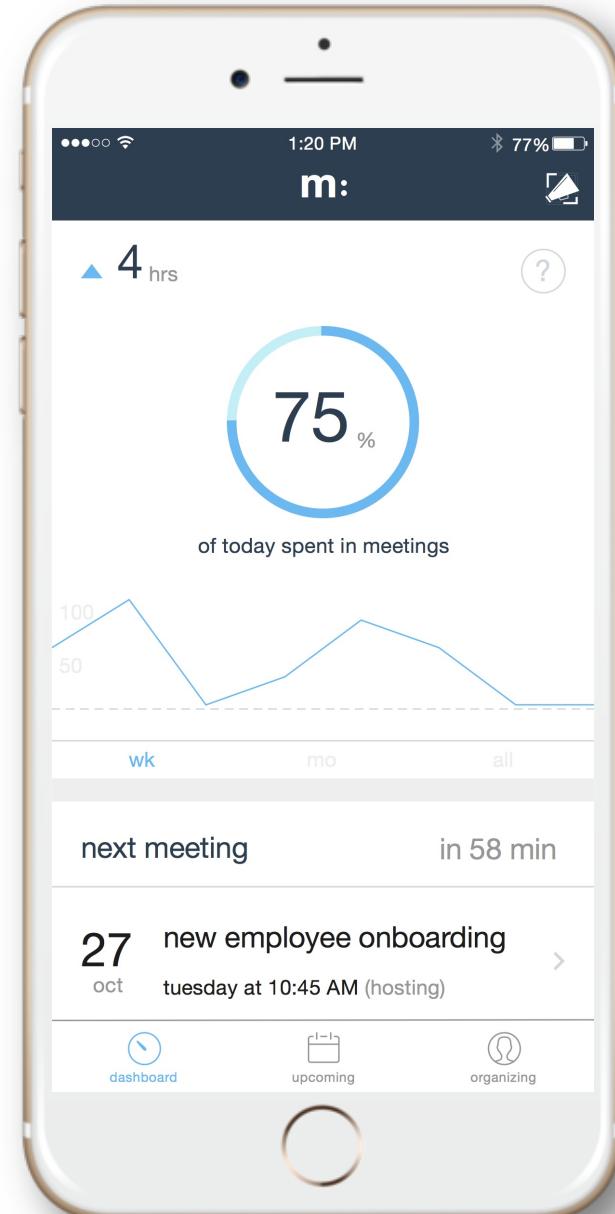
upcoming

RSVP allows users to inform the organizer of where they are relevant, and decline when they are not.



dashboard

The meet dashboard helps users manage their meeting behavior and better understand how well their time is being allocated.



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## OVERVIEW

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Heuristic Evaluation

Revised Design

Prototype

m :

## OVERVIEW

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Heuristic Evaluation

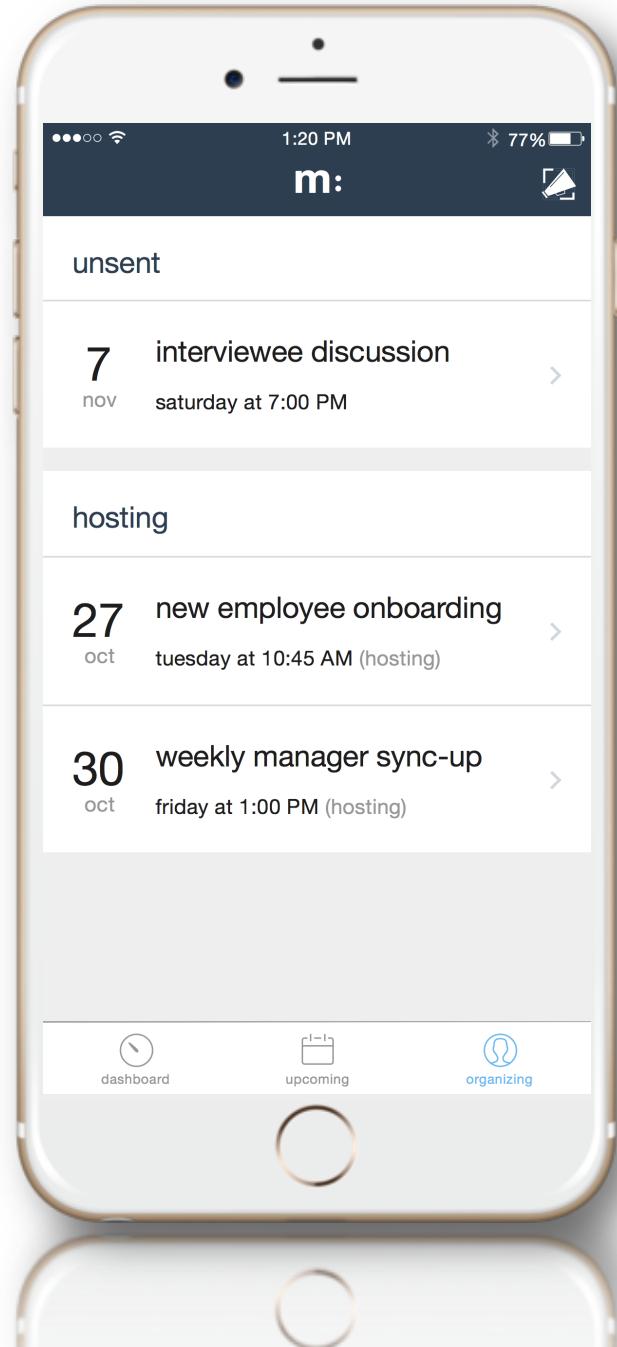
Revised Design

Prototype

[H2-9: User Control and Freedom] [Severity 4]

- No option for creating another meeting without sending or canceling the current meeting.
- If the user wanted to make multiple meetings before sending them to attendees, they would not be able to.
- **Implement a save function for meetings.**

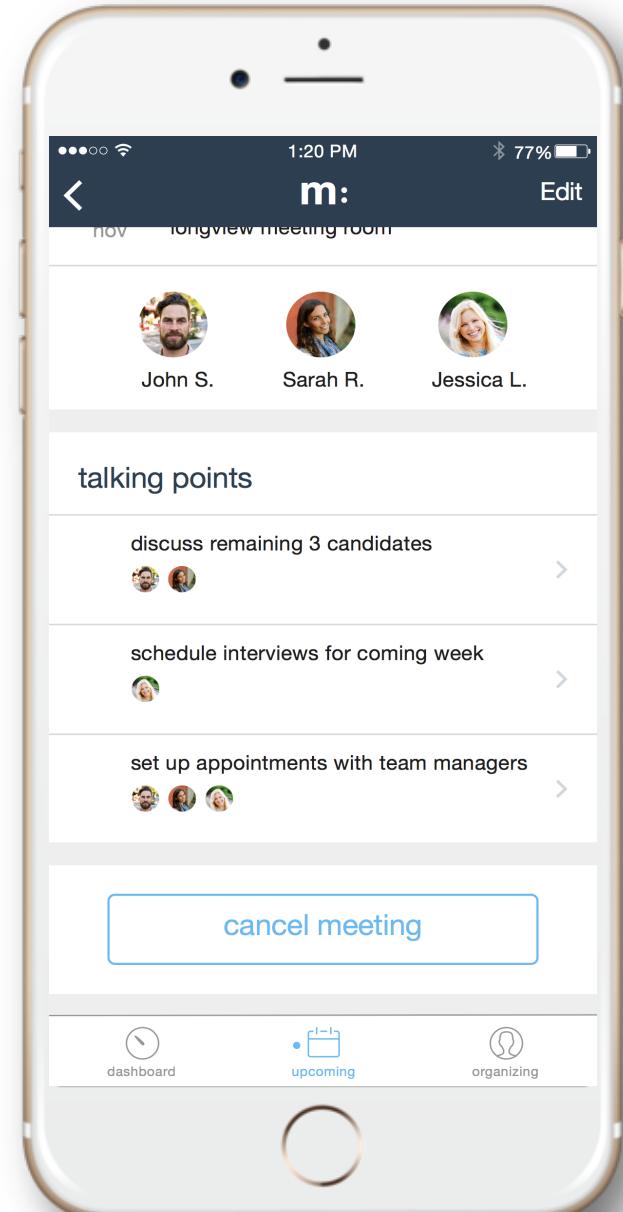
Our Solution: Added additional screen to access unfinished meeting invites and start new meetings



[H2-9: User Control and Freedom] [Severity 4]

- No way to edit/delete a meeting
- Add an edit/delete button of the Meetings screen.

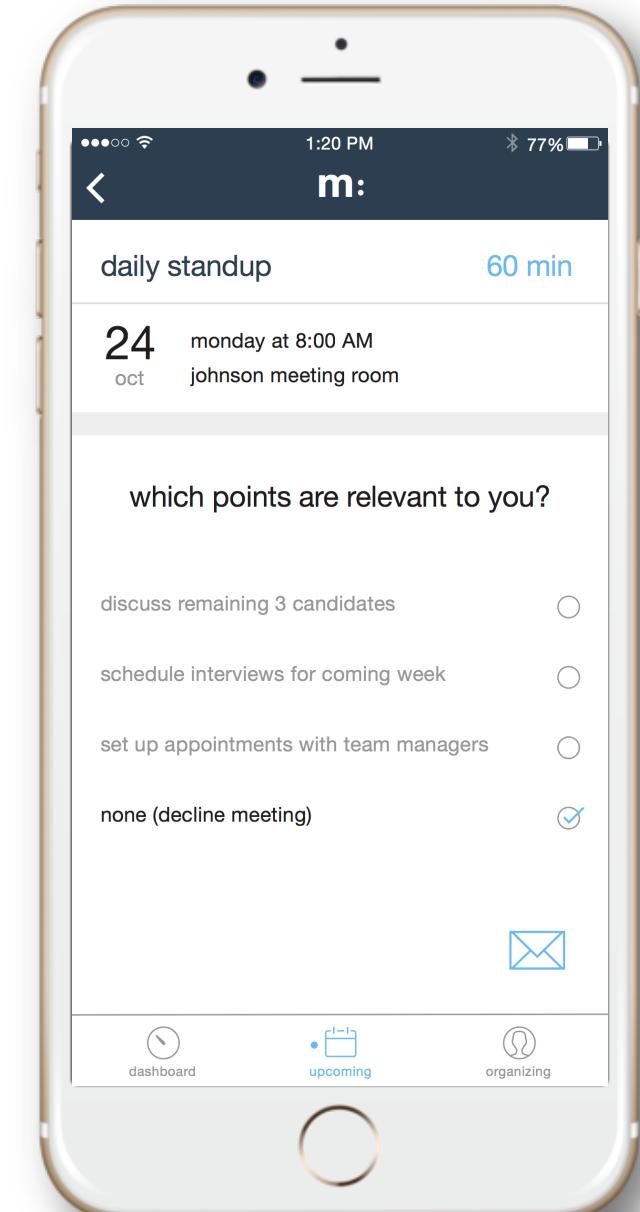
Our Solution: Added functionality to edit and delete meeting upon clicking of existing meeting that you are organizing.



[H2-9: User Control and Freedom] [Severity 4]

- No way for user to easily decline an invite
- Highly necessary given purpose of application
- Add a 'decline invitation' button.

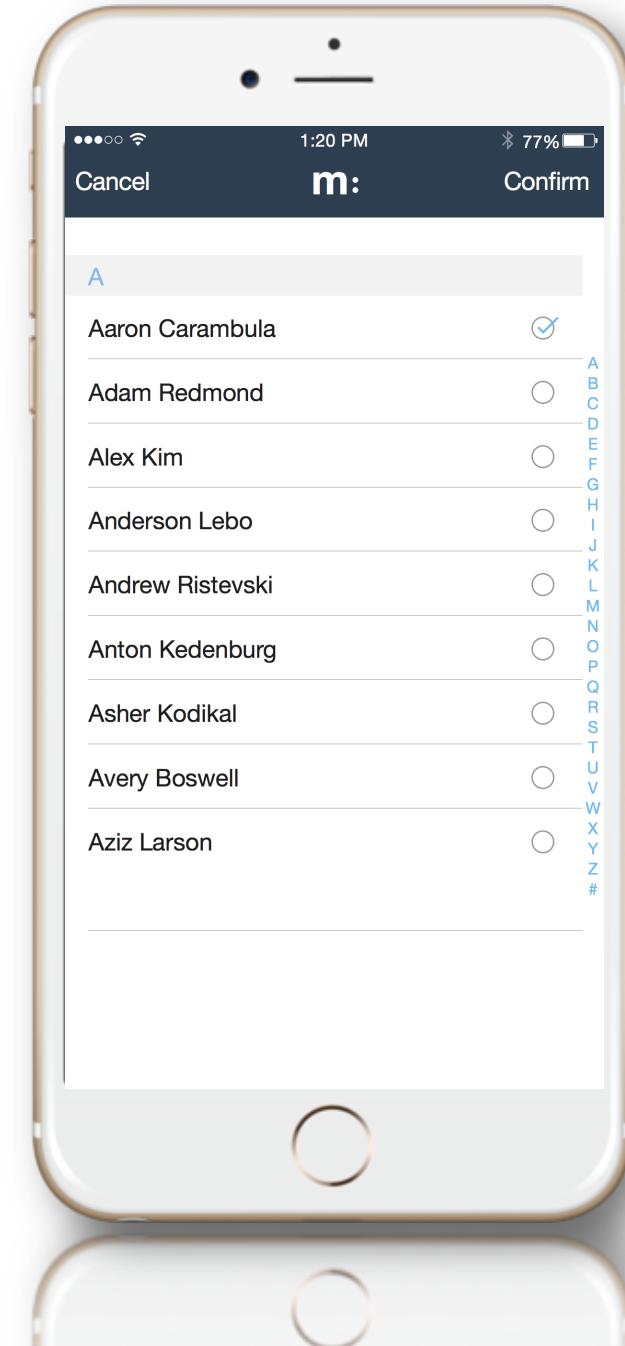
Our Solution: Declining option was to say 'none' on talking points. Updated copy of this option to make it clearer.



[H2-7: Flexibility and Efficiency of Use] [Severity 4]

- No option for selecting multiple people, all people, or groups of people on contact screen
- Organizer may want to skip selecting specific people and just select a group and have the members decide if they should be there or not
- Add a select all or allow for creating contact groups (recent, frequent, mobile team).

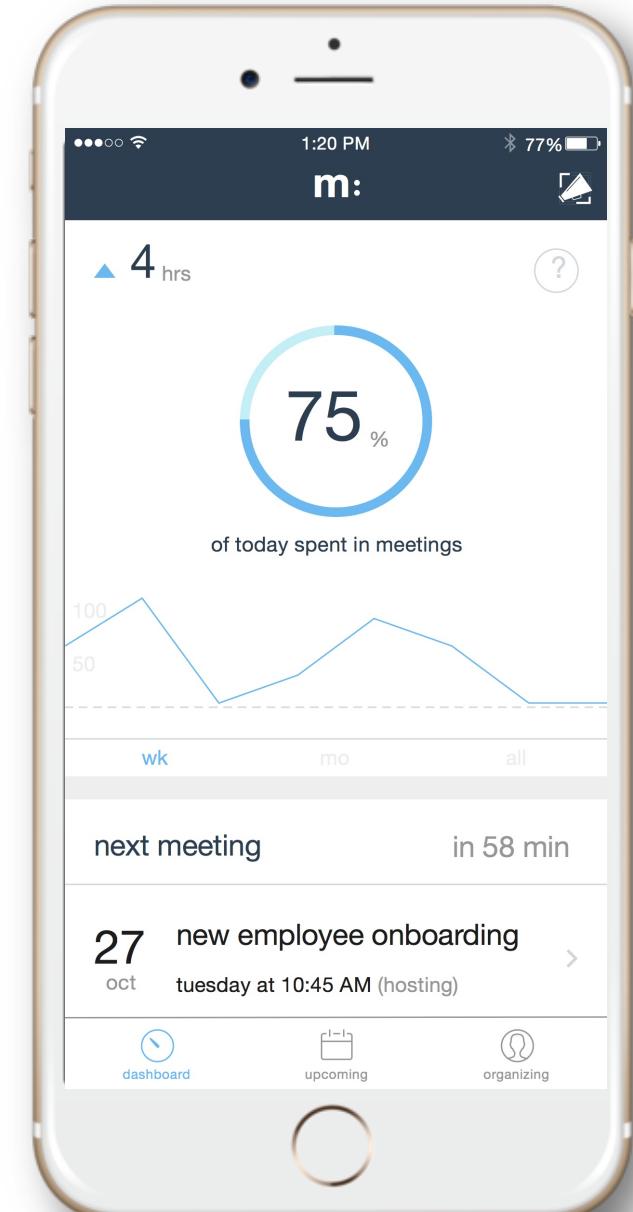
Our Solution: Added option to select multiple contacts on single click.



## [H2-1: Visibility of System Status] [Severity 4]

- Home screen does not make sense
- Users will be interested in checking an upcoming meeting first.
- First screen should be a list of upcoming meetings.

Our Solution: Changed landing screen to show upcoming messages.



## [H2-6: Recognition Rather than Recall] [Severity 4]

- Add meeting time to all meeting related screens
- Change titles of stats to make them more understandable

## [H2-3: User Control and Freedom] [Severity 4]

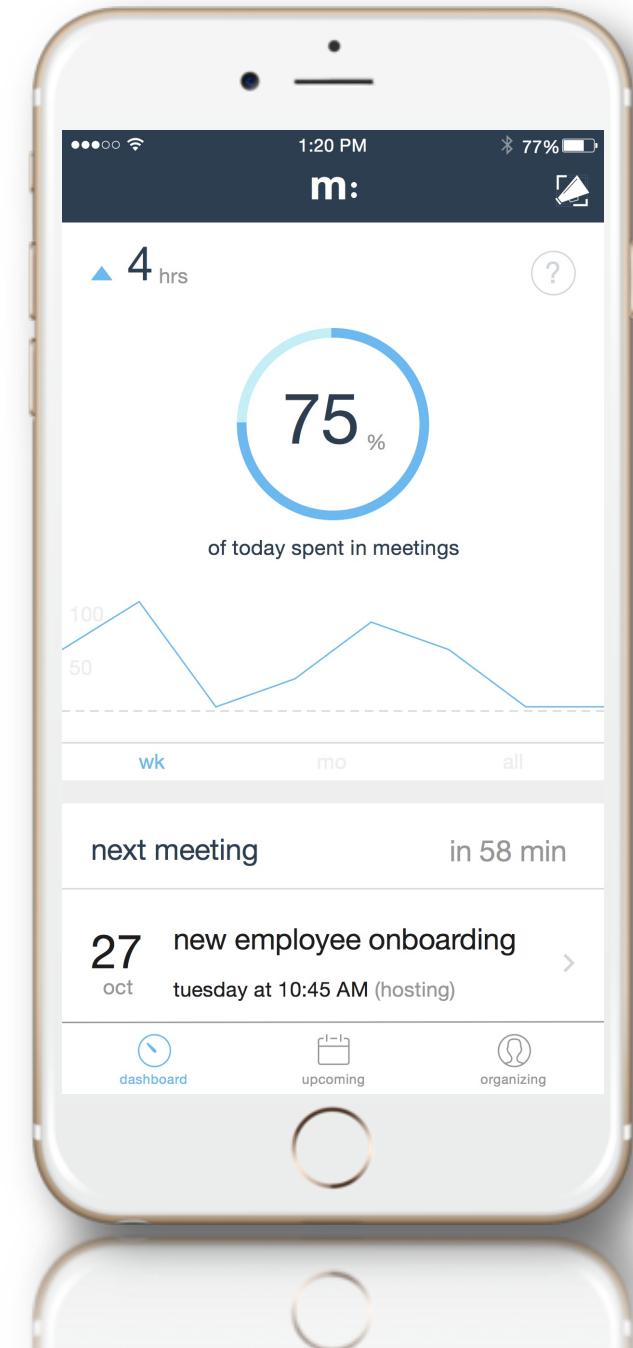
- Cancel out of create new meeting screen

## [H2-9: Help Users with Errors] [Severity 4]

- Implement error messages in Hi-Fi prototype

## [H2-10: Help and Documentation] [Severity 5]

- Add tutorials when user on boards
- Provide other help and documentation



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Heuristic Evaluation

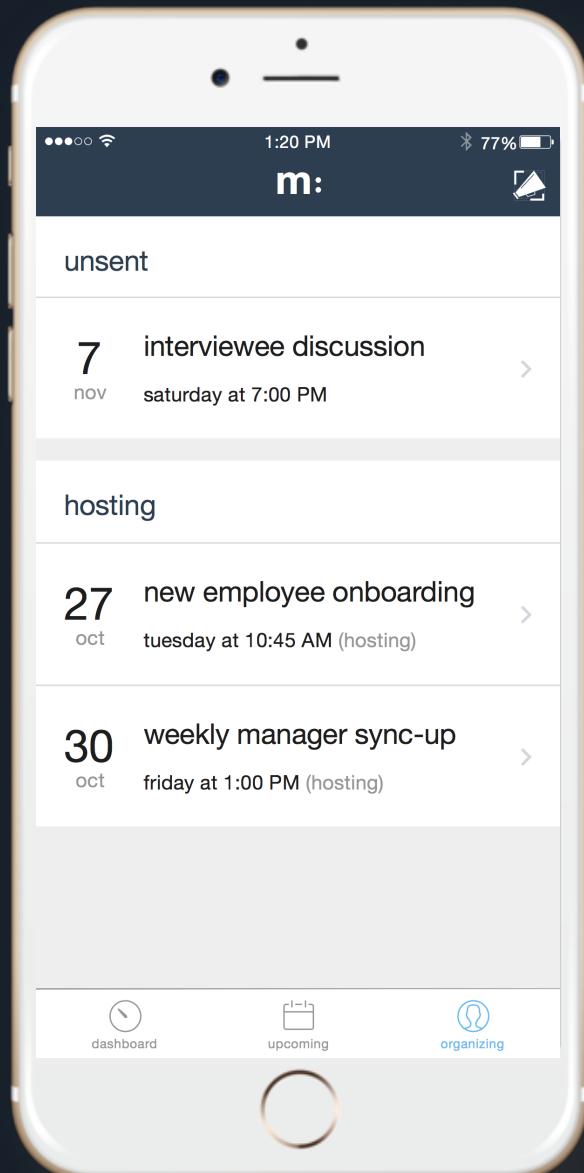
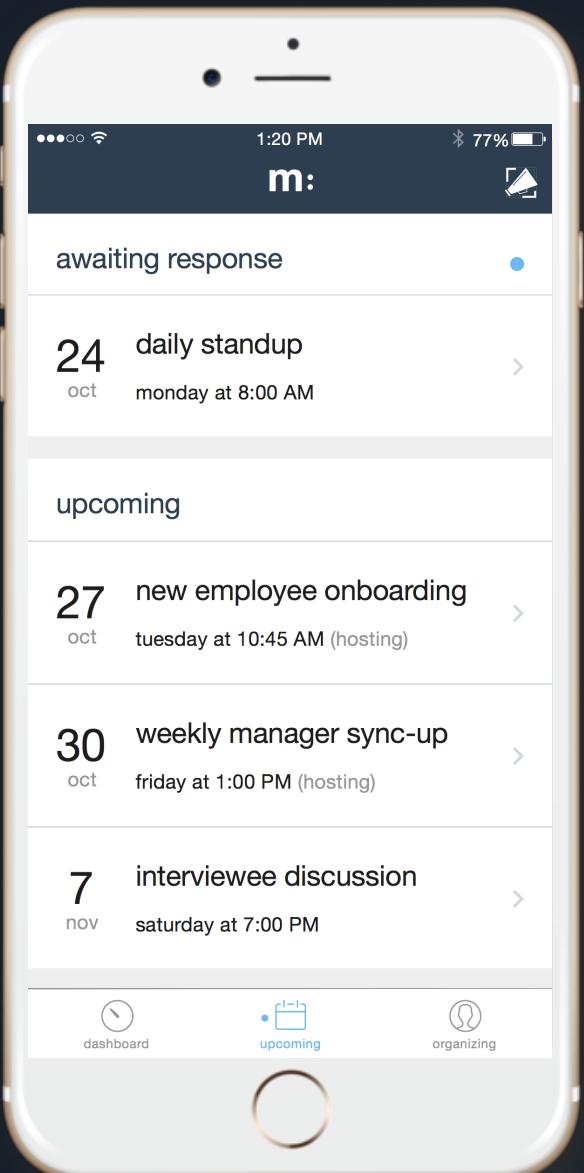
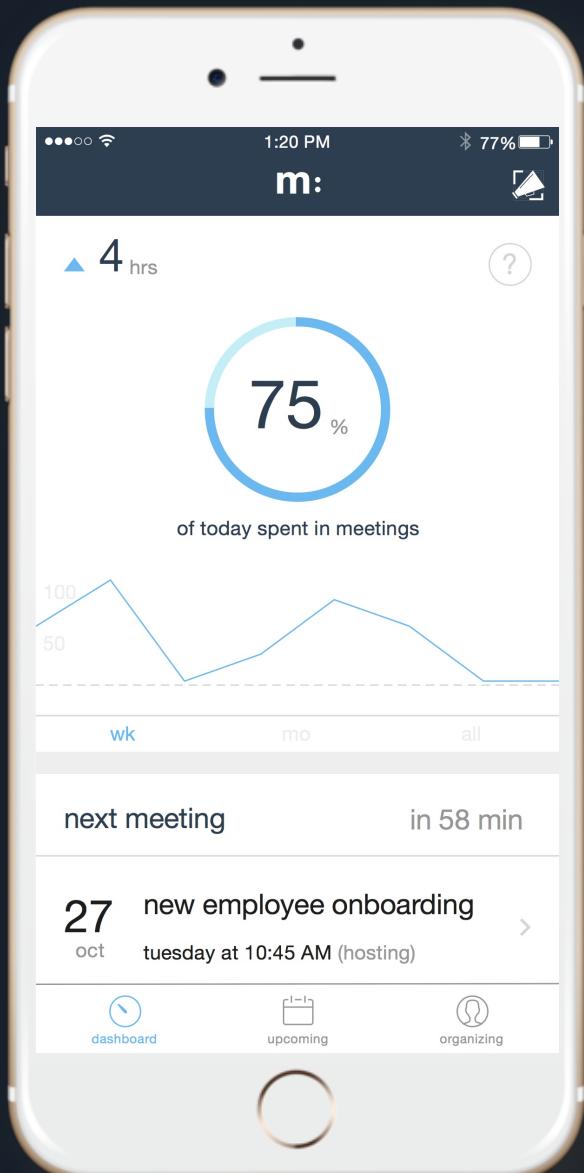
Revised Design

Prototype

# PRODUCT DESIGN // VALUE PROPOSITION

## HOW DOES OUR USER EXPERIENCE COMMUNICATE OUR PRODUCT'S GOALS?

# m : Revised Design



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## OVERVIEW

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Heuristic Evaluation

Revised Design

Prototype

# DEVELOPMENT TOOLS



Parse  
The Cloud Application Platform

# IMPLEMENTED FEATURES

Meeting Organizer Flow

Backend for Users and Meetings

# UNIMPLEMENTED FEATURES

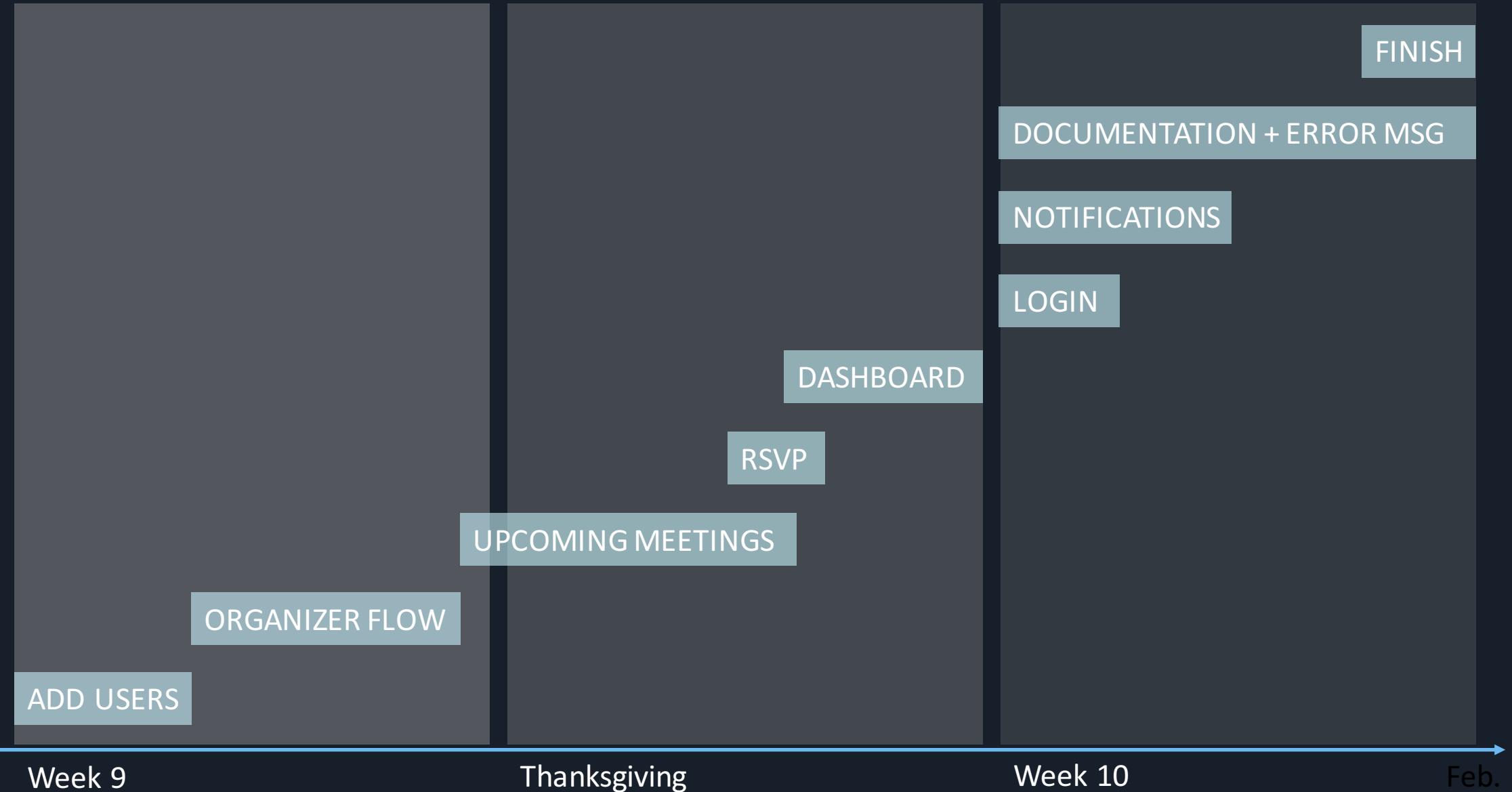
Home Screen & Dashboard

Upcoming Meetings Flow

RSVP

Login + Signup

# PROJECT COMPLETION PLAN



# WIZARD OF OZ / HARDCODE / QUESTIONS

Hopefully No Wizard of Oz Use

Notifications

Text Messaging

Will Add Users into the Database

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# PROTOTYPE DEMONSTRATION

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THANK YOU!