

Bright Coffee Shop

SALES ANALYSIS





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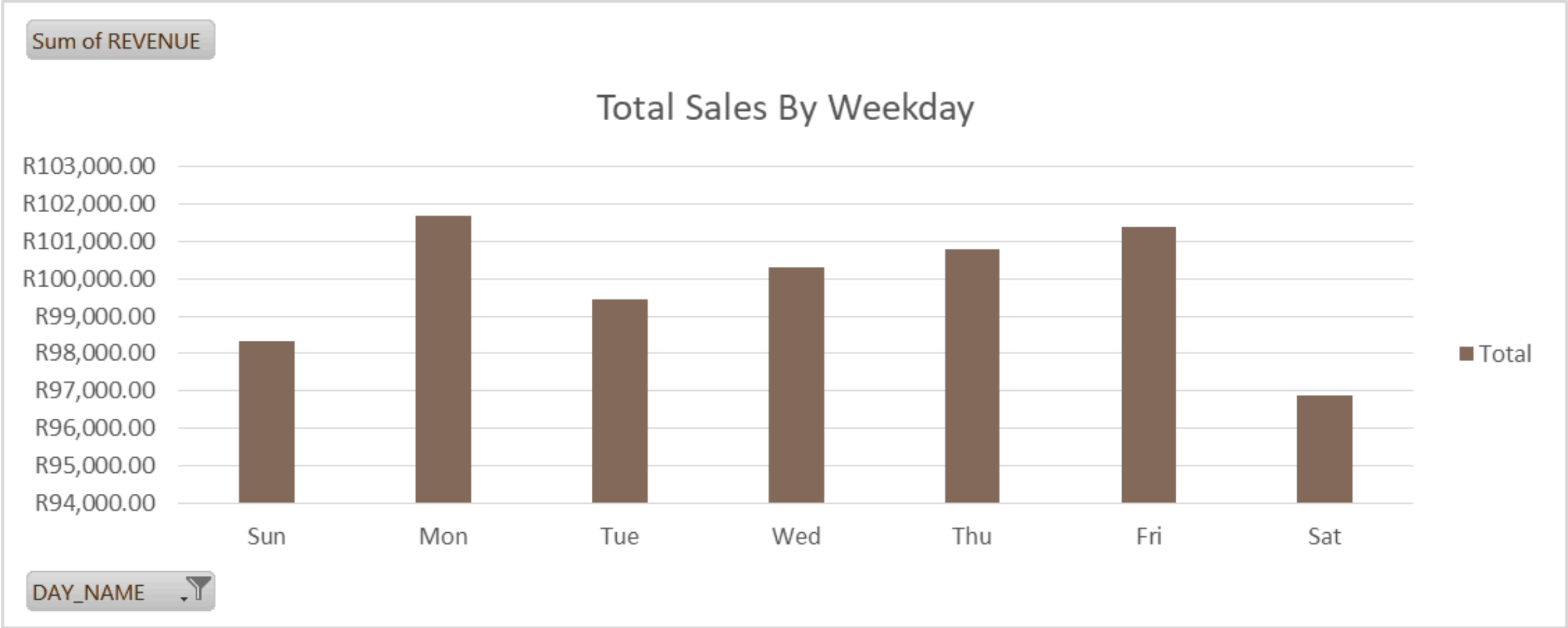
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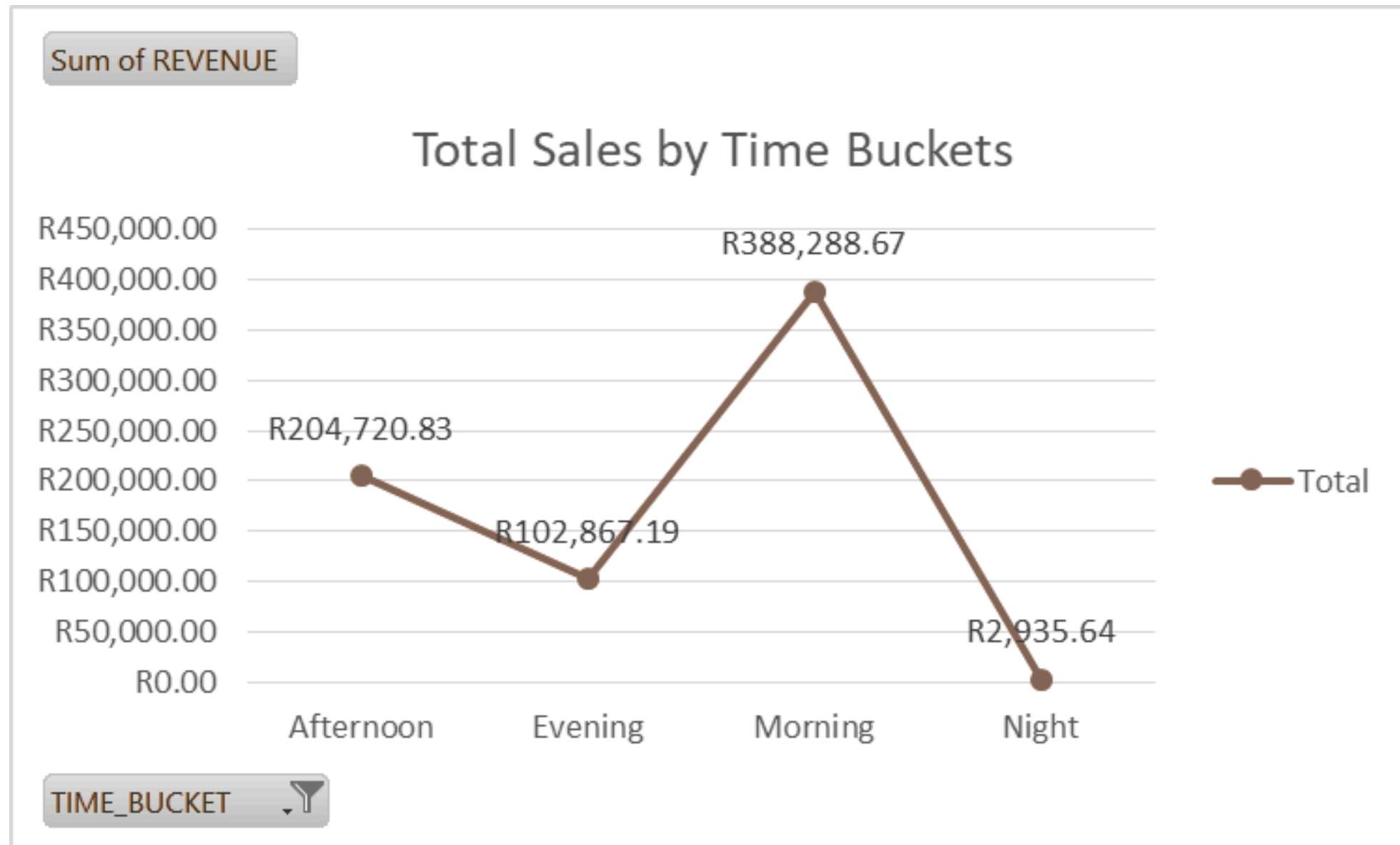
11. THANK YOU



On Mondays that's when the shop sells the most

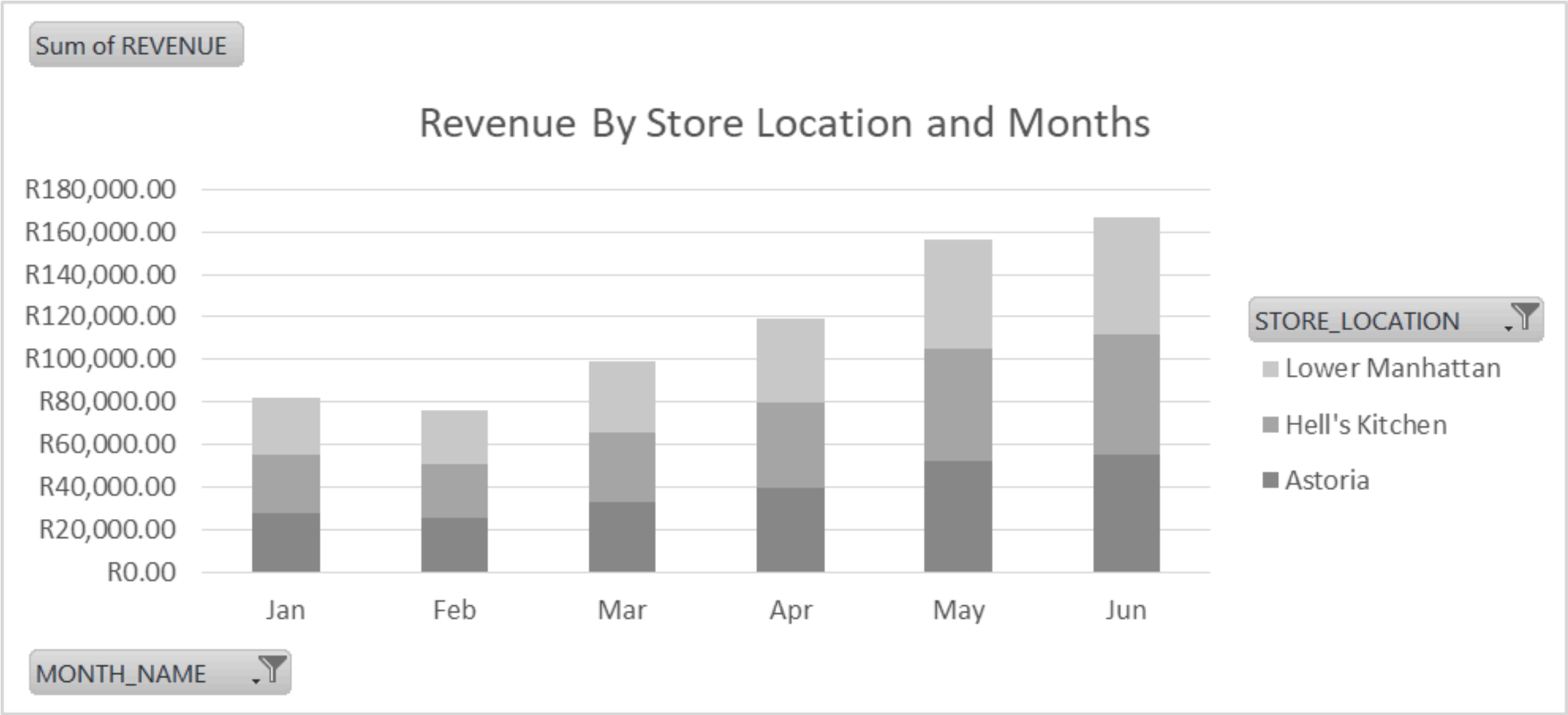
SALES TREND

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The most coffee is sold in the morning

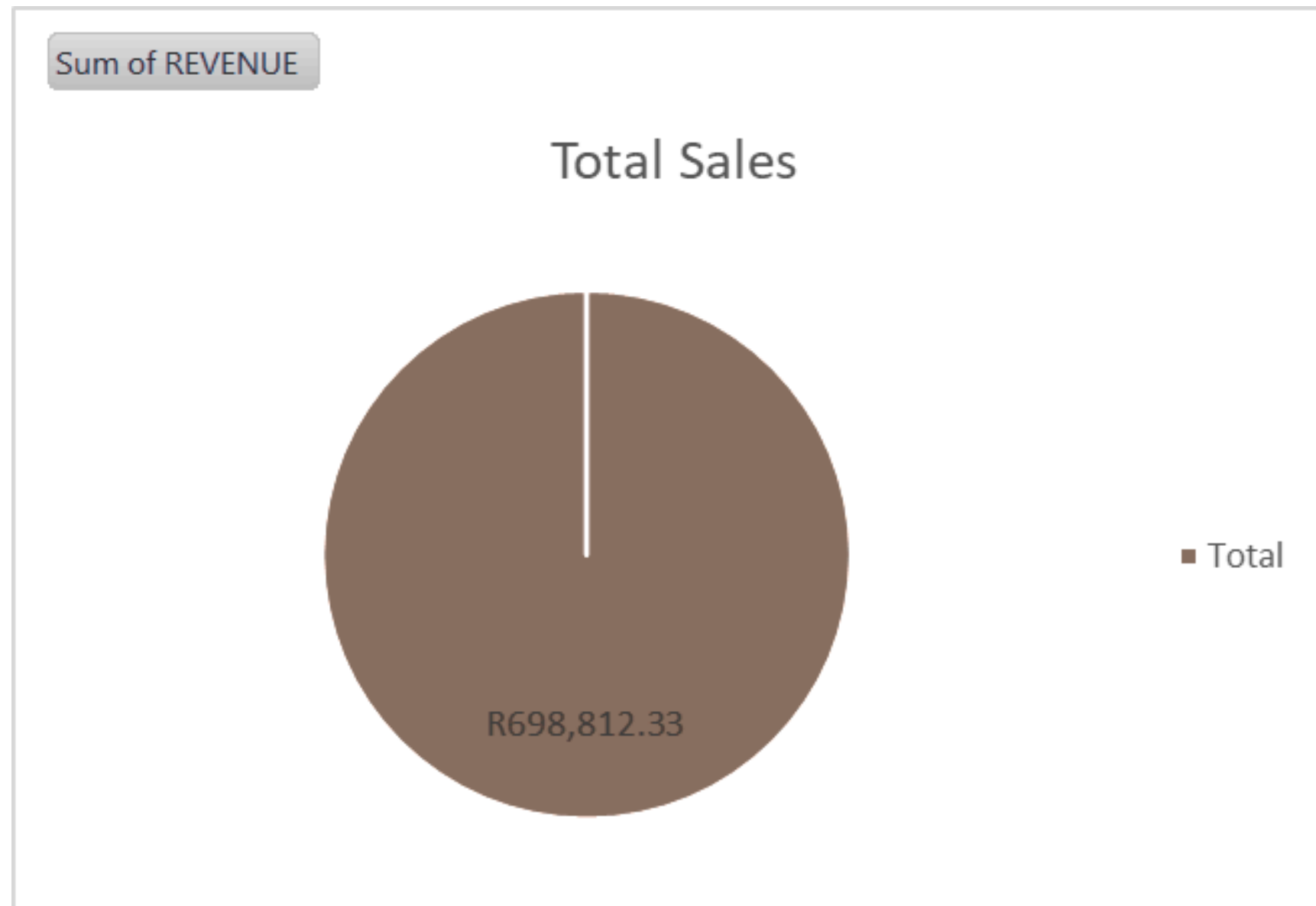
REVENUE BY STORE LOCATION AND MONTHS



The amount of sales or revenue that was generated by location and Months

TOTAL SALES

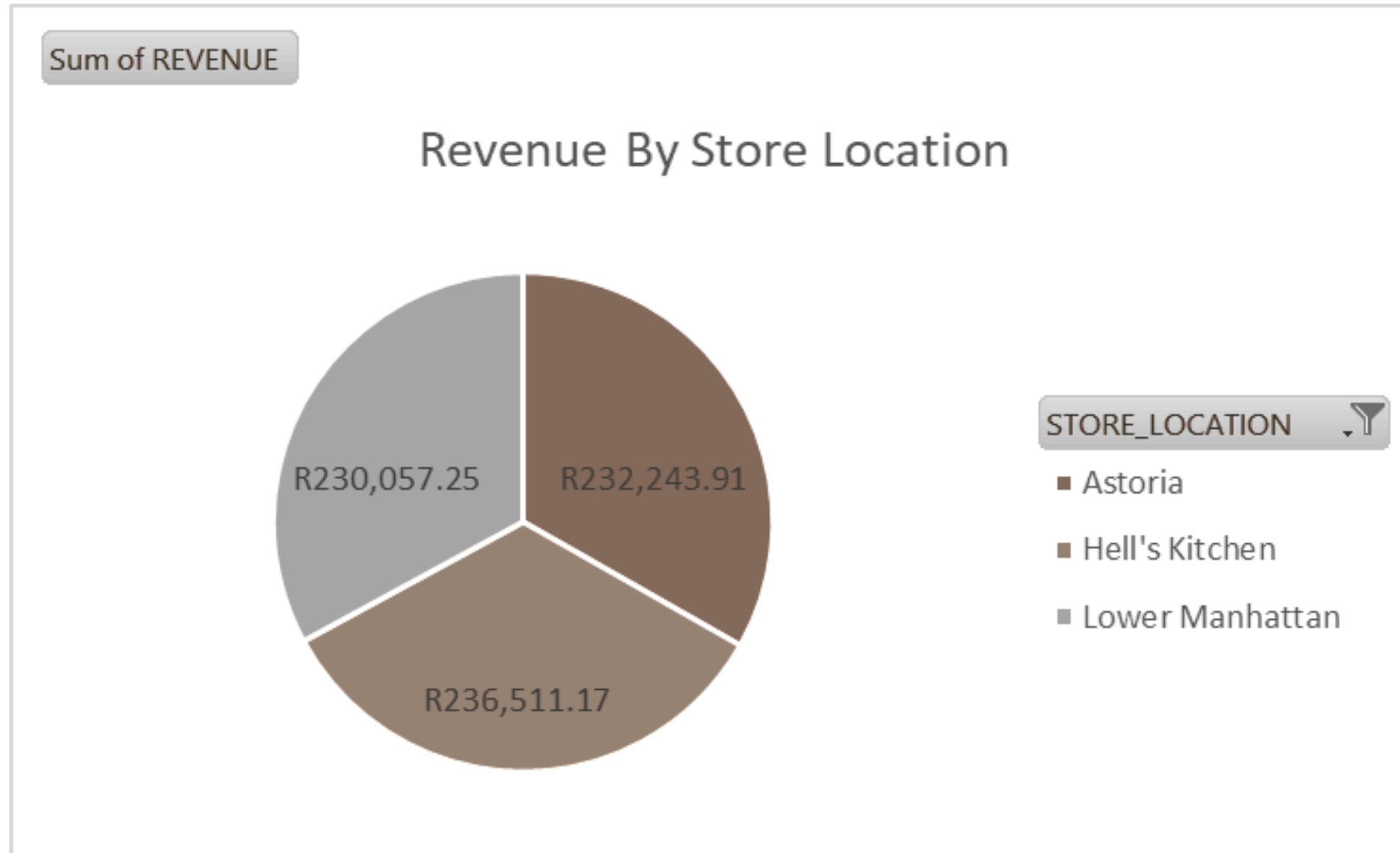
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On The above we are showing the total amount of sales generated by the coffee shop

REVENUE BY STORE LOCATION

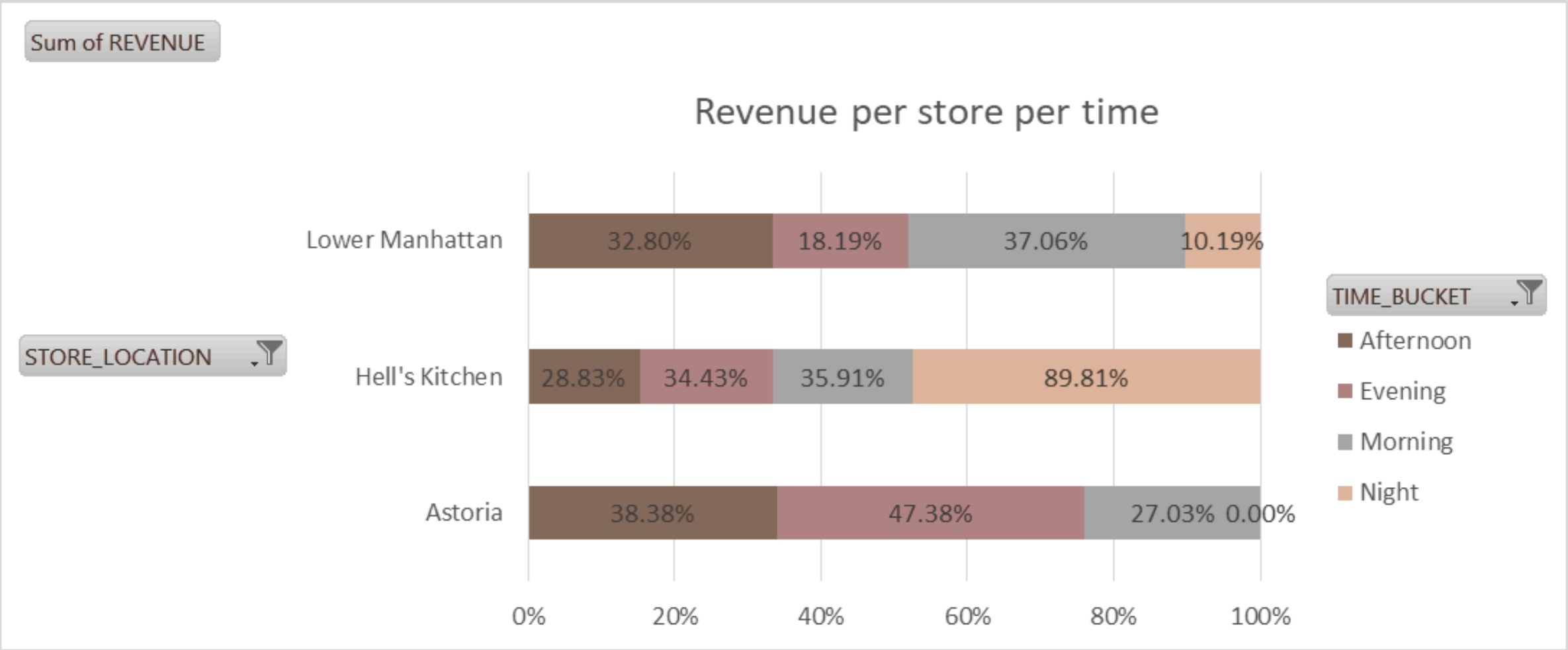
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Revenue by store location

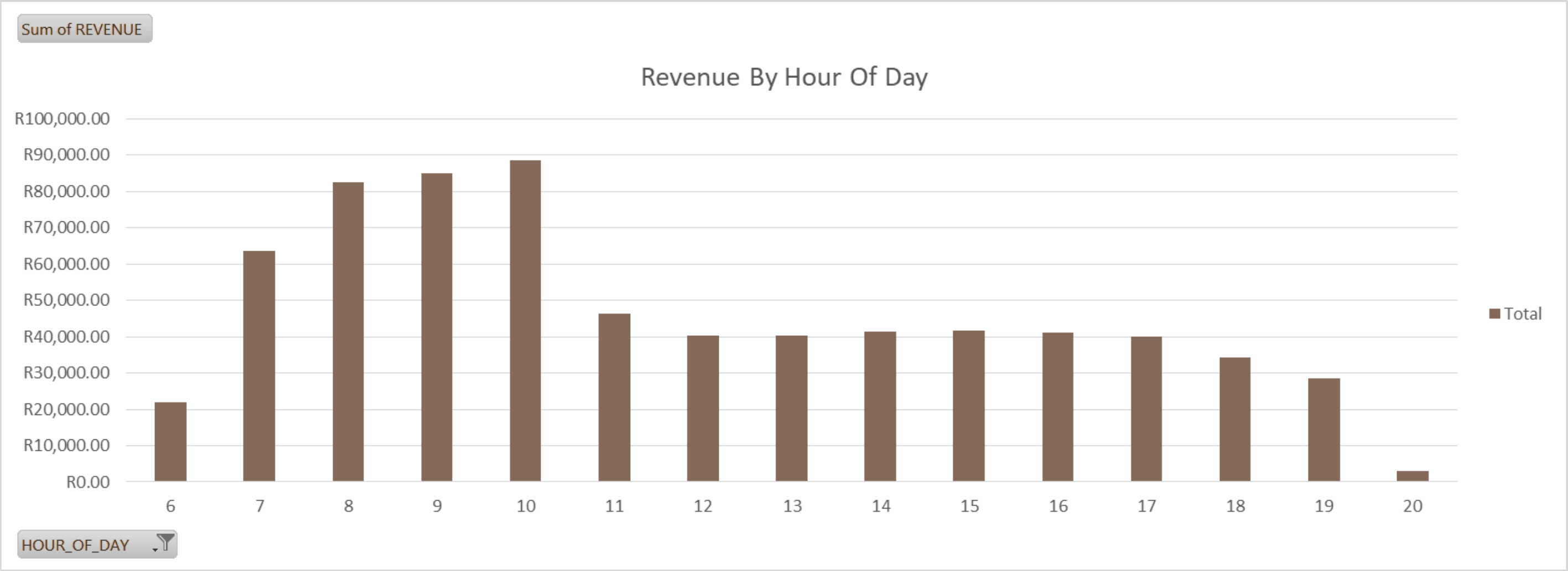
- the store that sold the most is Hell's kitchen

REVENUE PER STORE PER TIME



Revenue by store location and per time

REVENUE BY THE HOUR OF DAY



The hour of the day that sold the most is 10 which is the morning

RECOMMENDATIONS

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DURING THE
WEEKENDS THEY
SHOULD TRY
IMPLEMENT
DISCOUNTS
BECAUSE DURING
WEEKENDS THE
SALES ARE DOWN

AND ALSO THEY
SHOULD TRY
ADDING NEW
FLAVORS IN THE
AFTERNOON AND IN
THE EVENING

THEY SHOULD ALSO
TRY TO CAPITALIZE
ON DAYS OR WEEKS
WHERE THE SALES
ARE HIGH AND
IMPLEMENT
DISCOUNTS AND
ALSO SPECIALS

THEY CAN TRY RUNNING
REGULAR TESTS TO KEEP
THE STANDARDS HIGH . AND
THEY COULD TRY ADDING
SIGNATURE DRINKS

THANK YOU

THEODORAS NHLAYISO
MASINGE

