

Slide 01

Bright Coffee Shop

SALES ANALYSIS





Table of Contents

3 AND 4. Sales Trend

5 REVENUE BY STORE

LOCATION AND MONTHS

6. TOTAL SALES

7. REVENUE BY STORE

LOCATION

8. REVENUE PER STORE

PER TIME

9. REVENUE BY THE

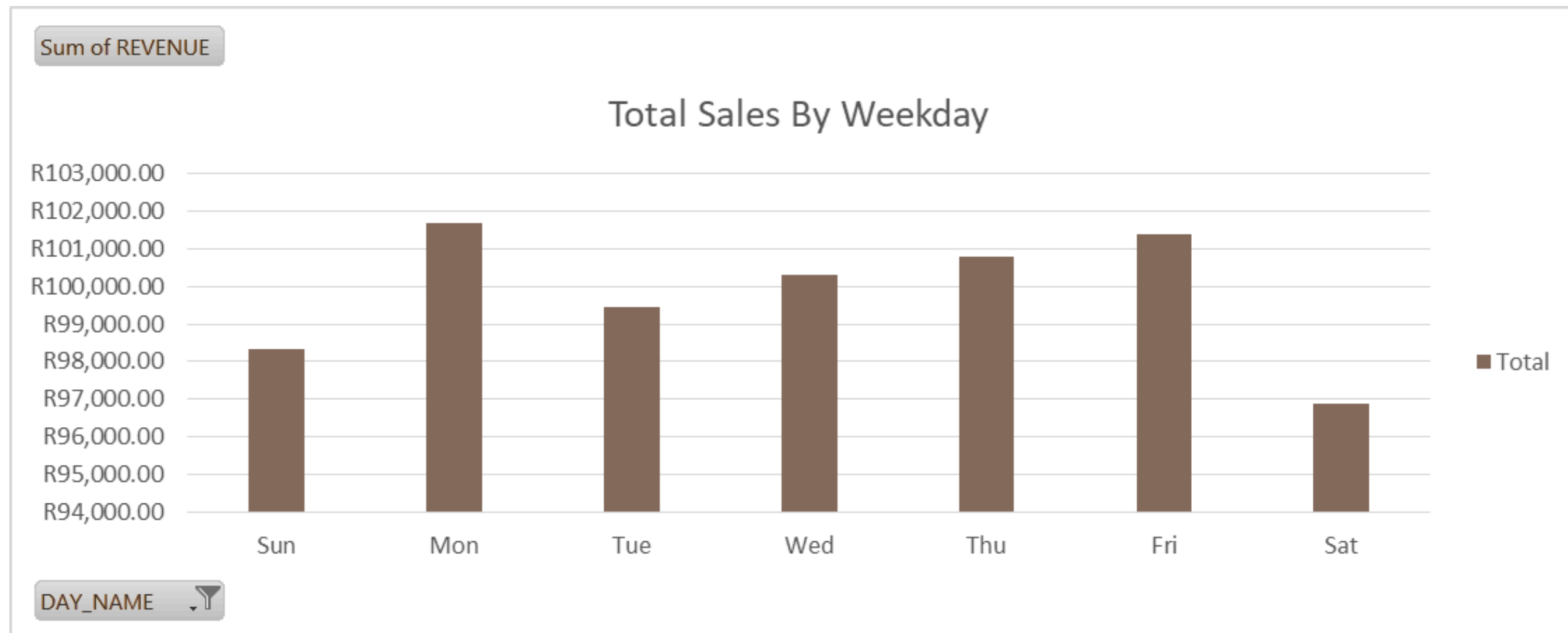
HOUR OF DAY

10. RECOMMENDATIONS

11. THANK YOU

SALES TREND

Slide 03

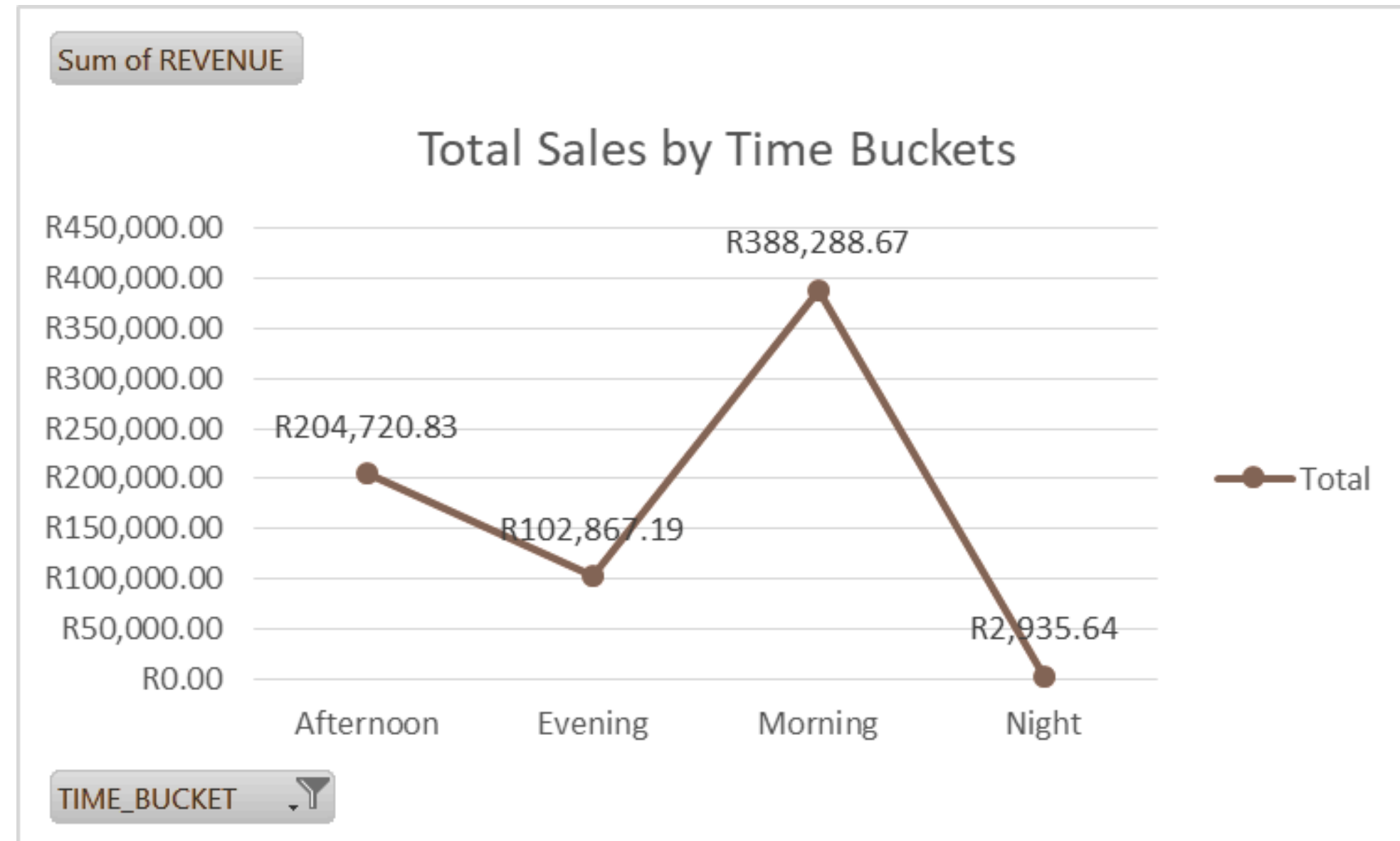


Here What is being Shown is the total amount of sales by the week

- And it shows that on Mondays thats when the shop sells the most

SALES TREND

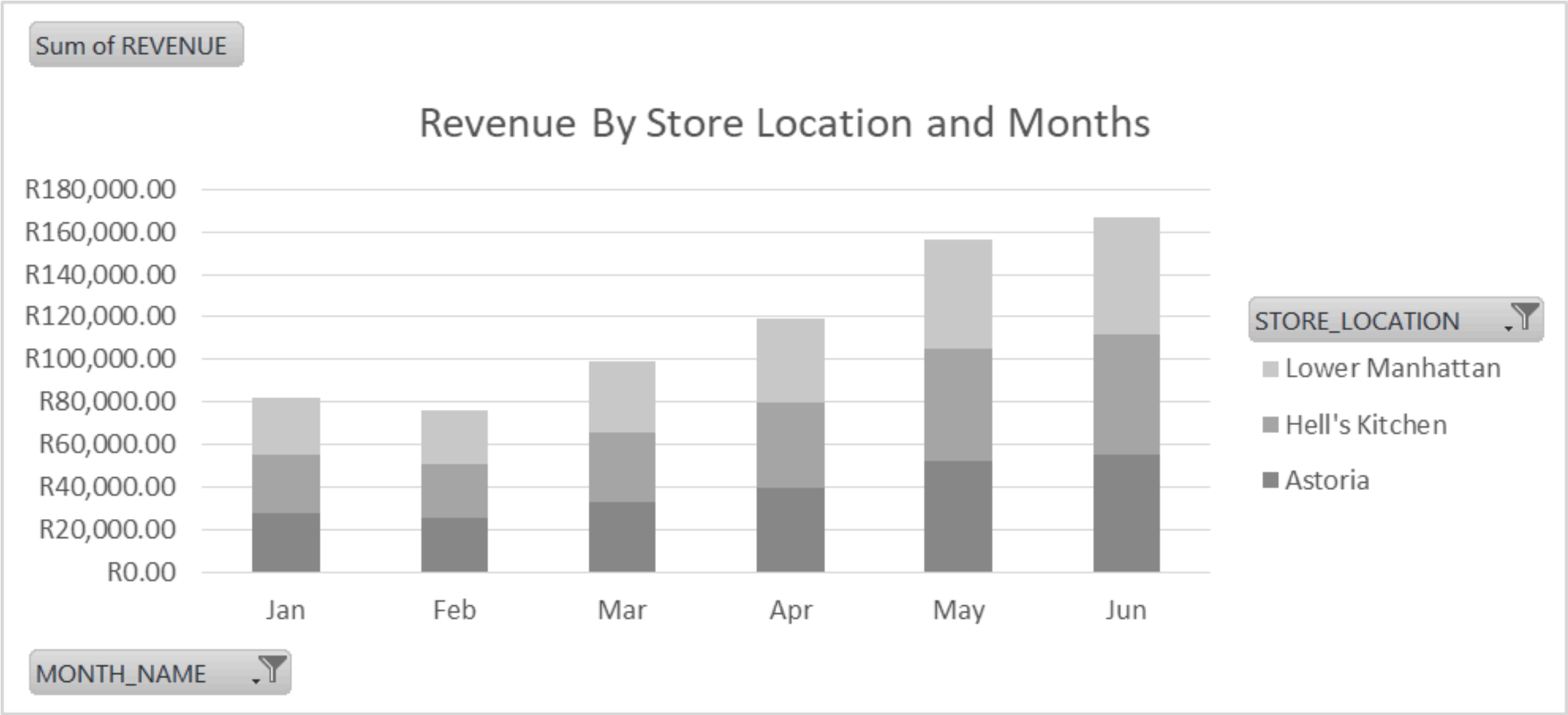
Slide 04



Here what is being shown is the amount of sales that was By time buckets

- And the most coffee is sold in the morning

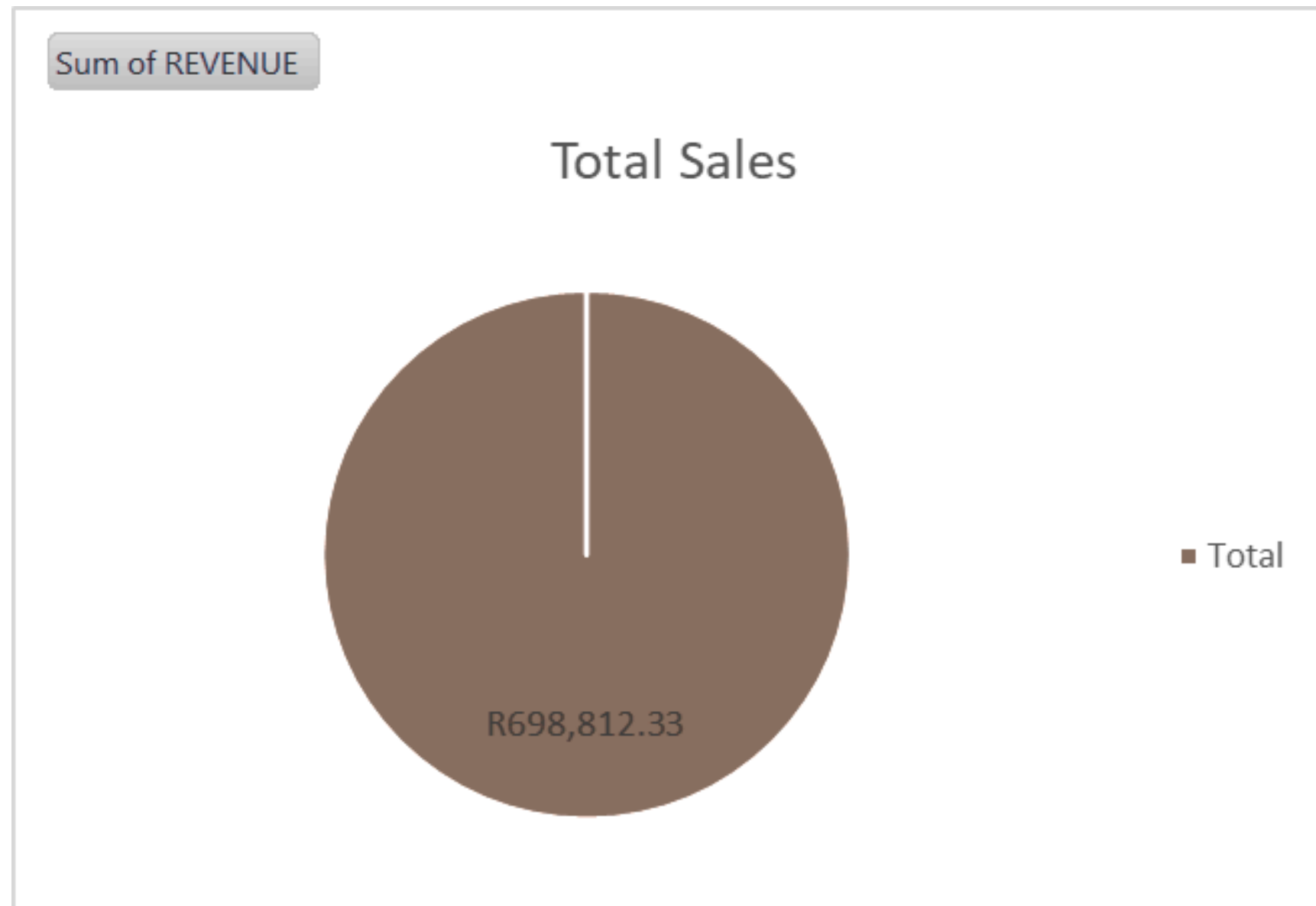
REVENUE BY STORE LOCATION AND MONTHS



Here what is being shown is the amount of sales or revenue that was generated by location and Months

TOTAL SALES

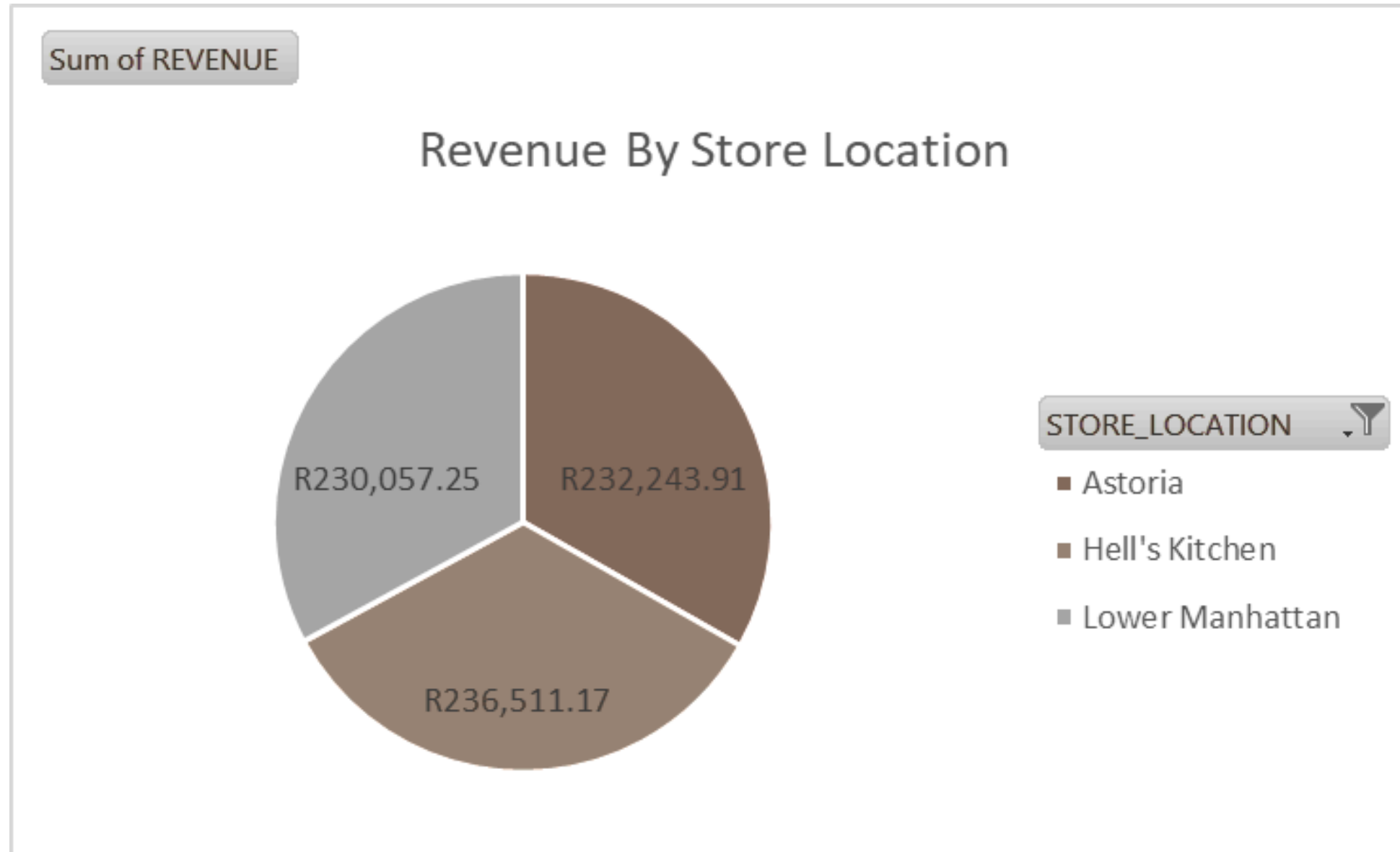
Slide 06



On The above we are showing the total amount of sales generated by the coffee shop

REVENUE BY STORE LOCATION

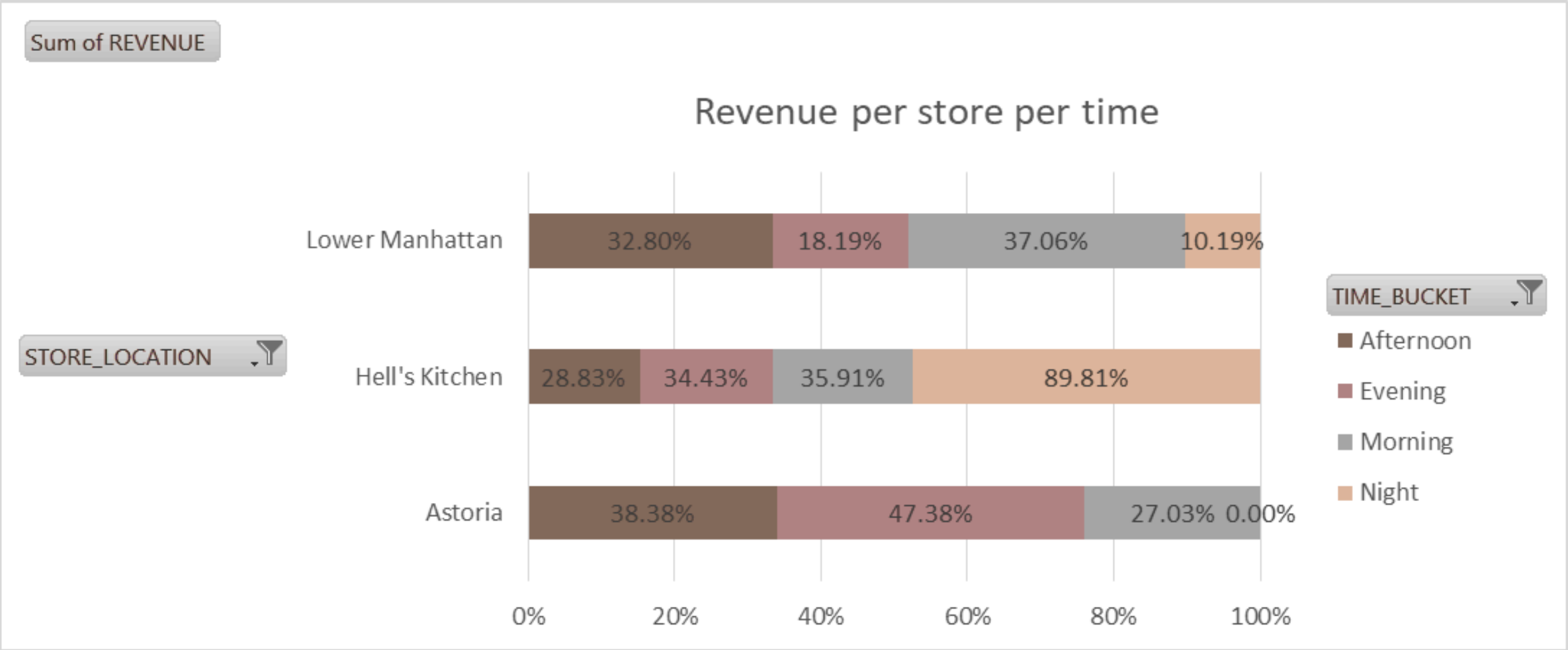
Slide 07



On The above we are showing revenue by store location

- And the store that sold the most is Hell's kitchen

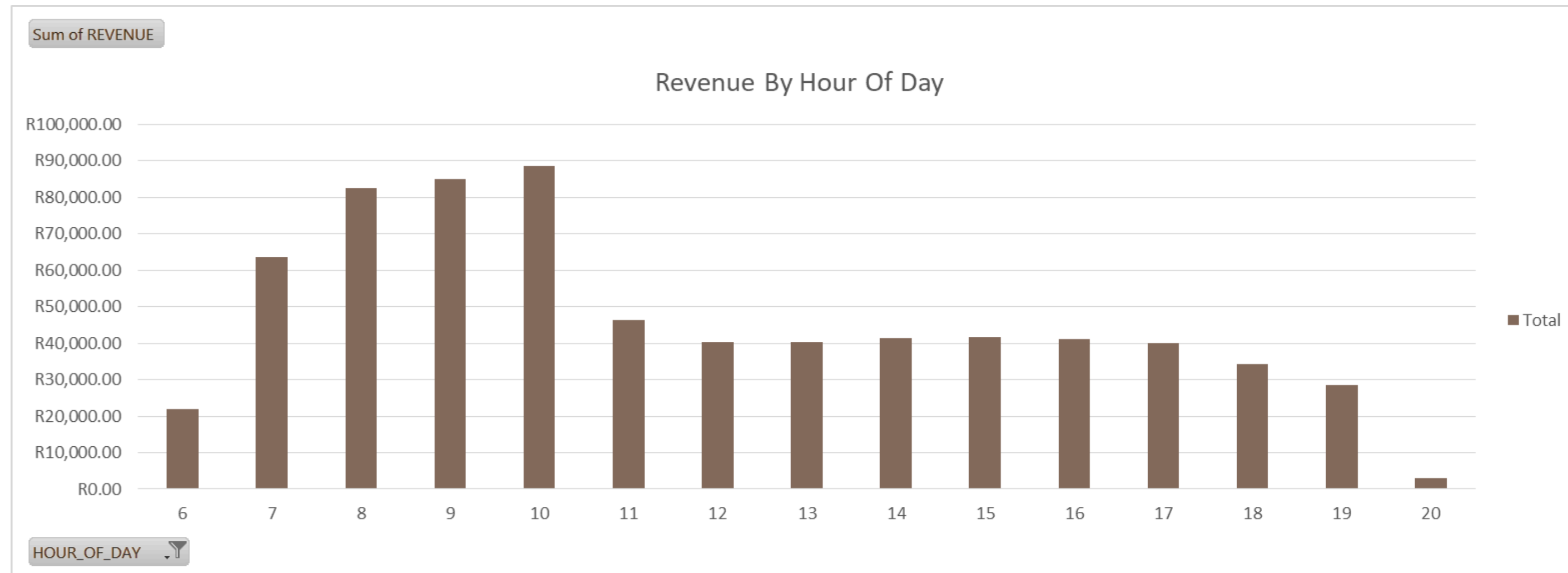
REVENUE PER STORE PER TIME



On The above we are showing revenue by store location and per time

REVENUE BY THE HOUR OF DAY

Slide 09



On The above we are showing revenue by the hour

- And shows that the hour of the day that sold the most is 10 which is the morning

RECOMMENDATIONS

DURING THE WEEKENDS THEY SHOULD TRY IMPLEMENT DISCOUNTS BECAUSE DURING WEEKENDS THE SALES ARE DOWN

AND ALSO THEY SHOULD TRY ADDING NEW FLAVORS IN THE AFTERNOON AND IN THE EVENING

THEY SHOULD ALSO TRY TO CAPATILIZE ON DAYS OR WEEKS WHERE THE SALES ARE HIGH AND IMPLEMENT DISCOUNTS AND ALSO SPECIALS

THEY CAN TRY RUNNING REGULAR TESTS TO KEEP THE STANDARDS HIGH . AND THEY COULD TRY ADDING SIGNATURE DRINKS

THANK YOU

THEODORAS
MASINGE

NHLAYISO

