

# Bright Coffee Shop

## SALES ANALYSIS





# Table of Contents

3 AND 4. Sales

Trend

5 REVENUE BY  
STORE LOCATION  
AND MONTHS

6. TOTAL  
SALES

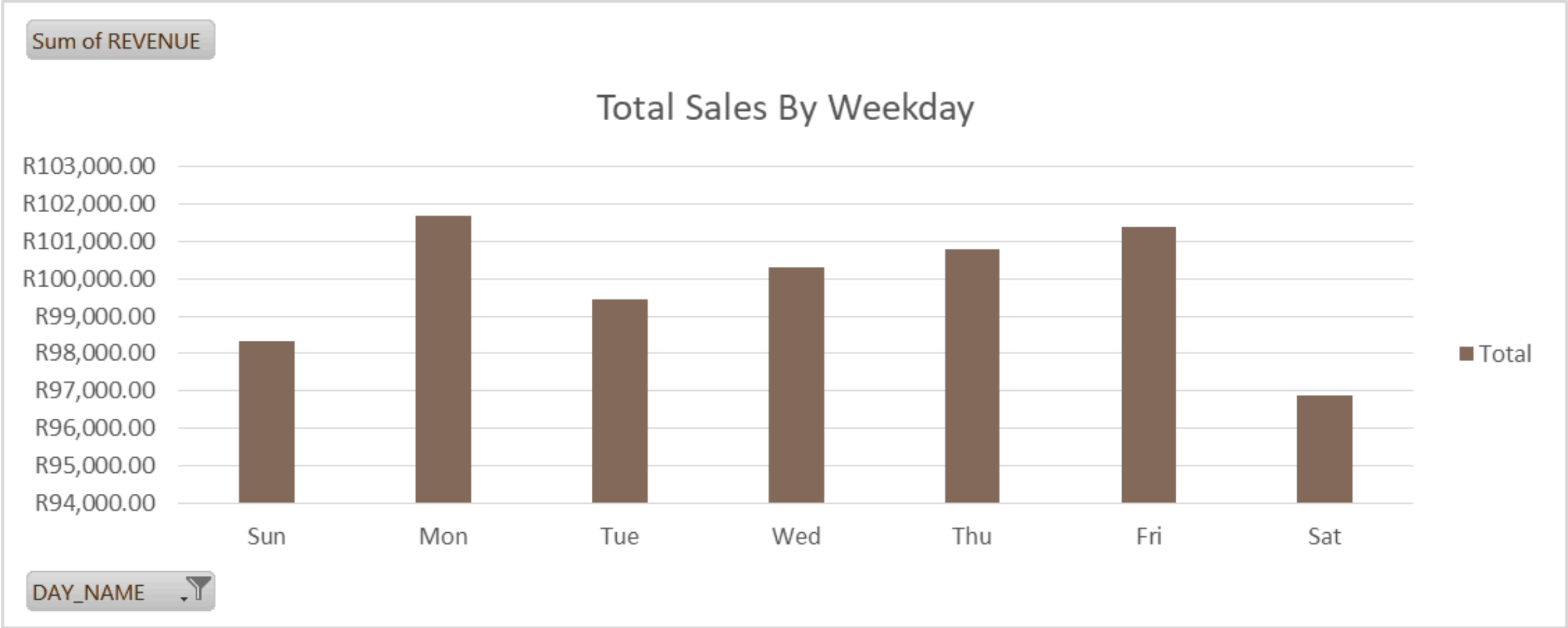
7. REVENUE BY  
STORE LOCATION

8. REVENUE PER  
STORE PER TIME

9. REVENUE BY THE  
HOUR OF DAY

10. RECOMMENDATIONS

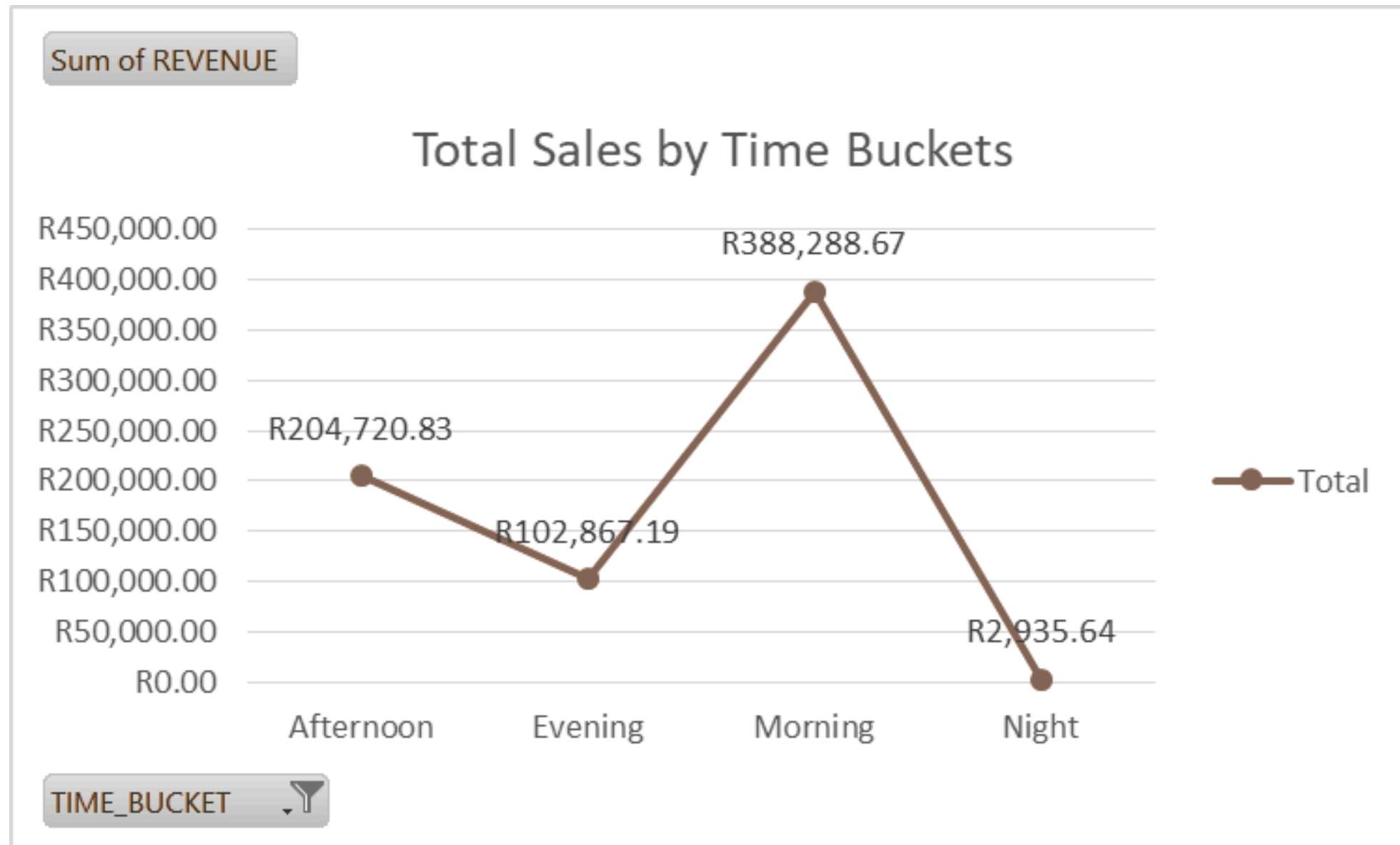
11. THANK YOU



On Mondays that's when the shop sells the most

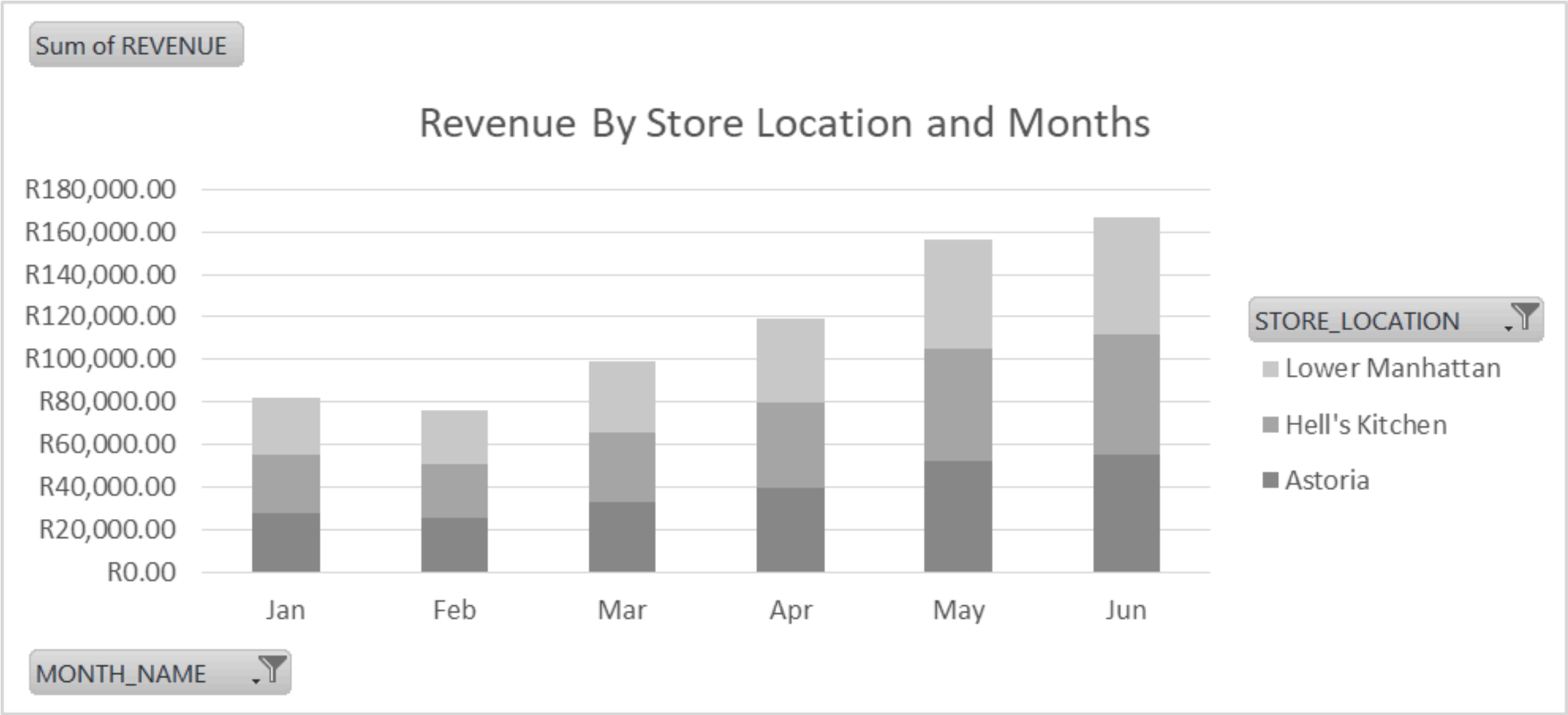
# SALES TREND

Slide 04



The most coffee is sold in the morning

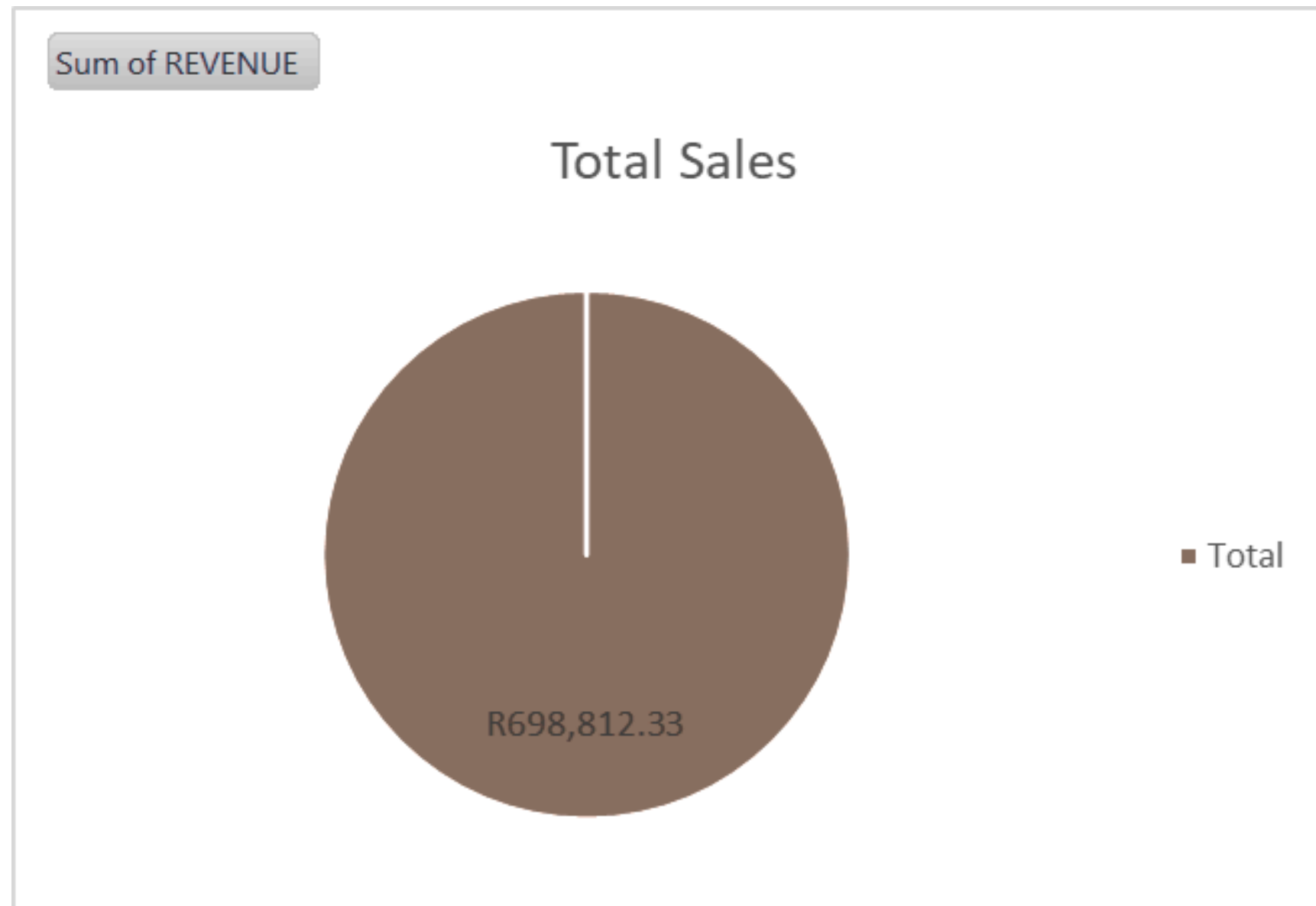
# REVENUE BY STORE LOCATION AND MONTHS



The amount of sales or revenue that was generated by location and Months

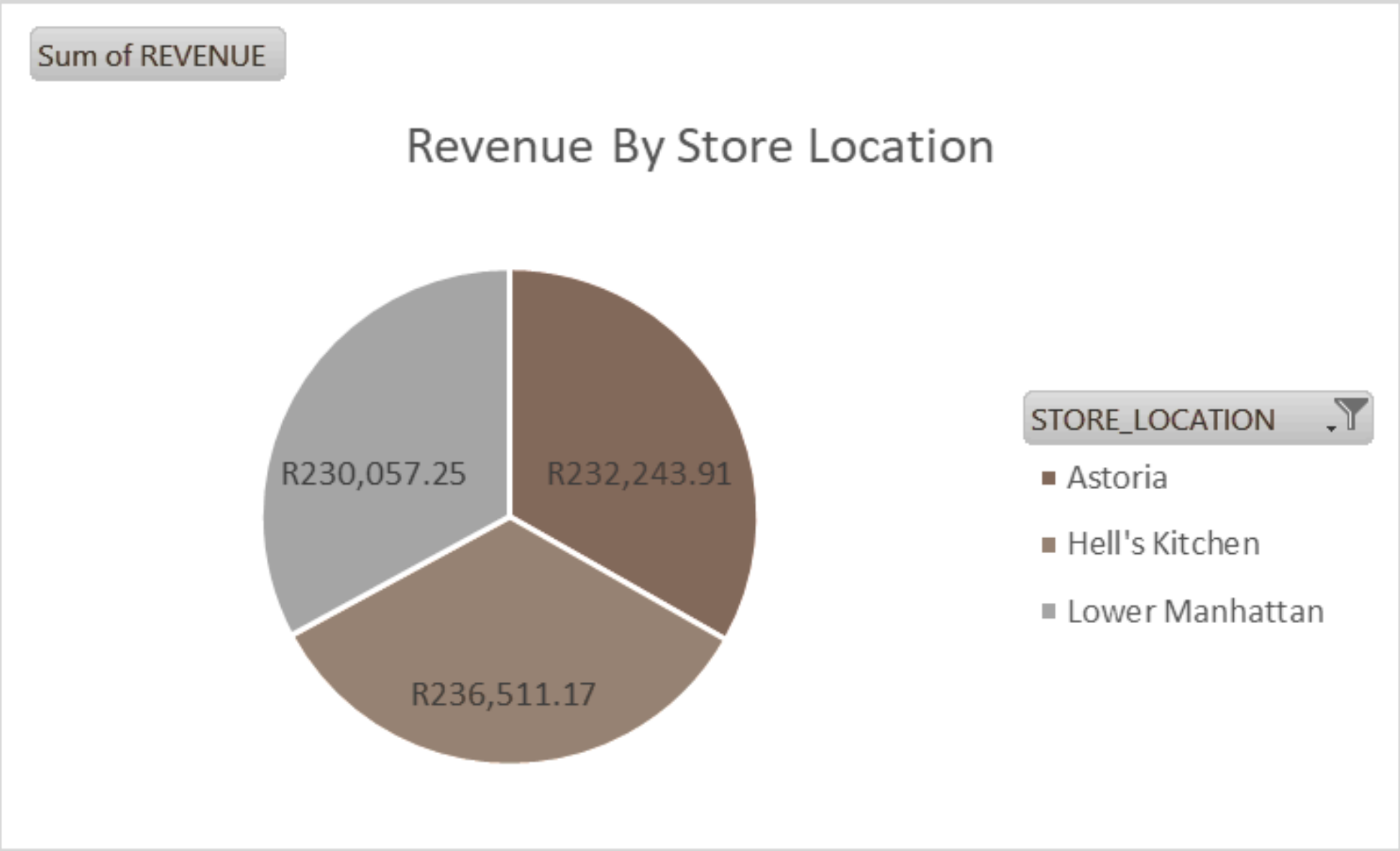
# TOTAL SALES

Slide 06



On The above we are showing the total amount of sales generated by the coffee shop

# REVENUE BY STORE LOCATION

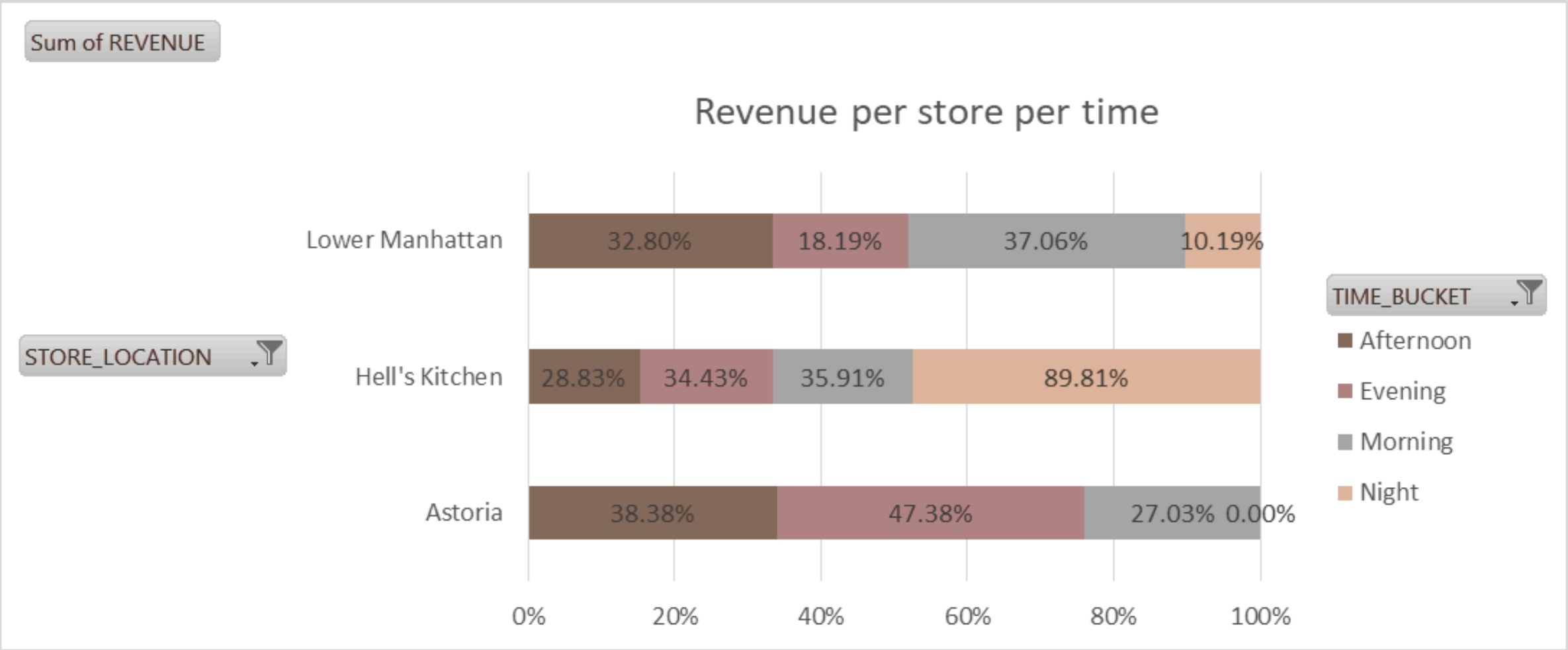


Revenue by store location

- the store that sold the most is Hell's kitchen



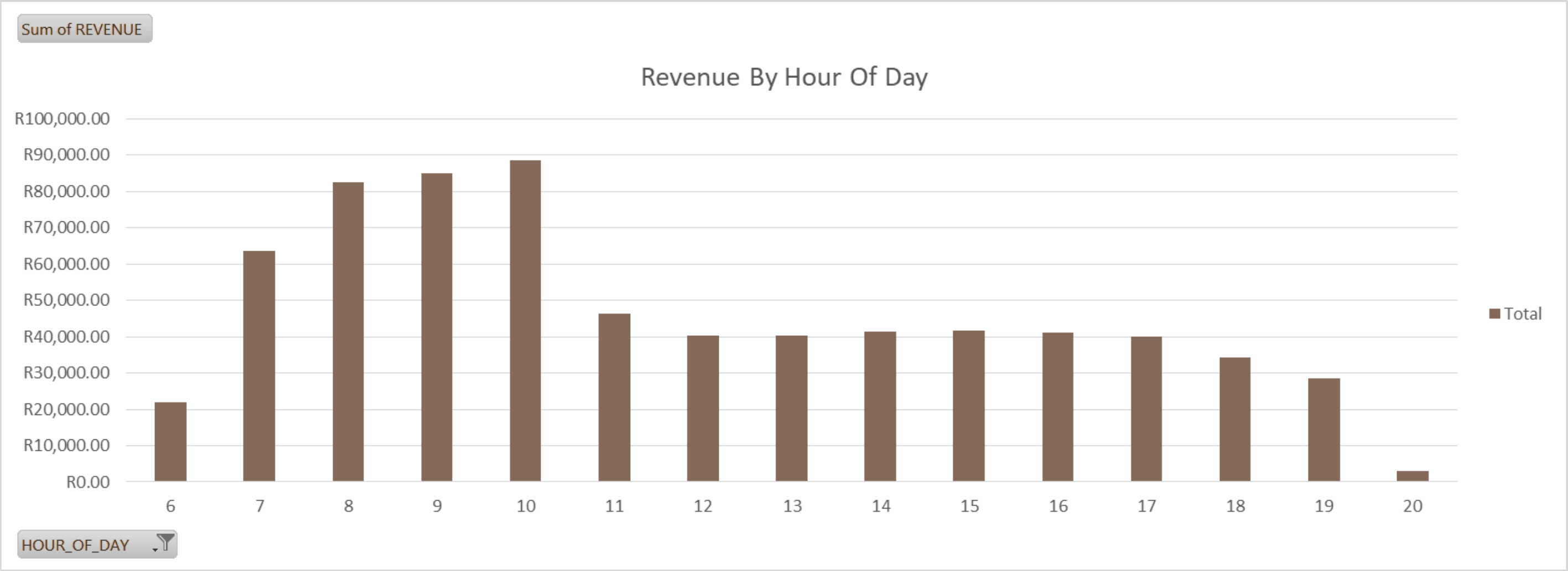
# REVENUE PER STORE PER TIME



Revenue by store location and per time



# REVENUE BY THE HOUR OF DAY



The hour of the day that sold the most is 10 which is the morning

## RECOMMENDATIONS

Slide 10

DURING THE  
WEEKENDS THEY  
SHOULD TRY  
IMPLEMENT  
DISCOUNTS  
BECAUSE DURING  
WEEKENDS THE  
SALES ARE DOWN

AND ALSO THEY  
SHOULD TRY  
ADDING NEW  
FLAVORS IN THE  
AFTERNOON AND IN  
THE EVENING

THEY SHOULD ALSO  
TRY TO CAPITALIZE  
ON DAYS OR WEEKS  
WHERE THE SALES  
ARE HIGH AND  
IMPLEMENT  
DISCOUNTS AND  
ALSO SPECIALS

THEY CAN TRY RUNNING  
REGULAR TESTS TO KEEP  
THE STANDARDS HIGH . AND  
THEY COULD TRY ADDING  
SIGNATURE DRINKS



THANK YOU

THEODORAS NHLAYISO  
MASINGE

