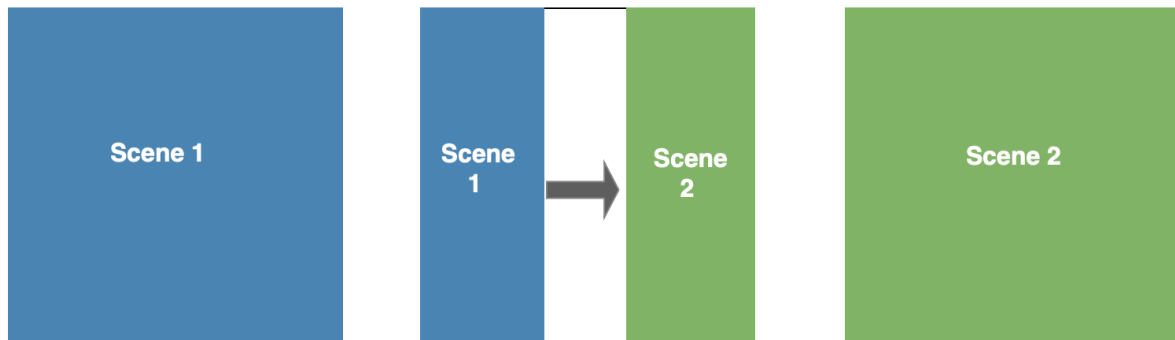


Story Board: Sidebar Advertisement



Type: The side bar switches between two scenes(scenes consists of image and title). This ad includes a replay button to replay the advertisement.

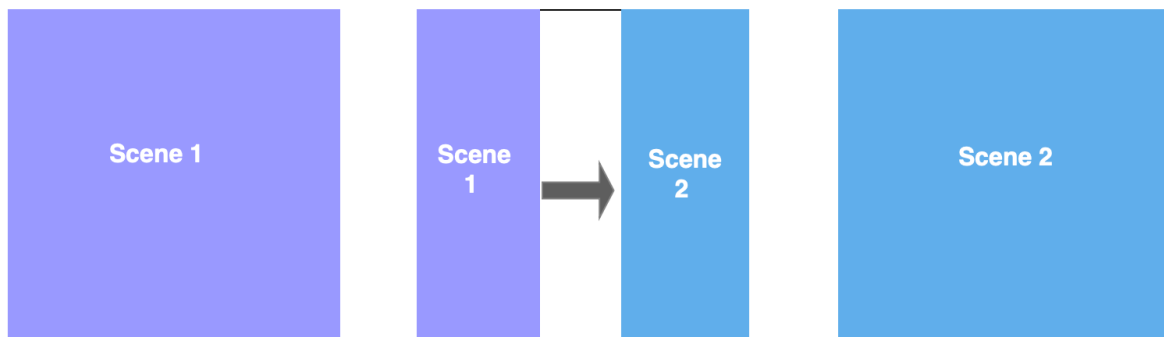
Position: The sidebar advertisement is set to an absolute position within the sidebar.

Animation: The scenes switches instantly, like an instant cut.

Duration: 3s.

Delay: No delays.

Story Board: Banner Advertisement



BG Image 2s.
Translated from left to right
(ease -in-out).
Absolute.
Text Colour: Black

Scene one will translation to
scene 2

Scene 2 will have a zoom out
effect during the translation.

BG Image 2s.
Zoom in effect (ease -in-out).
Absolute.
Text Colour: Purple