This Lexica applies to the following csv files:

* df\_tweets\_red.csv
* df\_tweets\_white.csv
* df\_tweets\_sparkling.csv
* df\_tweets\_rosé.csv

|  |  |
| --- | --- |
| user | Individual’s twitter account username |
| red\_wine | A variable indicating how many times “red wine” was mentioned in the tweet |
| white\_wine | A variable indicating how many times “white wine” was mentioned in the tweet |
| sparkling\_wine | A variable indicating how many times “sparkling wine” was mentioned in the tweet |
| rosé\_wine | A variable indicating how many times “rosé wine” was mentioned in the tweet |
| content | Full text of the tweet |