

# Lecture 3 - Calculus I

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# Agenda

Differentiation

Optimization

# Morning challenge!

- ▶ Find  $C = \begin{bmatrix} 4 & 2 \\ -\frac{2}{3} & -1 \end{bmatrix} + \begin{bmatrix} 3 & 43 \\ -4 & 3 \end{bmatrix}$
- ▶ Suppose  $A = \begin{bmatrix} 3 & 6 \\ -4 & -8 \end{bmatrix}$  and  $B = \begin{bmatrix} -10 & -4 \\ 5 & 2 \end{bmatrix}$ . Find  $AB$  and  $BA$ . Is  $AB = BA$ ?
- ▶ Find  $x$ ,  $y$  and  $z$ :  $\begin{bmatrix} 3 & 1 & 4 \\ 1 & 5 & x \\ 2 & 6 & 5 \end{bmatrix} \begin{bmatrix} 2 & 7 & 1 \\ 8 & 2 & 8 \\ 1 & 8 & y \end{bmatrix} = \begin{bmatrix} z & 55 & 19 \\ 51 & 89 & 59 \\ 57 & 66 & 60 \end{bmatrix}$
- ▶ Suppose  $A = \begin{bmatrix} 4 & -2 \\ 3 & -1 \end{bmatrix}$ . Find  $A^{-1}$
- ▶ The sum of the digits of a two-digit number is 7. When the digits are reversed, the number increases by 27. What is the number?

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# Types of changes and derivatives

## Types of changes:

- ▶ Discrete change: It is a measure of change in a variable across two *discrete* moments in time. For example, changes on the GDP of a country between two years.
- ▶ Instantaneous change: it is a measure of change in a variable at a specific moment in time. Using two moments, we want to identify a change in a variable when the interval between these two moments gets smaller and smaller, and for that we use limits.

A *derivative* is the *instantaneous rate of change* of a function.

Notation: the derivative of a function is represented as a  $\frac{dy}{dx}$  or  $f'(x)$

# Definition of a derivative

$$\frac{dy}{dx} = f'(x) = \lim_{h \rightarrow 0} \frac{f(x+h) - f(x)}{h}$$

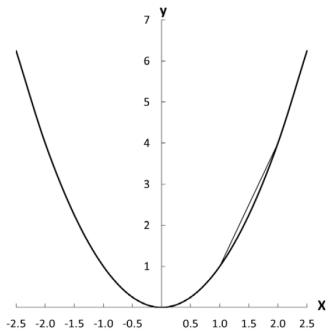


Figure 5.1: Graph of  $y = x^2$  with Secant Line

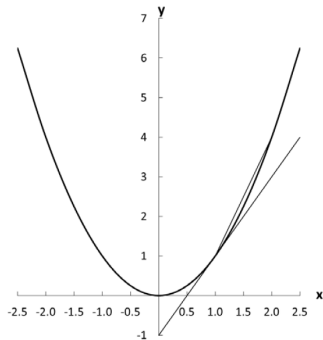


Figure 5.2: Graph of  $y = x^2$  with Tangent Line

## Example

Calculate  $f'(x)$  and  $f''(x)$  using the definition of the derivative:

$$f(x) = x^3 - 16x + 7$$

Solution:

$$f'(x) = \lim_{h \rightarrow 0} \frac{f(x+h) - f(x)}{h}$$

$$f'(x) = \lim_{h \rightarrow 0} \frac{((x+h)^3 - 16(x+h) + 7) - (x^3 - 16x + 7)}{h}$$

$$f'(x) = \lim_{h \rightarrow 0} \frac{((x^3 + 3x^2h + 3xh^2 + h^3) - 16x - 16h + 7) - (x^3 - 16x + 7)}{h}$$

$$f'(x) = \lim_{h \rightarrow 0} \frac{3x^2h + 3xh^2 + h^3 - 16h}{h}$$

$$f'(x) = \lim_{h \rightarrow 0} 3x^2 + 3xh + h^2 - 16$$

$$f'(x) = 3x^2 - 16$$

$$f''(x) = 6x$$

# Five minutes practice

Calculate  $f'(x)$  and  $f''(x)$  using the definition of the derivative:

$$f(x) = x^2 - 4x + 3$$



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$$f'(x) = \lim_{h \rightarrow 0} \frac{((x+h)^2 - 4(x+h) + 3) - (x^2 - 4x + 3)}{h}$$

$$f'(x) = \lim_{h \rightarrow 0} \frac{((x^2 + 2xh + h^2) - 4x - 4h + 3) - (x^2 - 4x + 3)}{h}$$

$$f'(x) = \lim_{h \rightarrow 0} \frac{2xh + h^2 - 4h}{h}$$

$$f'(x) = \lim_{h \rightarrow 0} 2x + h - 4$$

$$f'(x) = 2x - 4$$

$$f''(x) = 2$$

# Rules of differentiation

Table 6.1: List of Rules of Differentiation

Sum rule	$(f(x) + g(x))' = f'(x) + g'(x)$
Difference rule	$(f(x) - g(x))' = f'(x) - g'(x)$
Multiply by constant rule	$f'(ax) = af'(x)$
Product rule	$(f(x)g(x))' = f'(x)g(x) + f(x)g'(x)$
Quotient rule	$\left(\frac{f(x)}{g(x)}\right)' = \frac{f'(x)g(x) - f(x)g'(x)}{(g(x))^2}$
Chain rule	$(g(f(x)))' = g'(f(x))f'(x)$
Inverse function rule	$(f^{-1}(x))' = \frac{1}{f'(f^{-1}(x))}$
Constant rule	$(a)' = 0$
Power rule	$(x^n)' = nx^{n-1}$
Exponential rule 1	$(e^x)' = e^x$
Exponential rule 2	$(a^x)' = a^x(\ln(a))$
Logarithm rule 1	$(\ln(x))' = \frac{1}{x}$
Logarithm rule 2	$(\log_a(x))' = \frac{1}{x(\ln(a))}$
Trigonometric rules	$(\sin(x))' = \cos(x)$ $(\cos(x))' = -\sin(x)$ $(\tan(x))' = 1 + \tan^2(x)$
Piecewise rules	Treat each piece separately

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# Examples

▶  $f(x) = 2x^9 + x^2 + 8$

▶  $f(x) = \frac{x}{x^2+3}$

▶  $f(x) = (x+5)(x^3+x^2+2)$

▶  $f(x) = \frac{5}{x^5}$

▶  $f(x) = \frac{1}{\sqrt{x}}$

▶  $f(x) = \frac{e^{2x}}{x^2}$

▶  $f(x) = \ln(2x^4 - x^3 + 3x^2 - 3x)$

# Agenda

Differentiation

Optimization

# What is optimization?

A method for finding all the extrema of a function.

In political science and economics, several approaches assume that (political) agents want to maximize/minimize an objective function. For example:

- ▶ Maximization of Utility
- ▶ Minimization of Risk
- ▶ Maximization of Welfare
- ▶ Maximization of the survival probability
- ▶ Minimization of errors

# Extreme value theorem

A real-valued function that is continuous on a closed and bounded interval  $[a,b]$  must hit both its global maximum and minimum on that interval, at least once each.

Definitions:

- ▶ A high point is called a *maximum*.
- ▶ A low point is called a *minimum*.
- ▶ An extrema is local whenever it is the largest (or smallest) value of the function over some interval of values in the domain of a function (over some interval on the  $x$ -axis). Think of them as “valleys” and “peaks”.
- ▶ A global extremum is the highest (or lowest) point on the function.

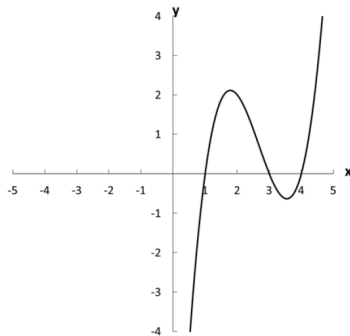
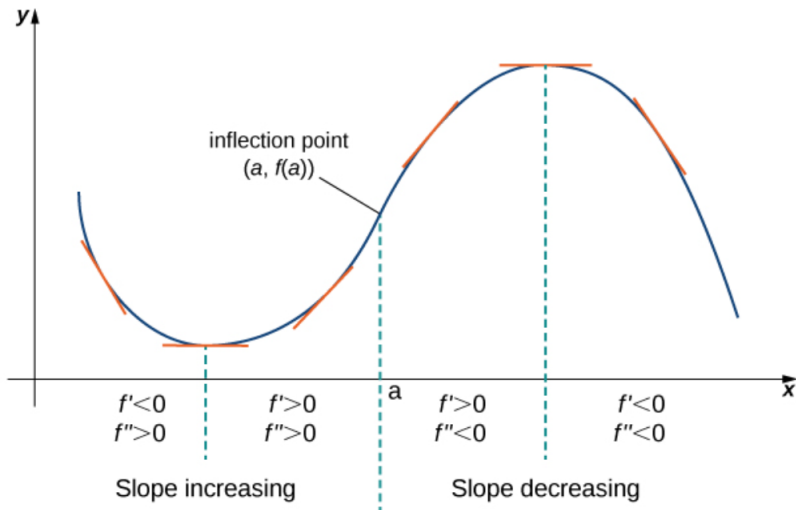


Figure 8.5: Graph of  $f(x) = (x-1)(x-3)(x-4)$

# Derivatives and the “shape” of a function





# How to optimize!

1. Take the derivative of  $f(x)$  to get  $f'(x)$
2. First derivative test: Set  $f'(x) = 0$  and solve for  $x^*$  (critical points).
3. Take the derivative of  $f'(x)$  to get  $f''(x)$
4. Second derivative test: Calculate  $f''(x^*)$ 
  - ▶ If  $f''(x^*) > 0$ ,  $x^*$  is a local minimum.
  - ▶ If  $f''(x^*) < 0$ ,  $x^*$  is a local maximum.
  - ▶ If  $f''(x^*) = 0$ ,  $x^*$  may be an inflection point.
5. Substitute each  $x^*$  into  $f(x)$  to get  $(x,y)$  for each point.
6. If the function is bounded, check the value of  $f(x)$  at each bound
7. Compare the values of  $f(x)$  and  $f(bounds)$  to find global min/max.

# Inflection point or extrema?

1. If  $f'(x^*) = 0$  and  $f''(x^*) = 0$ , you should continue taking the derivative until  $f^n(x^*) =$  a nonzero number.
  - ▶ If  $n = \text{odd number}$  then  $x^*$  is an inflection point, not an extremum.
  - ▶ If  $n = \text{even number}$  continue to step 2.
2. Calculate  $f^n(x^*)$ :
  - ▶ If  $f^n(x^*) > 0$ , the point is a local minimum.
  - ▶ If  $f^n(x^*) < 0$ , the point is a local maximum.

# Example optimization!

Find the extrema of the following equation:

$$f(x) = x^3 - 3x^2 + 7, x \in [-4, 4]$$

Also, graph the function.

# Example optimization!

1. Take the derivative of  $f(x)$  to get  $f'(x)$ .

$$f(x) = x^3 - 3x^2 + 7$$

$$f'(x) = 3x^2 - 6x$$

2. First derivative test: Set  $f'(x) = 0$  and solve for  $x^*$ :

$$f'(x) = 3x^2 - 6x = 0$$

$$3x^2 - 6x = 0$$

$$3x(x - 2) = 0$$

Therefore, we will have  $x_1^* = 0$  and  $x_2^* = 2$

## Example optimization!

3. Take the derivative of  $f'(x)$  to get  $f''(x)$ .

$$f'(x) = 3x^2 - 6x$$

$$f''(x) = 6x - 6$$

4. Second derivative test: calculate  $f''(x^*)$

► For  $x_1^* = 0$ :  $f''(0) = 6(0) - 6 = -6$ .

If  $f''(x^*) < 0$ ,  $x^*$  is a local maximum.

► For  $x_2^* = 2$ :  $f''(2) = 6(2) - 6 = 6$ .

If  $f''(x^*) > 0$ ,  $x^*$  is a local minimum.

## Example optimization!

5. Substitute each  $x^*$  into  $f(x)$  to get  $(x,y)$  for each point:

Remember that  $f(x) = x^3 - 3x^2 + 7$

► For  $x_1^* = 0$ :  $f(0) = 0^3 - 3(0)^2 + 7 = 7$ .

Local maximum at  $(0,7)$ .

► For  $x_2^* = 2$ :  $f(2) = 2^3 - 3(2)^2 + 7 = 3$ .

Local minimum at  $(2,3)$ .

6. If the function is bounded, check the value of  $f(x)$  at each bound:

Remember that  $f(x) = x^3 - 3x^2 + 7, , x \in [-4, 4]$

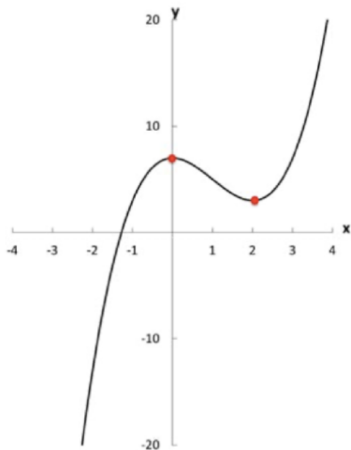
► Lower bound:  $f(-4) = (-4)^3 - 3(-4)^2 + 7 = -105$

Global minimum at  $(-4, -105)$

► Upper bound:  $f(4) = (4)^3 - 3(4)^2 + 7 = 23$

Global maximum at  $(4,23)$ .

## Example optimization!



7. Compare the values of  $f(x^*)$  and  $f(\text{bounds})$  to find global min/max:

- ▶ Global minimum at  $(-4, -105)$
- ▶ Local maximum at  $(0, 7)$
- ▶ Local minimum at  $(2, 3)$
- ▶ Global maximum at  $(4, 23)$