

# Promise Okafor

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Results-driven Senior Product Manager with 8+ years of experience leading cross-functional teams to deliver innovative software solutions. Proven track record of launching products that drive user engagement and revenue growth. Expert in agile methodologies, user research, and data-driven decision making.

## EXPERIENCE

### TechCorp Inc.

San Francisco, CA

Jan 2020 – Present

#### Senior Product Manager

- Lead product strategy and roadmap for flagship SaaS platform serving 100K+ users
- Increased user retention by 35% through data-driven feature improvements
- Managed cross-functional team of 12 engineers, designers, and analysts
- Successfully launched 3 major product releases, generating \$2M in additional revenue

### InnovateSoft

San Francisco, CA

Jun 2017 – Dec 2019

#### Product Manager

- Drove product development for mobile application with 500K+ downloads
- Conducted extensive user research and A/B testing to optimize user experience
- Collaborated with engineering team to reduce app crashes by 60%
- Launched successful referral program that increased user acquisition by 45%

## EDUCATION

### Stanford University

May 2017

Field: Technology Management

#### Master of Business Administration

### University of California, Berkeley

May 2014

Field: Computer Science

#### Bachelor of Science

## PROJECTS

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### Analytics Dashboard Platform

Mar 2022 – Dec 2022

- Designed and launched a comprehensive real-time analytics dashboard serving 50K+ users
- Increased dashboard adoption by 80% through intuitive UX improvements
- Implemented custom reporting features reducing customer support tickets by 40%

**Technologies:** React, Node.js, PostgreSQL, D3.js

### Mobile AI Assistant App

Jun 2021 – Nov 2021

- Led development of AI-powered mobile assistant with 250K+ downloads
- Optimized ML model performance reducing latency by 50%
- Achieved 4.8-star rating through continuous user feedback iteration

**Technologies:** React Native, Python, TensorFlow, Firebase

## CERTIFICATIONS

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### Certified Scrum Product Owner (CSPO)

Sep 2022

Scrum Alliance

**Credential:** CSM-SA-12345

### Google Analytics Individual Qualification

Mar 2021

Google

**Credential:** GA-IQ-67890

### Lean Six Sigma Green Belt

Jan 2020

International Association for Six Sigma Certification

**Credential:** IATF-GB-11111

## SKILLS

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Product Strategy • Agile/Scrum • User Research • Data Analysis • A/B Testing •

Roadmap Planning • Stakeholder Management • SQL • JIRA • Figma