

Users

1 MEGAN> 30 years old > Graphic designer/owner

Megan is looking for a Junior Graphic Designer to help her out with her increasing amount of work and to make her business grow.

Her expectations:

- Wants to see production, typography, layout, software skills
- Design process
- Someone that lives close to her studio
- Experience
- Someone that has similar interests out of the design world
- Has a do-it-all attitude
- Capable to design for print and web

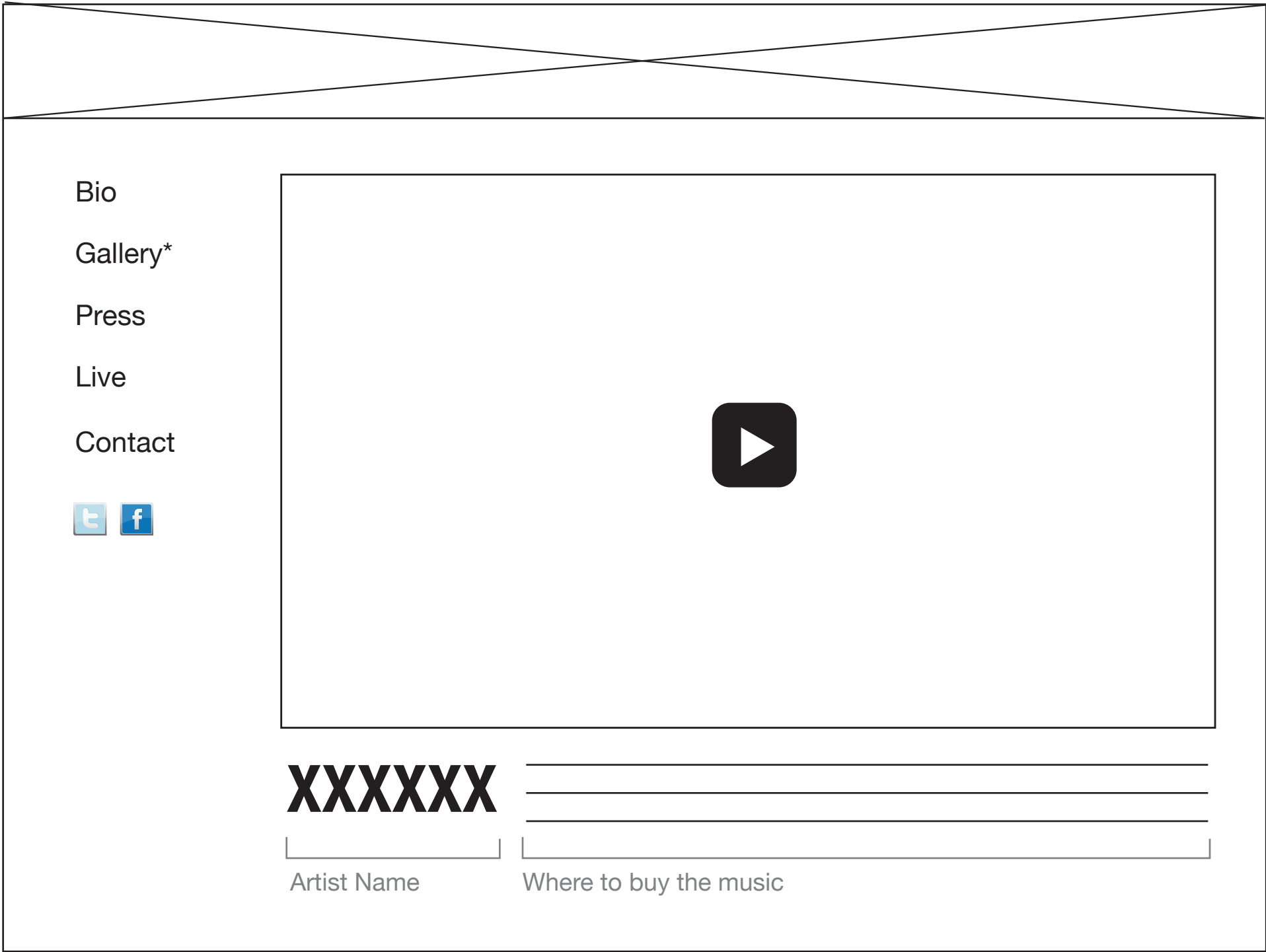
2 ROB> 40 years old > Recruiting manager

Rob is looking for a designer with a HTML5 experience for one of his clients

His expectations:

- Must have experience with e-commerce sites
- Software skills
- Keeps up with new technology
- Able to manage projects

Band Site > Home page



* Videos and photos

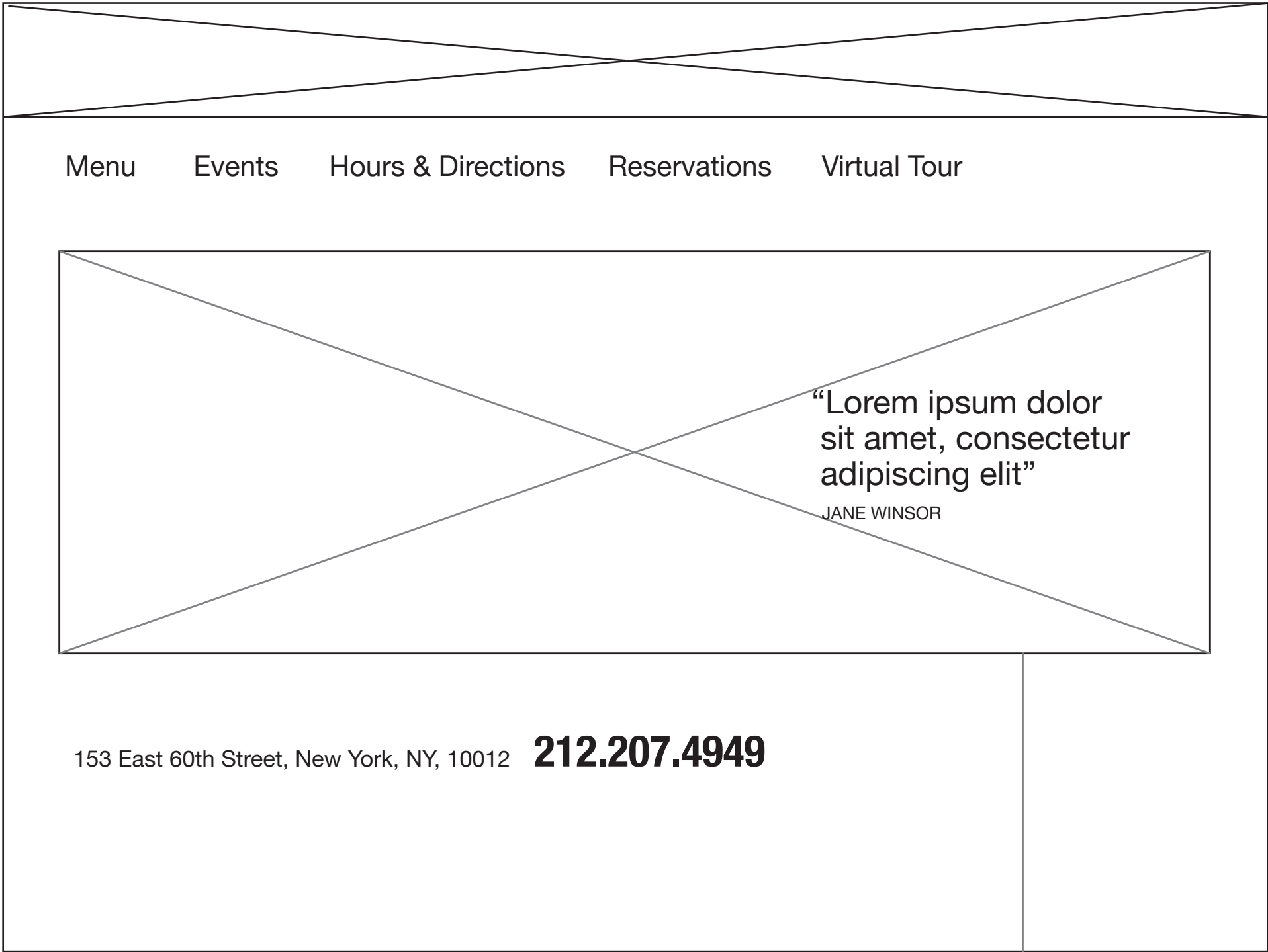
Users

- 1 JOSHUA> 20 years old > Art student**
Joshua is always looking for new music

His expectations:
 - Watching music videos
 - Wants to know if the band is playing in his city
 - Wants to see the artist look and sense of style
 - Is the media paying attention to the band?
 - Where he can get the music
- 2 ARIEL> 35 years old > Promoter**
Ariel is looking for the best band to book for his upcoming show

His expectations:
 - Watch live video of the band/artist performance
 - Looking for good stage presence that engage the crowd
 - Want to have the contact info accessible
 - Want to know band's history
 - Want to see testimonials from fans
 - Band's media exposure

Restaurant > Home page



Rotating images of food, and special occasions with quotes from customers

Users

- 1 ANDREW (38 years old) AND JENNA(36 years old)**
Andrew and Jenna are visiting their favorite restaurant for valentines day
Their expectations:
 - Want to see valentines day specials for this year
 - Want to see restaurant atmosphere for that special day
 - Want to make sure to get the same table where they had their first date
- 2 NICOLE> 30 years old > Office manager**
Nicole is looking for a upscale restaurant for client meeting
Her expectations:
 - Want to see wine selection
 - Can the restaurant accomodate 10 people for dinner
 - Location
 - What people are saying about the restaurant
 - Do they offer discounts for big groups of people
 - Parking situation
 - Do they accept same day reservations
 - One of the clients is vegetarian, so the menu should have good selection of vegetarian dishes