

The Open Source Way 2.0

Guide for community
management best practices

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Hi SCaLE 18x!

What we're talking about today

- The what - vision for this guide
- The history - how we got here
- The present - where we are today
- The next - what, when, & who



Create a community management best practices guide for open source practitioners, written by and from the experience of those same practitioners.

In the process foster a community of practice that will maintain and grow the guide.



- TOSW 1.0 ~2009
 - Set out to say *how* to do *what* practice, but include the reasons *why* something is a “best practice”.
 - Write down the many things we repeat.
- Last decade == evolution in open source development practices.

THE PRESENT -- TOP-LEVEL GUIDE SECTIONS OUTLINE



- **Community 101** - how & why to start an open source community.
- **Attracting Users** - what people want; getting them excited; driving adoption.
- **Guiding Participants** - what they need/want; how they help the project.
- **Growing Contributors** - identifying contributions; creating processes; lowering barriers; governance; community roles; managing code & content.
- **Community Manager Self-Care (NEW)**
- **Measuring Success**
- **Avoiding Pitfalls, Learning from Mistakes**

THE PRESENT -- DETAILED GUIDE

CHAPTERS OUTLINE



1. Introductions

- Community 101
- Quickstart checklist (NEW)
- Terminology and lexicon

2. Attracting Users

- Basics of a project
- Driving adoption

3. Guiding Participants

- What participants want
- How participants help



4. Growing Contributors

- What is a contribution
- Getting organized
- Onboarding
 - Easyfix to experienced (NEW)
- Legal and governance
- Community roles
- Migrating code

THE PRESENT -- DETAILED GUIDE

CHAPTERS OUTLINE



5. **Community Manager Self-Care (NEW)**
 - *New section from FOSDEM BOF*
6. **Measuring Success**
 - Defining healthy communities
 - Developing a metrics plan
7. **Avoiding Pitfalls, Learning From Mistakes**
 - Home to all the extra stories (NEW)
8. **Proof and References**



- Authoring in AsciiDoc using a GitHub workflow.
 - Going to where most potential contributors already are.
 - Discussions about content stays with the content.

THE PRESENT -- GIT REPO & WORKFLOW



theopenseaway / guidebook

Unwatch 5 Unstar 15 Fork 5

Code Issues 27 Pull requests 0 Actions Projects 4 Wiki Security Insights Settings

Guidebook editorial
Updated 22 days ago

Filter cards + Add cards Fullscreen Menu

16 To Assign + ...

- 1 Write a chapter on community fundamentals
#21 opened by semioticrobotic
Editorial Introductory Material
2.0
- 2 Write a chapter on terminology and lexicon
#22 opened by semioticrobotic
Editorial Introductory Material
2.0
- 3 Write a chapter on the basics of a project
#23 opened by semioticrobotic
Attracting Users Editorial
2.0
- 4 Write a chapter on driving adoption
#24 opened by semioticrobotic
Attracting Users Editorial
2.0
- 5 Write a chapter on participant motivations
#25 opened by semioticrobotic
Editorial Guiding Participants
2.0

0 Assigned + ...

0 Drafting + ...

0 Draft Review + ...

0 Editing + ...



- Meta-discussions happen on the forum/mailing list.
- We're holding open weekly video stand-ups to keep on track.



- Project Lead - Karsten Wade
- Lead Editor - Brian Proffitt
- Lead Writer - Shaun McCance
- Editing team - Brian Proffitt, Karsten Wade, Shaun McCance, You?
- Writing team - Bryan Behrenshausen, Brian Proffitt, Karsten Wade, Shaun McCance, You?



1. Put your interest in the issue in GitHub related to a chapter. Discuss on the mailing list your ideas.
2. Work on content in git, collaborate with other writers and Lead Writer.



3. Make a pull request for your chapter to merge from your branch to the guide.
4. Editor reviews and works with you on improvements and changes. Issue is used to track who “has the pen”.



5. Finalized work is merged into the main git repo by one of the Editing Team.



At FOSDEM, I promised a release date by the workshop yesterday.

Oops.

We should be able to finalize the milestone schedule by the end of March.

With your help?



Demonstrate in execution what we advise

- Month 1 to ~6 -- Karsten is temporary project chair/lead.
- Month 3 - 6 -- Community develops new governance.
- Month ~6 -- Adopt new governance.



Questions?

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 - lists.theopensourceway.org/archives/list/contrib@theopensourceway.org/
- twitter.com/quaid



Thanks!

community.redhat.com

iquaid.org

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github.com/theopensourceway/guidebook/blob/master/marketing/

Thank you

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