

The Open Source Way 2.0

Guide for community management best practices

Karsten Wade @quaid Sr. Community Architect Open Source Program Office



Hi SCaLE 18x! What we're talking about today

- The what vision for this guide
- The history how we got here
- The present where we are today
- The next what, when, & who





Create a community management best practices guide for open source practitioners, written by and from the experience of those same practitioners.

In the process foster a community of practice that will maintain and grow the guide.



THE HISTORY



TOSW 1.0 ~2009

- Set out to say *how* to do *what* practice, but include the reasons why something is a "best practice".
- Write down the many things we repeat.
- Last decade == evolution in open source development practices.

THE PRESENT -- TOP-LEVEL GUIDE SECTIONS OUTLINE



- Community 101 how & why to start an open source community.
- Attracting Users what people want; getting them excited; driving adoption.
- **Guiding Participants** what they need/want; how they help the project.
- Growing Contributors identifying contributions; creating processes; lowering barriers; governance; community roles; managing code & content.
- Community Manager Self-Care (NEW)
- Measuring Success
- Avoiding Pitfalls, Learning from Mistakes



THE PRESENT -- DETAILED GUIDE CHAPTERS OUTLINE



1. Introductions

- Community 101
- Quickstart checklist (NEW)
- Terminology and lexicon
- 2. Attracting Users
 - Basics of a project
 - Driving adoption
- 3. **Guiding Participants**
 - What participants want
 - How participants help



THE PRESENT -- DETAILED GUIDE CHAPTERS OUTLINE



4. Growing Contributors

- What is a contribution
- Getting organized
- Onboarding
 - Easyfix to experienced (NEW)
- Legal and governance
- Community roles
- Migrating code



THE PRESENT -- DETAILED GUIDE CHAPTERS OUTLINE



- 5. Community Manager Self-Care (NEW)
 - New section from FOSDEM BOF
- 6. **Measuring Success**
 - Defining healthy communities
 - Developing a metrics plan
- 7. Avoiding Pitfalls, Learning From Mistakes
 - Home to all the extra stories (NEW)
- 8. Proof and References



THE PRESENT -- GIT REPO & WORKFLOW

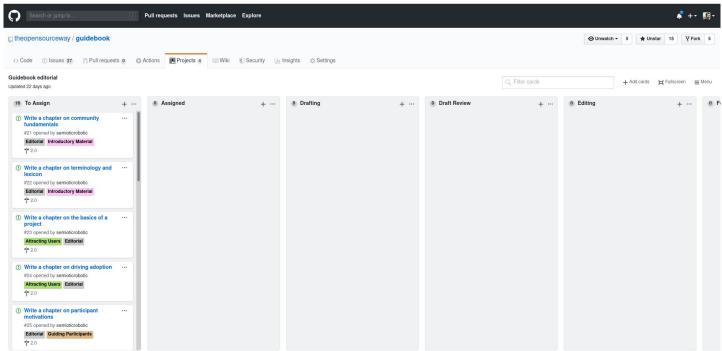


- Authoring in AsciiDoc using a GitHub workflow.
 - Going to where most potential contributors already are.
 - Discussions about content stays with the content.



THE PRESENT -- GIT REPO & WORKFLOW







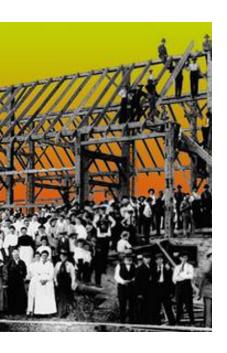
THE PRESENT -- COLLABORATION



- Meta-discussions happen on the forum/mailing list.
- We're holding open weekly video stand-ups to keep on track.



THE PRESENT -- WHO IS DOING WHAT



- Project Lead Karsten Wade
- Lead Editor Brian Proffitt
- Lead Writer Shaun McCance
- Editing team Brian Proffitt, Karsten Wade, Shaun McCance, You?
- Writing team Bryan Behrenshausen,
 Brian Proffitt, Karsten Wade, Shaun
 McCance, You?



THE PRESENT -- HOW TO CONTRIBUTE



- Put your interest in the issue in GitHub related to a chapter. Discuss on the mailing list your ideas.
- 2. Work on content in git, collaborate with other writers and Lead Writer.



THE PRESENT -- HOW TO CONTRIBUTE



- 3. Make a pull request for your chapter to merge from your branch to the guide.
- 4. Editor reviews and works with you on improvements and changes. Issue is used to track who "has the pen".



THE PRESENT -- HOW TO CONTRIBUTE



5. Finalized work is merged into the main git repo by one of the Editing Team.



THE NEXT -- RELEASE DATE



At FOSDEM, I promised a release date by the workshop yesterday.

Oops.

We should be able to finalize the milestone schedule by the end of March.

With your help?



THE NEXT -- PROJECT GOVERNANCE



Demonstrate in execution what we advise

- Month 1 to ~6 -- Karsten is temporary project chair/lead.
- Month 3 6 -- Community develops new governance.
- Month ~6 -- Adopt new governance.



QUESTION & ANSWER



Questions?

- contrib@lists.theopensourceway.org
 - <u>lists.theopensourceway.org/archives/lis</u>
 - t/contrib@theopensourceway.org/
- <u>twitter.com/quaid</u>



QUESTION & ANSWER



Thanks!

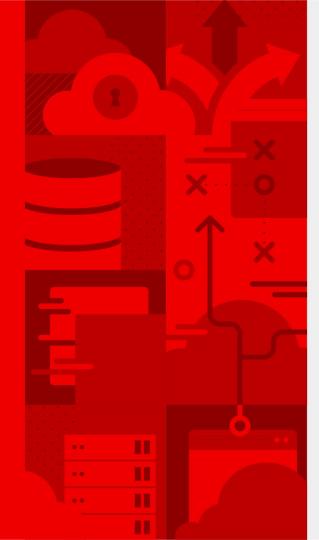
community.redhat.com

iquaid.org

Presentation & all images CC BY SA 4.0

github.com/theopensourceway/quidebook/blob/master/marketing/





Thank you

Red Hat is the world's leading provider of enterprise open source software solutions. Award-winning support, training, and consulting services make Red Hat a trusted adviser to the Fortune 500.

- in linkedin.com/company/red-hat
- f facebook.com/redhatinc
- youtube.com/user/RedHatVideos
- twitter.com/RedHat

