

# The Open Source Way 2.0

Guide for community management best practices

Karsten Wade @quaid Sr. Community Architect Open Source Program Office



## What we're talking about today

- The what vision for this guide
- The history how we got here
- The present where we are today
- The next what, when, & who





Create a community management best practices guide for open source practitioners, written by and from the experience of those same practitioners.

In the process foster a community of practice that will maintain and grow the guide.



#### THE HISTORY



#### TOSW 1.0 ~2009

- Set out to say *how* to do *what* practice, but include the reasons why something is a "best practice".
- Write down the many things we repeat.
- Last decade == evolution in open source development practices.

## THE PRESENT -- TOP-LEVEL GUIDE SECTIONS OUTLINE



- Community 101 how & why to start an open source community.
- Attracting Users what people want; getting them excited; driving adoption.
- Guiding Participants what they need/want; how they help the project.
- Growing Contributors identifying contributions; creating processes; lowering barriers; governance; community roles; managing code & content.
- Measuring Success
- Avoiding Pitfalls and Learning from Mistakes community
   manager self-care; legal issues; lots of stories.





#### 1. Introductions

- Community 101
- Quickstart checklist (NEW, TBD)
- Terminology and lexicon

#### 2. Attracting Users

- Basics of a project
- Project communication (NEW)
- Driving adoption
- Inclusive communities (NEW) (preview chapter)





#### 3. **Guiding Participants**

- Why do people participate in open source? (preview chapter)
- > How participants help





- 4. Growing Contributors
  - What is a contribution
  - Getting organized
  - Onboarding
    - Easyfix to experienced (NEW)
  - Community governance (preview chapter)
  - Community roles
  - Migrating code





- 5. Measuring Success (preview chapter)
  - Defining healthy communities
  - Developing a metrics plan
- 6. Avoiding Pitfalls, Learning From Mistakes
  - Legal issues in communities
  - Community Manager Self-Care (NEW) (preview chapter)
  - Open source practitioners interviews; transcripts and "why" stories
  - Home to all the extra stories (NEW, TBD)
- 7. Proof and References



#### THE PRESENT -- GIT REPO & WORKFLOW

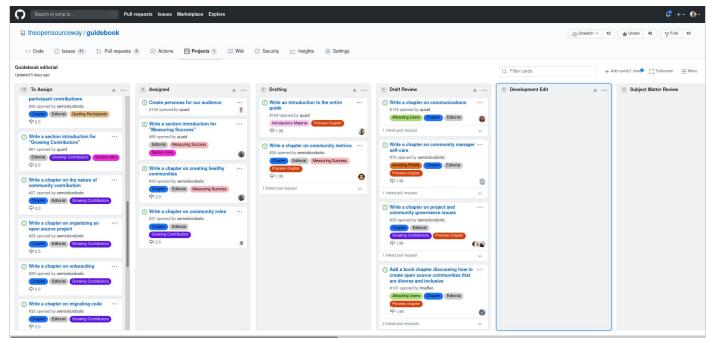


- Authoring in AsciiDoc using a GitHub workflow.
  - Going to where most potential contributors already are.
  - Discussions about content stays with the content.



#### THE PRESENT -- GIT REPO & WORKFLOW







#### THE PRESENT -- COLLABORATION

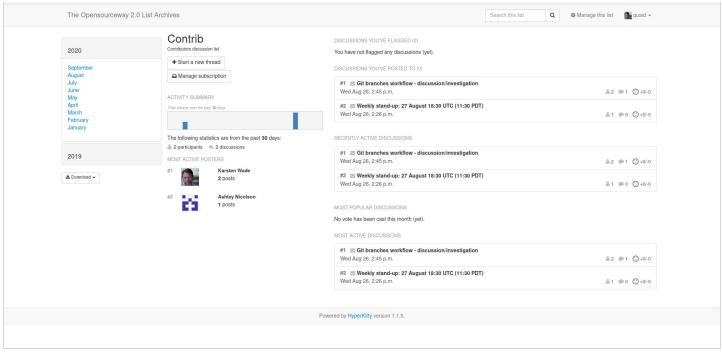


- Meta-discussions happen on the forum/mailing list.
- We're holding open weekly video stand-ups to keep on track.



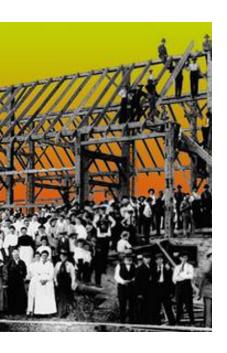
#### THE PRESENT -- COLLABORATION







#### THE PRESENT -- WHO IS DOING WHAT



- Project Lead Karsten Wade
- Lead Editor Brian Proffitt
- Lead Writer Shaun McCance
- Editing team Brian Proffitt, Karsten Wade, Shaun McCance, Bryan Berenshausen
- Writing team Above plus Ashley
   Nicolson, Gordon Haff, Ray Paik, LH ....





- Put your interest in the issue in GitHub related to a chapter. Discuss on the mailing list your ideas.
- 2. Work on content in git, collaborate with other writers and Lead Writer.





- 3. Make a pull request for your chapter to merge from your branch to the guide.
- 4. Editor reviews and works with you on improvements and changes. Issue is used to track who "has the pen".





5. Finalized work is merged into the main git repo by one of the Editing Team.





Editing workflow is being currently iterated through.

New editors are welcome right away and ongoing.



#### THE NEXT -- RELEASE DATE



Preview release - Sep/Oct 2020

2.0 release - Dec 2020



#### THE NEXT -- PROJECT GOVERNANCE



#### Demonstrate in execution what we advise

- Month 1 to ~6 -- Karsten is temporary project chair/lead.
- Month 3 6 -- Community develops new governance.
- Month ~6 -- Adopt new governance.



#### **QUESTION & ANSWER**



#### Questions?

- contrib@lists.theopensourceway.org
  - <u>lists.theopensourceway.org/archives/lis</u>
    <u>t/contrib@theopensourceway.org/</u>
- <u>twitter.com/quaid</u>



#### **QUESTION & ANSWER**



Thanks!

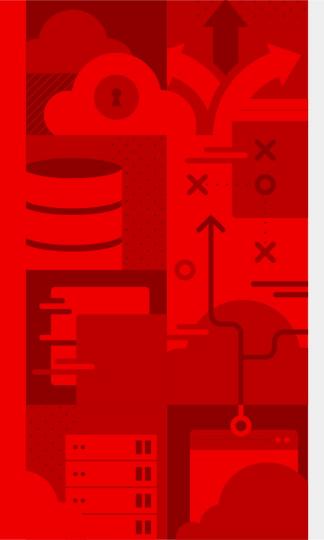
community.redhat.com

iquaid.org

Presentation & all images CC BY SA 4.0

github.com/theopensourceway/quidebook/blob/master/marketing/





## Thank you

Red Hat is the world's leading provider of enterprise open source software solutions. Award-winning support, training, and consulting services make Red Hat a trusted adviser to the Fortune 500.

- in linkedin.com/company/red-hat
  - any/red-hat facebook.com/redhatinc
- youtube.com/user/RedHatVideos
- twitter.com/RedHat

