

The Open Source Way 2.0

Guide for community
management best practices

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Open Source Program Office



What we're talking about today

- The what - vision for this guide
- The history - how we got here
- The present - where we are today
- The next - what, when, & who



Create a community management best practices guide for open source practitioners, written by and from the experience of those same practitioners.

In the process foster a community of practice that will maintain and grow the guide.



- TOSW 1.0 ~2009
 - Set out to say *how* to do *what* practice, but include the reasons *why* something is a “best practice”.
 - Write down the many things we repeat.
- Last decade == evolution in open source development practices.

THE PRESENT -- TOP-LEVEL GUIDE SECTIONS OUTLINE



- **Community 101** - how & why to start an open source community.
- **Attracting Users** - what people want; getting them excited; driving adoption.
- **Guiding Participants** - what they need/want; how they help the project.
- **Growing Contributors** - identifying contributions; creating processes; lowering barriers; governance; community roles; managing code & content.
- **Measuring Success**
- **Avoiding Pitfalls and Learning from Mistakes** - community manager self-care; legal issues; lots of stories.



1. Introductions

- **Community 101**
- **Quickstart checklist (NEW, TBD)**
- **Terminology and lexicon**

2. Attracting Users

- **Basics of a project**
- **Project communication (NEW)**
- **Driving adoption**
- **Inclusive communities (NEW) (*preview chapter*)**



3. Guiding Participants

- Why do people participate in open source? (*preview chapter*)
- How participants help



4. Growing Contributors

- What is a contribution
- Getting organized
- Onboarding
 - Easyfix to experienced (NEW)
- Community governance (*preview chapter*)
- Community roles
- Migrating code



5. **Measuring Success (*preview chapter*)**
 - Defining healthy communities
 - Developing a metrics plan
6. **Avoiding Pitfalls, Learning From Mistakes**
 - Legal issues in communities
 - Community Manager Self-Care (NEW) (*preview chapter*)
 - Open source practitioners interviews; transcripts and "why" stories
 - Home to all the extra stories (NEW, TBD)
7. **Proof and References**



- Authoring in AsciiDoc using a GitHub workflow.
 - Going to where most potential contributors already are.
 - Discussions about content stays with the content.

THE PRESENT -- GIT REPO & WORKFLOW



theopensourceway / guidebook

Code Issues 41 Pull requests 8 Actions Projects 1 Wiki Security Insights Settings

Guidebook editorial
Updated 5 days ago

Filter cards + Add cards(1 new) Fullscreen Menu

- 19 To Assign**
 - participant contributions #26 opened by semioticrobotic
 - Chapter Editorial Guiding Participants
 - Write a section introduction for "Growing Contributors" #91 opened by quaid
 - Editorial Growing Contributors Section Intro
 - Write a chapter on the nature of community contribution #27 opened by semioticrobotic
 - Chapter Editorial Growing Contributors
 - Write a chapter on organizing an open source project #28 opened by semioticrobotic
 - Chapter Editorial Growing Contributors
 - Write a chapter on onboarding #29 opened by semioticrobotic
 - Chapter Editorial Growing Contributors
 - Write a chapter on migrating code #32 opened by semioticrobotic
 - Chapter Editorial Growing Contributors
- 4 Assigned**
 - Create personas for our audience #143 opened by quaid
 - Write a section introduction for "Measuring Success" #85 opened by quaid
 - Editorial Measuring Success Section Intro
 - Write a chapter on creating healthy communities #33 opened by semioticrobotic
 - Chapter Editorial Measuring Success
 - Write a chapter on community roles #31 opened by semioticrobotic
 - Chapter Editorial Growing Contributors
- 2 Drafting**
 - Write an introduction to the entire guide #104 opened by quaid
 - Introductory Material Preview chapter
 - Write a chapter on community metrics #34 opened by semioticrobotic
 - Chapter Editorial Measuring Success Preview chapter
- 4 Draft Review**
 - Write a chapter on communications #134 opened by quaid
 - Attracting Users Chapter Editorial
 - Write a chapter on community manager self-care #79 opened by semioticrobotic
 - Attracting Users Chapter Editorial Preview chapter
 - Write a chapter on project and community governance issues #30 opened by semioticrobotic
 - Chapter Editorial Growing Contributors Preview chapter
 - Add a book chapter discussing how to create open source communities that are diverse and inclusive #101 opened by lmaffeo
 - Attracting Users Chapter Editorial Preview chapter
- 0 Development Edit**
- 0 Subject Matter Review**



- Meta-discussions happen on the forum/mailing list.
- We're holding open weekly video stand-ups to keep on track.

THE PRESENT -- COLLABORATION



The Opensourceway 2.0 List Archives

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ACTIVITY SUMMARY

Post volume over the past 30 days:

The following statistics are from the past 30 days:
2 participants 2 discussions

MOST ACTIVE POSTERS

#1		Karsten Wade 2 posts
#2		Ashley Nicolson 1 posts

DISCUSSIONS YOU'VE FLAGGED (0)

You have not flagged any discussions (yet).

DISCUSSIONS YOU'VE POSTED TO (0)

#1 **Git branches workflow - discussion/investigation**
Wed Aug 26, 2:45 p.m. 2 1 +0/-0

#2 **Weekly stand-up: 27 August 18:30 UTC (11:30 PDT)**
Wed Aug 26, 2:26 p.m. 1 0 +0/-0

RECENTLY ACTIVE DISCUSSIONS

#1 **Git branches workflow - discussion/investigation**
Wed Aug 26, 2:45 p.m. 2 1 +0/-0

#2 **Weekly stand-up: 27 August 18:30 UTC (11:30 PDT)**
Wed Aug 26, 2:26 p.m. 1 0 +0/-0

MOST POPULAR DISCUSSIONS

No vote has been cast this month (yet).

MOST ACTIVE DISCUSSIONS

#1 **Git branches workflow - discussion/investigation**
Wed Aug 26, 2:45 p.m. 2 1 +0/-0

#2 **Weekly stand-up: 27 August 18:30 UTC (11:30 PDT)**
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- Project Lead - Karsten Wade
- Lead Editor - Brian Proffitt
- Lead Writer - Shaun McCance
- Editing team - Brian Proffitt, Karsten Wade, Shaun McCance, Bryan Berenshausen
- Writing team - Above plus Ashley Nicolson, Gordon Haff, Ray Paik, LH



1. Put your interest in the issue in GitHub related to a chapter. Discuss on the mailing list your ideas.
2. Work on content in git, collaborate with other writers and Lead Writer.



3. Make a pull request for your chapter to merge from your branch to the guide.
4. Editor reviews and works with you on improvements and changes. Issue is used to track who “has the pen”.



5. Finalized work is merged into the main git repo by one of the Editing Team.



Editing workflow is being currently iterated through.

New editors are welcome right away and ongoing.



Preview release - Sep/Oct 2020

2.0 release - Dec 2020



Demonstrate in execution what we advise

- Month 1 to ~6 -- Karsten is temporary project chair/lead.
- Month 3 - 6 -- Community develops new governance.
- Month ~6 -- Adopt new governance.



Questions?

- contrib@lists.theopensourceway.org
 - lists.theopensourceway.org/archives/list/contrib@theopensourceway.org/
- twitter.com/quaid



Thanks!

community.redhat.com

iquaid.org

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github.com/theopensourceway/guidebook/blob/master/marketing/

Thank you

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