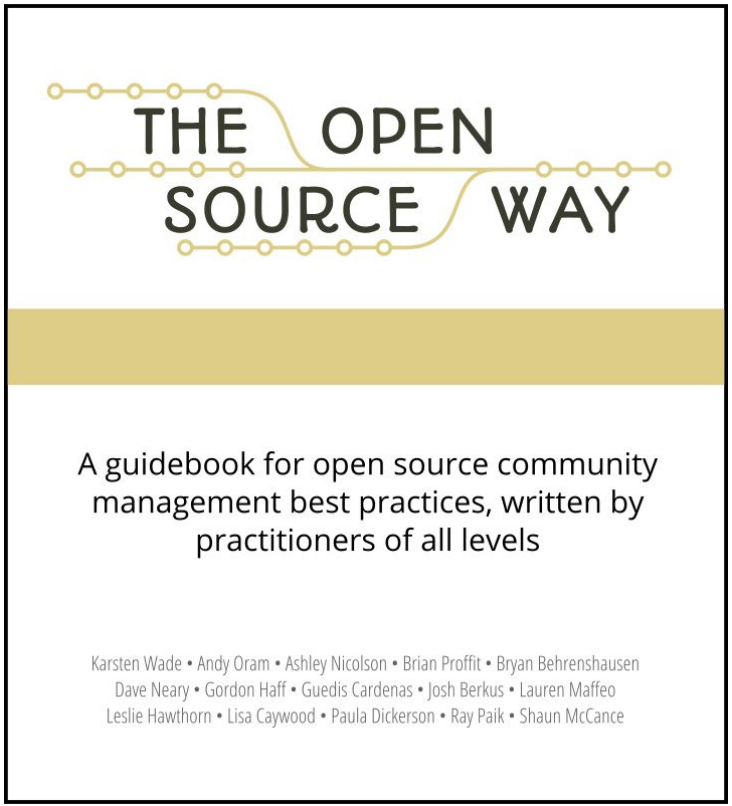

Let’s stop reinventing the wheel (please)

Community management in 3 steps

Karsten Wade, Managing Consultant
Open Community Architects
FOSSY 2023, 14 July 2023

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Introductions & today

0. theopensourceway.org/FOSSY2023
1. Hi, I'm Karsten aka @quaid
2. Why this talk?
3. What are we doing together?
    - Connecting 1:1
    - Considering further connection
4. See a 3-step process in action in a live demonstration

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Why this talk?

1. *Showing* a how-to guide doesn't help you learn
   - Thus the live demo …
   - … but it's not enough.
   - People need to connect to learn from each other, see where that goes.
2. Every "how and why" talk around Open community management is great:
   - I learn AND I see how much they had to reinvent, e.g. from OSS NA 2022:
   - Anna Filippova, "Scaling your community…"
   - Karin Wolok, "Turning users into…"
   - AmyJune Hineline, "Finding a niche…"

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Connection time

Steps:

1. **Turn**
2. Talk or listen
3. Reverse

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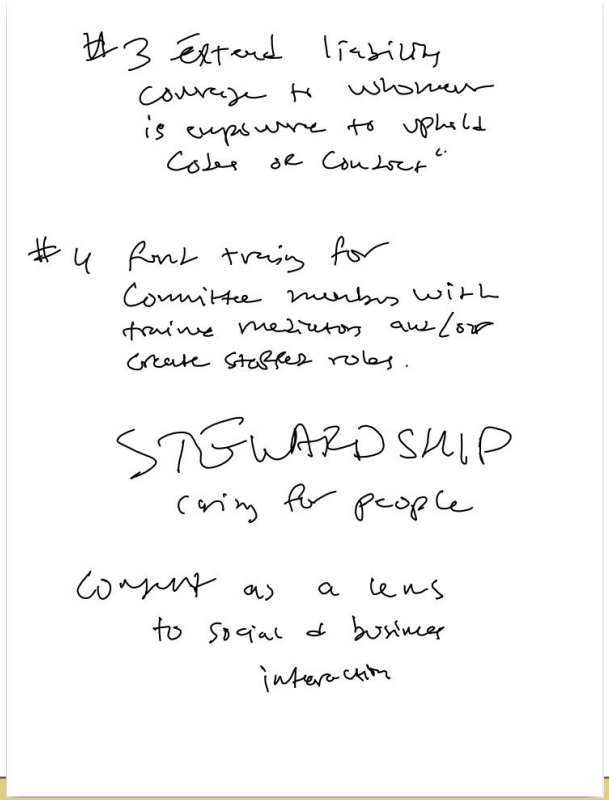

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     - Maybe I've been doing the "Field of Dreams" technique too long?
2. Three talks I attended at OSS Austin in June:
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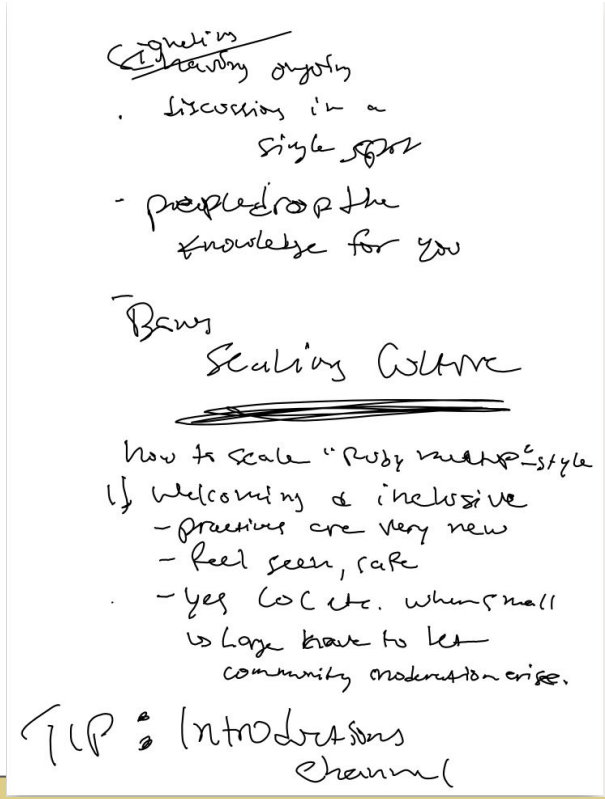

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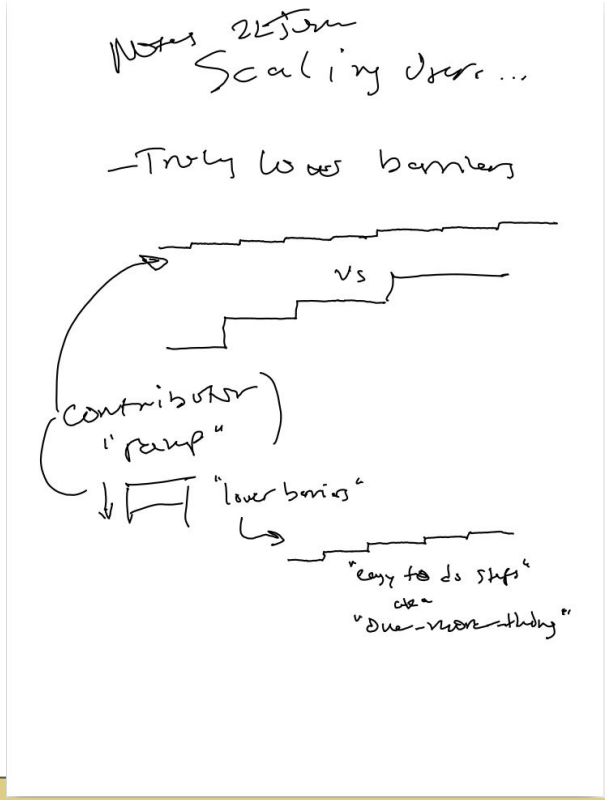

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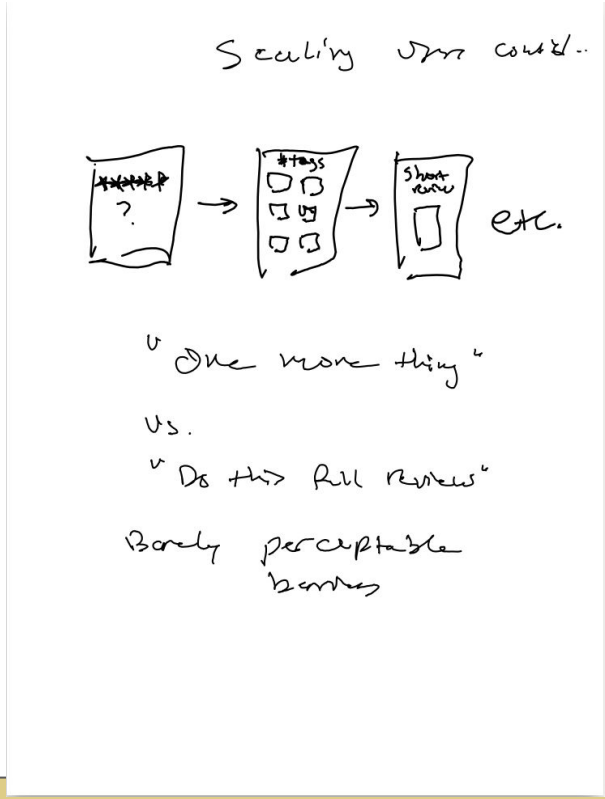

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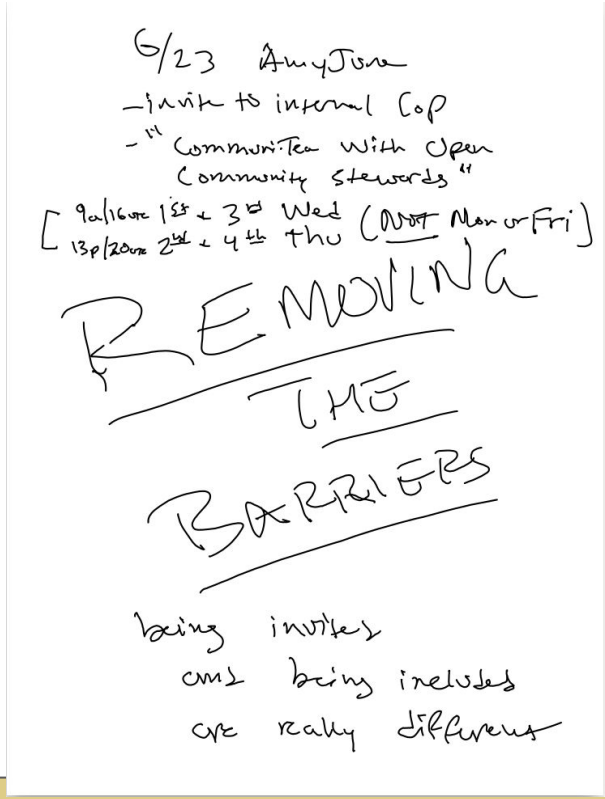

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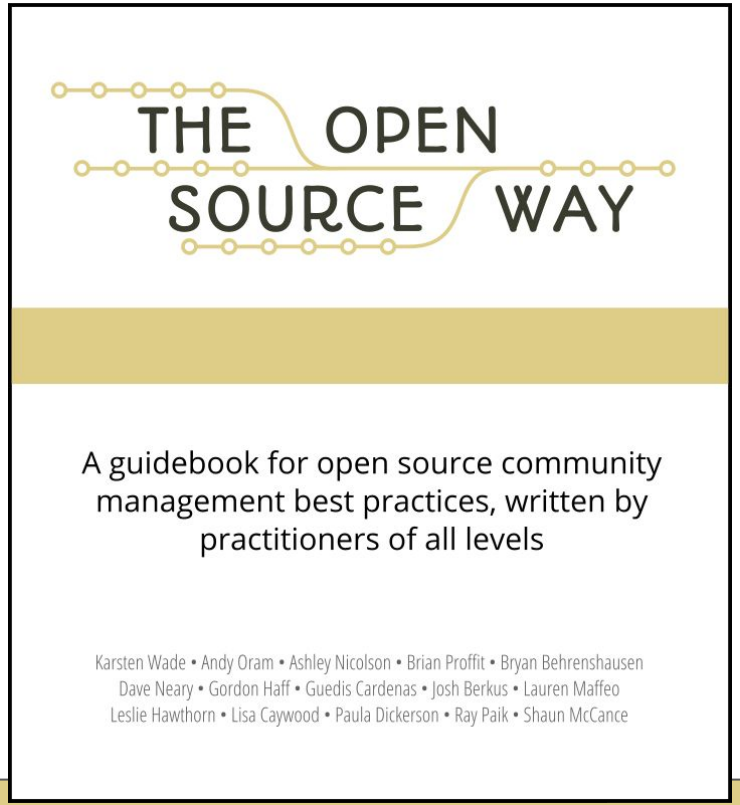
Demo time …



Our process:

1. **Read and analyze** Read the guidebook and notice the connections to your organization's Open Source experiences
2. **Assess and report** Using the assessment worksheet and guiding chapter, assess and report on each of your Open Source projects or activities
3. **Act on recommendations** Apply the needed practices and remedies from the chapters to your projects (as learned in the worksheet)

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What next? CTA time!

Friendly **call to action**:

Make “practice friends” by having *communitea* (virtual or IRL coffee/tea/bev) **with peers outside of your projects**

Let’s work on **building our sense of community amongst community stewards**

If you need **tools to support or scale** these discussions, we have **theopensourceway.org**

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What next? CTA time!

Try out the analysis process on your project or even a different one:

- Study and analyze
- Assess and report
- Act on recommendations w/practices

Resources for this demo:
theopensourceway.org/OSSEUDublin2022

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Questions?

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Thanks for the journey!

theopensourceway.org

github.com/theopensourceway/guidebook

lists.theopensourceway.org/ (discussion fora)

theopensourceway.org/OSSEUDublin2022

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iquaid.org

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