Introduction:

The purpose of this white paper is to discuss the goals and objectives of The Ordinal Side with their LANd NFTs. The LANd NFTs are a unique project that aims to connect physical art to inscription numbers and create a gaming platform for users.

Goals and Objectives:

The goals of The Ordinal Side with the LANd NFTs are two-fold:

1. Connect Physical Arts to Inscription Numbers:

The first goal of The Ordinal Side is to connect physical art to inscription numbers. This will be accomplished by seeking out the best artists in the physical realm and connecting them to NFTs. The company's aim is to place physical art in each land base, which will be available for sale. The Ordinal Side will take care of the logistics to deliver the physical piece once sold to the buyer. Along with the physical artwork, an inscription of the art will be minted and sent to the buyer. This will benefit the land holder, as at any moment, there will only be 100 pieces of physical art available for sale for each land base. Any listed physical artwork sold on a specific land the profits from the sale will be shared with that particular landowner.

1. Game Development with Token:

The second goal of The Ordinal Side is to develop a game on each land base, these bases can be found on the website. These will be simple games with a scoring mechanism, and the aim is to drive traffic to the website to play these games with a token reward system for the winners. The monetization from the traffic will be used to devise a plan to profit share with the NFT holders' community.

Future Plans:

The Ordinal Side has other plans in addition to the two main goals discussed above. The company has already inscribed, mostly sub 100k pfp collection, that will be dropped to landowners. This will have the use of being a PFP for the landowners.

Token Launch:

The Ordinal Side intends to launch their token with staking on Ethereum. More details on this will be announced as the project unrolls.

Sale and Airdrops:

The sale of the LANd NFTs will be conducted on the Ethereum blockchain. Each NFT will be sold for ETH, and the inscription will then be dropped through the company's Discord. The Ordinal Side also plans to have future airdrops for the LANd NFT holders. All the funds raised will be strategically used for community development and growth of the platform.

Conclusion:

The Ordinal Side's LANd NFTs are an innovative project that aims to connect physical art to inscription numbers and create a gaming platform for users. The project has several goals, including developing a game on each land base and inscribing another collection that will be dropped to landowners. The company also intends to launch their token with staking on Ethereum. With these goals in mind, The Ordinal Side aims to create a vibrant and thriving NFT community.