



**George Feldenkreis**  
Chairman & CEO

George Feldenkreis, Chairman and CEO, is the visionary who leads Perry Ellis International. Born in Havana, Cuba, to Russian immigrants, Feldenkreis moved to Miami in 1961 and founded Supreme International, importing school uniforms and Guayaberas, a 4-pocket tropical-inspired shirt. Supreme International went public in 1993 and became Perry Ellis International (PEI) after acquiring the powerhouse brand in 1999.

Mr. Feldenkreis currently sits on the Board of Trustees for the University of Miami, the Simon Wiesenthal Center, and the Greater Miami Jewish Federation and is a benefactor of numerous medical, educational, social and philanthropic organizations including the United Way, Mount Sinai Medical Center, the Memorial Sloan-Kettering Cancer Center, the Jewish Community Center and the Stanford Ziff Jewish Museum, among others. He also endowed the George Feldenkreis Program in Judaic Studies at the University of Miami and the George Feldenkreis Program to Foster Academic Excellence at the Technion Israel Institute of Technology.

He has been honored numerous times, including the Lincoln-Marti Award for his role in the Cuban Refugee Program, the David Ben Gurion Award by the Cuban Hebrew Bond Committee, the Silver Medallion for Service to Humanity by the National Conference for Community and Justice, and the Man of the Year award from the American Apparel and Footwear Association. He has been inducted into the South Florida Business Hall of Fame, has received the Ernst and Young Entrepreneur of the Year Award, was named Father of the Year by the National Father's Day Council, Outstanding CEO by the Greater Miami Chamber of Commerce, and the Nova Southeastern University Wayne Huizenga

**Industry:** Apparel/Accessories  
**Vertical:** Manufacturing  
**Analyst:** Eric Lee

### Summary

- Appointed current role in 1993
- Founded the company in 1967
- Founded the Universal National Bank of Miami
- Involved in several organizations as a director or trustee
- Has won several awards and honors
- Has engaged in several speaking engagements at top universities

**Important Note:** George will step down from his CEO role later this year and pass the responsibilities over to his son, Oscar (announced in May 2015). After the transition, George will become Executive Chairman (currently just Chairman)

School of Business and Entrepreneurship Hall of Fame.

Mr. Feldenkreis holds a Juris Doctorate from the University of Havana, an honorary Doctor of Laws from Babson College and an honorary Associate of Arts and Letters from Miami Dade Community College. His numerous speaking engagements have included commencements and keynote addresses at Harvard University, the Wharton School of the University of Pennsylvania, Babson College, Yeshiva University and the Miami International University of Art and Design.



**Oscar Feldenkreis**  
CEO

Oscar Feldenkreis served as Vice President of Perry Ellis International (PEI) since 1980 (the company then named Supreme International). Immediately expanding the scope of business beyond private-label distribution, PEI successfully branched into branded men's and women's apparel. He was elected President and Chief Operating Officer (COO) in February 1993 and has served as Vice Chairman of the Board since March 2005. His extensive experience in the apparel business, including marketing, branding, sales and manufacturing, has enabled PEI to become one of the leaders in the industry.

Mr. Feldenkreis is involved in numerous local and national civic causes, including the Leadership Council of the Greater Miami Jewish Federation, Israel Bonds, the Kosher Food Bank and the United Way, and serves on the Board of Directors of the Adrienne Arsht Center for the Performing Arts. He is also a member of the Board of Directors of the Fashion Institute of Technology's (FIT) Educational Foundation for the Fashion Industries, sits on the Advisory Board of My Mela and is an active Advisory Member for the University of Pennsylvania's Wharton School of Business Retail. His philanthropic involvement extends to local and national civic causes, including the United Way, Temple Menorah, Young Presidents Organization (YPO/WPO) and many others.

### Summary

- Appointed current role in 1993
- Served as Vice Chairman of the board since 2005
- Previously served as VP at Perry
- Joined company in 1980
- Involved on several boards and local and national civic causes

Most recently, Oscar was honored with the National Human Relations award given by the American Jewish Committee, the 2008 Entrepreneur of the Year Award from the University of Pennsylvania's Wharton School of Business, the 2010 Achievement Award from Kids in Distressed Situations (K.I.D.S.), and the 2012 Father of the Year Award from Save the Children.



**Anita Britt**  
CFO

Anita Britt has served as Chief Financial Officer of Perry Ellis International (PEI) since joining the company in 2009. She brings over 17 years of experience in the apparel and retail industry. Before joining PEI, she served as Executive Vice-President and Chief Financial Officer for Urban Brands Inc., and prior to that spent over twelve years at Jones Apparel Group, Inc. Anita held multiple leadership positions, which included Executive Vice President of Finance.

As a key member of the PEI Executive Management team, Anita reports to the Chairman and assumes a strategic role in the overall management of the company. She has the day-to-day responsibility of planning, implementing, managing and controlling all financial-related activities for the company. This includes, but is not limited to, accounting, finance, forecasting, strategic planning, job costing, property management, deal analysis, negotiations, investor relationships, partnership compliance, and private and institutional financing.

Anita is a Certified Public Accountant and a member of the American Institute of Certified Public Accountants, the Pennsylvania Institute of Certified Public Accountants as well as the National Institute of Investor Relations. She also serves on the Board of Trustees for St. Thomas University.

### Summary

- Joined Perry in 2009 as CFO
- 17+ years of experience in the apparel and retail industry
- Previously served as EVP and CFO at Urban Brands
- Prior to that, spent 12+ years at Jones Apparel Group



**Luis Paez**  
CIO

Luis Paez joined Perry Ellis International (PEI) in 1994 as MIS Director and was promoted to Chief Information Officer in 2000, after serving as Suave Shoes' Systems Director where he honed his skills of leadership, technology transformation and maximizing IT investment. Luis earned a BSEE in Computer Engineering from the University of Miami and began his career as an engineer, quickly advancing through levels of management in the technology sector.

In 2006, Luis was selected as one of the top 100 most important Hispanics in technology and business by Hispanic Engineering and Science Spectrum Magazine, as well as one of the Consumer Goods Technology Visionaries of 2006. While maintaining his tech roots, Luis has truly mastered the apparel business at PEI working closing with business management in all segments. Under his guidance, PEI has merged nine major acquisitions into its best of breed systems. Luis is a member of the Editorial Advisory Board for RIS and Apparel Magazine.

### Summary

- Promoted to current role in 2000
- Joined Perry in 1994 as MIS Director
- Previously worked at Suave Shoes' Systems
- BSEE in Computer Engineering from the University of Miami