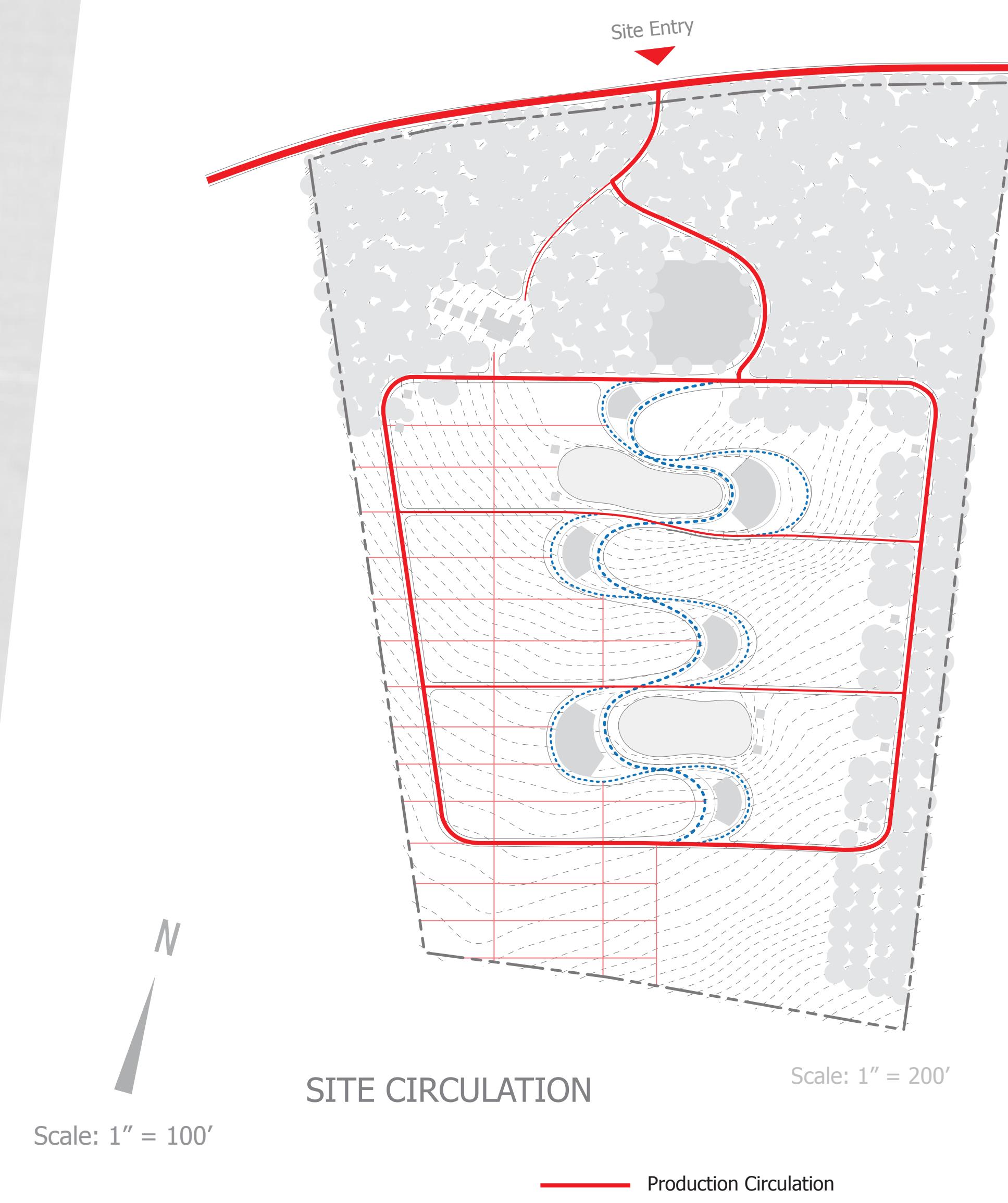


Master Site Strategy

Flocktown Farm : Schooleys Mountain, New Jersey

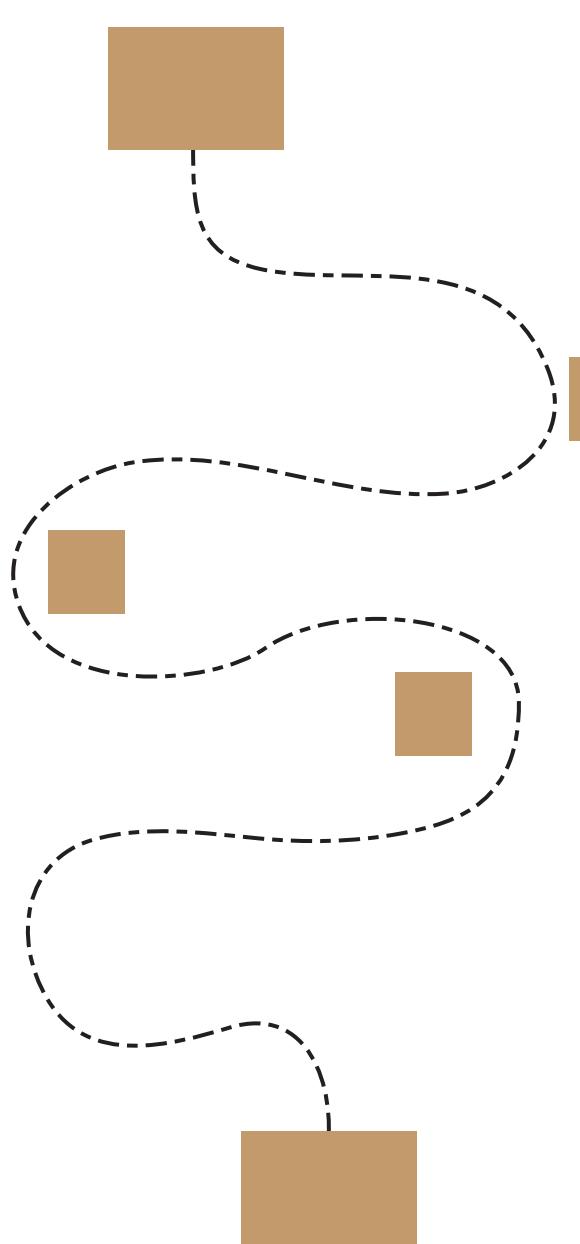
Arch 6170-6171 | Advanced Studio | Patricia Kasch



VISITOR EXPERIENCE

How do you draw the visitor down through the site?

1. Immersion Telling the "story of the farm"
2. Capture Curiosity Views - Hidden and Revealed
3. Engaging/Tangible Observing and Hands-On
4. Social Interaction Farm to Table Dinner



Amplifying each of the major curves along the "seam" provides design opportunities that will provide the visitor with flexibility and variety when experiencing Flocktown Farm.

