Farming Decisions

Do You Want To Work With Animals?

Are You Interested In Fruits and Vegetables Or Row Crops?

Do You Intend To Make A Living Solely From The Farm?

Do You Want To Do 'On Farm Processing' To Add Value To Your **Products?**

Do You Have An Aptitude For Fixing Farm Machinery?

Row Crops

Grains: Corn + Beans

Commercial Crops: Sugar Beets, Sunflowers, Tobacco

Vegetables: Cabbage, Tomatoes, Cucumbers, Beets, Carrots



Methods

Wide row, square, check row. Typically 60 - 90cm between each row

Maintenance

The field needs to be irrigated. Interrow spaces require hoeing 2 - 4 times per year. Rows are weeded in order to conserve moisture.

19% 59% 58% 53%

Of the United States population will be made up up people born between 1982 and 2001. These 'Millenials' have a different attitude towards food than Baby Boomers.

Of Millenials buy their groceries at places other than a traditional grocer, where-as 50% of Baby Boomers stay at the grocer.

Of Millenials are willing to pay more money for organic foods compared to 43% of Baby Boomers.

Of Millenials find 'brand loyalty' to be a less important factor when shopping. 61% of Baby Boomers find brand lovalty to be **'extremely** important'. A 23% decrease from previous vears.

Distance from Flocktown Farms to Manhattan NY

61.4 mi. (1hr 16min) by automobile OR 3h 30min using public transport

How would the average carless New Yorker get to Flocktown Farms?