Samantha Yuhan

syuhan@berkeley.edu | 949.836.7611

FDUCATION

UC BERKELEY

DATA SCIENCE May 2021 | Berkeley, CA GPA: 3.5

LINKS

Facebook:// sammmmn Github://samyuhan LinkedIn://samanthayuhan

COURSEWORK

UNDERGRADUATE

Principles and Techniques of Data Science Aug 2018 - Present | Berkeley, CA Linear Algebra Designing Information Devices and Systems I Data Structures Program Structures Foundations of Data Science Calculus

SKILLS

PROGRAMMING

Python • Java • Javascript SQL • HTML • CSS • JavaScript Tableau • Pandas • Jupyter Notebook Excel • Scheme

INTERESTS

Drawing/Painting Graphic Design Netflix Shopping Reading

EXPERIENCE

MOBILITYWARE | SOFTWARE ENGINEER/DATA ANALYTICS INTERN June 2018 - Aug 2018 | Irvine, CA

- Built ETL (Extract, Transform, Load) processes using SQL and SSIS (SQL Server) to transform granular data into organized data structures.
- Implemented a model output process in Python to feed data into the NLP model responsible for classifying user inputs and parsing through advertisement data, allowing for 70 percent increase in model efficiency.
- Combined the model outputs and player advertisement interaction data to create a player to genre relational table, helping the company distinguish advertisement patterns and revise their marketing strategy to increase click-through rate.

UC BERKELEY DIVISION OF DATA SCIENCES | CURRICULUM **DEVELOPER**

- Worked closely with UC Berkeley faculty to design open-source materials for lectures, labs, and homework and taught students face-to-face in classrooms and office hours.
- Developed curriculum materials (homework, labs, lectures) in Jupyter notebooks to implement data science principles, specifically for Introduction to Human Physiology.

OPPORTUNITY THROUGH DATA | Development Board Member Sept 2018 - Present | Berkeley, CA

- Taught women in minimum security prisons technical skills to prepare them for data science careers, thus reducing recidivism. Piloting our program at the Federal Correctional Institution Dublin.
- Designed a 12 week data science education program as well as assignments to teach Python and statistics.
- Reached out to partner with stakeholders to set up professional development workshops and mentorship.

EXTRACURRICULAR

UNDERGRADUATE LABORATORY AT BERKELEY |

Undergraduate Researcher for Advanced Technologies Group Sept 2018 - Present | Berkeley, CA

- Applied electroencephalography to analyze occipital lobe activation and used machine learning model development with matplotlib, numpy, and scikit-learn.
- Built web pages for data visualization (web development with Mindful Project).
- Found correlations between data columns and displayed results on a webpage using Flask and Learn.

INNOVATIVE DESIGN | GRAPHIC DESIGN TEAM MEMBER

Sept 2018 - Present | Berkeley, CA

 Provide pro-bono designs for flyers, banners, logos, websites, and more for organizations to support the student and local community. (Design using Adobe Illustrator and Photoshop)