

Head of Marketing (Bristol area)

The Pangean is a magazine that seeks to herald a revolution in media. It has no ideological persuasion in the articles it puts forth, welcoming diverse opinions on all kinds of subjects. The aim of The Pangean is to take a step back from all of the noise of the current social, cultural and political discourse and to examine real issues in a calm, balanced and nuanced way. The Pangean is a life affirming organisation that always seeks to infuse in the lives of our readers' a sense of wisdom and happiness. Join our team and be part of the revolution.

The Pangean is a CIPTA 2019 (by iCube) and Delhi University Startup programme finalist publication. In addition, The Pangean participated in the 2019 Startup Grind Europe Conference (Startup Grind London) in partnership with Google for Startups and was a media invitee at Web Summit 2019 in Lisbon.

Head of Marketing job description:

- The applicant will be expected to have a basic background in and knowledge of marketing. (We encourage students to apply!)
- As Head of Marketing you will be responsible for:
 - Decisions on how the publication should market itself, whether this be through social media, in person or any other possible marketing channels which you believe would prove effective.
 - Recruitment of new marketing team members (if you feel this is necessary) with the help of our Head of Recruitment
 - Decisions on which content campaigns to launch and when to launch them (working alongside the Chief Editor and Editorial team)
 - Deploying effective marketing tactics which do not require funding. (NOTE: This is not say that funding is never available)
- As Head of Marketing for The Pangean your working hours are incredibly flexible. They can be easily fit in around your university or college schedule or any job or other commitments you might have. (More information on working hours later in application process).
- The applicant must have very good time management and organisational skills.
- This is currently an unpaid position subject to the growth of the publication (help us get to a point where we can change this!)

To apply, please send a CV and short cover letter to pangeanmailbox@gmail.com.