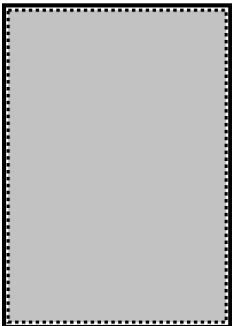
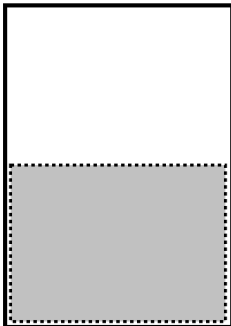
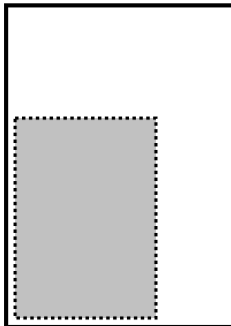
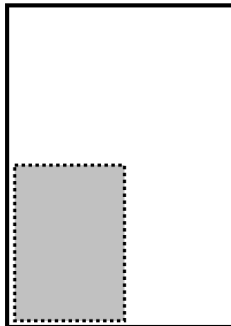



Ratecard

How to book:

To speak to us about advertising in the next issue of The Parson, email us on: ads@theparson.co.uk

Display Adverts:

Full Page	Half Page	Third Page	Quarter Page	Banner
				
£1000	£400	£250	£100	£100
274mm x 165mm	274mm x 165mm	190mm x 240mm	135mm x 165mm	274mm x 55mm

All adverts printed in full colour and priced per issue. Adverts are placed throughout the newspaper, with no preference on location given to any in particular, except to avoid placing adverts next to each other.

There are no adverts on the front or back cover of the newspaper.

Discounts are available for repeated adverts and charitable causes.

Classified Adverts:

Classifieds are charged at £1 per word, with a minimum price of £10 and boxes an extra £5.

Classifieds can be booked by individuals, groups, businesses, or companies and must contain contact details.

Further Information

Adverts from businesses or individuals located (i.e. headquartered) in the Parsons Green Area (SW6 3, SW6 4, SW6 5) are eligible for a 25% discount on prices.

Prices may be updated between issues. For the latest pricing, please visit: www.theparson.co.uk/ratecard.pdf

Drawings are for illustration only and do not represent actual size of advertisement, print sizes may not be exactly as stated depending on artwork, location, and other factors.

All adverts must have their content approved by The Parson's editorial team before the 15th of the month.

Some formats may not be available on every issue, depending on availability and issue design.