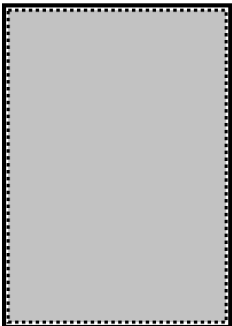
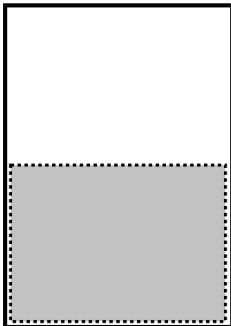
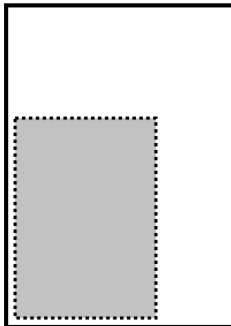
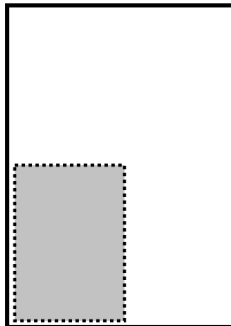



# Ratecard

## How to book:

To speak to us about advertising in the next issue of The Parson, email us on: [ads@theparson.co.uk](mailto:ads@theparson.co.uk)

## Display Adverts: <sup>1</sup>

Full Page	Half Page	Third Page	Quarter Page	Banner
				
£1000	£400	£250	£150	£100
259mm x 330mm	259mm x 160mm	165mm x 200mm	135mm x 165mm	259mm x 55mm

All adverts printed in full colour and priced per issue.

Adverts are placed throughout the newspaper, with no preference on location given to any in particular.

Adverts are never placed next to each other.

There are no adverts on the front or back cover of the newspaper.

Discounts are available for repeated adverts and charitable causes.

## Classified Adverts:

Classifieds are charged at £1 per word, with a minimum price of £10 and boxes an extra £5.

Classifieds can be booked by individuals, groups, businesses, or companies.

Classifieds must contain contact details.

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### Further Information

Display adverts from businesses headquartered or individuals resident in the Parsons Green Area (SW6 3, SW6 4, SW6 5) are eligible for a 25% discount on prices.

Prices may be updated between issues. For the latest pricing, please visit: [www.theparson.co.uk/ratecard.pdf](http://www.theparson.co.uk/ratecard.pdf)

Drawings are for illustration only and do not represent actual size of advertisement, print sizes may differ slightly from stated depending on artwork, location, and other factors.

All adverts must have their content approved by The Parson's editorial team before the 15<sup>th</sup> of the month.

Some formats may not be available on every issue, depending on availability and issue design.