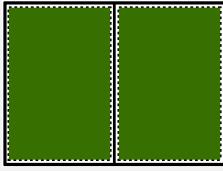
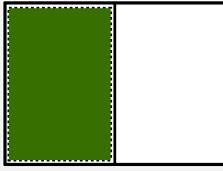
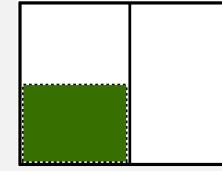
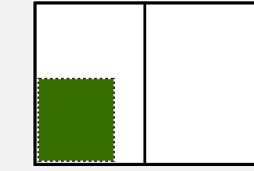
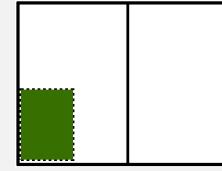


Ratecard

How to book:

To speak to us about advertising in *The Parson*, email us on: ads@theparson.co.uk

Display Adverts

DPS	Full Page	Half Page	Third Page	Quarter Page
				
£2500	£1500	£800	£600	£400
548mm x 332mm	264mm x 332mm	264mm x 166mm	200mm x 180mm	135mm x 165mm

All adverts printed in full colour and priced per issue.

Adverts are placed throughout the newspaper.

Adverts are never placed next to each other.

There are no adverts on the front or back cover of the newspaper.

Discounts are available for repeat or multi-issue adverts and charitable causes.

Advertisorial Articles - £15/SCC

Bespoke advertorial articles for unique products and services are available.

Rate is £15/standard column centimetre (SCC), with a minimum size of 20SCCs.

Advertisorial pieces will be clearly marked as such with the name of the advertiser.

Further Information

Independent local businesses and individuals are eligible for a 25% discount on prices.

Prices and sizes may change, for the latest information, please visit: <https://www.theparson.co.uk/ratecard>

Drawings are for illustration only and do not represent actual size of advertisement, print sizes may differ slightly from stated depending on artwork, location, and other factors.

Some formats may not be available on every issue, depending on availability and issue design.

Advertising content must be approved by *The Parson*'s editorial team ahead of publication.

All adverts must have a minimum resolution of 300DPI and be sent in PDF or PNG format.

Artwork must be received before the 15th of the month prior to publication.

1SCC is the width of one column in *The Parson* and 1cm high.