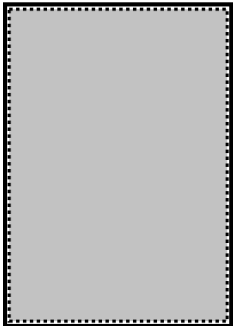
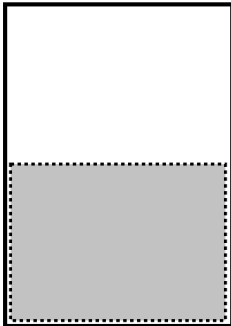
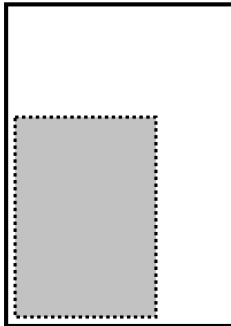
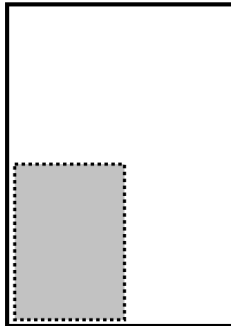
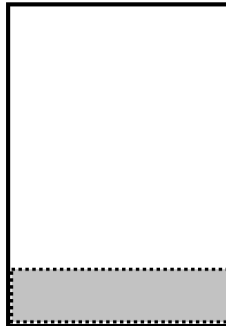


# Ratecard

## How to book:

To speak to us about advertising in the next issue of The Parson, email us on: [ads@theparson.co.uk](mailto:ads@theparson.co.uk)

## Display Adverts:

Full Page	Half Page	Third Page	Quarter Page	Banner
				
£1500	£600	£400	£200	£150
259mm x 330mm	259mm x 160mm	165mm x 200mm	135mm x 165mm	259mm x 55mm

All adverts printed in full colour and priced per issue.

Adverts are placed throughout the newspaper, with no preference on location given to any in particular.

Adverts are never placed next to each other.

There are no adverts on the front or back cover of the newspaper.

Discounts are available for repeated adverts and charitable causes.

## Classified Adverts:

Classifieds are charged at £1 per word, with a minimum price of £10 and boxes an extra £5.

Classifieds can be booked by individuals, groups, businesses, or companies.

Classifieds must contain contact details.

## Advertorial

Bespoke advertorial articles are available on request, please do get in touch to discuss.

Prices will be dependent on the nature and subject of the article, as well as the commissioning business/organisation. Advertorial pieces will be clearly marked as such when printed.

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### Further Information

Local businesses and individuals (SW6 3, SW6 4, SW6 5) are eligible for a 25% discount on prices.

Prices may be updated between issues. For the latest pricing, please visit: [www.theparson.co.uk/ratecard.pdf](http://www.theparson.co.uk/ratecard.pdf)

Drawings are for illustration only and do not represent actual size of advertisement, print sizes may differ slightly from stated depending on artwork, location, and other factors.

Some formats may not be available on every issue, depending on availability and issue design.

Prices displayed are inclusive of VAT