

Relevnt · Logo Usage Guide (Pro)

Primary Horizontal · Light Background



Relevnt

Use on light neutrals (e.g., #E8EBE8). Wordmark in #0C0F12.

Primary Horizontal · Dark Background



Relevnt

Clear Space & Minimum Size



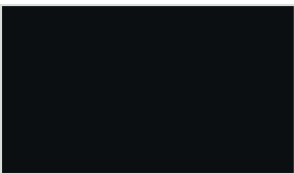
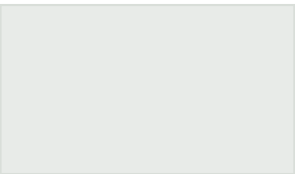
Relevnt

Dark ink: #E8EBE8 Dark muted: #1A2024

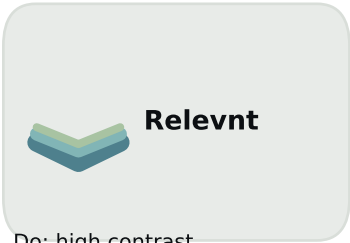
Maintain clear space $\geq 0.5 \times$ mark height on all sides.
Palette · Hex (provided)
Recommended min width: 180 px (desktop nav).

Light bg: #E8EBE8

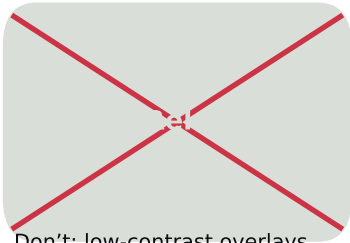
Light ink: #0C0F12



Background Rules (Do / Don't)



Do: high contrast



Don't: low-contrast overlays

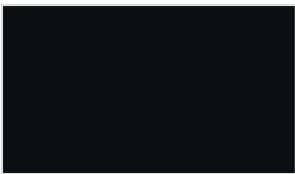
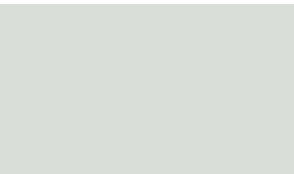
Accent A: #4E808D

Accent B: #81B5B6



Light muted: #D9DED9

Dark bg: #0C0F12



Usage: Keep legibility first. Don't stretch, rotate, recolor, or add effects.
Favicons & app icons are included in the kit.