

# Relevnt · Logo Usage Guide (Pro)

## Primary Horizontal · Light Background



**Relevnt**

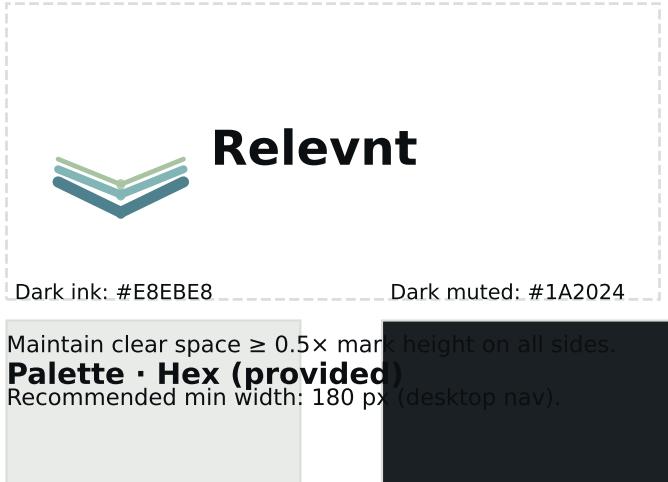
Use on light neutrals (e.g., #E8EBE8). Wordmark in #0C0F12.

## Primary Horizontal · Dark Background

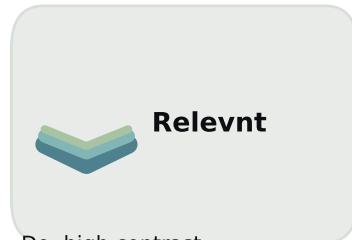


**Relevnt**

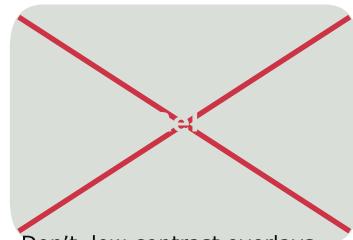
## Clear Space & Minimum Size



## Background Rules (Do / Don't)



Do: high contrast



Don't: low-contrast overlays

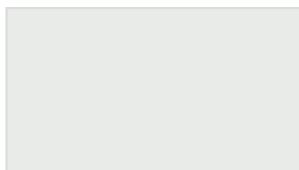
Accent A: #4E808D



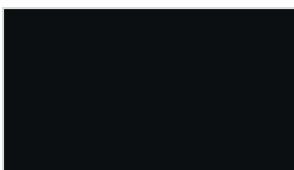
Accent B: #81B5B6



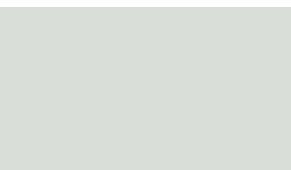
Light bg: #E8EBE8



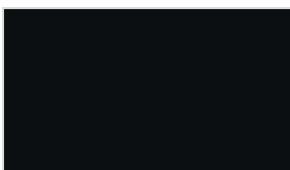
Light ink: #0C0F12



Light muted: #D9DED9



Dark bg: #0C0F12



Usage: Keep legibility first. Don't stretch, rotate, recolor, or add effects.  
Favicons & app icons are included in the kit.